A transition to circular economic models is key to improved sustainability in the garment and footwear sector - a shift that can be realized with verifiable production data, delivered through improved supply chain traceability and transparency.

The event, part of UNECE project on Traceability for Sustainable Garment and Footwear, follows up from the one-day virtual training workshop held in December 2021, to provide stakeholders with the tools they need to drive change towards sustainable and circular value chains in the garment and footwear sector.

Participants will learn about the toolbox, policy approaches, ongoing blockchain pilots on textile industry with focus in the cotton value chain and experiences on the ground in the Latin American region.

The workshop is organized jointly by UNECE and FAO Regional Office for Latin America and the Caribbean in conjunction with the project “Enhancing Traceability and Transparency for Sustainable and Circular Value Chains in Garment and Footwear”, jointly implemented with the UN’s International Trade Centre (ITC), with financial support from the European Union.

FAO, support the initiative through the Task Force on Cooperatives in coordination with the +Cotton Project, which represents the action of the South-South Cooperation of the Government of Brazil and the participation of more than seven Latin American and Caribbean countries.

<table>
<thead>
<tr>
<th>AGENDA</th>
<th>DATE</th>
<th>TIME (Santiago)</th>
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</thead>
<tbody>
<tr>
<td>Meeting B2G</td>
<td>April 6th, 2022</td>
<td>14.00-17.00</td>
</tr>
<tr>
<td>Workshop</td>
<td>April 7th, 2022</td>
<td>09.30-17.30</td>
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</tbody>
</table>
DAY 1 - BUSINESS TO GOVERNMENT (B2G) MEETING, APRIL 6TH 2022

Location: ECLAC office. Av. Dag Hammarskjöld 3477. Vitacura- Santiago, Chile

Time: 14.00 Santiago (GMT -04.00) - Face to face event

The session is organized jointly by UNECE and FAO Regional Office for Latin America and the Caribbean in conjunction with the project “Enhancing Traceability and Transparency for Sustainable and Circular Value Chains in Garment and Footwear”, jointly implemented with the UN’s International Trade Center (ITC), with financial support from the European Union.

FAO, supports the initiative through the Task Force on Cooperatives in coordination with the "Cotton Project", which represents the action of the South-South Cooperation of the Government of Brazil and the participation of more than seven Latin American and Caribbean countries.

The purpose of the session is to discuss and identify good practices and scalable initiatives, in a better business-government articulation, facing the common challenges and needs to the cotton-textile-garment sector in the Latin American and Caribbean region, taking advantage of the opportunities of the digitization of value chains and regional and international trade.

Session methodology:
- Introduction to the event, its objectives and topics to be addressed.
- Installation of working sessions in two groups:
  1. Session 1 - Setting the stage: With the participation of representatives of companies and associations of the textile-garment industry and cotton cooperatives.
  2. Session 2 - Identifying tools and instruments: With the participation of representatives of development banks, international organizations and government representatives.

- One session will be followed by the other under a participatory dynamic in which participants will be able to answer two key questions on cards.
- Subsequently, all the proposals will be socialized identifying common points and central ideas with a space for dialogue among the participants of the session under the guidance of a moderator.

AGENDA

| 14.00-17.00 | FORMAT: B2G meeting (closed-door) |

OBJECTIVES
- Raise awareness and engage government and industry decision-makers on regulations, technologies needed for international trade and current reforms.
- Present the opportunities of the rural digital transformation agenda and diversified food systems and Value Chains.
- Identify a common roadmap for traceability and transparency, reinforcing the digitization of the cotton value chain in Latin America.

Language: Spanish, English
Format: Hybrid
Location: ECLAC Conference Room
14.00-14.25
**WELCOME REMARKS**

**Moderator**
- FAO RLC, Duclair Sternardt, Partnership Officer FAO RLC

**Government representatives:**
- Ministry of Production, Peru, Jorge Prado Palomino, Minister (video message)
- Food and Agriculture Organization Regional Office for Latin America and the Caribbean (FAO RLC), Julio Berdegué, Assistant Director-General and Regional Representative for Latin America and the Caribbean
- Institución Pública Desconcentrada “Soberanía Alimentaria”- IPDSA, Victor Hugo Vasquez, Executive General Manager
- United Nations Economic Commission for Europe (UNECE), Maria Teresa Pisani, Economic Affairs Officer and Project Lead

5 minutes
**AGENDA ON METHODOLOGY FOR THE B2G SESSION**

**Moderator**
- Food and Agriculture Organization Regional Office for Latin America and the Caribbean (FAO RLC), Ingrid Zabaleta, Regional Executive Assistant

**Walks through the agenda**
**Explains methodology**

14.30-15.30
**SESSION 1: SETTING THE STAGE**

**Moderator**
- Food and Agriculture Organization Regional Office for Latin America and the Caribbean (FAO RLC), Camilo Quintero, Market Specialist

**Objective:** Discussing current opportunities, challenges and future steps needed for enhanced traceability and transparency in the garment and footwear value chains.

**Questions:**
- What opportunities, initiative and common challenges could be achievable with better synergies and cooperation of the actors of the textile-apparel value chain?
- What kind of actions and initiatives are needed in order to accelerate sustainability and circularity, looking at the following measures: Norms and standards, incentives, R&D, awareness and education, collaborative initiatives?

**Industry associations and companies:**
- Grupo CRYSTAL Colombia, Pamela Callejas, Market and Trend Research Management
- National Society of Industry (SNI) Peru, Martín Reaño, Textile Committee Manager
- Creditex Peru, Luis Negrón, Business Analytics and Industrial Engineering Manager
- Peru Textile Exporters Association (PREVEX), Rizal Bragagnini, President (online)
- Brazilian Textile and Apparel Industry Association (ABIT), Camila Zelezoglo, Coordinator of International Negotiations, and Fernando Pimentel, President of the Board of Directors (online)

**Cotton producers:**
- Cooperative Agraria de Servicios Múltiples “Tallán – Chusís (COSTACH) Peru, Ricardo Yarleque, Manager (online)

15.30-15.45
**Coffee break**
SESSION 2: FINDING TOOLS AND INSTRUMENTS

Moderator
- Food and Agriculture Organization Regional Office for Latin America and the Caribbean (FAO RLC), Ingrid Zabaleta, Regional Executive Assistant

Objective: discuss on a practical level how development organizations, governments and international organizations can help find and shape the tools and instruments needed to establish a common and reliable roadmap for traceability and transparency.

Questions:
- How can development organizations, governments and international organizations help address the challenges highlighted by industry associations and cooperatives?
- What kind of tools are available and which actions need to be taken at international, national and regional level to support a common roadmap and action plan for traceability and transparency?

- Government Representatives:
  » Institución Pública Desconcentrada “Soberanía Alimentaria”- IPDSA, Victor Hugo Vasquez, Executive General Manager
  » Brazilian Cooperation Agency (ABC), Mariana Falcao, Project Analyst

- Development Bank Representatives:
  » Business Development Bank of Colombia (BANCOLDEX), Alfonso Carreño, Executive
  » Development Bank of Latin America (CAF), Eduardo Chomali Palacio, Telecom & ICT Specialist (online)
  » Peruvian Bank for the small farmer (AGROBANCO), Cesar Quispe, Board President
  » Lacnet-Lacchain, Eduardo Lemp, Head of Operations

- International and Intergovernmental Organizations:
  » United Nations Economic Commission for Europe (UNECE), Maria Teresa Pisani, Economic Affairs Officer and Project Lead
  » Food and Agriculture Organization Regional Office for Latin America and the Caribbean (FAO RLC), Luiz Beduschi, FAO - Territorial Development Policy Officer

CLOSING REMARKS: CREATING AN INITIAL ROADMAP AND ACTION PLAN

- United Nations Economic Commission for Europe (UNECE), Maria Teresa Pisani, Economic Affairs Officer and Project Lead
- Food and Agriculture Organization Regional Office for Latin America and the Caribbean (FAO RLC), Adriana Gregolin, Regional Coordinator +Cotton Project
- Brazilian Cooperation Agency (ABC), Mariana Falcao, Project Analyst
# DAY 2 - WORKSHOP - MORNING, APRIL 7TH 2022

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>09.00-09.30</td>
<td>REGISTRATION</td>
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<tr>
<td>09.30-10.00</td>
<td>OPENING SESSION</td>
</tr>
<tr>
<td><strong>Moderator</strong></td>
<td>United Nations Economic Commission for Europe (UNECE), Maria Teresa Pisani, Economic Affairs Officer and Project Lead</td>
</tr>
<tr>
<td><strong>Speakers</strong></td>
<td>United Nations Economic Commission for Europe (UNECE), Elisabeth Tuerk, Economic Cooperation and Trade Division Director (video message)</td>
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<tr>
<td></td>
<td>Economic Commission for Latin America and the Caribbean (ECLAC), Keiji Inoue, Officer in Charge, International Trade and Integration Division</td>
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<td></td>
<td>Food and Agriculture Organization Regional Office for Latin America and the Caribbean (FAO RLC), Luiz Beduschi, FAO - Territorial Development Policy Officer</td>
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<td>Activist, Lily Cole</td>
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<tr>
<td>10.00-10.30</td>
<td>CONVERSATION WITH LILY COLE</td>
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<td>Activist, Lily Cole</td>
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<td></td>
<td>Fashion Revolution Chile, María Beatriz O’Brien, Country Coordinator Chile</td>
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<td>Ecofibra, Franklin Zepeda, CEO</td>
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<tr>
<td>10.30-11.30</td>
<td>MODULE 1: THE UNECE INITIATIVE AND TOOLBOX FOR TRANSPARENCY AND TRACEABILITY - SCALING-UP: THE SUSTAINABILITY PLEDGE AND TOOLBOX</td>
</tr>
<tr>
<td><strong>Learning Objective</strong>: Understanding the purpose, outcomes and potential impacts of the UNECE international framework initiative and toolbox (BPA, policy recommendation, etc.) and promote your action for sustainability and circularity</td>
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<tr>
<td><strong>Presenters</strong></td>
<td>United Nations Economic Commission for Europe (UNECE), Maria Teresa Pisani, Economic Affairs Officer and Project Lead</td>
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<tr>
<td></td>
<td>UNECE Project Legal Expert, Claudia di Bernardino</td>
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<td></td>
<td>UNECE Project Expert, Virginia Cram-Martos</td>
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<td></td>
<td>UNECE Project Expert, Francesca Romana Rinaldi</td>
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<tr>
<td><strong>Case Study</strong></td>
<td>Mulberry, Rosie Wollacott Phillips, Group Sustainability Manager (online)</td>
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<td>Giorgio Armani, Rossella Ravagli, Sustainability Director (online)</td>
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<tr>
<td><strong>Discussant</strong></td>
<td>World Wildlife Fund (WWF) Chile, Ricardo Bosshard, Director</td>
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<tr>
<td>11.30-12.00</td>
<td>Coffee break</td>
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<td>12.00-12.45</td>
<td>MODULE 2: REGIONAL CONTEXT</td>
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<tr>
<td><strong>Learning Objective</strong>: Understand the state of the region from a traceability and transparency perspective in rural areas and textile and fashion industry</td>
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<tr>
<td><strong>Moderator</strong></td>
<td>Food and Agriculture Organization Regional Office for Latin America and the Caribbean (FAO RLC), Adriana Gregolin, Regional Coordinator +Cotton Project</td>
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<tr>
<td><strong>Discussants</strong></td>
<td>FAO Colombia, Marcos Rodriguez, Senior Specialist in Rural Development, Food Systems and Inclusive Markets (online)</td>
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<td></td>
<td>INEXMODA Colombia, Lorenzo Velasquez, Director of Knowledge and Transformation</td>
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<td>National Society of Industry (SNI) Perú, Martín Reaño, Textile Committee Manager</td>
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<td></td>
<td>Peruvian Textile Exporters Association (PREVEX), Rizal Bragagnini, Executive Director (online)</td>
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12.45-13.30  **MODULE 3: MAKING TRACEABILITY AND TRANSPARENCY WORK: SUSTAINABLE, CIRCULAR AND INCLUSIVE VALUE CHAINS FOR A COMPETITIVE AGRICULTURE AND TEXTILE INDUSTRY**

**Learning Objective:** Take stock of key considerations of sustainable initiatives of industry in LAC Region adding value through sustainability

**Presenters**
- UNECE Project Expert, Francesca Romana Rinaldi
- Food and Agriculture Organization Regional Office for Latin America and the Caribbean (FAO RLC), Camilo Quintero, Market Specialist

**Discussants**
- Cooperative Agraria de Servicios Múltiples “Tallán – Chusís” (COSTACH) Peru, Roberto Tume, Executive Management Assistant (online)
- Brazilian Cotton Growers Association (ABRAPA) Brasil, Fernando Rati, Agricultural and Sustainability Manager (online)
- Grupo CRYSTAL Colombia, Pamela Callejas, Market and Trend Research Management
- Brazilian Textile and Apparel Industry Association (ABIT) Brasil, Fernando Pimentel, President of the Board of Directors (online)

13.30-14.30  **Lunch Break**

**DAY 2 - WORKSHOP - AFTERNOON, APRIL 7TH 2022**

14.30-16.00  **MODULE 4: UNECE COLLABORATIVE FRAMEWORK, TOOLS AND OTHER CASE STUDIES TO SUPPORT DUE DILIGENCE AND SUSTAINABILITY THROUGH BLOCKCHAIN IN LATIN AMERICA**

**Learning Objective:** To present the cotton blockchain experience, lessons learned and reflections

**Moderator**
- UNECE Project Expert, Virginia Cram-Martos

**Presenters**
- United Nations Economic Commission for Europe (UNECE), Olivia Chassot
- UNECE Project Expert, Andrea Redaelli (online)
- UNECE Project Expert, Gerhard Heemskerk
- UNECE Project Expert, Claudia di Bernardino

**Discussants**
- Food and Agriculture Organization Regional Office for Latin America and the Caribbean (FAO RLC), Ingrid Zabaleta, Regional Executive Assistant
- Cooperative Agraria de Servicios Múltiples “Tallán – Chusís” (COSTACH) Peru, Ricardo Yarleque, Manager (online)
- Creditex Peru, Luis Negrón, Business Analytics and Industrial Engineering Manager
- Lacnet-Lacchain, Eduardo Lemp, Head of Operations
- UNECE Project Expert, Steve Capell (online)

16.00-16.30  **Coffee break**
**MODULE 5: MAPPING THE TRACEABILITY ENGAGEMENT: CHALLENGES, COMMITMENTS AND FUTURE ROADMAP**

**Learning Objective:** To identify jointly the common challenges and commitments of public and private sector to have more sustainability, transparency and traceability

**Methodology:** Participatory. The participants, with the guidance of the moderator, will express their opinion on common challenges and opportunities that can be implemented through activities in the short, medium and long term.

**Presenter**
- Food and Agriculture Organization Regional Office for Latin America and the Caribbean (FAO RLC), Ingrid Zabaleta, Regional Executive Assistant

**Discussants**
- National Society of Industry (SNI) Peru, Martín Reaño, Textile Committee Manager
- Peru Textile Exporters Association (PREVEX), Rizal Bragagnini, President (online)
- Brazilian Textile and Apparel Industry Association (ABIT) Brasil, Fernando Pimentel, President of the Board of Directors (online)
- Grupo CRYSTAL Colombia, Pamela Callejas, Market and Trend Research Management
- Business Development Bank of Colombia (BANCOLDEX), Alfonso Carreño, Executive
- Peruvian Bank for the small former (AGROBANCO), Cesar Quispe, Board President

**17.15-17.30 CLOSING REMARKS**

**Presenters**
- United Nations Economic Commission for Europe (UNECE), Maria Teresa Pisani, Economic Affairs Officer and Project Lead
- Food and Agriculture Organization Regional Office for Latin America and the Caribbean (FAO RLC), Adriana Gregolin, Regional Coordinator +Cotton Project
- ECLAC, Johan Mulder, Chief, International Trade Unit

**18.30-19.30 NETWORKING EVENT AND COCKTAIL**

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maria-teresa.pisani@un.org; luca.brunello@un.org; olivia.chassot@un.org

**FAO**
ingrid.zabaleta@gmail.com; camilo.quinterojaramillo@fao.org

**SUSTAINABILITY PLEDGE WEBSITE**
thesustainabilitypledge.org