

Informal document GRBP-76-25  
Agenda item 6  
Geneva 5-7 September 2022



# Project STEER

## Improving the EU Tyre Noise Label An overview of the key findings

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31.08.2022

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# Introduction

# Project overview

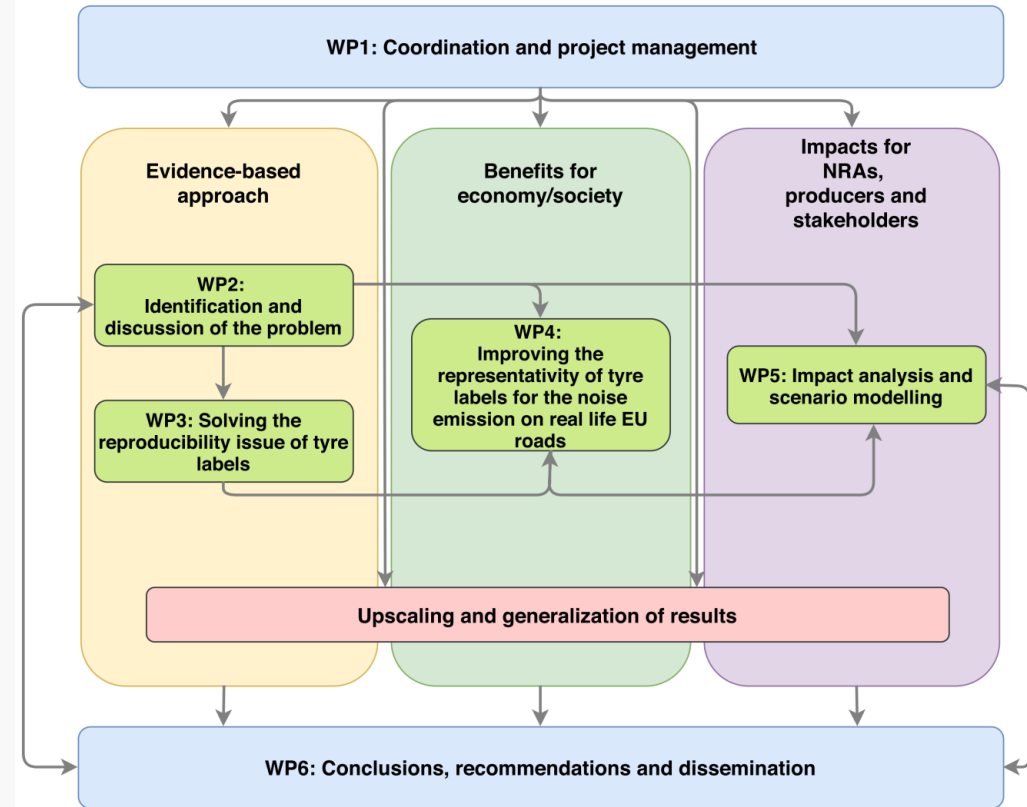


Project Partners:

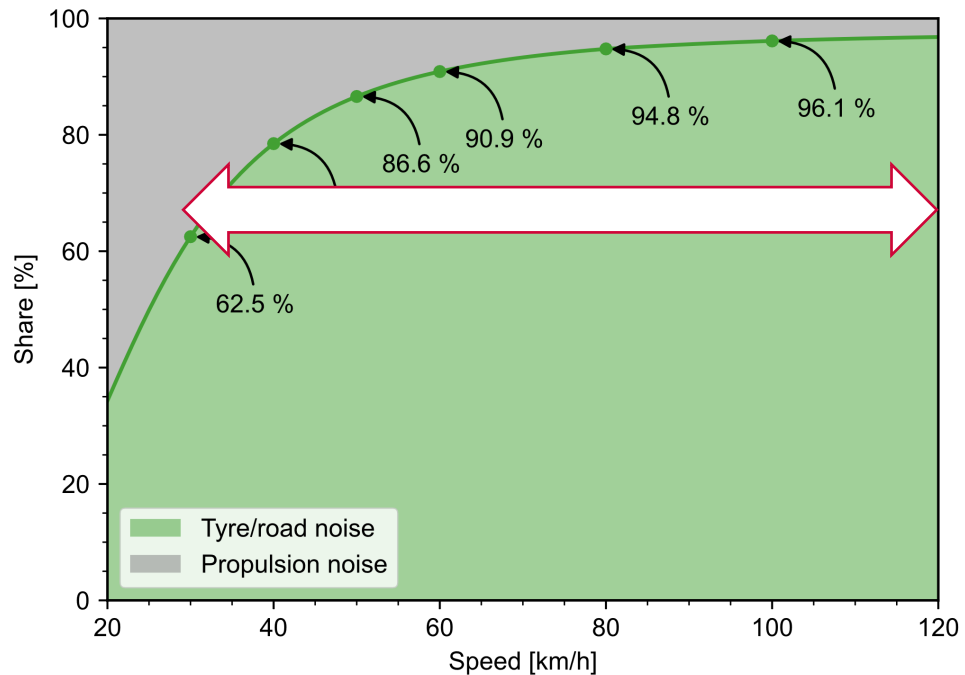


## STEER project structure

(STrengthening the Effect of quieter tyres on European Roads)



# Where tyres have an impact

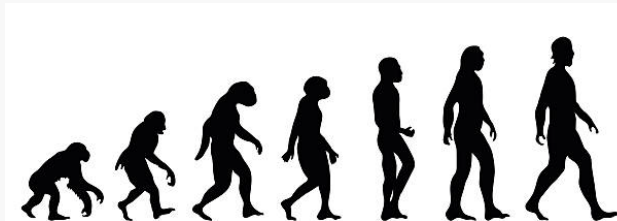
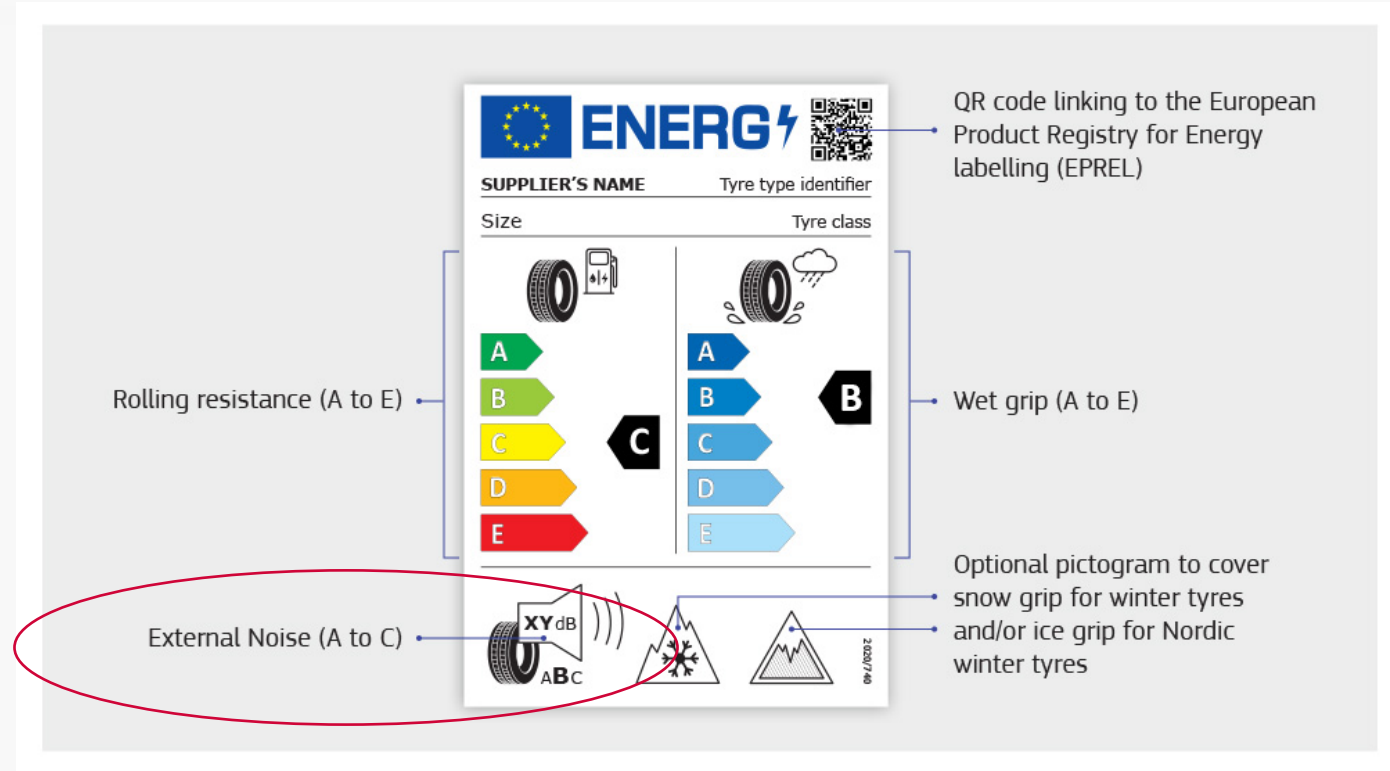
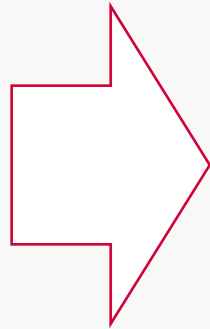
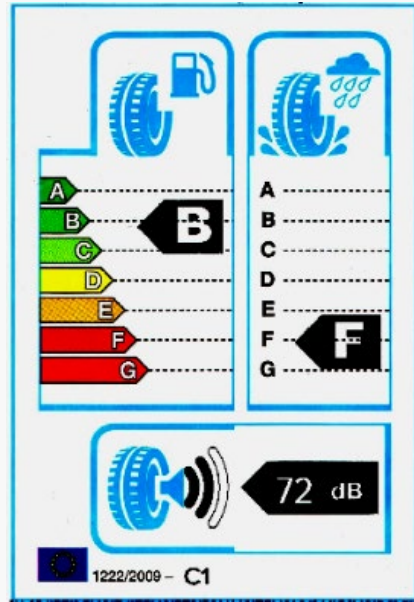


Area where quieter tires are potentially effective

emissions for mixed traffic  
(8% heavies) at constant speed  
for a modern vehicle fleet

Quieter tyres potentially effective on highways and in cities (>30 km/h)

# The evolution of the European tyre label

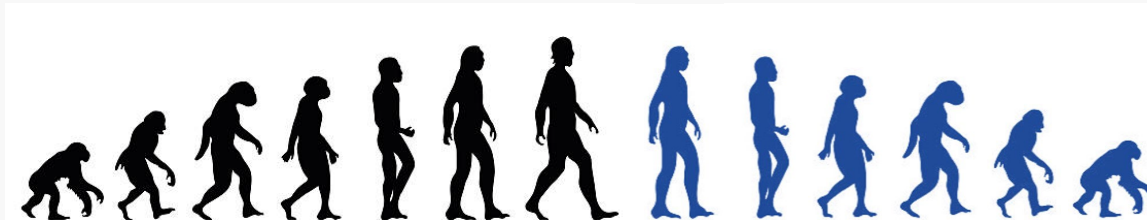


# Noise label and label classes



$N \leq LV - 3$	$LV - 3 < N \leq LV$	$N > LV$

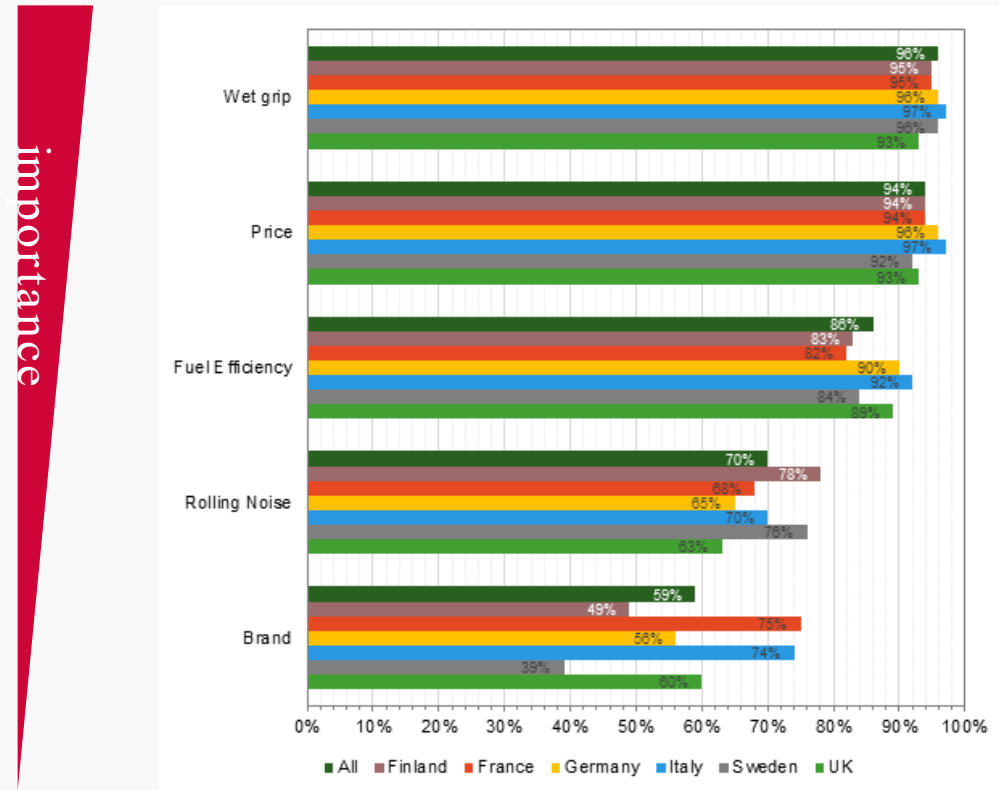
<https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32020R0740&from=EN>



# Importance of purchase criteria



## Current status – importance of aspect



Importance of aspect  
(purchase criterion):

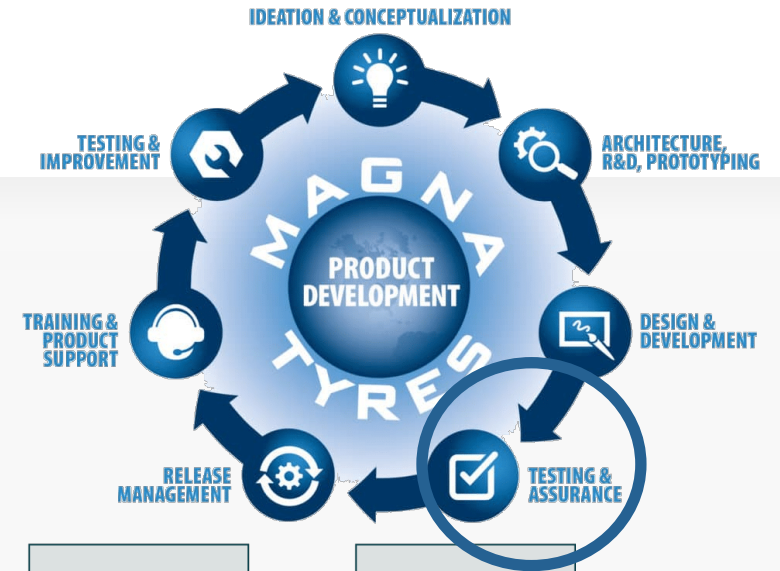
- «Price» high up
- «Rolling Noise» further down

Source of data: Final Report--Review study on the Regulation (EC) No 1222 / 2009 on the labelling of tyres. Prepared by Viegand Mægøe A / S 1-152, Copenhagen, Denmark. (URL: [https://ec.europa.eu/energy/sites/ener/files/documents/Study%20in%20support%20of%20the%20Review%20of%20the%20Tyre%20Labelling%20Regulation\\_final.pdf](https://ec.europa.eu/energy/sites/ener/files/documents/Study%20in%20support%20of%20the%20Review%20of%20the%20Tyre%20Labelling%20Regulation_final.pdf)), graphic by the authors.

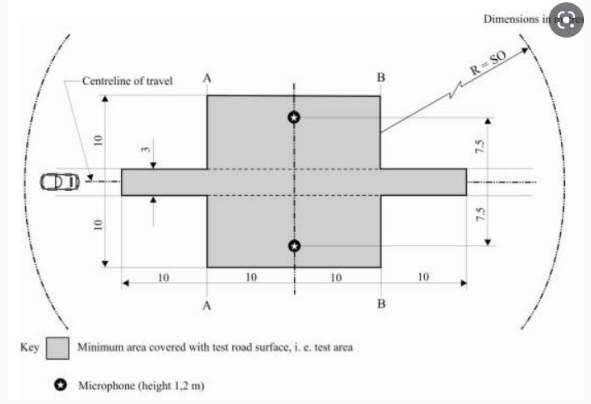
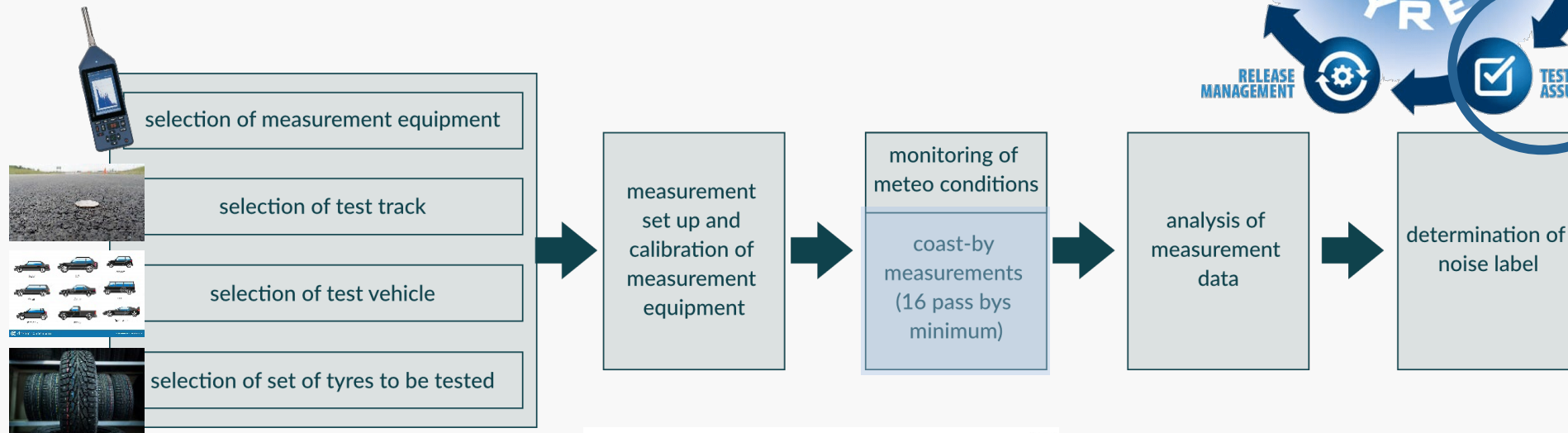
# Tyre noise labelling procedure



## Tyre product development cycle



## Labelling procedure



Coast-by (n=16)  
At 70-90 km/h



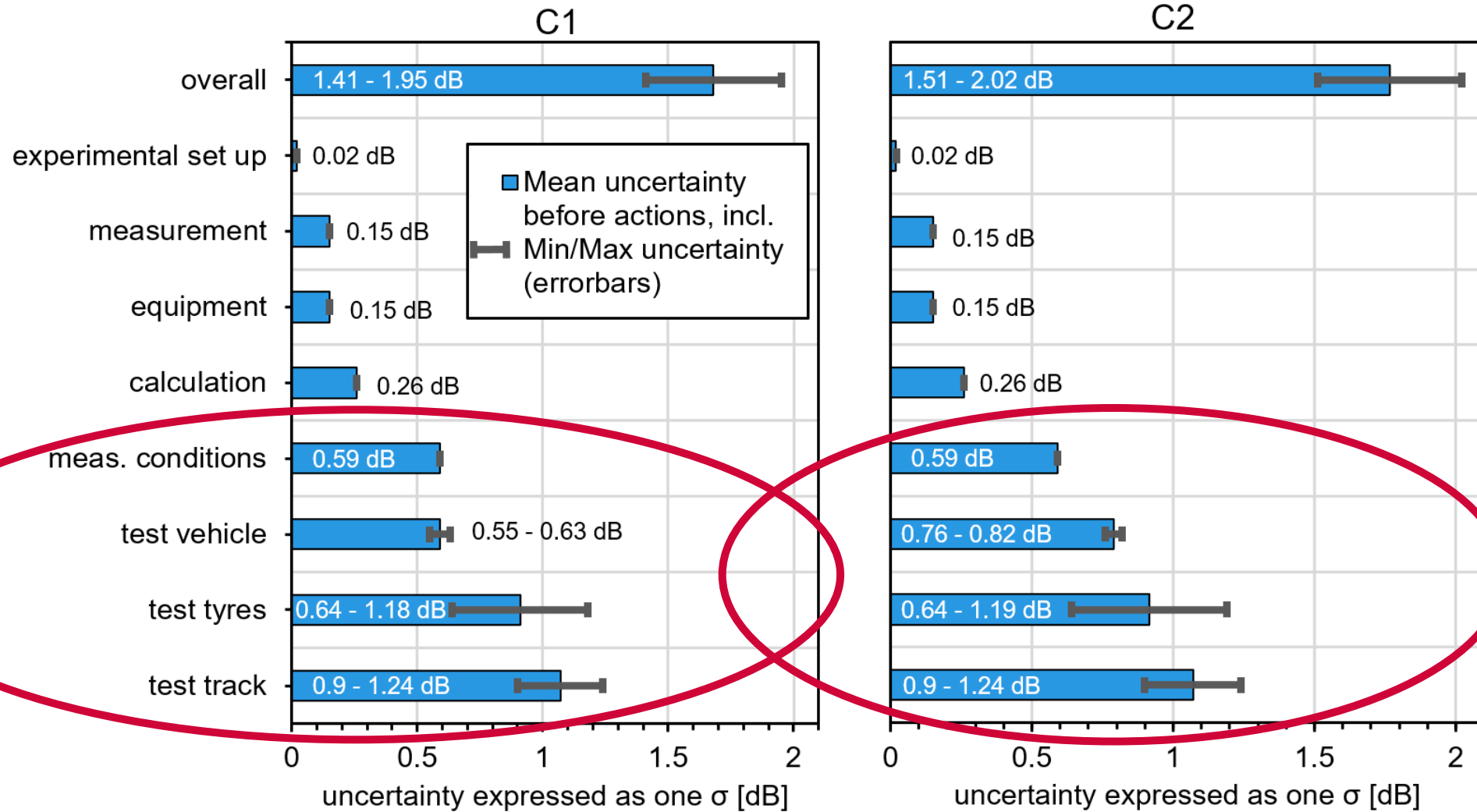


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Results

# Uncertainty of current procedure

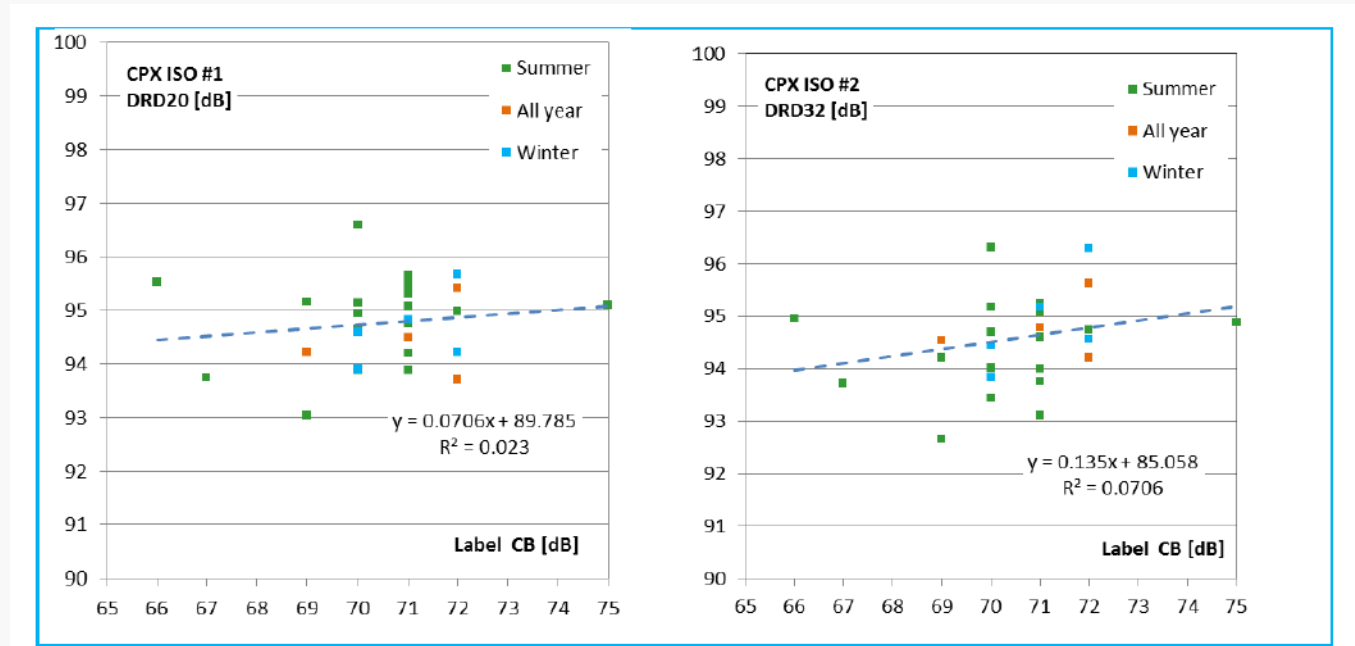
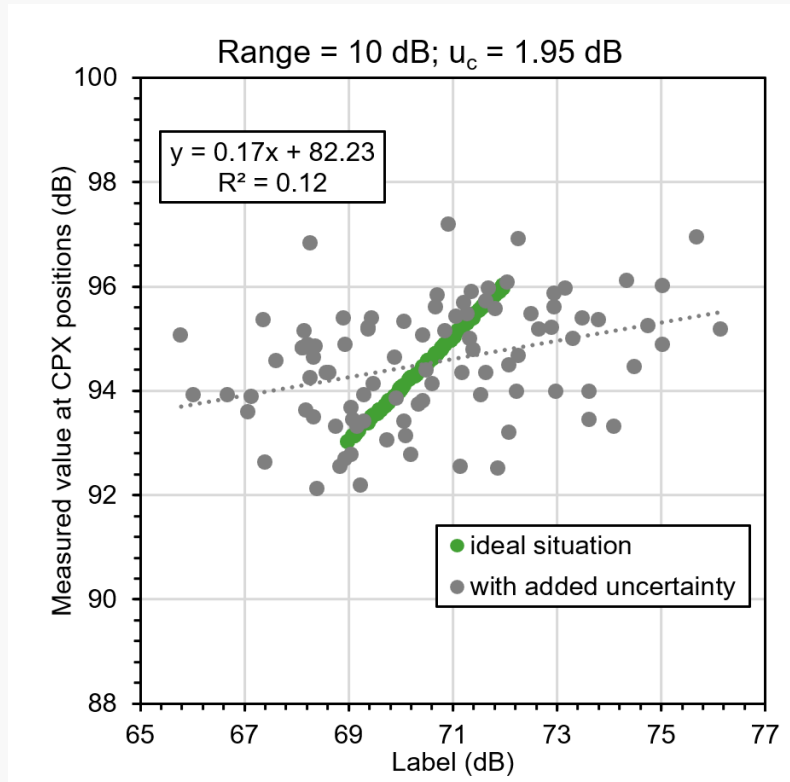


# Implication of uncertainty of noise label



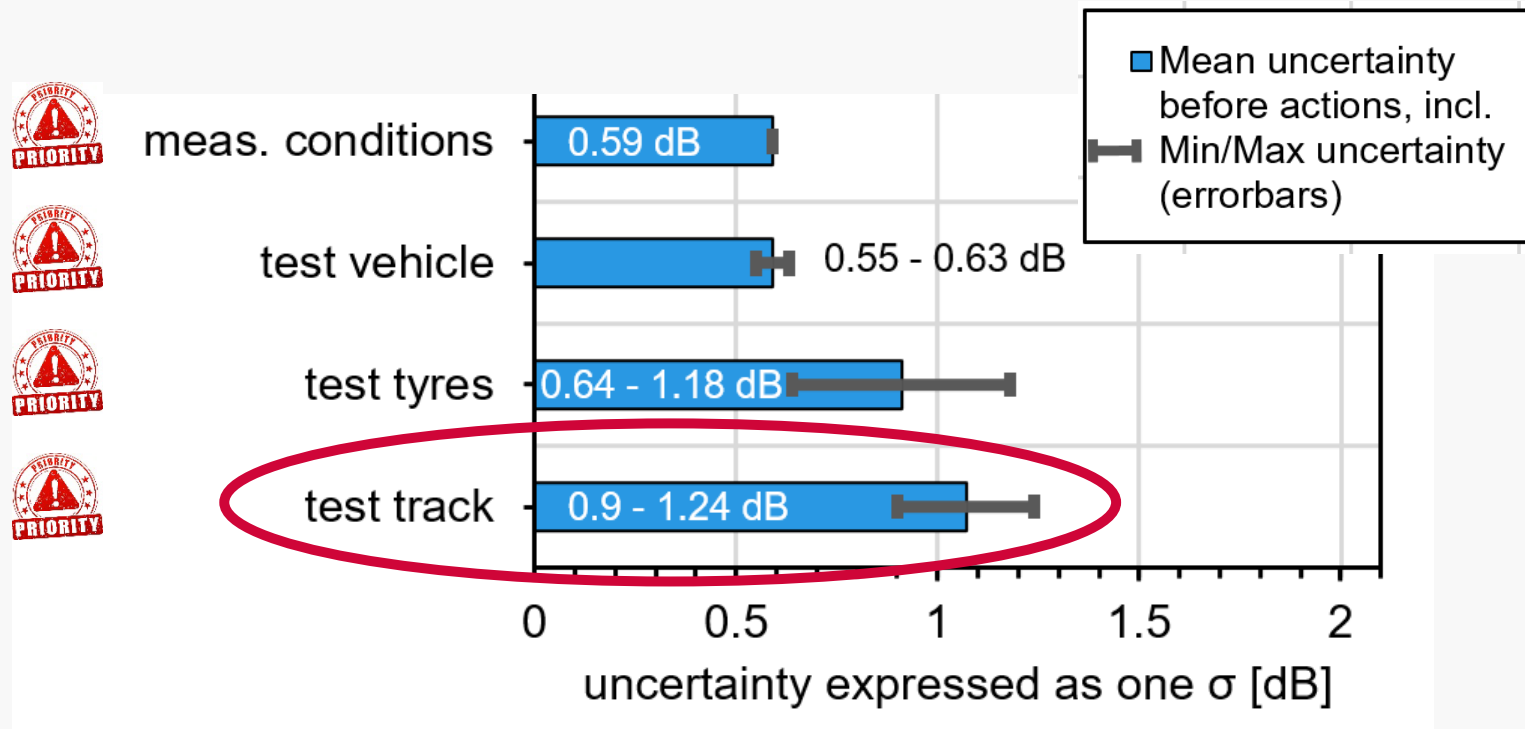
Scatter to expect for empirical studies checking the noise label

Scatter plots determined in the Nord Tyre Project



Low correlation coefficients are to be expected!

# Important uncertainty contributions



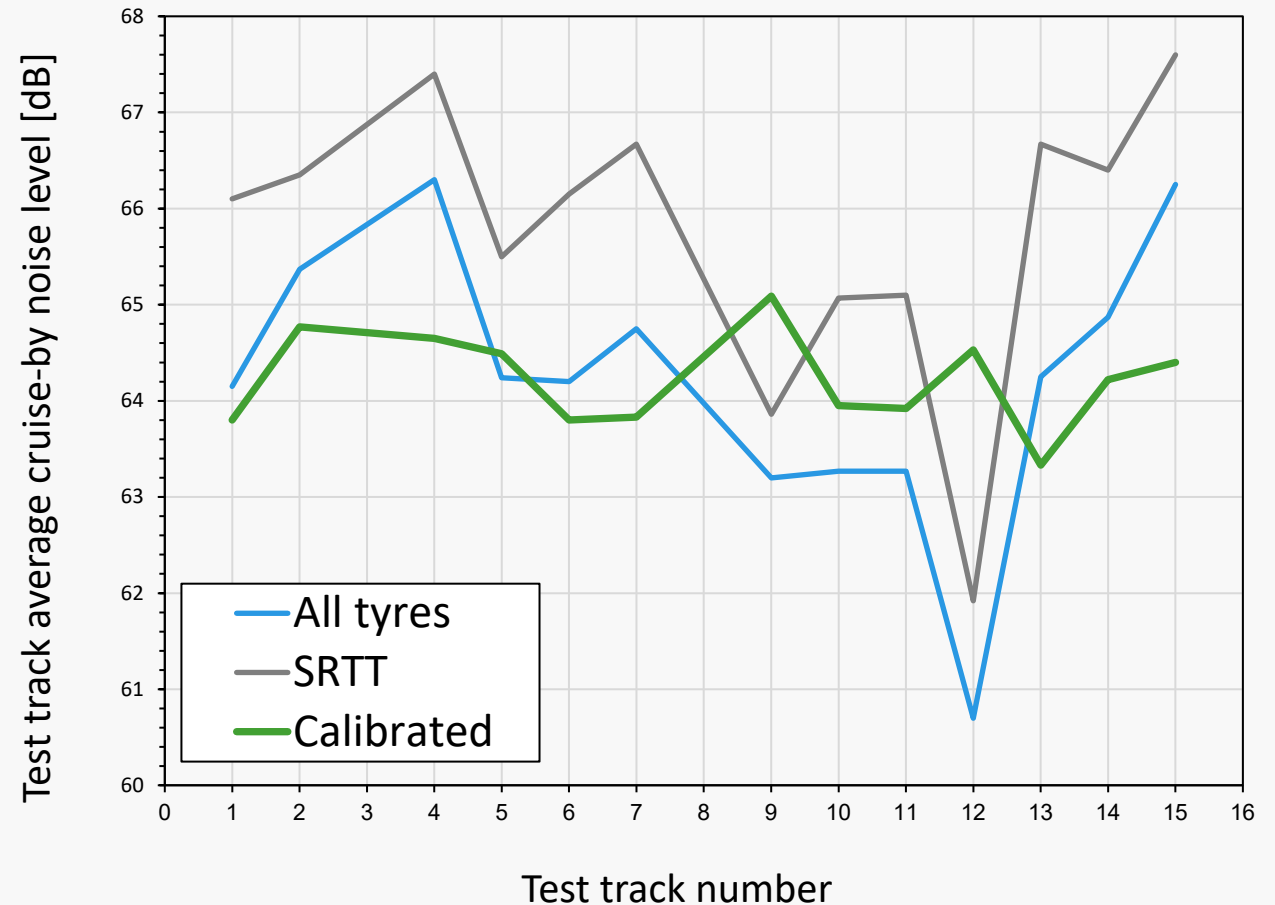
# Improvement: Limiting test track influence



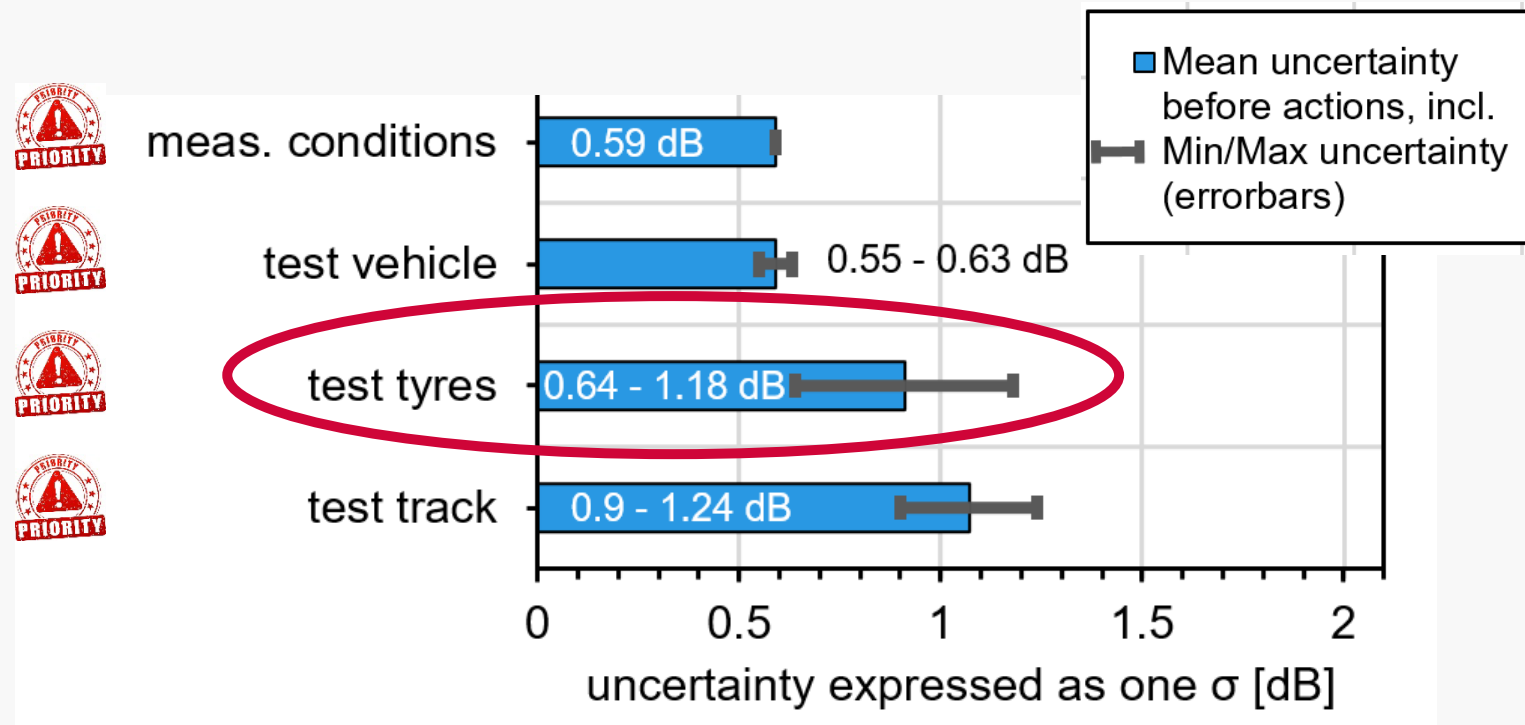
## Solution:

### Acoustic calibration of test track

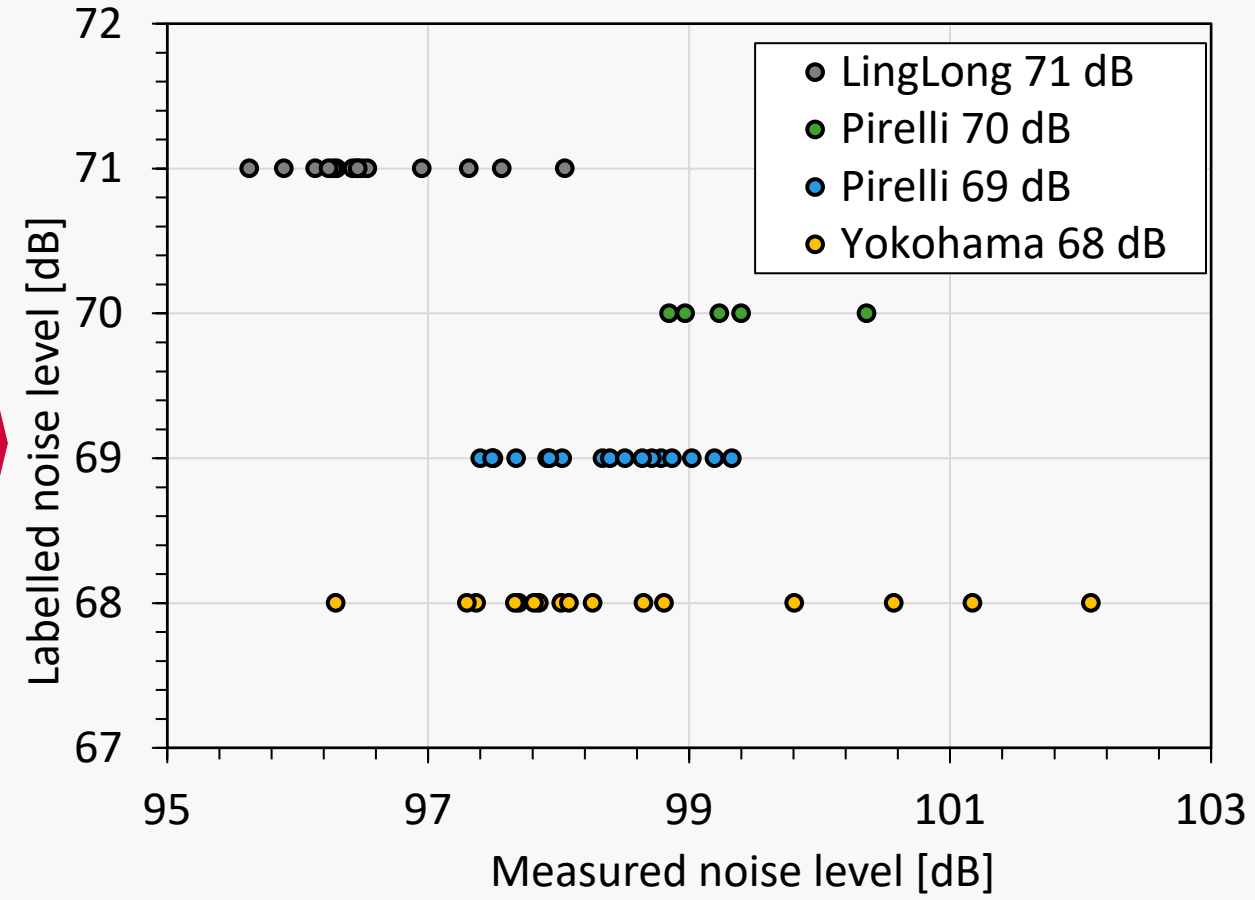
1. Using a set of reference tyres of the SRTT 16” type, specified in ISO/TS 11819-3,
2. mounted on a relatively well-defined vehicle,
3. conducting tyre/road noise measurements according to the method in R117,
4. normalizing the resulting noise level to a reference temperature using ISO/TS 13471-1,
5. and then normalizing the final result to some defined ISO 10844 reference level.



# Important uncertainty contributions



# Testing entire tyre lines



- Large spread of noise levels within a tyre label
- Consistent results between tyre lines from the same manufacturer
- Consistency issues between tyres from different manufacturers → most likely due to acoustic variability of test tracks

# Testing entire tyre lines



## Solution:

Implement indoor testing on laboratory drum OR use simulations

Indoor procedure:

- simplified measuring method
- determine differences between tyre variants within a tyre line
- use this difference to assign noise labels to all (or at least most) tyre variants with the type approval level as a reference.

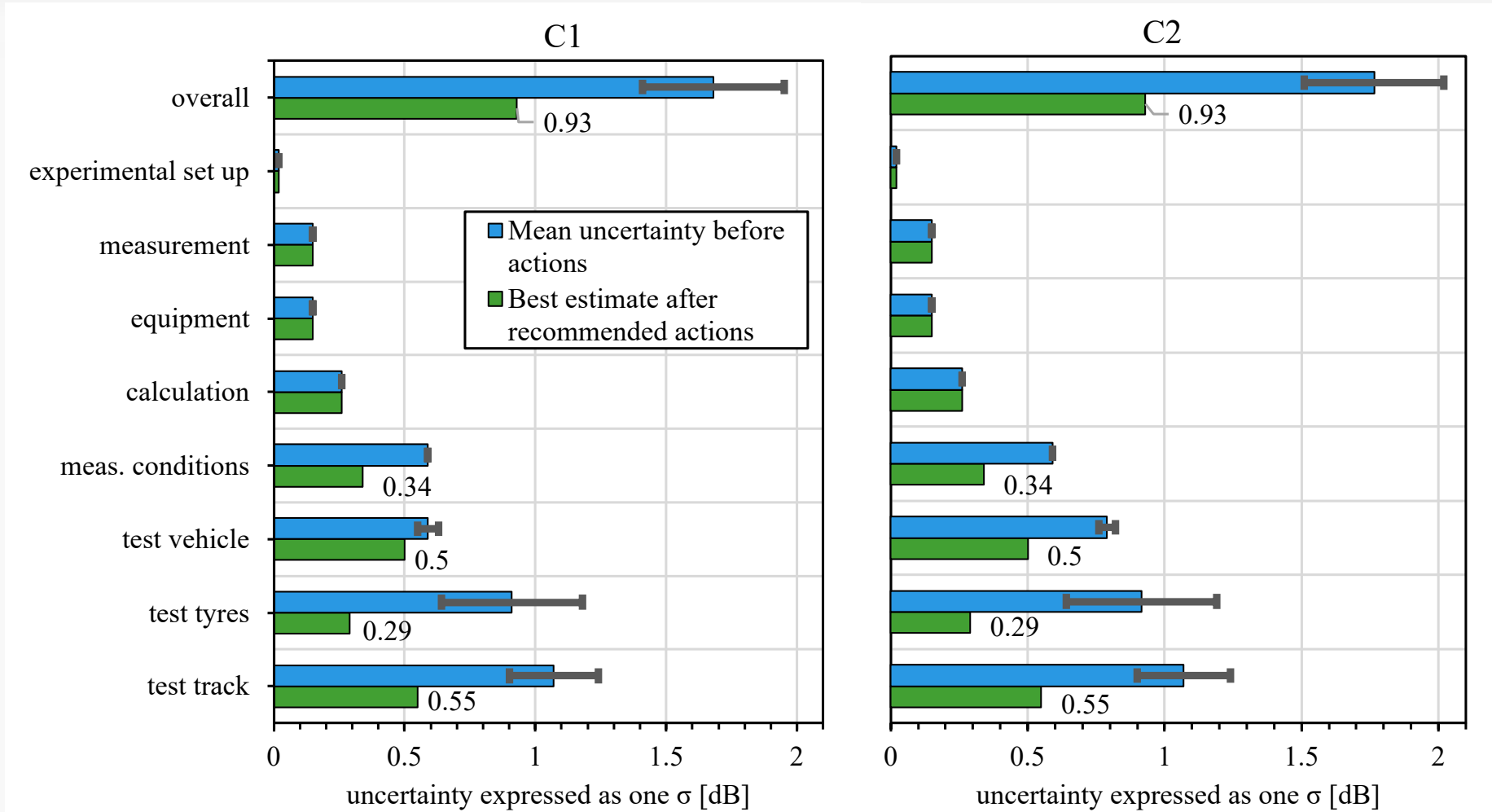
OR alternatively:

- Determine relative differences between tyres by simulations





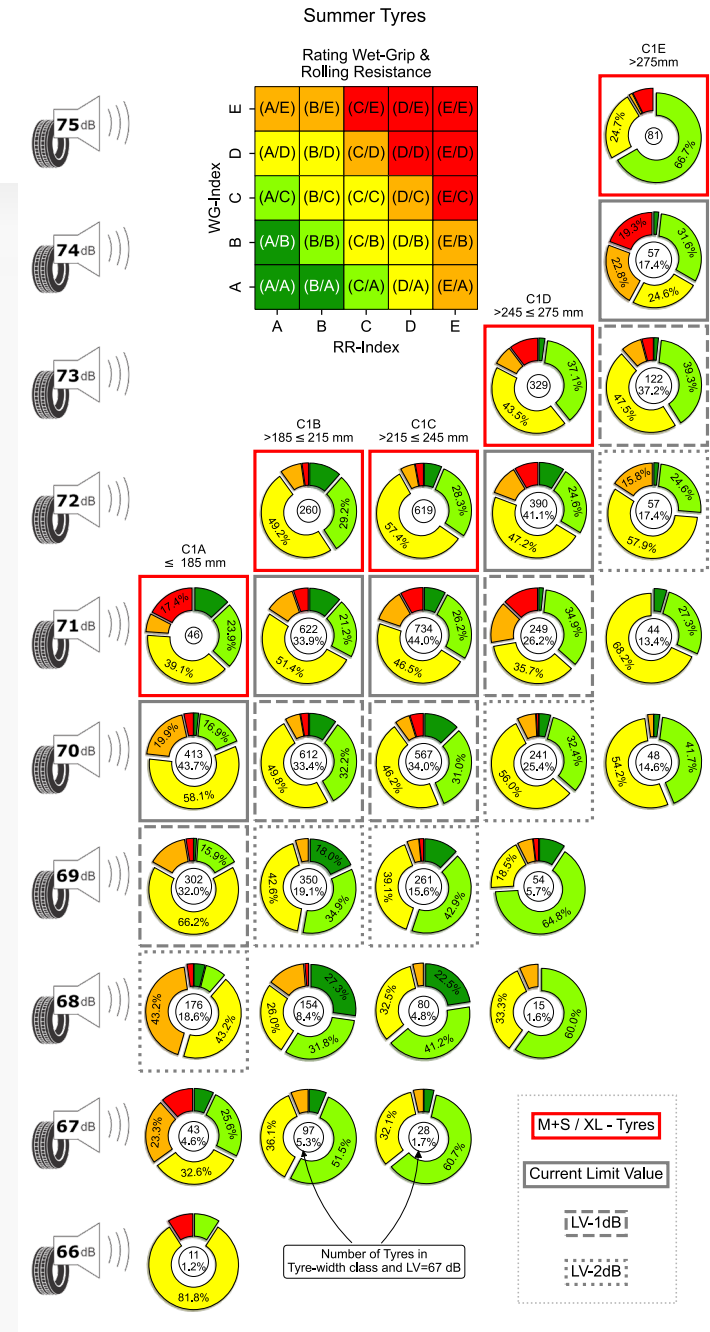
# Expected improvements of uncertainty



Uncertainty can almost be halved by implementing the solutions offered by STEER!

# Market analysis of low noise tyres

- Target conflicts between multiple categories?  
→ Analysis of swiss database of tyres.
- Majority tyres are labelled close to the Limit Value (red boxes)
- Share of top performing (green colors) tyres is increasing with lower noise label values.

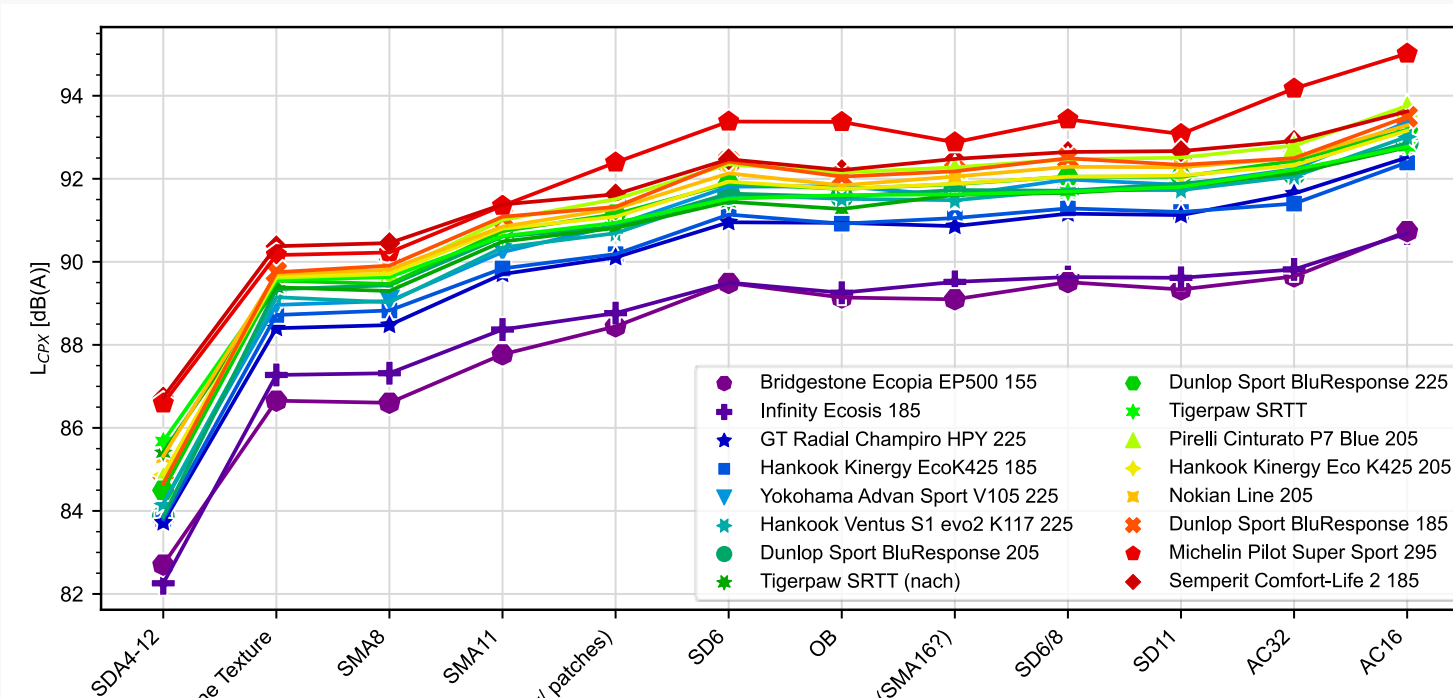


# The influence of road surfaces

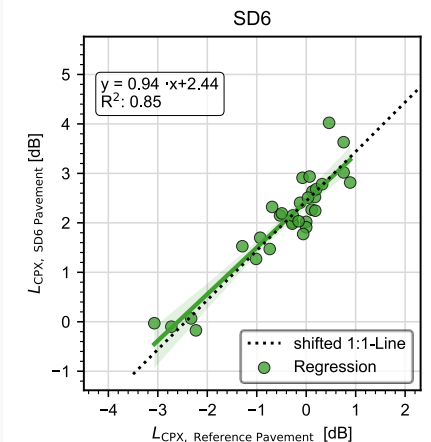
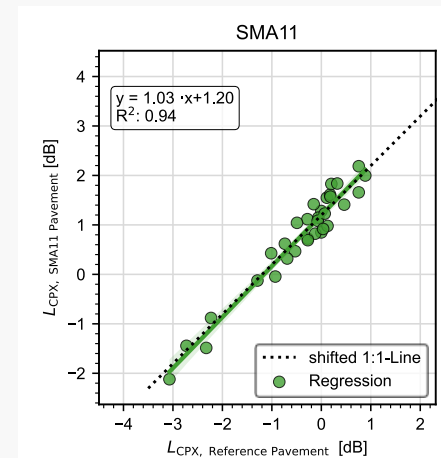


Is a quiet tyre quiet on all surfaces?

- Yes, but minor rank changes are possible; reduced potential on very rough surfaces
- Full potential for quieter tyres on road surfaces with fine to medium texture
- Largest potential of quieter tyres on low-noise surfaces



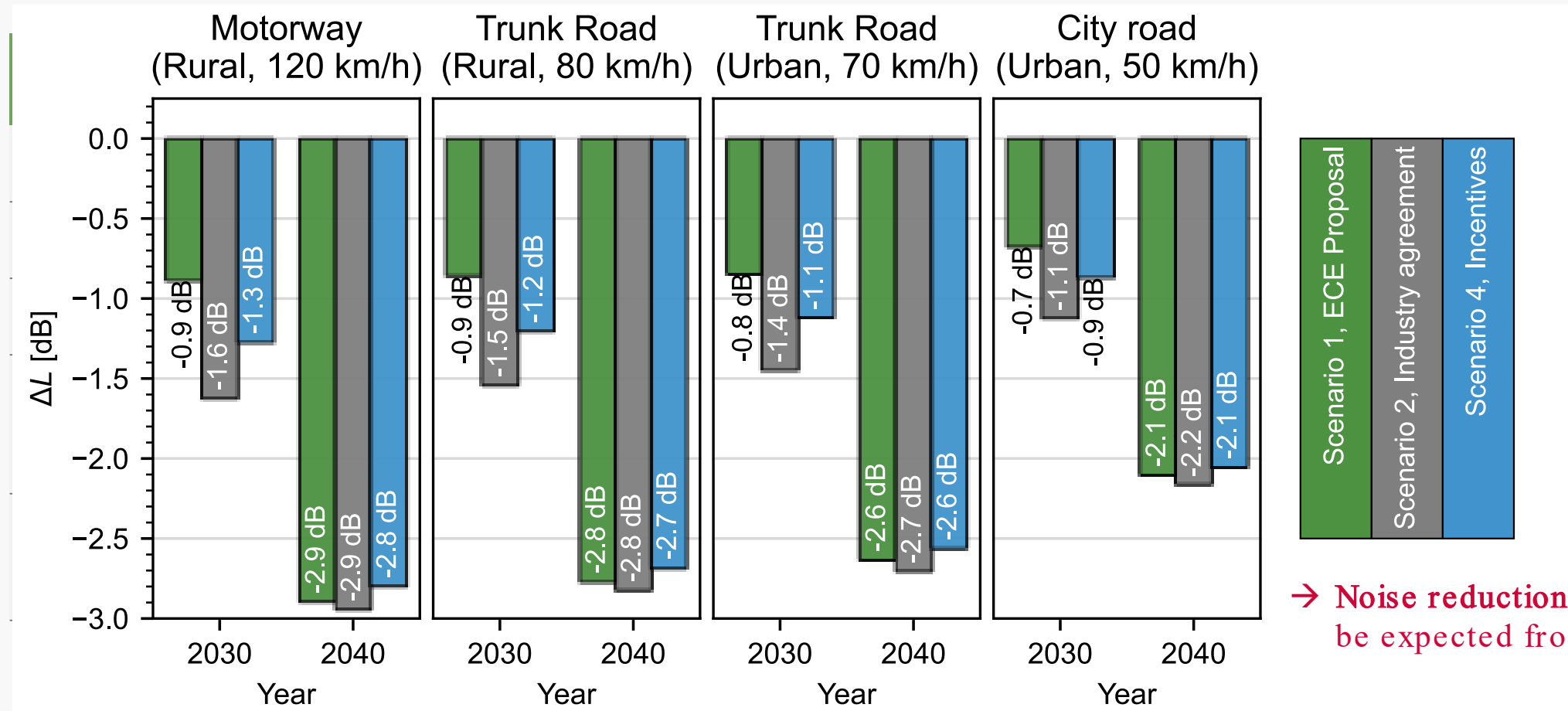
High correlation on different surfaces:



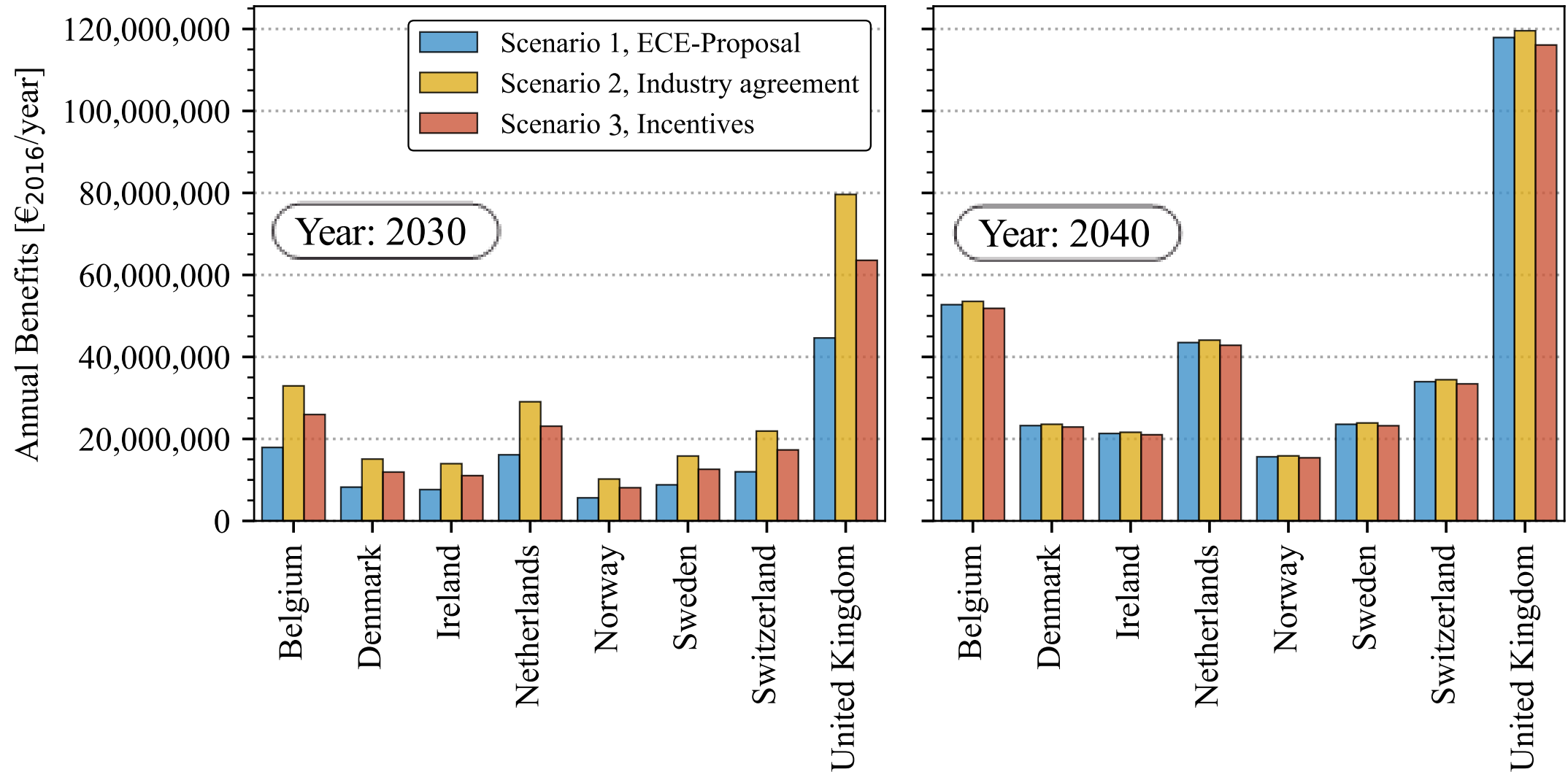
# Scenarios to increase market share



## Scenarios investigated in STEER



# Resulting annual benefits from scenarios



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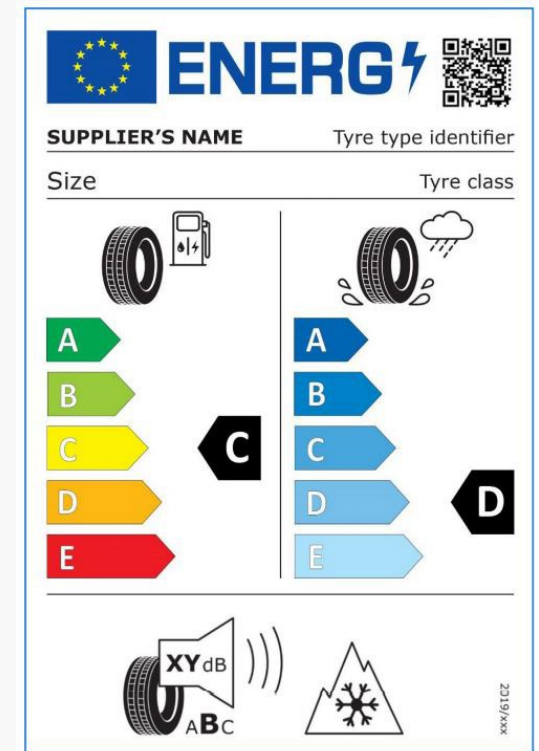
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# Conclusions & Recommendations

# Urgent needs for improvements of the current labelling system



- Implement *Reference Tyre Calibration* to limit test track uncertainty
  - **Test all tyre variants** within a tyre line (by lab-drum measurements OR simulations)
  - Implement stricter **requirement for test vehicles**
  - Improve **temperature correction**
  - Re-establish **finer noise classes** for the noise label (at least 3 legal classes to differentiate)
- If all suggested improvements are implemented, **uncertainty can be halved!**



# Conclusion and Recommendations



- **3 dB reduction of road traffic noise** is possible, if market share of quieter tyres can be substantially increased
- Further investigate, specify and test the different scenarios  
**Industry agreement / Consumer incentives**
- **Benefits will likely offset the costs**
- **Act now:**
  - to benefit from market trends (EVs)
  - **Act now to avoid jeopardising the benefits of new EU regulation**



Thank you for your attention!



General recommendation: Use a larger pump to inflate quieter tyres