



Standards for SDG Platform

- WIPO Standards and SDGs -

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What is WIPO?

- WIPO is the global forum for [intellectual property](#) (IP) services, policy, information and cooperation. We are a self-funding agency of the United Nations, with 193 member states.
- Our mission is to lead the development of a balanced and effective international IP system that enables innovation and creativity for the benefit of all. Our mandate, governing bodies and procedures are set out in the [WIPO Convention](#), which established WIPO in 1967.

WIPO and SDGs

- WIPO contributes to the SDGs by providing concrete services to its member states, enabling them to use the IP system to drive the innovation, competitiveness and creativity needed to achieve these goals.
- IP is a critical incentive for innovation and creativity, which in turn are key to the success of the SDGs. Only through human ingenuity will it be possible to develop new solutions such as eradicating poverty; boosting agricultural sustainability, ensuring food security and fighting disease.
- SDG 9 is at the core of our mission. An innovation policy framework can assist in achieving most other SDGs.

What are WIPO Standards?

- 55 Standards related to patents, trademarks, industrial designs, geographical indications and copyright
 - Standards are developed by subject matter experts from various Task Forces of the Committee on WIPO Standards
- WIPO Standards are to help stakeholders and users within IP ecosystems create, process and exploit IP information in a more efficient, harmonious, and timely fashion

WIPO Standards and SDGs

- Standards on IP data and documentation play a crucial role in data-driven economies as IP is one of the important means to foster innovation
- WIPO Standards cover various areas such as Legal status data on IP rights, Biological DNA/RNA sequences, 3D objects, XML and APIs
- 41 WIPO Standards mapped to SDG 9, published on [UNECE Portal on Standards for the SDGs](#)
 - [Goal 9: Build resilient infrastructure, promote sustainable industrialization and foster innovation](#)

Thanks for your attention