

# EVENT GENDER-RESPONSIVE STANDARDS:

BRINGING STANDARDS FOR SUSTAINABLE  
DEVELOPMENT AND GENDER-EQUALITY  
TO STANDARDS DEVELOPMENT BODIES



## AT A GLANCE

### EVENT DETAILS

- Wednesday, 1st June 2022
- 10:00 - 17:00, CEST
- Hybrid: Online & Tempus 2, Palais des Nations
- Registration link [here](#).

### SESSIONS

- 10:00 - 12:00, CEST
- 14:00 - 17:00, CEST

### ORGANIZERS

- Organized by UNECE / ECTD /MAS /WP.6
- Focal points: Lance Thompson ([lance.thompson@un.org](mailto:lance.thompson@un.org)) & Oisín Curtis ([oisin.curtis@un.org](mailto:oisin.curtis@un.org))



*Women's full and effective participation in and contribution to the economy is critical to harness gender equality and women's empowerment as drivers of sustainable development. The disproportionate impact of the COVID-19 crisis on women and girls threatens to undermine the hard-fought gains towards gender equality in recent years. As part of urgent, targeted action, gender-responsive policies and tools can support women to shape a more sustainable post-pandemic future!*

**Olga Algayerova**

Executive Secretary, UNECE

## RATIONALE & BACKGROUND

Standards are a pervasive part of our lives. They are at the conceptualization of all products around us and determine what and how is brought onto the market. Until now, very often the reference for establishing standards has been the male morphology, leaving half the population unrepresented in the development of standards for products which they likely use on a daily basis. In order to reach true sustainable development, the 2030 Agenda – and more specifically SDG 5 – need to be brought into the product lifecycle at the earliest possible time and be considered at all stages.

This one-day event present the results of a three-year project called "Enhancing usage and uptake of standards for sustainable development, gender equality and the empowerment of women". This project was made possible by a generous contribution from the German government. It shall highlight:

- The Standards for SDG portal, mapping around twenty thousand standards of a dozen international standards development organizations
- E-learning modules on key topics relevant to standards development and their use
- The Gender-Responsive Standards Initiative of WP.6 and the progress it has been able to achieve as well as the points of view of the key stakeholders in this initiative
- A summary of the training webinars offered to standards development organizations
- A series of videos from standards development organizations

Beyond what has been accomplished and what we have learned from this work, the event will also look at what are the potential problems and next steps.

## MEETING PROGRAMME

- Welcome and keynote
- Session 1: ECE WP.6 leading the international community on gender-responsive standards
- Session 2: Standards for SDG platform
- Session 3: Implementing gender-responsive standards
- Session 4: Implementing gender action plans: objectives and challenges



# Session Information

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## WELCOME & KEYNOTE

10:00- 10:30

### PANELLISTS

Elisabeth TUERK - Director, Economic Cooperation and Trade Division, United Nations Economic Commission for Europe (UNECE)

Tobias DIERGARDT - Project Coordinator, Physikalisch -Technische Bundesanstalt (PTB)

Alia EL-YASSIR - Regional Director, Representative to Turkey; UN-Women Europe and Central Asia Regional Office, UN Women

Stephanie EYNON - Head of Standards - Makers Engagement & Inclusion, British Standards Institution (BSI); Lead, ECE - WP.6 - GRSI

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## PANEL 1

10:30 - 11:15

### ECE WP.6 LEADING THE INTERNATIONAL COMMUNITY ON GENDER RESPONSIVE STANDARDS

### MODERATOR

Lorenza JACHIA - Senior Development Coordination Officer, UN Resident Coordinator Office, Serbia

### PANELLISTS

Philip OKUNGO - Documentation and Information Manager, African Organisation for Standardisation (ARSO)

Michelle PARKOUDA - Manager, Research, Standards Council of Canada (SCC)

Lut MERGAERT - Partner/Research Director, Yellow Window



# Session Information

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## SESSION 2

11:15 - 12:00

### STANDARDS FOR SDG PLATFORM

#### MODERATOR

Lance THOMPSON - Secretary, Working Party on Regulatory Cooperation and Standardization Policies (WP.6), United Nations Economic Commission for Europe

#### PANELLISTS

José ALCORTA - Head of Standards Development, International Organization for Standardization (ISO)

David HANLON - Secretary, Conformity Assessment Board, International Electrotechnical Commission (IEC)

Young-Woo YUN - Head of Standards Section, World Intellectual Property Organization (WIPO)

Ulises NERI FLORES - Vice Chair México – UNECE Expert Group on Resource Management (EGRM-UNECE)

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## SESSION 3

14:00 - 15:00

### IMPLEMENTING GENDER-RESPONSIVE STANDARDS

#### MODERATOR

Gabrielle WHITE - Senior Trade Policy Advisor, Global Trade Policy Division, Natural Resources, Canada

#### PANELLISTS

Anoush der BOGHOSSIAN - Head of Trade and Gender Unit, World Trade Organization (WTO)

Lucy HE - Technical Officer, Energy Safety / High Hazards, Energy and Public Safety, Work Safe New Zealand; Lead, ECE – WP.6 – GRIS – PT1

Deborah WAUTIER - Project Manager, Policy & Partnerships, CEN/CENELEC

Mónica SANZO - Director of Cooperation and International Relations, Spanish Association for Standardization (UNE)



# Session Information

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## SESSION 4

15:00 - 16:00

### **IMPLEMENTING GENDER ACTION PLANS: OBJECTIVES AND CHALLENGES**

## MODERATOR

Rosie SEVILLE - First Secretary, Economic & Trade Team, Permanent Mission of the United Kingdom of Great Britain and Northern Ireland to the United Nations Office and other International Organizations in Geneva; Vice Chair WP.6

## PANELLISTS

Katrina FOTOVAT - Senior Official, State Department's Office of Global Women's Issues, United States of America

Karin LINDMARK - Head of Technical Policies and Standardisation Services, Swedish Institute for Standards (SIS)

Hoki KARGBO - Acting Manager, Landing/Destination Inspection Department, Sierra Leone Standards Bureau (SLSB)

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## REGISTRATION

This meeting is open to any interested parties. All types of standards development organizations as well as decision-makers from both the public and private sector, individual experts, academics, trade and professional bodies, non-governmental organizations etc. are encouraged to participate.

[Registration Link](#)