

# High-Level Group for the Modernisation of Official Statistics



**Expert Meeting on Dissemination and Communication of Statistics**

13 - 15 September 2022, Online

**Communication**



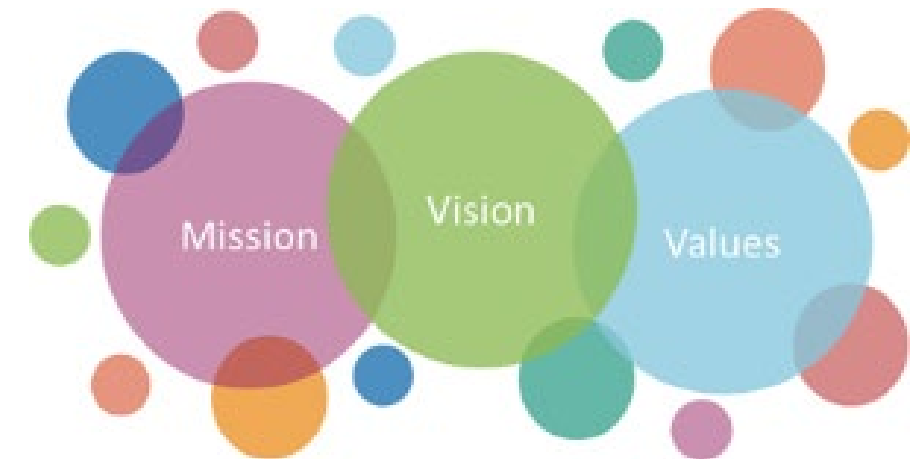
# High-Level Group for the Modernisation of Official Statistics

## HLG-MOS

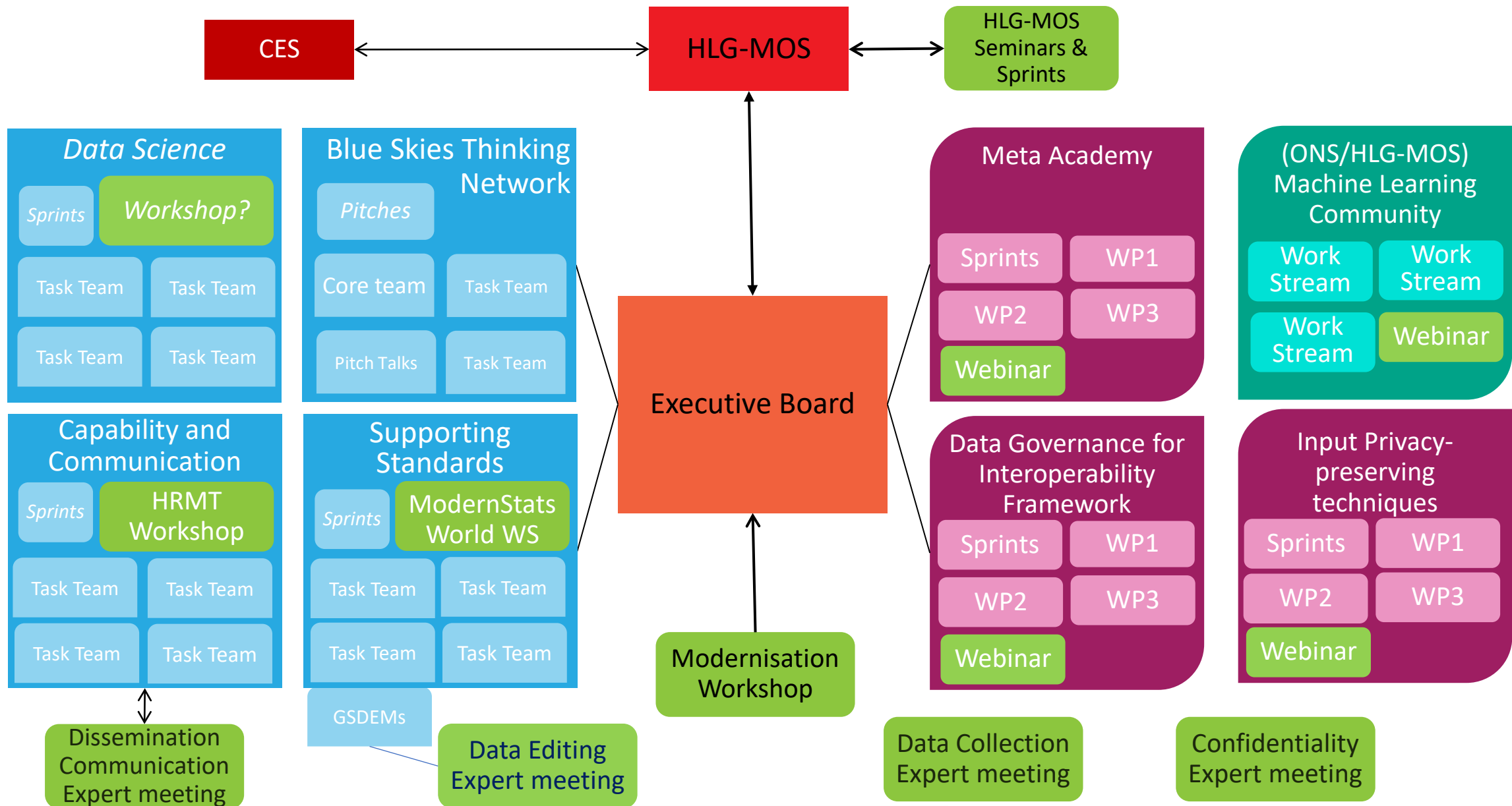
### *A Collaboration of the Willing*



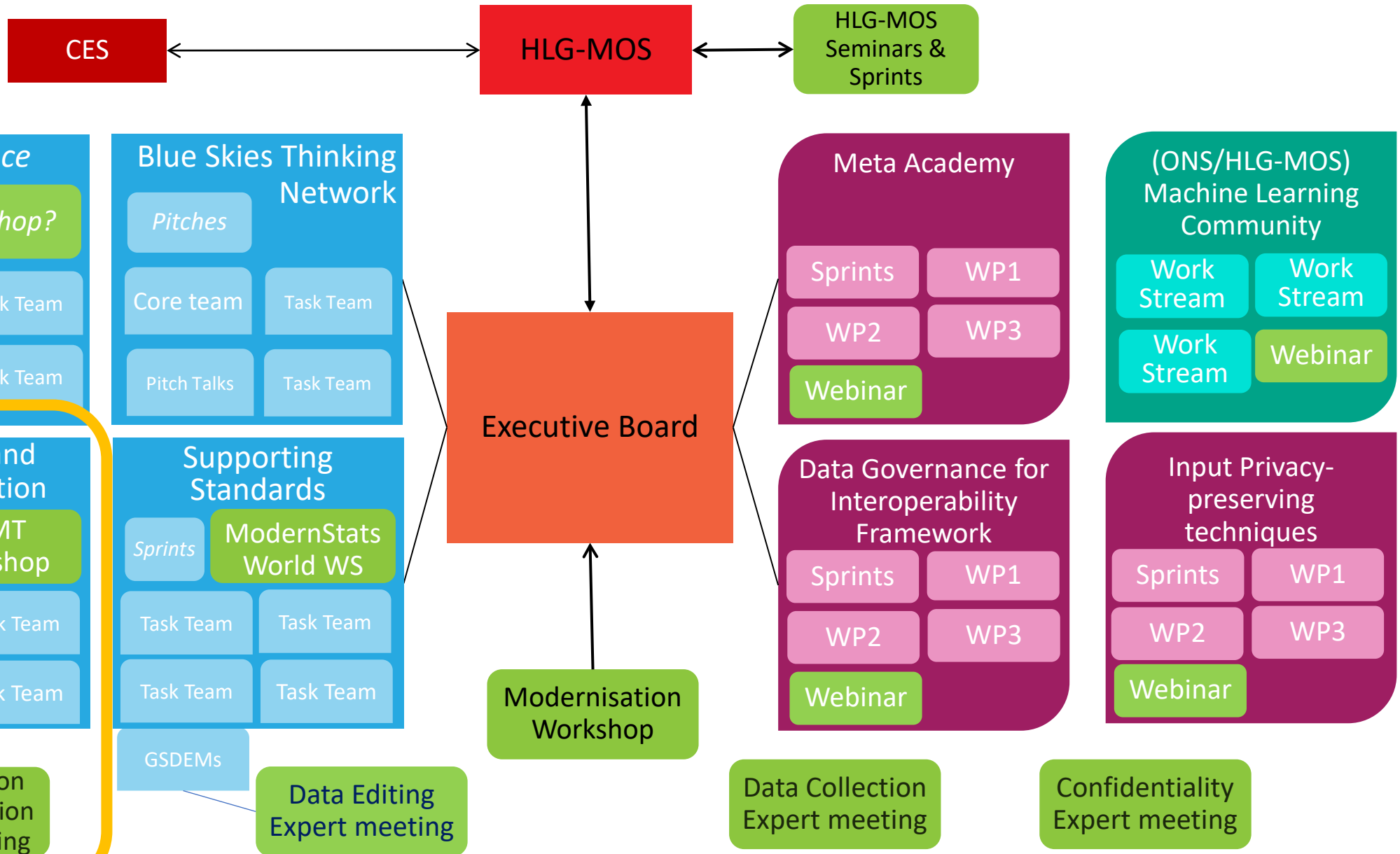
- Activities are voluntary and demand driven
- Strategic Vision and oversight by HLG-MOS
- Actively steered by an Executive Board
- Four main principles:
  - Openness
  - Flexibility
  - Participation
  - Pragmatism
- Everybody can join and participation at all levels



# ModernStats World 2022



# ModernStats World 2022



# Capability and Communication Group

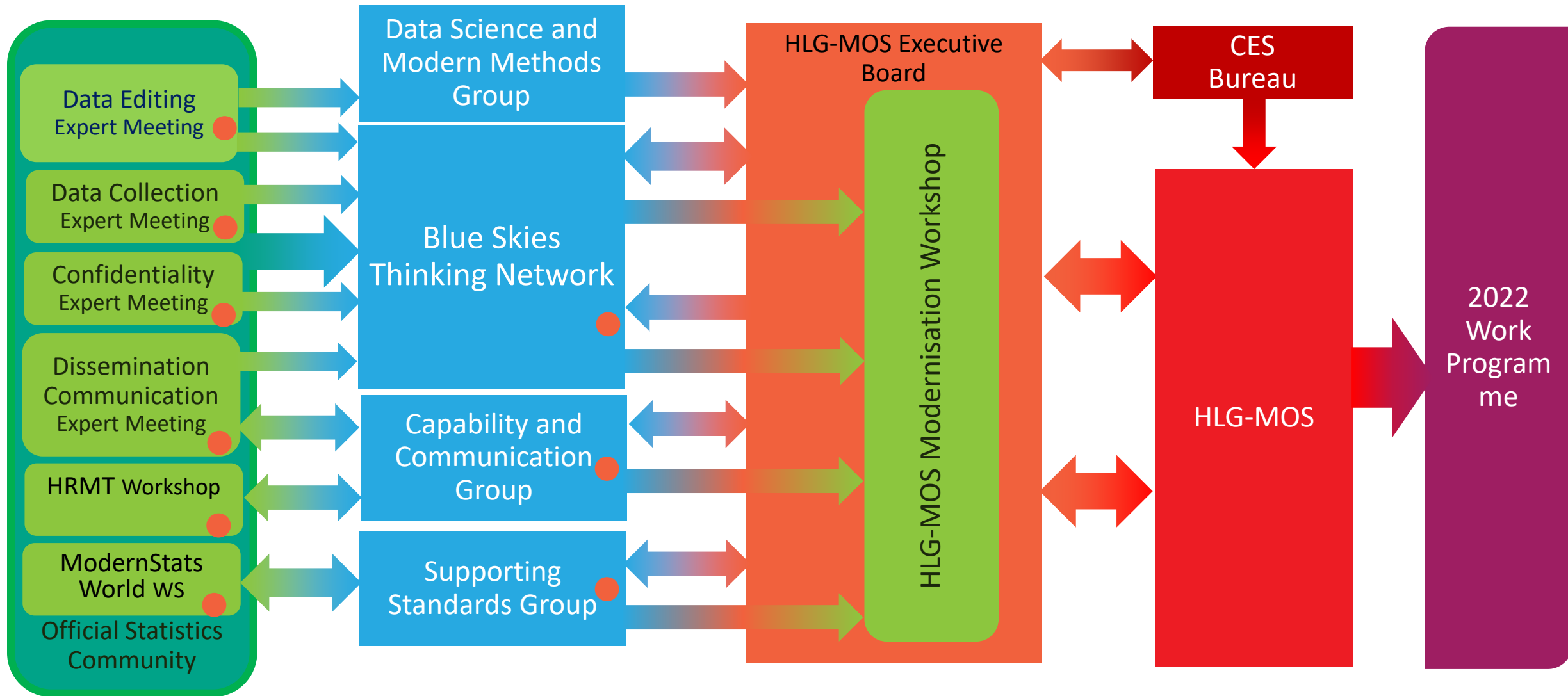
- Originally group focusing on Human Resource Management and Training topics
- HLG-MOS decision in 2017: Organisational Framework & Evaluation → Capability and **Communication** Group
- Current streams:
  - Future of work: Toolkits, Job of the Future, Reaching Youth
  - Ethical Leadership
  - **Market Research, Digital Marketing & Communication strategies** → presentation
  - *HRMT Workshop*
- 2018-2019 [HLG-MOS Strategic Communication Project/Framework](#)
- More participants are welcome! Contact us!

# DissComm

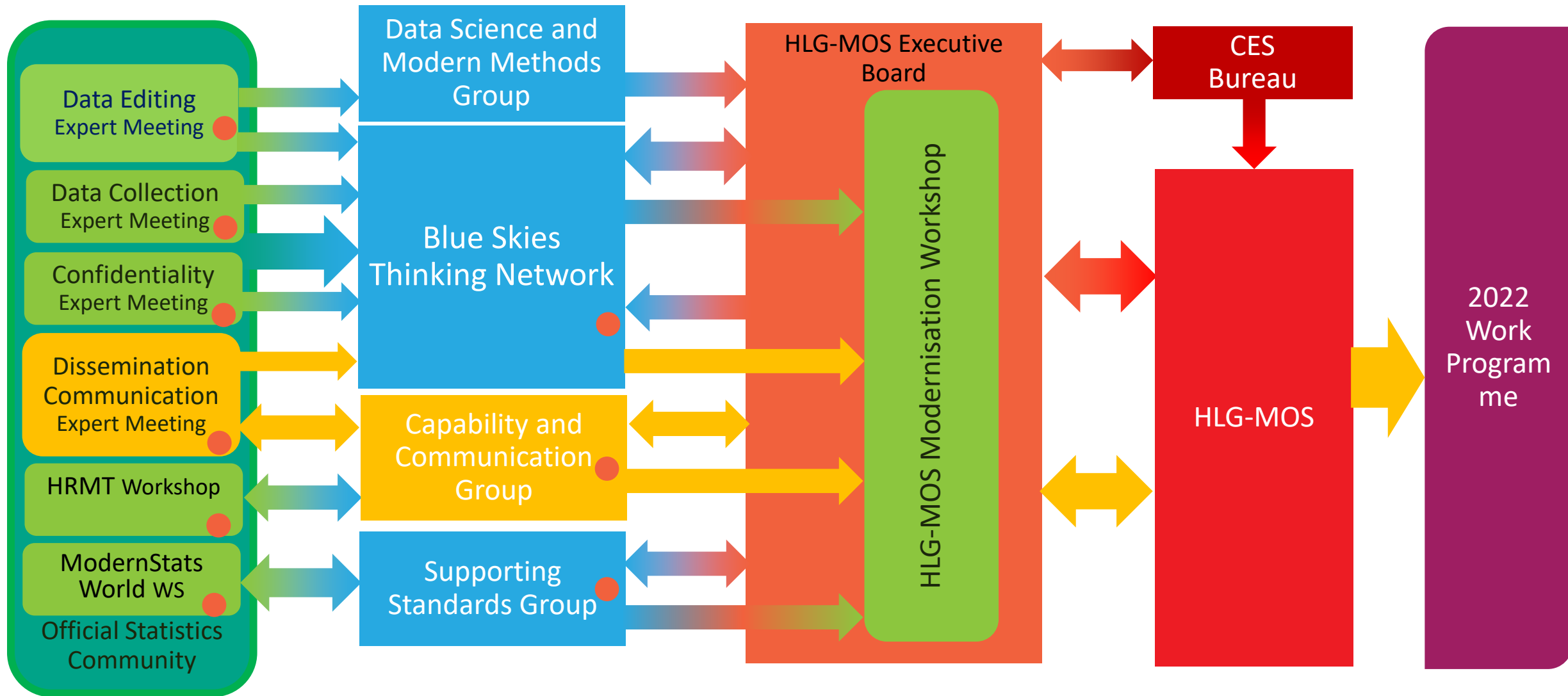
- 2022 Expert Meeting on Dissemination and Communication of Statistics
  - 1994 Work Session on Statistical Output for Dissemination to Information Media...
  - ...2004 Work Session on Dissemination of Statistical Commentary and Stories
  - 2005 Work session on Statistical Dissemination and Communication...
  - ...2009 Work Session on the Communication and Dissemination of Statistics
  - 2010 Work Session on the Communication of Statistics....
  - ...2015 Workshop on the Communication of Statistics
  - 2016 Workshop on Statistical Data Dissemination and Communication....
  - ...Online 2020 Workshop on the Dissemination and Communication of Statistics (Covid-19 response)
  - Online 2021 Expert Meeting on Dissemination and Communication
- Since 2010 part of HLG-MOS work programme.
- **Future Work** always part of workshop but strengthened over time → part of the HLG-MOS Innovation Pipeline

Communication

# HLG-MOS Innovation Pipeline 2022

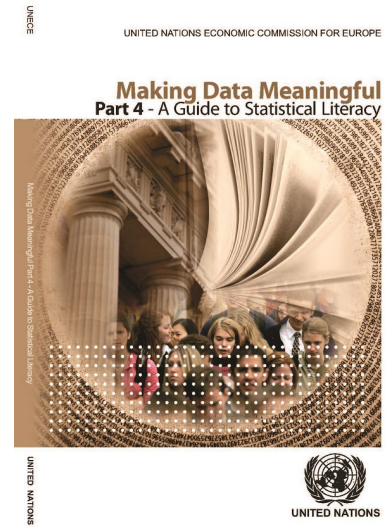
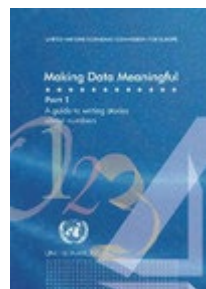
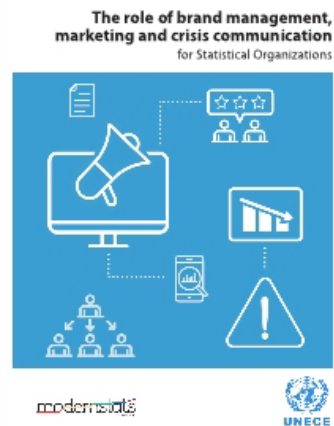


# HLG-MOS Innovation Pipeline 2022





# Publication related to communication



Communication

modernistats  
by HLG - MOS

# Links & further information:

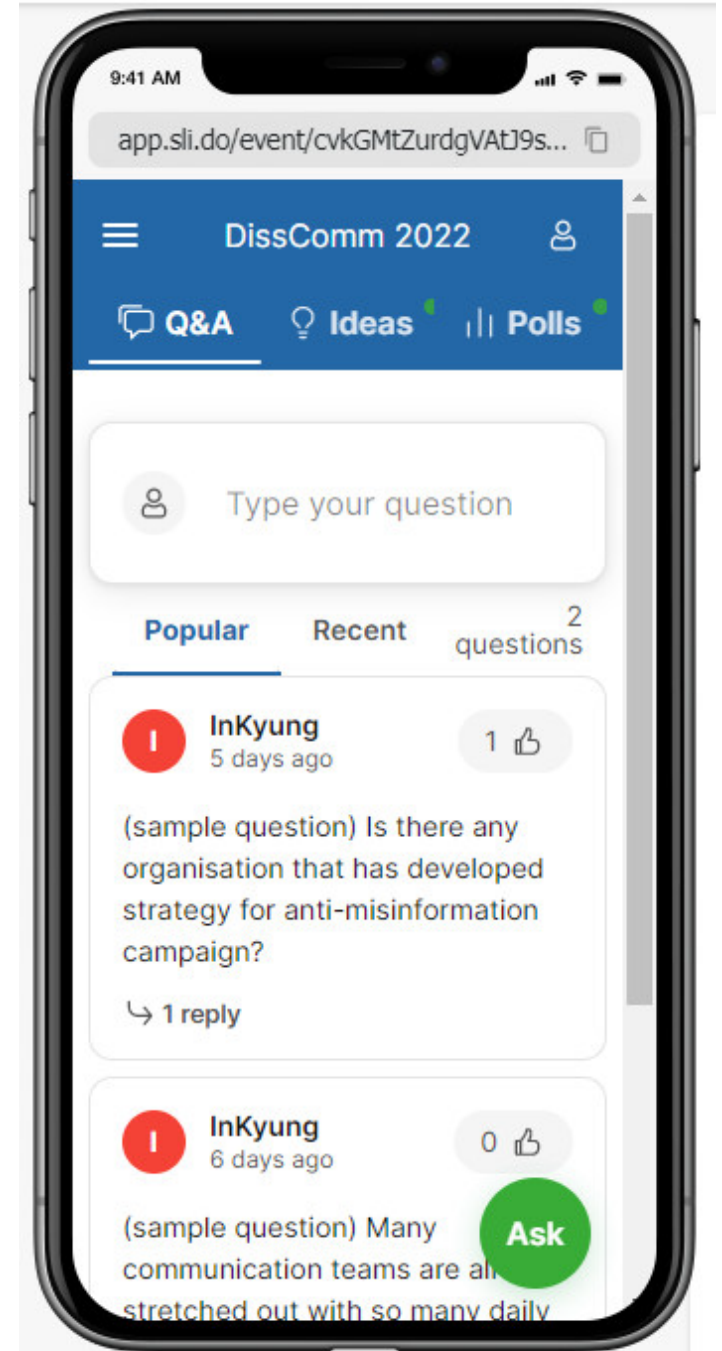
- [Strategic Communication Framework](#)
- [Brand and reputation management](#)
- [Dissemination and Communication](#) (Expert Meetings)
- [Making Data Meaningful Series](#)
  - [Part 4: A guide to improving statistical literacy](#)
- [Getting the Facts Right](#)
- Value of Official Statistics [publication](#) | [wiki](#)
- [HLG-MOS & outputs and activities](#)
  
- Contact: [support.stat@un.org](mailto:support.stat@un.org) (copies publications) or [taeke.gjaltema@un.org](mailto:taeke.gjaltema@un.org) (info on HLG-MOS etc.)
- [tetyana.kolomiyets@un.org](mailto:tetyana.kolomiyets@un.org) (Capability and Communication group)

# DissComm: Sli.do

- Questions After each presentation: Q&A
  - Question to presenters can be posed at any time on the Slido Q&A
- Future Work:
  - Share your ideas about where we should focus in the coming years
  - Concrete proposals for products/frameworks/best practices etc.
- *Webex chat:*
  - *Technical issues (sound not clear etc.)*
  - *Communication between chairs & presenters*
  - *NOT: questions to presenters! Nor topics for future work.*

# Sli.do

- Questions to the presenters: Q&A
- Topics for future work: Ideas
- *Rapid poll: Polling*
  
- From: Smartphone/tablet or Desk/Laptop
- Three tabs: Q&A | Ideas | Polls



DissComm 2022  
Sep 5 – 16, 2022  
#4130 701

Live interaction

Switch event

Dark mode

About Slido

Live topic

**Topics for Future work in Dissemination and Communication of Statistics**

Type your idea

- 2 ideas Popular ▾
- Capability and Communication Group** now  0   
How to Measure success and the impact of our communication  
 Replies
  - Capability and Communication Group** now  0   
Strategies to tackle and anticipate disinformation  
 Replies

