High-Level Group for the Modernisation of Official Statistics

Expert Meeting on Dissemination and Communication of Statistics

13 - 15 September 2022, Online
High-Level Group for the Modernisation of Official Statistics
HLG-MOS

A Collaboration of the Willing

• Activities are voluntary and demand driven
• Strategic Vision and oversight by HLG-MOS
• Actively steered by an Executive Board
• Four main principles:
  – Openness
  – Flexibility
  – Participation
  – Pragmatism
• Everybody can join and participation at all levels
Capability and Communication Group

• Originally group focusing on Human Resource Management and Training topics
• HLG-MOS decision in 2017: Organisational Framework & Evaluation → Capability and Communication Group

• Current streams:
  • Future of work: Toolkits, Job of the Future, Reaching Youth
  • Ethical Leadership
  • Market Research, Digital Marketing & Communication strategies → presentation
  • HRMT Workshop

• 2018-2019 HLG-MOS Strategic Communication Project/Framework

• More participants are welcome! Contact us!
DissComm

• 2022 Expert Meeting on Dissemination and Communication of Statistics
  • 1994 Work Session on Statistical Output for Dissemination to Information Media...
  • …2004 Work Session on Dissemination of Statistical Commentary and Stories
  • 2005 Work session on Statistical Dissemination and Communication...
  • …2009 Work Session on the Communication and Dissemination of Statistics
  • 2010 Work Session on the Communication of Statistics....
  • …2015 Workshop on the Communication of Statistics
  • 2016 Workshop on Statistical Data Dissemination and Communication....
  • …Online 2020 Workshop on the Dissemination and Communication of Statistics (Covid-19 response)
  • Online 2021 Expert Meeting on Dissemination and Communication

• Since 2010 part of HLG-MOS work programme.

• Future Work always part of workshop but strengthened over time ➔ part of the HLG-MOS Innovation Pipeline
HLG-MOS Innovation Pipeline 2022

- Data Editing Expert Meeting
- Data Collection Expert Meeting
- Confidentiality Expert Meeting
- Dissemination Communication Expert Meeting
- HRMT Workshop
- ModernStats World WS
- Official Statistics Community
- Data Science and Modern Methods Group
- Blue Skies Thinking Network
- Capability and Communication Group
- Supporting Standards Group
- HLG-MOS Executive Board
- HLG-MOS Modernisation Workshop
- CES Bureau
- HLG-MOS
- 2022 Work Programme
Publication related to communication
Links & further information:

- **Strategic Communication Framework**
- **Brand and reputation management**
- **Dissemination and Communication** (Expert Meetings)
- **Making Data Meaningful Series**
  - Part 4: A guide to improving statistical literacy
- **Getting the Facts Right**
- Value of Official Statistics publication | wiki
- **HLG-MOS & outputs and activities**

- Contact: support.stat@un.org (copies publications) or taeke.gjaltema@un.org (info on HLG-MOS etc.)
- tetyana.kolomiyets@un.org (Capability and Communication group)
DissComm: Sli.do

• Questions After each presentation: Q&A
  • Question to presenters can be posed at any time on the Slido Q&A

• Future Work:
  • Share your ideas about where we should focus in the coming years
  • Concrete proposals for products/frameworks/best practices etc.

• Webex chat:
  • Technical issues (sound not clear etc.)
  • Communication between chairs & presenters
  • NOT: questions to presenters! Nor topics for future work.
Sli.do

- Questions to the presenters: Q&A
- Topics for future work: Ideas
- Rapid poll: Polling

- From: Smartphone/tablet or Desk/Laptop
- Three tabs: Q&A  |  Ideas  |  Polls
Topics for Future work in Dissemination and Communication of Statistics

- Capability and Communication Group
  - How to Measure success and the impact of our communication
  - Strategies to tackle and anticipate disinformation