

III. Terms of Reference of the ECE/FAO Teams of Specialists

37. In order to support the implementation of the IPoW, the following Teams of Specialists are established for the period 2022-2025.

<i>Name of Team of Specialists</i>	<i>Contribution to the Programme of Work</i>
Team of Specialists on Monitoring Sustainable Forest Management	Work Area 1, Work Area 2, and Work Area 4: to focus on sustainable forest management monitoring, assessment and reporting and work on criteria and indicators. This ToS will be serviced by the Joint Section.
Team of Specialists on Boreal Forests	Work Area 1 and Work Area 2: to contribute to science and policy cooperation on boreal forests and improve overall awareness of boreal forests. This ToS will be serviced by the Joint Section.
Team of Specialists on Sustainable Forest Products	Work Area 1, Work Area 2, and Work Area 4: to focus on forest products and markets. This ToS will be serviced by the Joint Section.
Team of Specialists on Forest Products and Wood Energy Statistics	Work Area 1 and Work Area 4: to support the work on statistics for forest products and wood energy. This ToS will be serviced by the Joint Section.
Team of Specialists on Forest Communication	Work Area 3 and Work Area 4: to provide advice to the ECE/FAO Forestry and Timber Section in support of relevant events, campaigns and public relations efforts. This ToS will be serviced by FAO headquarters.

38. The Team of Specialists on Forest Sector Outlook is suspended for the duration of the Integrated Programme of Work 2022-2025, given the completion of the Forest Sector Outlook Study 2021. Work on dissemination of the results of the Outlook Study and related capacity-building activities will be continued by the Joint Section.

39. The ToS on Green Jobs is discontinued.¹

¹ The Joint Section will continue to contribute to the work on green jobs in the forest sector in collaboration with relevant actors within the scope of the Integrated Programme of Work. In addition, an expert network on green jobs in the forest sector was established under Forest Europe. More information about this conclusion can be found in background document ECE/TIM/2021/Inf.2-FO:EFC/2021/Inf.2.

E. ECE/FAO Team of Specialists on Forest Communication (Forest Communicators' Network)

Reference to the Integrated Programme of Work: Work Area 3, "Communication and outreach" and Work Area 4, "Capacity-building"

1. Objectives

107. To improve the ability of the forest sector to communicate effectively within and outside the sector on the role of forests in sustainable development.

108. To advise the ECE/FAO Forestry and Timber Section and support communication activities in all Work Areas.

2. Activities and functions

109. The Team of Specialists provides services and advice in the communication field to benefit the forest and non-forest community and raise awareness about sustainable forest management by:

(a) Supporting forest-related ECE/FAO intergovernmental bodies in reaching out to relevant constituencies, within and outside the forest sector;

(b) Providing a forum for international interaction and cooperation in forest related communications;

(c) Developing the professionalism of forest communicators by introducing and encouraging state-of-the-art and innovative communication approaches, strengthening networking and supporting capacities in the region;

(d) Providing advice for communication activities around the International Day of Forests and European Forest Weeks, upon request by the organizers;

(e) Raising awareness of the significance of forests and sustainable forest management in achieving the SDGs;

(f) Contributing to the communication and outreach strategies of ECE, FAO and the United Nations Forum on Forests, in support of the implementation of the United Nations Strategic Plan for Forests 2017-2030, in particular its communication and outreach strategy;

(g) Conducting a survey among forest communicators on current trends and the latest developments and communication challenges in the sector;

(h) Sharing information and experience with forest communicators' networks established by FAO in other regions;

(i) Supporting capacity-building activities in cooperation with all other Teams of Specialists, as appropriate;

(j) Providing advice for communication campaigns and strategies to communicate outputs of other Teams of Specialists to a target audience, upon request by the respective Team of Specialists;

(k) Developing further approaches and tools for educational work on forests by continued involvement of the Forest Communicators' Network (FCN)-Subgroup-Forest Pedagogics;

(l) Cooperating with the Forest Europe Liaison Unit and other relevant institutions, organizations, processes and initiatives, on matters relevant to forest communication;

(m) Identifying other communication work of relevance to forests as well as information-sharing platforms developed by civil society; and

(n) Developing a proposal for a possible survey on the public perception of forests and the forest sector in the region for submission to potential donors.

3. Expected major outputs and contributions

110. An annual proposal for communication activities and messages for the International Day of Forests.

111. Proposals for communication activities and communication sessions around the European Forest Week, World Forestry Congress and other international events, as appropriate.

112. Proposals for highlighting the significance of forests and sustainable forest management for achieving the SDGs.

113. Contributions to the development and implementation of the communication and outreach strategies of ECE, FAO and the United Nations Forum on Forests in support of the implementation of the United Nations Strategic Plan for Forests 2017-2030.

114. An information note on activities carried out with the other regional communicators' networks with a focus on global interconnection and outreach – to be included in the ToS annual activities report.

4. Background

**Established/
Approved by:** Joint session of the Committee and the Commission, Rome, Italy, 2021.

Duration: From January 2022 to December 2023. Renewable to 2025.

Methods of work: Networking, meetings, workshops, advice on forest communication related issues, including for awareness campaigns.

Reporting: Annually, to the Joint ECE/FAO Working Party on Forest Statistics, Economics and Management.

Team leader: To be elected at the first Team meeting.