

**Case study for Road Map on Statistics for SDGs 2.0**  
**France: Website as a tool to communicate statistics**

<b>Description</b>	<p>INSEE's (France) website offers educational videos and files, interactive tools and a quiz.</p> <p>A page of INSEE's website is dedicated to teachers and their students and provide all useful videos, tools, and documents. Educational files are also provided, like the measurement of unemployment, globalisation, migrants, purchasing power, and gender equality.</p> <p>For more advanced users, a part of the website is dedicated to definitions, statistical methods, and quality of statistics. In addition to the INSEE website, a module offers interactive maps on the main themes dealt with by the institute.</p>
<b>Advantages</b>	<p>Videos help users better understand its data and the statistical concepts used.</p> <p>Educational files help better understanding of some key statistical subjects.</p> <p>Interactive maps and tools can be adapted from the region to the municipality area and allow users to carry out simulations, in particular on the consumer price index and the age pyramids.</p>
<b>Challenges</b>	<p>Creating and disseminating the same information in different formats for different audiences is duplication of effort, time consuming and not resource efficient.</p>
<b>Future steps</b>	<p>One of the main action plans of INSEE's strategic middle term program for 2025 is to make the figures speak and reach out to all audiences. This goal is split into 4 targets:</p> <ol style="list-style-type: none"><li>1. Giving meaning to figures by strengthening their relevance and consistency.</li><li>2. Responding to user needs and supporting public debate.</li><li>3. Develop the statistical culture of all audiences.</li><li>4. Build public confidence.</li></ol>
<b>More information</b>	<p><i>Videos:</i> <a href="https://www.insee.fr/fr/information/2897988">https://www.insee.fr/fr/information/2897988</a></p> <p><i>Information for teachers and students:</i> <a href="https://www.insee.fr/fr/information/2895589">https://www.insee.fr/fr/information/2895589</a></p> <p><i>Definitions, methods, quality:</i> <a href="https://www.insee.fr/fr/information/2016815">https://www.insee.fr/fr/information/2016815</a></p>