

## Kadaster – Strategy • The proof of the strategy is in the execution

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Netherlands' Cadastre, Land Registry and Mapping Agency

Cadastral mapping and land registration authorities' strategies in Europe WPLA-webinar, February, 3; 2022

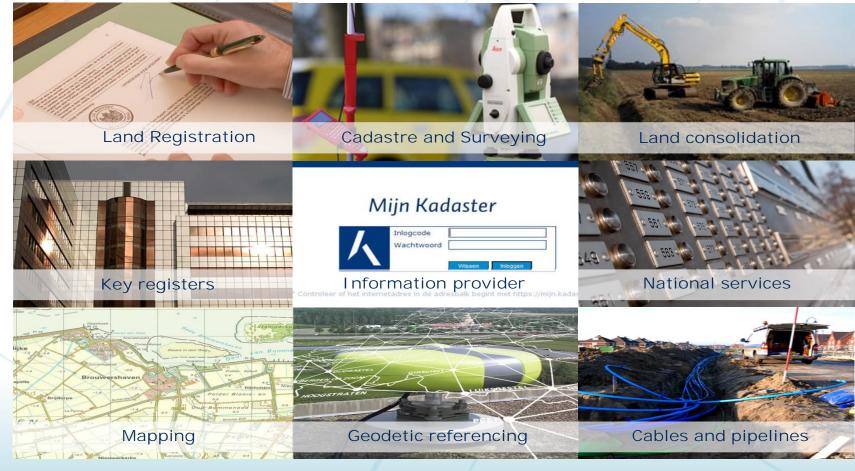


### Outline of the presentation

- Netherlands' Cadastre, Land Registry and Mapping Authority (Kadaster)
- Emerging trends Drivers for change Societal needs
- Strategic process
- Data-centric organisation: data-strategy and impact on the organisation
- Delivering on the strategy: opportunities and challenges.



### Kadaster roles and tasks





Multiple challenges related to a sustainable living environment

Data ethics and Al

Need for current, sound and coherent data as a basis for evidence-based planning, decision making and monitoring

Information security

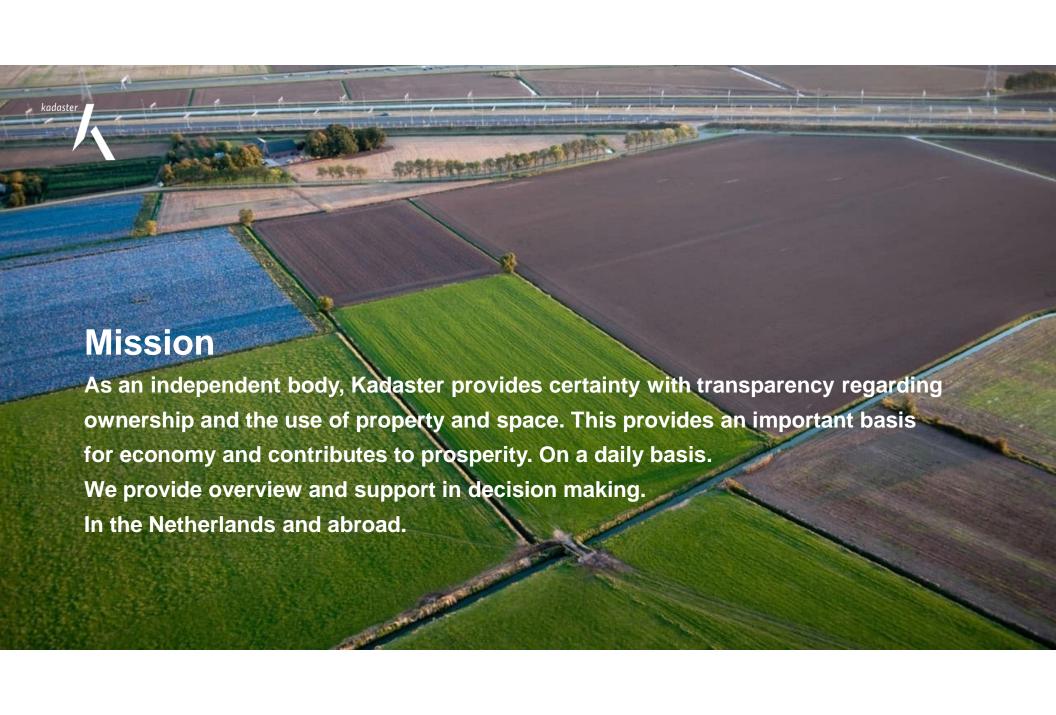
**Trusted networks** 

Sensor data



# National Strategy on Spatial Planning and the Environment accommodating various (spatial) challenges sustainable perspective on our living environment

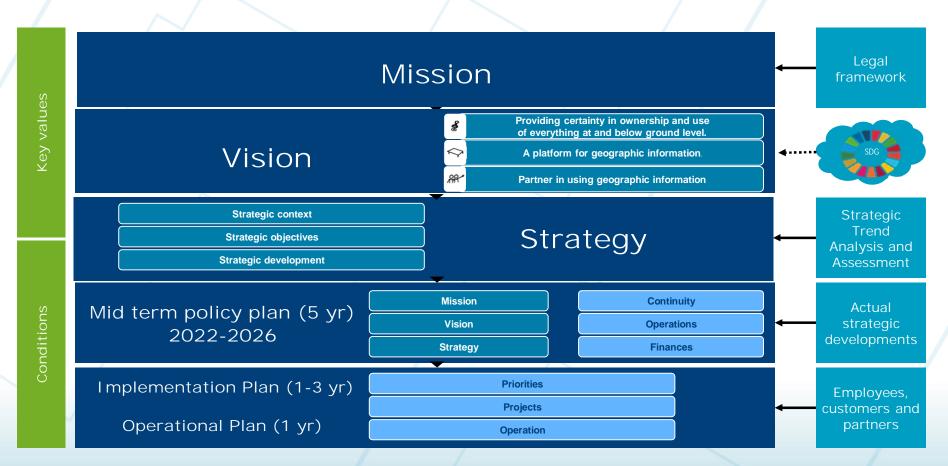








### From strategic to operational planning and operation





Well established and trusted Cadastre and Land Registry

Operational system of key-registers (cadastre, topography, buildings/addresses, subsoil)

Exploding use of spatial data

Implementation of the (digital) planning and environmental act

Shift from supply- to demand- and purpose-driven



Focus on delivering value to our customers and society in an increasingly interconnected and digital society that relies on a useable and thrustworthy information foundation

Change from our current product- and services-oriented offering and processoriented organisational structure to a data-centric approach facilitating a useroriented value-based offering



### What triggers the internal acceptance?

#### Necessity of aligning our offering to customers' and societal needs



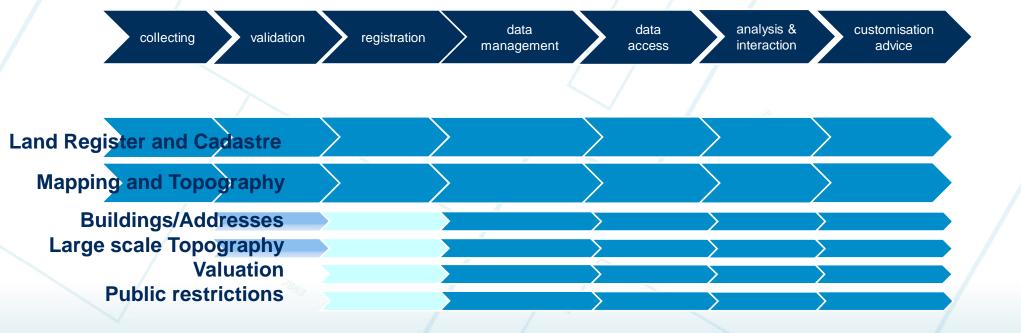
### Strategy alignment requires:

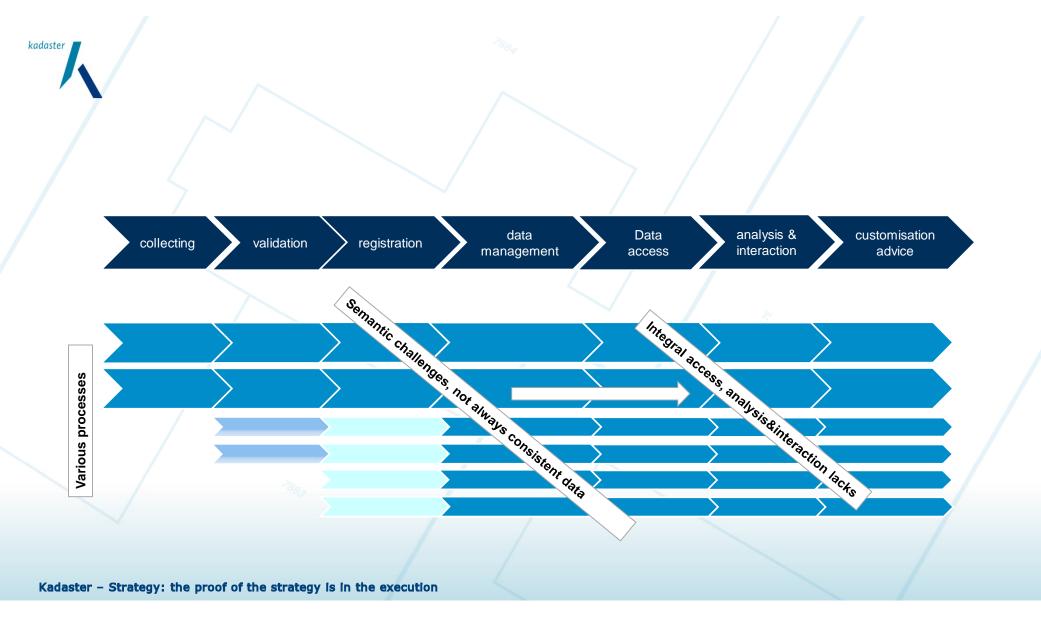
- organizational
- operational
- behavioral change

Neptunusstraat, Apeldoorn, 22 juni 2019



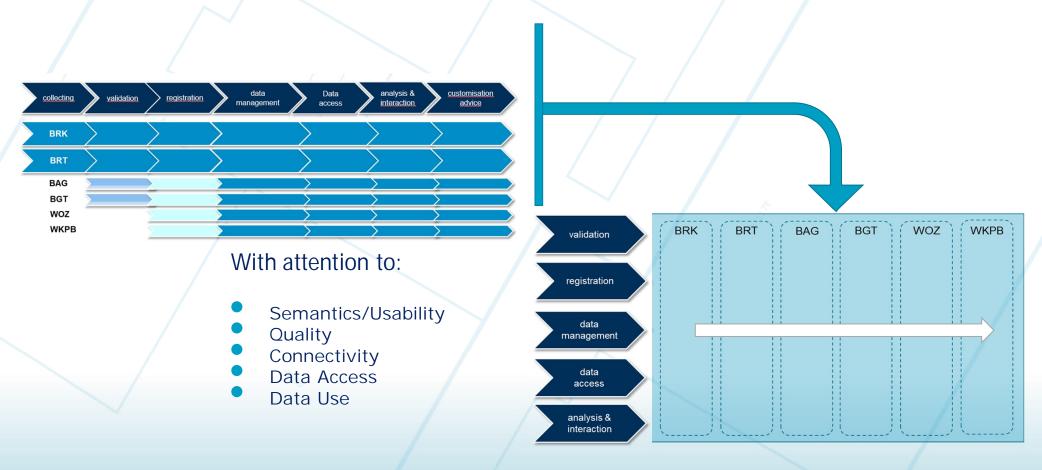
### Starting from the data chain for each process







### Tilting from process-centric to data-centric





### Principles of our data strategy

- We use same language/semantics
- Separate responsibilities data and processes
- Safe and secure handling of data
- Insight in own and personal data
- Employees are responsible
- Use of proven standards
- Store data only once
- Use data from the source
- Publicise data as open data

















### Organisational change; data at the core cooperation is key



- Define clear roles and responsibilities
- Align strategic, tactical, operational levels
- Operate in value chains (primary and supporting)



### Challenges and opportunities

- Getting the message across outside our traditional domains (Spatial and Land) Data contribute to solutions
- Application domain grows while focus remains sharp
- Staffing: find and retain employees/knowledge ('war on talent')
- Data at the heart of European policies
- Invest in transparency and interpretation of data (usability)
- Working in Data-Ecosystems
   Real-Estate market; Energy Transition; Sensors; Construction .....
   Issues of User Interaction, Data sharing, Governance, Business models