UNITED FOR GREATER TRACEABILITY, TRANSPARENCY AND CIRCULARITY IN THE GARMENT AND FOOTWEAR SECTOR

250+ EXPERTS, ACADEMICS AND INDUSTRY INSIDERS HAVE COLLABORATED TO DEVELOP THE UN-BROKERED:

THE SUSTAINABILITY PLEDGE

Companies can join THE SUSTAINABILITY PLEDGE by joining our CALL TO ACTION and committing to implementing actions from our toolbox of solutions.

WHY IT’S TIME FOR ACTION ON SUSTAINABILITY

Transparency and traceability are essential if, globally, we are to achieve responsible consumption and production patterns that will enable more countries and regions to transition to a circular economy.

WHO WILL BENEFIT?

POLICY MAKERS will have the information they need to better regulate the sector.

COMPANIES will be able to market and verify their sustainability claims.

CITIZENS will have access to information for informed purchases.

While great transparency and traceability will protect PRODUCERS from false claims of provenance and expose companies that exploit WORKERS.
GROWING DEMAND FROM CONSUMERS

88% of consumers want more attention to be paid to reducing pollution

More than half of consumers have already made lifestyle changes to reduce environmental impact

60%+ are going out of their way to recycle and purchase products in environmentally friendly packaging

SOURCE: survey of over 2,000 adults conducted in 2020 by McKinsey

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BUSINESS & CCBDAS

Note: CCBDA = Core Component Business Document Assembly

WANT TO KNOW MORE?

Access the project documents online
https://unece.org/trade/traceability-sustainable-garment-and-footwear

WHAT HAS UNECE PRODUCED?

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