A flock of white birds, possibly egrets or herons, is shown in flight against a light blue sky. The birds are captured in various stages of their wing strokes, creating a sense of movement and harmony. The text is overlaid on the lower left portion of the image.

Cooperation in international standardization

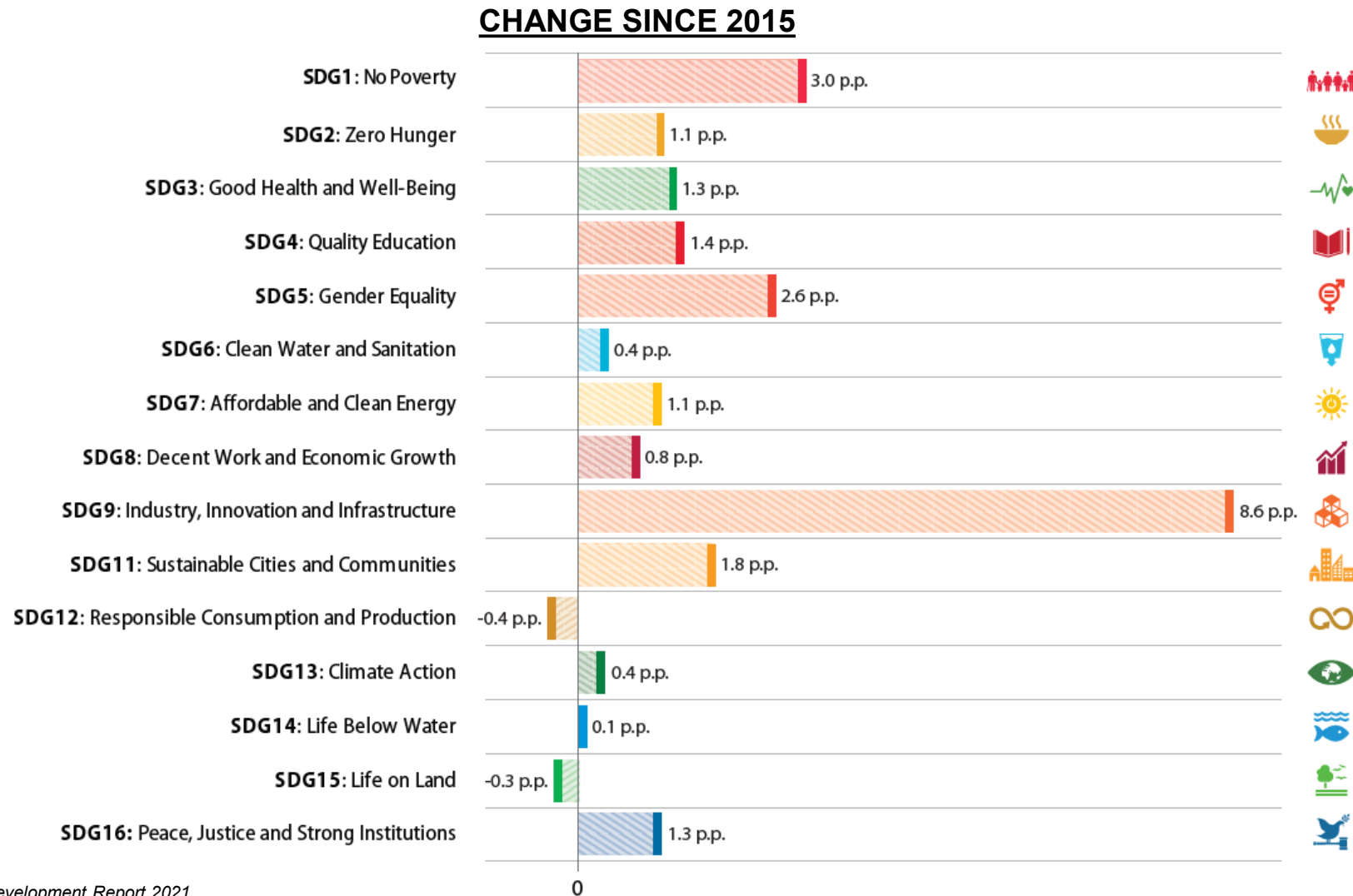
UNECE Regional Forum, 6 April 2022



Without cooperation we won't
meet the UN SDGs

Need for urgent action

The World is **not** on track to achieve the goals by 2030



International standards have a key role to play



- Standards for SDGs event co-organized with UN during ISO General Assembly in 2018
- Need to establish standards to measure and analyze net zero commitments recognized by UN Secretary-General, Antonio Guterres at COP26
- “Standardization is a powerful and strategic tool” Cecilia Malmström, EU Trade Commissioner

Cooperation at the heart of the ISO system



Global network – 167 member countries, 40,000 + experts, 700+ partners



Our job is to make
International Standards - > 24,000+ so far



We are coordinated by a
Central Secretariat in Geneva



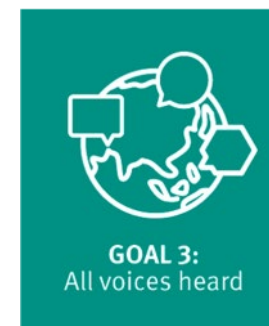
300+ technical committees developing 100+ standards every month



ISO in a global context

ISO's Vision for 2030

*Making lives **easier, safer and better***



UN 2030 Agenda

*Achieve a **better and more sustainable future** for all*



Mission

Through our members and their stakeholders, **we bring people together to agree on International Standards** that respond to global challenges.

ISO standards **support global trade**, drive inclusive and equitable **economic growth**, advance **innovation** and promote **health and safety** to achieve a **sustainable future**.

The Principles for the Development of International Standards

- Transparency
- Coherence
- Effectiveness and relevance
- Openness
- Impartiality and consensus
- Development dimension

Additional ISO emphasis

- Due process
- National implementation / adoption of ISO standards
- Stakeholder engagement

Thousand of standards for sustainability



[Visit: ISO - Sustainable Development Goals](#)





Working together

- Collaboration is the backbone of everything we do
- Strengthening our members to further participation is a strategic priority for us



Developing countries

- 75% of ISO members represent developing countries
- Strengthening members through Capacity building to increase their engagement and ensure they maximize the benefits offered by the ISO network and standards
- DEVCO – ISO Committee for developing country matters

Getting involved

- Give your organization a voice
- Shape best practice
- Knowledge transfer
- Help to keep market access open



Initiatives in support of the SDGs



London Declaration

Our commitment to combat climate change through standards and achieve the climate agenda by 2050.

- **Consider climate science** in standards
- **Facilitate greater collaboration** in standards development
- **Act, measure and track progress**



ISO Gender Action Plan 2022-2025

1. Collect and analyse reliable and accurate **data** on gender representation
2. Ensure Balanced **participation** and **representation**
3. Develop **gender responsive** ISO deliverables
4. **ISO/CS** plays a key role in promoting gender equality within the ISO system
5. Support **ISO members** on gender equality

...and more

- Expert groups on:
 - ✓ ESG
 - ✓ Smart farming
 - ✓ Smart cities
- Standardization work on:
 - ✓ Women entrepreneurship
 - ✓ Menstrual products
 - ✓ Promotion of gender equality
 - ✓ Biodiversity
 - ✓ Circular economy
 - ✓ Sustainability in plastics

Thank you



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