

Case study for Road Map on Statistics for SDGs 2.0

Poland: Impact Barometer – a set of SDG indicators for Polish business

Description	<p>Impact Barometer is the first set of indicators for Polish business to monitor its impact on the achievement of SDGs. It consists of 30 indicators monitoring 6 out of 17 SDGs that the Polish companies have considered as the most relevant. To calculate these indicators, companies use corporate data from their own business registers, rather than data from official statistics). These individual results reported by companies are subsequently used for aggregated analyses of the Polish business sector.</p> <p>The project was launched by CSR Consulting, a Polish company specializing in Corporate Social Responsibility Strategies in partnership with Statistics Poland. Academia, the business community and NGOs were also engaged in the project. They were responsible for choosing both the most important areas for Polish businesses to monitor and the most relevant indicators to track their progress towards SDGs. Statistics Poland's experts provided methodological support to the project participants and shared their expertise in developing monitoring frameworks during dedicated workshops and through open consultations.</p> <p>The set of SDG indicators for business is presented on Statistics Poland's National Reporting Platform¹.</p>
Advantages	<p><i>For companies:</i></p> <ol style="list-style-type: none">1. The set is adapted to the specifics Polish business.2. It enables companies to measure their individual impact on SDGs.3. Thanks to the consistency of the methodology, it is possible to calculate the aggregate, against which companies are able to compare their results (benchmarking).4. As a result, companies will have summary statement ready.5. Cost-free – data that is used in the company is used to calculate the indicators. <p><i>For official statistics:</i></p> <ol style="list-style-type: none">1. Promoting statistical issues of the 2030 Agenda and SDGs.2. Expanding the group of users/recipients of statistical data by increasing statistical literacy. <p><i>For government:</i></p> <ol style="list-style-type: none">1. Obtaining information on the scale and areas of Polish business involvement in sustainable development.2. Facilitating policy planning and creating an institutional environment supporting companies in their activities for SDGs.
Challenges	<p>One of the biggest challenges is to make sure as many companies as possible are involved in the project. It is also difficult to capture certain phenomena by indicators, e.g. subjective issues among company employees. The diversity of companies, both</p>

¹ <http://sdg.gov.pl/en/business/>

in terms of size and activity, is another challenge, because one standard set of indicators might not be relevant and applicable to all companies. In addition, there is a need to develop uniform definitions so that concepts are understood by companies in the same way (e.g. the definition of employees).

Future steps

The set is open to reviews, and it will be further developed to constantly improve the process of monitoring the impact of Polish business on SDGs. The revisions of indicators will be based mainly on feedback from those companies that have used Impact Barometer. Furthermore, there are plans to expand Impact Barometer with SDG indicators specific for different enterprise size classes and sectors of the economy. As regards CSR Consulting, the company plans to prepare a collective analysis of the contribution of Polish business to the 2030 Agenda in cooperation with Statistics Poland, which will be based on the individual results of the companies that have used *Impact Barometer*.

More information

Business SDG indicators on Statistics Poland's National Reporting Platform
<http://sdg.gov.pl/en/business/>

Business SDG indicators on CSR Consulting website
<https://kampania17celow.pl/barometrwplywu/>