

**Case study for Road Map on Statistics for SDGs 2.0**  
**Spain: Informative website “Explain”**

<b>Description</b>	<p>The informative website “Explain” is a novelty communication tool launched by INE-Spain.</p> <p>Its objective is to help the users to understand some basic concepts used in statistical work and in the activities carried out by INE. This way we expect to increase the statistical literacy and thus favour the correct use of statistical information.</p> <p>It offers information accessible to a non-expert public through activities, videos, games and applications that are easy to understand.</p>
<b>Advantages</b>	<p>“Explain” provides teachers and professors with entertaining and educative activities really useful for transmitting statistical concepts to students.</p> <p>It increases statistical literacy of the public at a large.</p>
<b>More information</b>	<p><a href="https://www.ine.es/explica/explica.htm">https://www.ine.es/explica/explica.htm</a></p>