### UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE TECHNICAL COOPERATION PROJECT FORM

**Project title and project number:** Reinforcing the innovation ecosystem in the UNECE region to promote innovation and digital technologies for sustainable development and for the circular economy transition

Expected timing/ duration: January 2022 – July 2025

#### Objective and brief summary of the project:

The objective of the project is to build the capacities of the UNECE Member States to play a productive role in building innovation ecosystems that can harness innovation and digital technologies for sustainable development, in particular, for the circular economy transition. This should enable innovation to act as a driver of progress towards achievement of SDGs 9, 12, 13 and 17 in the UNECE region. The project will build on existing UNECE work in the area of innovation for sustainable development, including the intergovernmental policy dialogue through ToS-ICP and CICPPP on innovation for sustainable development; national Innovation for Sustainable Development Reviews (I4SDRs), the sub-regional Innovation Policy Outlook (IPO) and subsequent support for policy makers in putting recommendations into practice and monitoring results. The project addresses a series of challenges facing policy makers and innovation agencies dealing with disruptive innovation and offering direct support across the ECE region. These include analysing the emergence of disruptive innovation, understanding, and building innovation systems; developing the institutions and processes able to ensure that funding is catalytic and effective; monitoring and evaluating and learning from development and implementation of policies; and forging a better understanding of opportunities and challenges through systematic forecasting of market opportunities for innovation. A central element of the project is developing the structure and content for a portal on disruptive innovation, with a userfriendly interface that will enable innovation agencies and innovators to analyse historical disruptive innovations and, based on that, identify trends and emerging innovation ecosystems. In addition, the database is intended to provide a basis for reviewing existing innovations for their potential and thus also gain insights for the flagship publication. A flagship publication will serve to develop a long-term view of the potential of disruptive innovation and digitalization for sustainable development and the circular economy, stressing, in particular the importance of a productive, holistic role for government. Complementing the flagship publication, the project foresees policy dialogues, on-line communication tools, and training curricula for policy makers and practitioners aimed at building agencies that are effective in promoting innovation by: i) fostering and financing innovative initiatives and ii) using tools and processes for systematic innovation forecasting and market scouting. The objective of the project will be achieved by implementing the following activities:

# Develop structure and content for an online portal on disruptive innovation helping policy makers and other stakeholders to analyse potential and to predict future innovation trends and ecosystems

- A1.1. Develop a database structure that maps the emergence of individual innovations and innovation ecosystems and for sharing of curated information to facilitate knowledge exchange;
- A1.2. Populating the database with comprehensive information on the emergence of innovations and the economic, social, and environmental impact;
- A1.3. Develop an intuitive user interface to enable innovation agencies and policymakers to easily use the database;

### Flagship publication on the potential for and policy responses to promote innovation and digitalization for sustainable development and the circular economy

- A2.1. Establish the project network to guide the research process;
- A2.2. Develop the publication on innovation and digitalization based on agreed outline;
- A2.3. Launch the publication through a series of policy dialogue and outreach sessions (4-6 events);
- A2.4. Dissemination of the publication, including through press articles as well as podcasts and videos in the series Innovation Matters;

## Policy dialogue, trainings, and digital tools for policy makers working on innovation, addressing topics related to fostering and financing innovative initiatives in the UNECE countries

- A3.1. Launch a dedicated project network linked to ToS-ICP of policy makers and experts from UNECE countries dealing with innovation;
- A3.2. Development of policy principles on innovation for sustainable development, in particular focusing on the design of institutions and processes for vertical policies (targeted support) to be effective and catalytic and on the potential of using public procurement to enable and promote innovation through various mechanisms;
- A3.3. Organise quarterly policy dialogue sessions with the network (virtual and, once a year, physical together with study tours) covering topics agreed with the network;
- A3.4. Set up an online forum for network members to exchange studies and experiences, comment on publications, and propose topics for policy dialogue sessions;
- A3.5. Develop a handbook and a digital training platform based on the policy principles to guide disruptive innovation agencies in the UNECE region, with training curricular, case studies, and a discussion forum;

# Policy dialogue, digital platform, and trainings among ECE agencies working on innovation, addressing topics related to innovation forecasting and market scouting

- A4.1. Prepare an interactive, digital policy handbook on innovation forecasting;
- A4.2. Prepare and roll out a series of on-line trainings on this topic (3-4 modules);
- A4.3. Agree and develop an online tool for innovation forecasting (with clear focus on specific topics, technologies, and markets to ensure usefulness and impact), to be integrated into the digital platform.

#### **Expected results of the project:**

EA1. Strengthen understanding among policy makers and stakeholders in UNECE member States of the potential of and a productive role for government to promote disruptive innovation and digitalization for sustainable development and the circular economy transition;

EA2. Strengthen capacities among UNECE member States to enable and promote, including through direct financing mechanisms, disruptive innovation for sustainable development and the circular economy transition; EA3. Strengthen capacities among UNECE member States to implement tools and processes for systematic and iterative disruptive innovation forecasting and market scouting to detect opportunities and constraints that can be addressed through targeted interventions.

#### **Target group and beneficiaries of the project:**

The target group are policy makers, experts and government officials tasked with enabling and promoting innovation, in particular digital technologies and innovation, and from related policy areas such as public procurement, environmental regulation, circular economy, and small and medium-sized enterprises promotion working on mainstreaming innovation. Leading subject-matter experts, international organisations, and civil society will be invited to contribute to outputs depending on the subject matter systematically. Beneficiary countries are UNECE member States.

#### Justification of project and its relationship to the programme of work:

The project also directly contributes to the objective of the Subprogramme 4 "Economic Cooperation and Integration" "to strengthen policies on innovation, competitiveness and public-private partnerships in the ECE region" objective of the UNECE proposed programme budget for 2022. Given the important role of innovation to drive sustainable development and the circular economy transition, the project responds to the decision of ECE member States at the sixty-ninth Commission Session (E/2021/37 and E/ECE/1494) to promote circular economy and sustainable use of natural resources in the UNECE region.

Estimated UN regular budget resources (work months of RB staff/level of Staff):				
1.5 month of RB/P5, 1.5 month of RB/P4, 1.5 month of RB/G5				
Estimated extra budgetary resources:	Estimated extra budgetary resources:			
Donor		Amount (EURO) 1,998,600		
Germany				
Project Manager:		Section/Division:		
Anders Jönsson		Innovative Policies Development Section/ Economic		
		Cooperation and Trade Division		
	22.11.2021	-		
Cleared by Programme Management Unit:		Approved by EXCOM <sup>1</sup>	16.12.2021	
Nicolas Dath-Baron				
Chief, a.i.				
1/				
WM -	-			
W	20.12.2021			

1

<sup>&</sup>lt;sup>1</sup> See paragraph 31 (a) of Commission decision A(65).

Annex 1
Result-based budget for extrabudgetary projects

Expected Accomplishments	Planned activities	Estimated cost (EURO)	S
EA1. Strengthen understanding among	A1.1. Develop structure and content for a portal on disruptive innovation helping policy makers and other stakeholders to analyze potential and to predict future innovation trends and ecosystems		192,000
policy makers and stakeholders in UNECE member States of the potential	P3 staff to provide senior guidance on the content development x 2 months x Euro 14,000 P2 staff to coordinate the inception period and project implementation x 6 months x Euro 11,500 Senior consultant to develop content x2 months x Euro 8,000 Travel of staff (also for coordination meetings) x 12 missions x 3 staff x Euro 1,500	28,000 69,000 32,000 54,000	
of and a productive role for government	Travel of experts x 2 missions x 3 experts x Euro 1,500	9,000	
to promote disruptive innovation and	A1.2. Filling the database with comprehensive information on the emergence of innovations and the economic, social, and environmental impact		147,500
digitalization for	P3 staff to provide senior guidance on the content development x 2 months x Euro 14,000	28,000	
sustainable	P2 staff to coordinate the project implementation x 2 months x Euro 11,500	23,000	
development and the circular economy	Senior consultant to develop content x6 months x Euro 8,000	64,000	
transition.	Individual contractor to provide technical support x2 months x Euro 5,000	10,000	
	Travel of staff x 3 missions x 3 staff x Euro 1,500	13,500 9,000	
	Travel of experts x2 missions x 3 experts x Euro 1,500 A1.3. Develop an intuitive user interface to enable innovation agencies and policymakers to easily use the database	9,000	105,500
	P3 staff to provide senior guidance on the content development x 2 months x Euro 14,000 P2 staff to coordinate the project implementation x 2 months x Euro 11,500	28,000 23,000	103,300
	Senior consultant to develop content x4 months x Euro 8,000	32,000	
	Travel of staff x 3 missions x 3 staff x Euro 1,500	13,500	
	Travel of experts x 2 missions x 3 experts x Euro 1,500	9,000	
	A2.1. Establish a project network to guide the research process P3 staff to provide senior guidance on the content development x 1 month's x Euro 14,000	14,000	84,500
	P2 staff to coordinate the project implementation x 1 month's x Euro 11,500	11,500	
	Travel of staff x 6 missions x 3 staff x Euro 1,500	27,000	
	Travel of experts x 6 missions x 3 experts x Euro 1,500	27,000	
	Communications expert x 1 month x Euro 5,000	5,000	
	A2.2. Develop the publication based on agreed outline		163,500
	P3 staff to provide senior guidance on the content development x 2 months x Euro 14,000	14,000	
	P2 staff to coordinate the project implementation x 2 months x Euro 11,500	11,500	
	Senior consultants to develop the handbook 4 x 3 months x Euro 8,000	96,000	
	Travel of staff x 3 missions x 3 staff x Euro 1,500	13,500	

Expected Accomplishments	Planned activities	Estimated costs (EURO)	
1100mphsimients	Travel of experts x 3 missions x 3 experts x Euro 1,500	13,500	
	Contractual services (simultaneous interpretation, editing, design, layout, translation, and printing of the report)	15,000	
	A2.3. Launch the publication through a series of policy dialogue and outreach sessions P2 staff to coordinate the project implementation x 2 months x Euro 11,500	54, 23,000	4,000
	Travel of staff x 3 missions x 3 staff x Euro 1,500	13,500	
	Travel of experts x3 missions x 3 experts x Euro 1,500	13,500	
	Operating and other cost (support organization of the meetings, including conference room rental, etc.)	2,000	
	Contractual services (simultaneous interpretation, editing, design, layout, translation, and printing of the report)	2,000	
	A2.4. Dissemination of the publication, including through press articles as well as podcasts and videos in the series Innovation Matters	119,	9,500
	P3 staff to provide senior guidance on the content development x 1 month's x Euro 14,000 P2 staff to coordinate the project implementation x 1 month's x Euro 11,500	14,000 11,500	
	Senior consultants to prepare and moderate Innovation Matters podcasts, prepare press articles 2 consultants x 5 months each x Euro 6,500	65,000	
	Travel of staff x 2 missions x 2 staff x Euro 1,500	6,000	
	Travel of experts x 2 missions x 2 experts x Euro 1,500	6,000	
	Operating and other cost (support organization of the meetings, including conference room rental, etc.)	2,000	
	Contractual services (editing, design, layout, translation, and printing of the report)	15,000	
EA2. Strengthen capacities among	A3.1. Launch a dedicated project network linked to ToS-ICP of policy makers and experts from UNECE countries dealing with innovation	133,	3,000
UNECE member	P3 staff to provide senior guidance on the platform and engage delegates x 2 months x Euro 14,000	28,000	
States to enable and	P2 staff to coordinate the project implementation x 2 months x Euro 11,500	23,000	
promote, including through direct	Travel of staff x 4 missions x 3 staff x Euro 1,500 for physical launch in Berlin	18,000	
financing	Travel of experts x4 missions x 10 experts x Euro 1,500	60,000	
mechanisms,	Operating and other cost (support organization of the meetings, including conference room rental, etc)	2,000	
disruptive innovation for sustainable	Contractual services (simultaneous interpretation, editing, design, layout, translation, and printing of the report)	2,000	
development and the circular economy transition.	A3.2. Further development of policy principles on innovation for sustainable development, in particular focusing on the design of institutions and processes for vertical policies (targeted support) to be effective and catalytic and on the potential of using public procurement to enable and promote innovation through various mechanisms	69,	9,500
	P3 staff to provide senior guidance on the content development x 1 month's x Euro 14,000	14,000	
	P2 staff to coordinate the project implementation x 1 month's x Euro 11,500	11,500	
	Senior consultant to develop content x 2 months x Euro 8,000	16,000	
	Individual contractor to provide technical support x 2 months x Euro 5,000	10,000	
	Travel of staff x 2 missions x 3 staff x Euro 1,500	9,000	
	Travel of experts x 2 missions x 3 experts x Euro 1,500	9,000	

Expected Accomplishments	Planned activities		its
•	A3.3. Organize quarterly policy dialogue sessions with the network (virtual and, once a year, physical together with study tours) covering topics agreed with the network	(EURO)	162,000
	P3 staff to provide senior guidance on the content development x 2 months x Euro 14,000	28,000	
	P2 staff to coordinate the project implementation x 2 months x Euro 11,500	23,000	
	Individual contractor to provide technical support x 4 months x Euro 5,000	20,000	
	Travel of staff x 3 missions x 3 staff x Euro 1,500	13,500	
	Travel of experts x 3 missions x 15 experts x Euro 1,500	67,500	
	Operating and other cost (support organization of the meetings, including conference room rental, etc.)	10,000	
	A3.4. Set up an online forum for network members to exchange studies and experiences, comment on publications, and propose topics for policy dialogue sessions		75,000
	P3 staff to provide senior guidance on the content development x 2 months x Euro 14,000	28,000	
	P2 staff to coordinate the project implementation x 2 months x Euro 11,500	23,000	
	Consultant (IT developer) to develop forum and provide technical support x 1 consultant x 3 months x Euro 8,000	24,000	
	A3.5. Develop a handbook and a digital training platform based on the policy principles to guide disruptive innovation agencies in the UNECE region, with training curricular, case studies, and a discussion forum		72,000
	P3 staff to provide senior guidance on the content development x 2 months x Euro 14,000	28,000	
	P2 staff to coordinate the project implementation x 2 months x Euro 11,500	23,000	
	Senior consultant to develop content x 1 consultant x 2 months x Euro 8,000	16,000	
	Communications consultant to prepare layout x 1 consultant x 1 month x Euro 5,000	5,000	
EA3. Strengthen	A4.1. Prepare an interactive, digital policy handbook on innovation forecasting		93,500
capacities among	P3 staff to provide senior guidance on the content development x 3 months x Euro 14,000	42,000	
ECE member States to put into practice	P2 staff to coordinate the project implementation x1 month x Euro 11,500	11,500	
tools and processes	Senior consultant to develop the handbook x 1consultant x 3 months x Euro 8,000	24,000	
for systematic and	Technical consultant to develop digital content based on the handbook	16,000	
iterative disruptive	A4.2. Prepare and roll out a series of on-line trainings on this topic		91,000
innovation	P3 staff to provide senior guidance on the content development x 2 months x Euro 14,000	28,000	
forecasting and market scouting to	P2 staff to coordinate the project implementation x 2 months x Euro 11,500	23,000	
detect opportunities	Travel of staff x 4 missions x 4 staff x Euro 1,500	24,000	
and constraints that	Operating and other cost (support organization of the meetings, including conference room rental, etc.)	10,000	
can be addressed through targeted	Contractual services (simultaneous interpretation, editing, design, layout, translation, and printing of the report)	6,000	
interventions. can be addressed	A4.3. Agree and develop an online tool for innovation forecasting (with clear focus on specific topics, technologies, and markets to ensure usefulness and impact), to be integrated into the digital platform		169,500
through targeted	P3 staff to provide senior guidance on the content development x 1 month x Euro 14,000	14,000	
interventions.	P2 staff to coordinate the project implementation x 1 month x Euro 11,500	11,500	
	Senior consultant to develop content x 1 consultant x 5 months x Euro 8,000	40,000	
	Technical consultant to develop and integrate the online tool x2x5 months x Euro 8,000	80,000	

Expected Accomplishments	Planned activities	Estimated costs (EURO)
•	Travel of staff x 2 missions x 4 staff x Euro 1,500	12,000
	Travel of experts x 2 missions x 4 experts x Euro 1,500	12,000
Budget summary		1,732,000
Evaluation		34,640
Budget summary		1,766,640
13% of Programme S	upport costs	229,663
1% levy		2,297
Total		1,998,600