Effective policies for affordable housing in the UNECE region – Climate-neutral housing

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#Housing2030
an initiative of
#Housing 2030

- Housing2030 is a joint international initiative of UNECE, Housing Europe and UN Habitat.
- Improving housing affordability – an important challenge for the UNECE region – time to think and do differently is the motto.
- Need for strategic and coordinated policy reform to shape more effective housing systems.
- Housing2030 promotes strategic, expert and interactive engagement.
- Builds capacity to shape more effective housing systems.
Background to #Housing2030 initiative

The project builds on the principles of the Geneva UN Charter on Sustainable Housing:

1. Environmental protection
2. Economic effectiveness
3. Social inclusion and participation
4. Cultural adequacy
What is the focus?

Policy tools and good illustrations – *not universal blue prints*

Four key chapters:

1. **Governance** of housing policies and institutions
2. Access and **availability of land** for affordable housing
3. **Finance and funding** to invest in affordable housing
4. **Climate-neutral** housing that is affordable and inclusive
Engaging over 1,190 participants in 2020-2021
Action Plan: “Place and Life in the UNECE: Regional Action Plan 2030” endorsed by UNECE member States October 2021
Main messages

1. Need to rethink housing policy making
2. Move away from just relying on market mechanisms
3. Shape markets to better deliver the housing we need
4. Need for co-operation of international community, national and local governments
5. Empower cities to create liveable neighbourhoods