



“For a smart and safe mobility”

21-22 February 2022.

Side Event, 75th Inland Transport Committee Anniversary (84th session)

An organisation of
The Foundation Laser International (LIFE)
The UN Road Safety Fund (UNRSF)
The United Nations Economic Commission for Europe (UNECE)

Presentation

The Global Road Safety Film Festival will take place on the 21st and 22nd February 2022 as a side event of the 75th Inland Transport Committee (ITC) Anniversary (84th session).

This year 2021-2022 marks the 8th Edition of the festival under the theme: *“For a smart and safe mobility”*. The festival is organised by the Laser International Foundation (LIFE), in collaboration with the UN Road Safety Fund (UNRSF) and the United Nations Economic Commission for Europe (UNECE).

The Festival aims to raise awareness of road safety issues and promote increased engagement in road safety cooperation at the global, national and local levels for more concerted effort and targeted financing to reduce the annual 1.3 million fatalities occurring globally and the number one cause of death in children aged 5-14 and young adults aged 15-29¹.

The Film Festival will help strengthen the culture of road safety. The call for movies has been launched, targeting both professionals and non-professionals, government organizations, civil society or individuals. It called for short movies to promote awareness of the dangers of the road, how to make roads safer and help fight the crisis of millions of road deaths and injuries. The selection of the movies will cover themes such as promoting correct user behaviour, speed and drink driving, the use of seat belts, child restraint systems and helmets, distracted driving but also the promotion of the highway code, safe infrastructure or safe vehicles.

The Festival coincides with the first replenishment cycle (2022-2025) of the UNRSF to culminate at the UNRSF First Pledging Conference on the 30th of June 2022 during the UN High-Level Meeting on Road Safety to be held in New York. The UNRSF recently launched a platform for individual donations and a new social media global campaign #moments2live4 to raise awareness on the needs for funding for road safety. The Festival will also be the occasion to launch the new video produced by La Nuez Production *“Join the change”* in support of the UNRSF.

¹ According to the WHO Global Status Report on Road Safety, which was launched in December 2018.

The first day of the Festival (21 February) will be devoted to the screening of short films (around 70 short movies between 2 min and 10 min each) and the Award Ceremony will take place during the 2nd day of the Festival (22 February) as a lunch event the 75th ITC Anniversary. The Festival will be web streamed and a package with awarded movies will be available for local events all over the world.

More information and registration on the UNRSF webpage [Global Road Safety Film Festival 2022 | UNROAD](#).

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