



Socio-economic benefits of geospatial information

Date: Thursday, 19 May 2022

Time: 14:00-16:00 CET

Platform: Webex webinar

Registration: <https://unece.webex.com/unece/j.php?RGID=r407fd7c5af897d4a5635bb69fb1c7576>

Language: English

Background

As we start to learn to live with COVID, the world is emerging into a very different social and economic environment. Many nations are much more highly indebted than two years ago, making the need to establish the justification for investment in development projects by national governments even more important. The social change is, if anything, even more profound - will we continue to live in urban environments when working from home has become the norm? Will advances in AI accelerate digital transformation and will lack of data be replaced by an over-abundance of data leading to increased focus on assessment of consistency and authoritativeness?

In many sectors of the economy, practitioners have long-established processes and economic models by which to establish the return on investment. Unfortunately, geospatial information is a “soft asset” where it is a contributing factor to decision making or part of the solution to an overall outcome rather than an answer itself. Consequently, it is more difficult to tie down the impact in strict economic terms compared to other infrastructures such as a transport network or energy transmission lines.

This webinar will examine recently developed methodologies that leverage established approaches adopted from finance and economics that offer progress towards standard techniques for socio-economic impact assessment. The presenters will provide background on the development of techniques and look at different aspects of their application in three recent country scale studies.

Webinar programme, 19 May 2022

Time CET	Contribution title	Speaker
14:00-14:05	Welcome and address	Moderator: Rumyana Tonchovska
14:10-14:30	Keynote: Socio-economic Impact Assessment within the Integrated Geospatial Information Framework (IGIF): The World Bank Methodology	Kathrine Kelm , Senior Land Administration Specialist, World Bank, Washington

14:30-14:45	Practical experiences in Socio-economic Impact Assessment in the Republic of Moldova.	Andrew Coote , Principal Consultant, ConsultingWhere
14:45-15:00	Justifying investment in National Mapping using a Fitness for Purpose approach.	Simon Wills , Senior Consultant, ConsultingWhere
15:00-15:15	Communicating the Case of Investment to strengthen Spatial Data infrastructure in Georgia.	John Kedar , Principal, Geospatial Initiatives
15:15-15:45	<p>Panel discussion:</p> <ul style="list-style-type: none"> • Q. What role does socio-economic impact assessment play in decision making? • Q. Why is it important to align to policy drivers? • Q. Who are typically the key decision makers in assessing investments? 	Maria Ovdii , Head Department GCG Agency for Land Relations and Cadastre of Moldova
		Darko Vucetic , Head of Center for Geospatial information management, Republic Geodetic Authority of Serbia
		Nino Bakhia , Head of Addressing Service, National Agency of Public Registry, Georgia
		Dmytro Makarenko , Senior Scientific Fellow, Research Institute of Geodesy and Cartography
15:45-15:55	Q&A, Discussion	
15:55-16:00	Summing-up	Moderator: Rumyana Tonchovska, FAO