



# Building Big Data Literacy through Digital Comic

Maulana Faris, SST  
Prof. Setia Pramana, S.Si, M.Sc, Ph.D  
Directorate Analysis and Statistical Development, BPS  
Statistics Indonesia



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***COVID-19***  
***CORONAVIRUS***



post  
truth  
society

**BIG DATA**



# BIG DATA LITERACY





1

# WHO?

MARKET SEGMENTATION

# OUTREACH



# INREACH





<https://www.bps.go.id/publication/2020/06/01/effd7bb05be2884fa460f160/tinjauan-big-data-terhadap-dampak-covid-19-2020.html>



<https://www.bps.go.id/publication/2020/08/14/6a0041243eb246d555e6d117/analisis-big-data-ditengah-masa-adaptasi-kebiasaan-baru.html>



<https://www.bps.go.id/publication/2020/12/21/5e134ab0b0e2b6f8ec1b4c2e/kajian-big-data-sebagai-pelengkap-data-dan-informasi-statistik-ekonomi.html>



<https://www.bps.go.id/publication/2020/12/21/6c870767683ced5032e7ad9a/kajian-big-data-sebagai-pelengkap-data-dan-informasi-statistik-sosial.html>



<https://www.bps.go.id/publication/2021/08/06/e54d9c531e3a09a959329172/kajian-big-data-sinyal-pemulihan-indonesia-dari-pandemi-covid-19.html>



# OUTREACH



<https://www.instagram.com/p/CRG01odj79d/>



[https://www.instagram.com/p/CRqs34RjZ\\_3/](https://www.instagram.com/p/CRqs34RjZ_3/)



<https://www.instagram.com/p/CSO6m08J32p/>



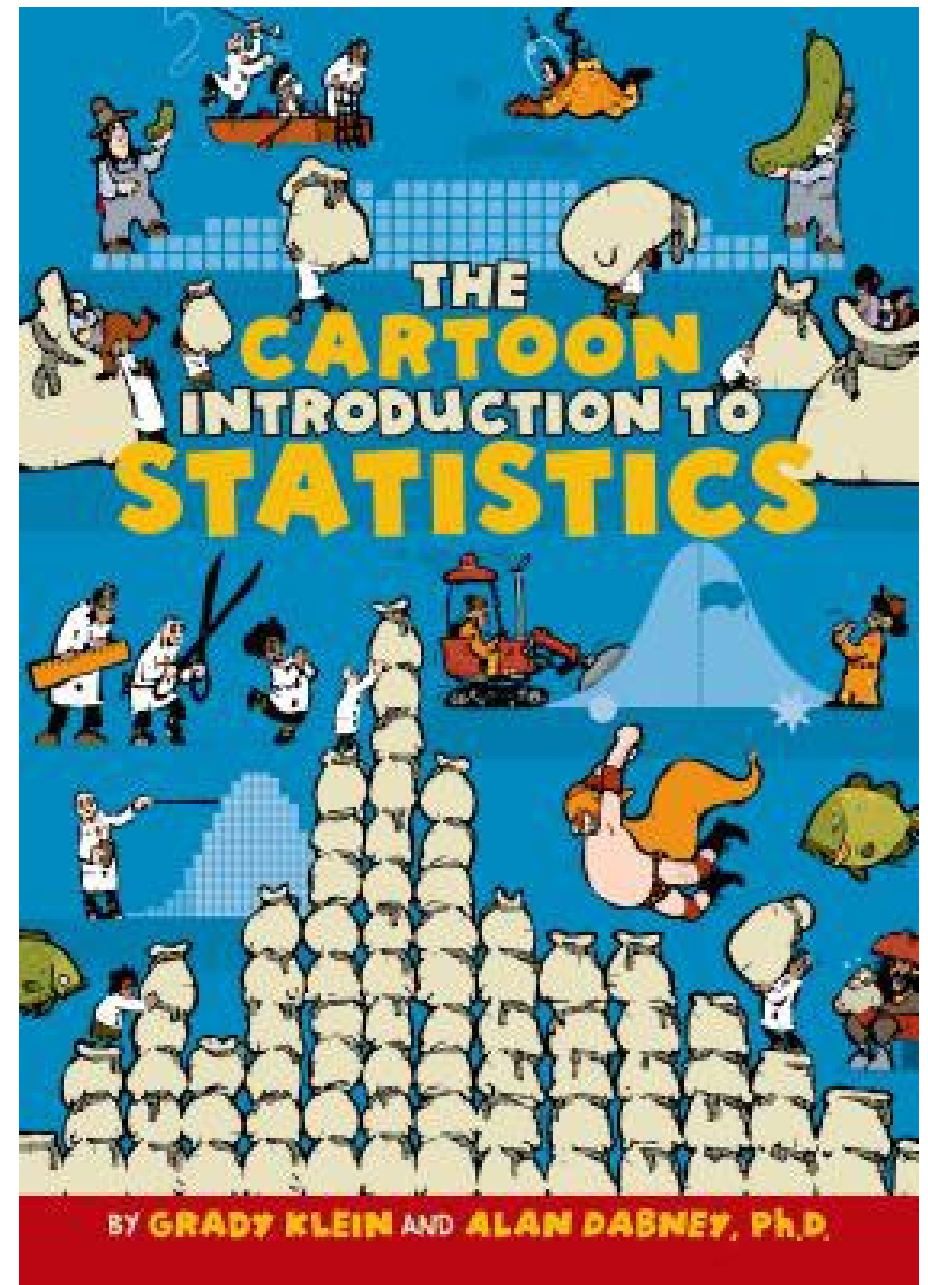
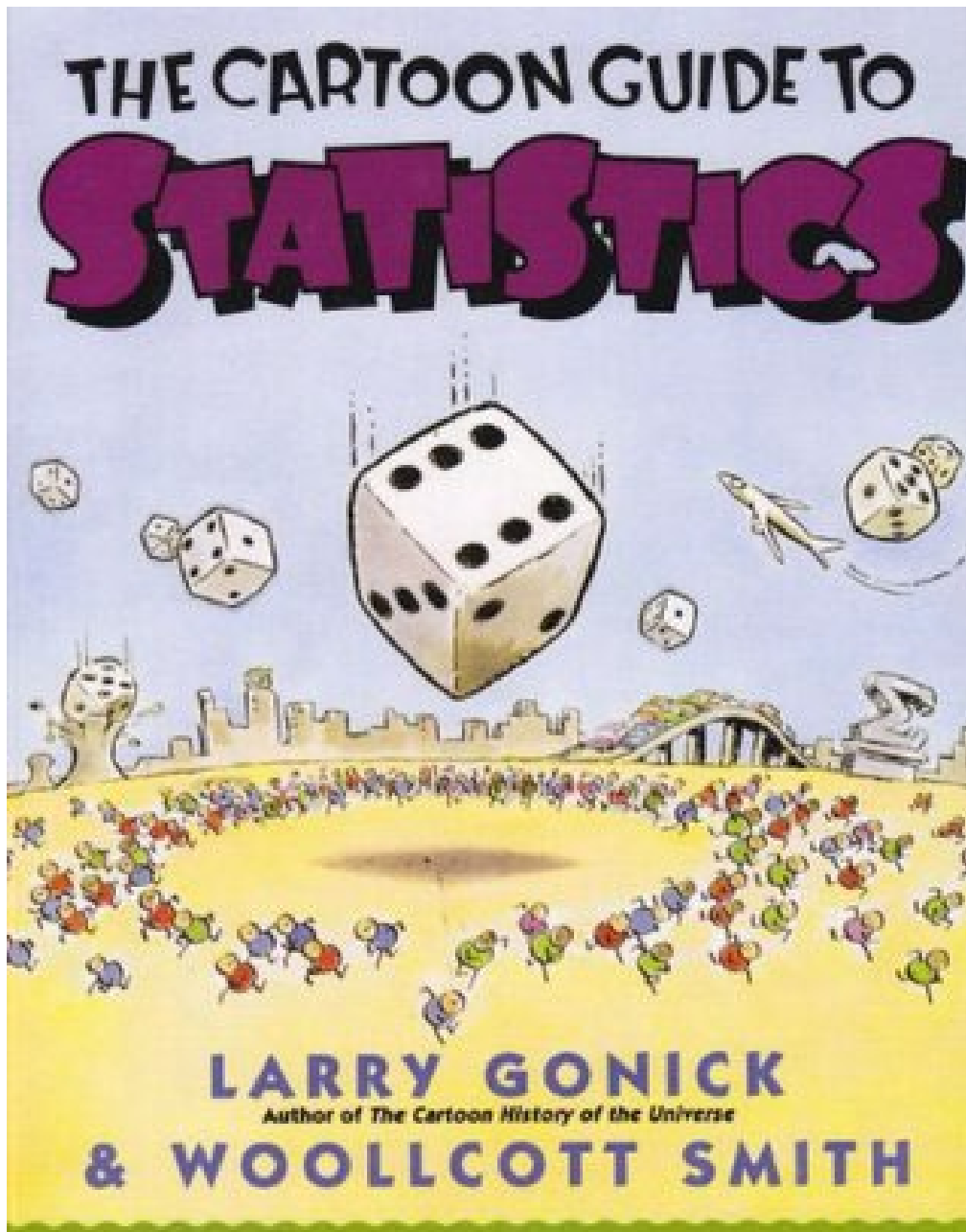
<https://www.instagram.com/p/CTE7dsYJh0W/>



## COMIC FOR BIG DATA LITERACY



**WHAT IS  
COMIC?**



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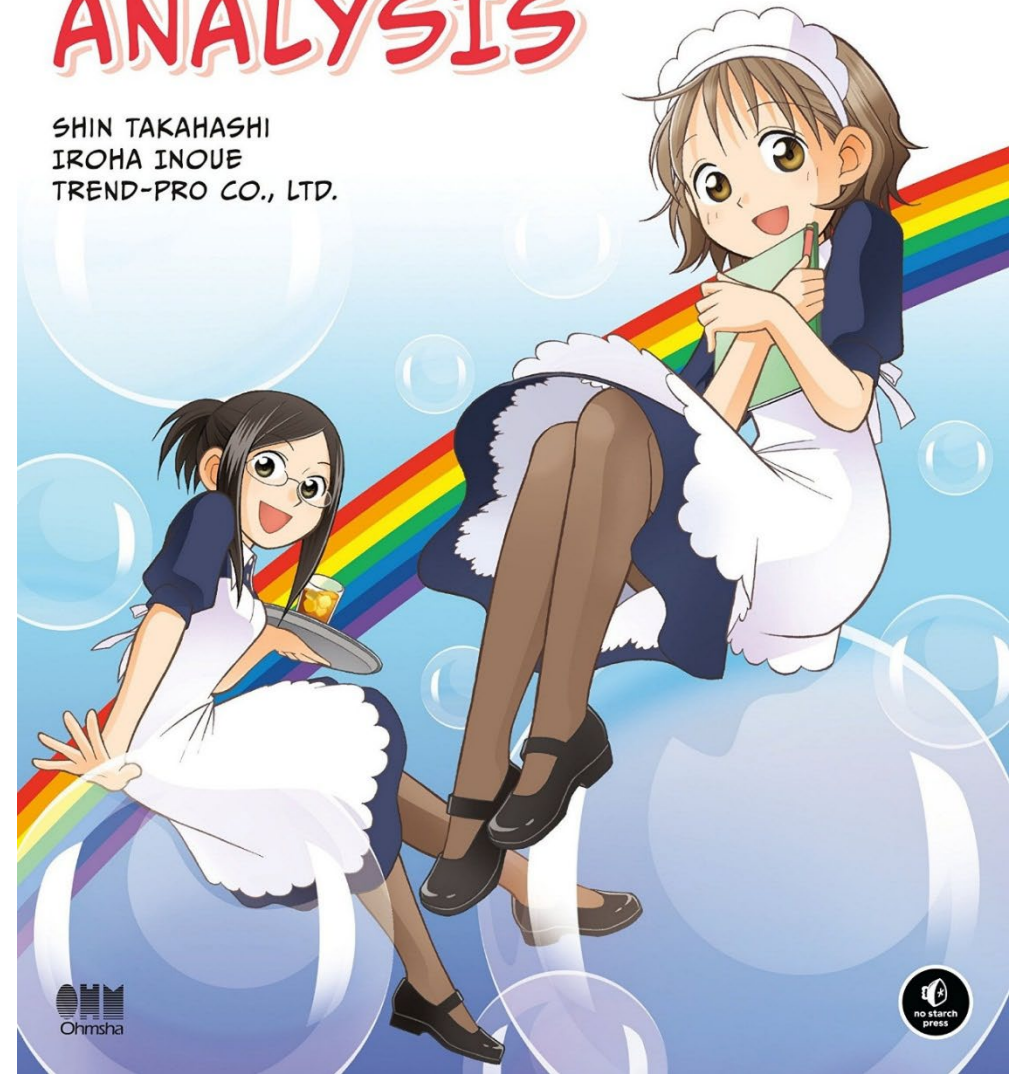


THE MANGA GUIDE™ TO

# REGRESSION ANALYSIS

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# BIG DATA COMIC

1st edition



# SCIENCE COMIC

**01 STORYTELLING**

**02 CHARACTER DESIGN**

**03 COMIC DESIGN**

**04 SOCIAL MEDIA**



1

# STORYTELLING

01 INTRODUCTION

02 PROBLEM

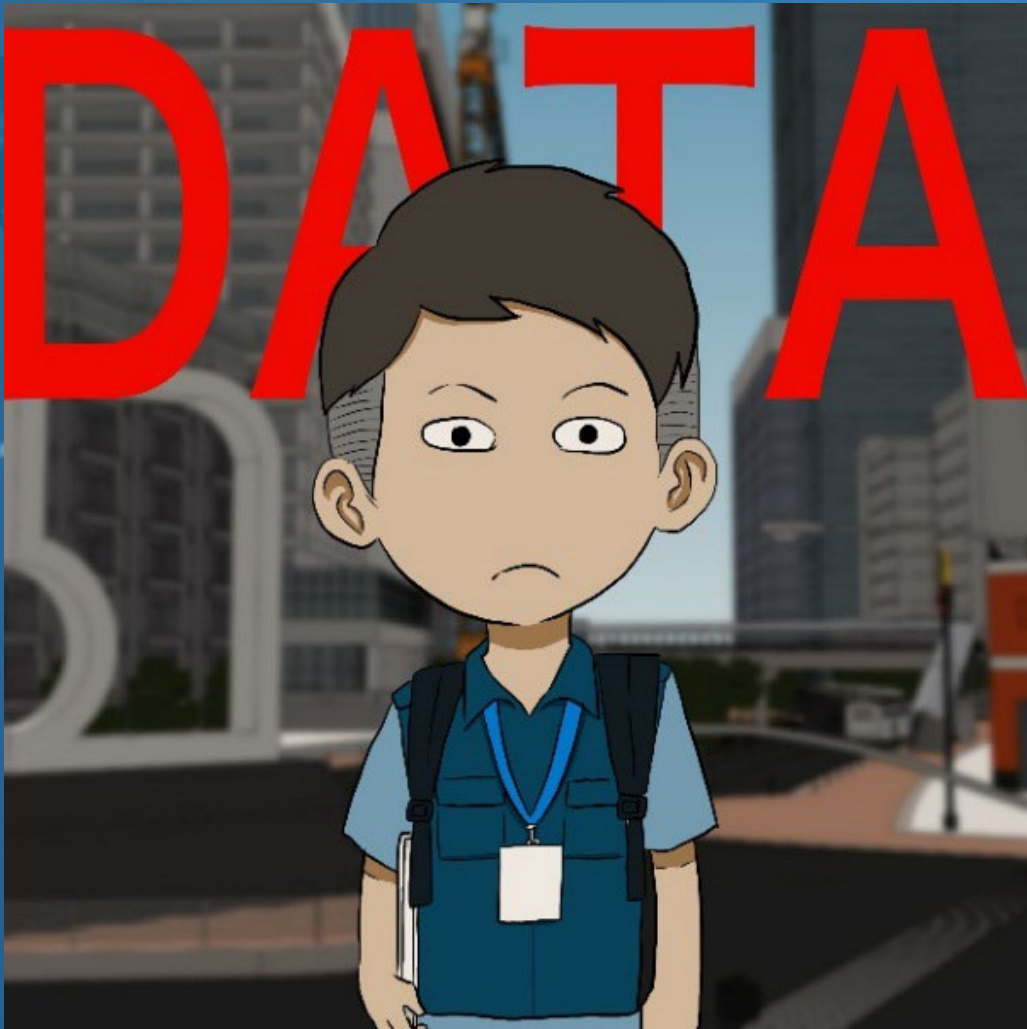
03 RESOLUTION

04 COMEDY



2

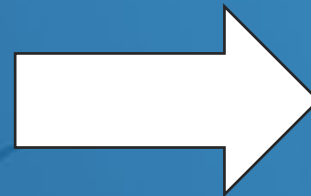
# CHARACTER DESIGN





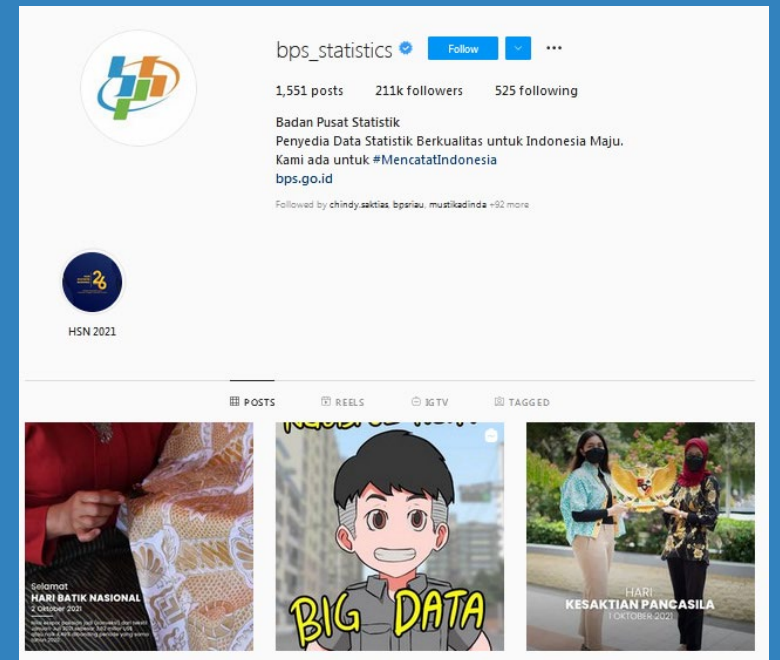
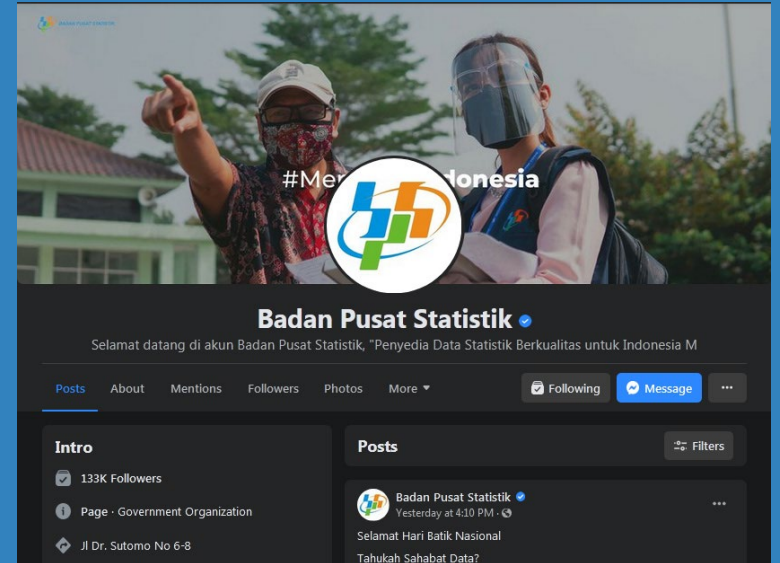
3

# COMIC DESIGN



4

# SOCIAL MEDIA



# RESULT



## First Edition



**Reach 17 495**  
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**Reach 44 497**  
**2921 Likes**  
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# RESULT



## Second Edition

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# Conclusion



Thank You