

RIDECCELL 



Progress needed to deliver on automated driving

Philippe Huysmans, VP Growth, Ridecell

March 2019

The “Triple Disruption” happens over time



Shared

Electric

Autonomous

Shared fleets are the first step.

Carsharing



Shared

Shared EV fleets is the next step.
EV Carsharing



Autonomous fleets without rides is next.

Autonomous Carsharing



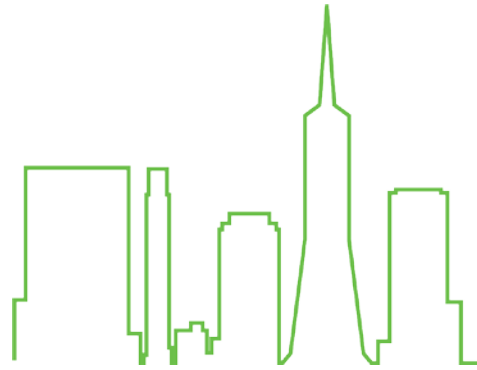
Rebalancing, Recharging, Last Mile

Near term use cases for autonomous

Simpler permit & experience with regulators



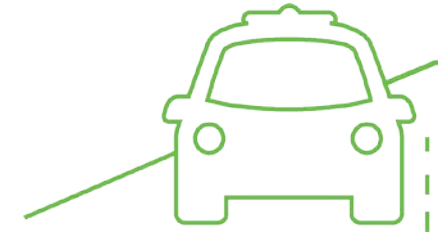
Low speed



Urban areas



Level 4
autonomous



No
passengers



Autonomous for Carsharing

2017: Auro fleet live, Auro+partners insured for real-world operation. Open-data sharing.

Oct 2018: Ridecell/Auro acquire Public testing permit for AVs in California

Nov 2018: US regulatory body licenses Ridecell / Auro AV technology



Ridecell helps you scale sustainable shared fleets with three major tools



Ridesharing
On-demand
Scheduled
Pooled



Active Fleet Management
Sustainable Shared
Fleet Operations



Carsharing
Free-floating
Station-based
Rentals
Dynamic lease

RIDECELL

Company

Founded in 2009

Offices:

- San Francisco (HQ)
- Europe – FR, DE, ES, PL
- India (Pune)

150 employees globally

Series B, 2018: \$60 Million

Customers



+ 18 carsharing/ridehailing customers

Investors





Thank you

info@ridecell.com

RIDECCELL