The UNECE policy recommendations, implementation guidelines and standard practice transparency and transparency solutions for tracking any garment or item of footwear from raw components to point of purchase. Information is stored in a blockchain, providing an immutable and verifiable production record or product fingerprint.

**THE SUSTAINABILITY PLEDGE**

**Who is it for?**

**Policymakers**

Regarding complex, global supply chains and the challenges that come with this complexity, the UNECE recommendations include a set of voluntary standards and practices to enable more sustainable and transparent production and consumption of footwear.

**Companies**

We understand how difficult it is to trace data throughout the entire production process. The UNECE offers an innovative framework to track and trace products and their provenance or special characteristics, enabling footwear manufacturers to better understand how their footwear is produced, the materials used in its production, and the location of each step.

**Citizens**

More and more we are used to transparency and data sharing, and we want to know how and where our clothes and shoes are made. The UNECE has worked with hundreds of industry insiders and stakeholders to develop solutions that enable footwear manufacturers to better understand how their footwear is produced, the materials used in its production, and the location of each step, and how the industry is signing up to the Sustainability Pledge.

**How does it work?**

At each key step along the production process, information is stored in the blockchain, enabling footwear manufacturers to better understand how their footwear is produced, the materials used in its production, and the location of each step.

**How is it measured?**

Data markers are linked to each step in the production process, allowing consumers to track the origin and sustainability of their footwear.

**The Context for Action**

The global fashion industry is a major contributor to environmental degradation and global warming. The industry is also harmful to people's health and has been linked to human rights and welfare violations. For many of the people, especially women, young workers, home-based workers and migrant workers, that work in the sector, employment conditions fall well below international standards. What's more, year-on-year, demand for clothing and footwear keeps on rising.

The United Nations Economic Commission for Europe (UNECE) has led an initiative to develop an opensource standard, developed in collaboration with International Trade Centre (ITC) and with funding from the Global Fund for Sustainable Development (GFSD). The UNECE policy recommendations, implementation guidelines and standard practice transparency and transparency solutions for tracking any garment or item of footwear from raw components to point of purchase. Information is stored in a blockchain, providing an immutable and verifiable production record or product fingerprint.

**The Sustainability Pledge**

by joining The Sustainability Pledge, committing to implement robust sustainability standards and enhancing transparency and traceability throughout the garment and footwear sector value chain. Our joint project “Managing Traceability and Transparency for Sustainable and Circular Value Chains in Forested and Fisheries” has brought together leading footwear producers and retailers, and other stakeholders, to develop a framework for managing traceability and transparency in the global fashion industry.

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