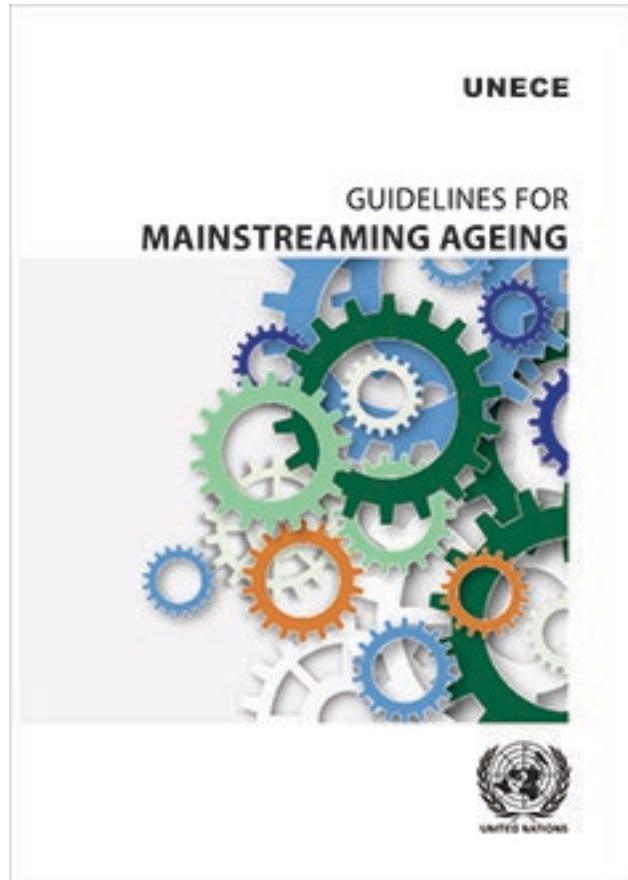# Capacity-building on mainstreaming ageing

SWGA13 - 2020

"SWGA agrees to finalise, publish and launch Guidelines for Mainstreaming Ageing in 2021"

"SWGA agrees to commence preparations for the development of a toolkit and training materials to facilitate application of the guidelines at the country level."

Purpose

- Provide further "how to" advice on the different suggested actions included in the 5 stages of the Guidelines for Mainstreaming Ageing to support their implementation at national and local level.

- While the Guidelines provide already some practical elements such as guiding questions, mapping templates and tables with examples of goals, objectives, expected outputs, outcomes, and indicators, and both fictional and real examples, the tool kit elaborates on these further, providing supportive materials, practical tools and resources to facilitate implementation of suggested actions.
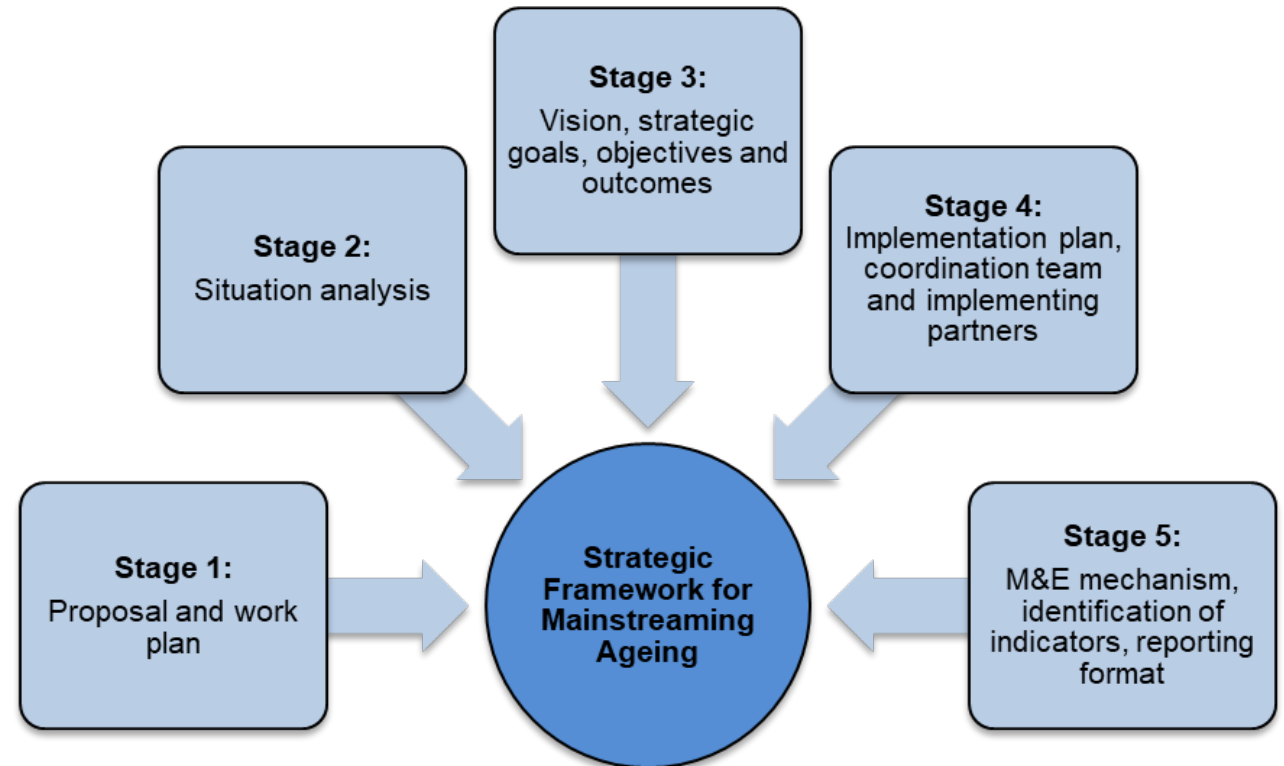
Toolkit and capacity-building

UNECE

Toolkit to provide "how to" guidance for:

- Obtaining political commitment
- Stakeholder analysis and engagement
- Gap Analysis
- Age-sensitive Analysis
- Impact Assessments
- Terms of reference for ageing focal points
- How to establish an effective coordination mechanism

Stage 3:
Vision, strategic goals, objectives and outcomes

Stage 2:
Situation analysis

Stage 4:
Implementation plan, coordination team and implementing partners

Stage 1:
Proposal and work plan

Strategic Framework for Mainstreaming Ageing

Stage 5:
M&E mechanism, identification of indicators, reporting format

UNECE

Stage 1 – Getting started

- ✓ What is mainstreaming ageing? The concept explained

- ✓ Political commitment. How to build the case for a Strategic Framework for Mainstreaming Ageing

- ✓ Stakeholder analysis. How to map, analyse and engage stakeholders in the development of a SFMA

- ✓ Meaningful participation of older persons and civil society in policymaking: designing a stakeholder engagement and participation process – Guidance note

Format

- Developed in PowerPoint to facilitate use and translation into national languages

- Short / visual

- Provide step-by-step suggestions and templates

Workshop on Mainstreaming Ageing

UNECE

Getting started with Mainstreaming Ageing

Introductory workshop

10 November 2021
14:00 – 16:30 CET | online

unece.org/mainstreaming-ageing

Learning objectives

- Enhanced understanding of the concept of mainstreaming ageing and its benefits
- Ideas and exchange on building the case for mainstreaming ageing
- Enhanced knowledge of international guidance and tools available

The introductory online workshop was attended by 35 participants, including national focal points on ageing and other government representatives from 14 UNECE member States, civil society, research and international organisations.

Evaluation – interest in further workshops on different aspects of mainstreaming ageing

Next steps

Looking for volunteers to support capacity-development on mainstreaming ageing

➢ Feedback on pilot tools
➢ Advise on the development of tools for stages 2-5 and topics for workshops
➢ Advise on the development of a **training course** on mainstreaming ageing

Mainstreaming Ageing Training course

Objective

Build knowledge on mainstreaming ageing as a policy strategy to effectively respond to individual and population ageing through interactive and innovative training modules.

Target audience

- ➢ Policymakers
- ➢ Civil society stakeholders
- ➢ UN agencies

Mainstreaming Ageing Training course

Learning objectives

- ✓ Understand the societal implications of population ageing and need for policy strategies to prepare for and adapt societies to ageing populations
- ✓ Obtain an overview of current concepts, principles, and international approaches to ageing.
- ✓ Understand the concept of mainstreaming ageing and core elements for a strategic approach to mainstream ageing in public policies

Mainstreaming Ageing Training course

UNECE

Modality: Proposal to develop an introductory self-paced eLearning course

- ✓ Short (2-3 hours)
- ✓ To cover the basic concept, principles of and case for mainstreaming ageing
- ✓ Provide further readings for those interested in more details, links to all available documents and tools
- ✓ Can be used as eLearning preparatory component for a face-to-face training or stand alone to raise awareness.
- ✓ Could be developed in a way that allows easy translation and adaptation for the national level.

Mainstreaming Ageing Training course

UNECE

Advantages of a short online course

✓ Low barrier to participation – can be provided online for self-study, no administration, moderation, or follow-up needed

✓ Low time investment and no financial investment required which may help reach bigger audience

✓ Raise awareness about concept and make the case for considering a mainstreaming approach in ageing-related policy

Mainstreaming Ageing Training course

First ideas – possible outline

About the course: An Introduction

Module 1: Key concepts and frameworks

Module 2: Ageing challenges, priorities, and cross cutting responses

Module 3: Mainstreaming ageing in policy making

Module 4: Becoming a leader for change

UNECE

Content of the modules

Each module could be composed of a set of lessons and could include:

- ✓ An original presentation on the subject matter
- ✓ A spotlight on promising experiences
- ✓ Multi-media material including videos, testimonials, infographics, and other interactive materials
- ✓ Additional references for further reading
- ✓ A self-assessment test at the end of each module

2021 MIPAA+20 Webinar series

Fourth review and appraisal of MIPAA/RIS

Between April and June 2021, UNECE organized three online events covering different aspects of the 4th cycle review and appraisal of the implementation of the Madrid International Plan of Action on Ageing and its Regional Implementation Strategy in the UNECE region.

21 April - Making participation meaningful: bringing governments and civil society together
19 May - Healthy and Active Ageing in a Sustainable World: Synergies between international initiatives on ageing
16 June - How to draft your nation report on the 4th cycle review and appraisal of MIPAA/RIS

2021 MIPAA+20 Webinar series

Making participation meaningful: bringing governments and civil society together
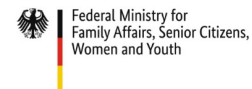
Workshop programme

1. Making participation meaningful – setting the scene
2. Panel discussion with contributions from Slovenia, Italy, Republic of Moldova and Canada
3. The importance of participation
4. Interactive discussion and experience sharing with workshop participants

Inform and motivate both governments and civil society organisations to engage in a participatory approach to the review of MIPAA and what needs to be done to ensure that participation is meaningful.

Examples of successful strategies on how to collaborate shared by governments, researchers, civil society organisations and UN agencies

Around 200 participants. Translation in ENG, FRE, RUS, GER was provided.

MIPAA+20 Webinar Series

2021 MIPAA+20 Webinar series

UNECE

Healthy and Active Ageing in a Sustainable World: Synergies between international initiatives on ageing – one reporting exercise

Workshop programme

1. Activities related to the UN Decade of Healthy Ageing
2. Global Campaign to Combat Ageism
3. Contribution of ageing-related policies to the implementation of the 2030 Agenda
4. Lessons learnt from COVID-19

Opportunity to exchange with experts from WHO and OHCHR on the synergies between MIPAA and broader international initiatives on which member States were invited to report in the national MIPAA reports.

Mappings illustrating the connections available on workshop page.

ENG-RUS interpretation was offered by UNFPA EECARO
54 participants

MIPAA+20 Webinar Series

2021 MIPAA+20 Webinar series

UNECE

How to draft your national report on the 4th cycle review and appraisal of MIPAA/RIS

Workshop programme

1. Activities related to the UN Decade of Healthy Ageing
2. Global Campaign to Combat Ageism
3. Contribution of ageing-related policies to the implementation of the 2030 Agenda
4. Lessons learnt from COVID-19

This final webinar provided opportunity for national focal points on ageing and colleagues involved in preparing the national MIPAA reports to review key aspects of the reporting exercise and clarify any questions.

Webinar was held in ENG language. 65 participants.

MIPAA+20 Webinar Series