

**Case study for Road Map on Statistics for SDGs 2.0**  
***Canada: Infographics to better communicate statistics***

<b>Description</b>	Since 2014, Statistics Canada have been producing visuals, or infographics, to provide a quick overview of the data they collect. Listed by subject area, Statistics Canada's infographics cover a wide variety of issues.
<b>Advantages</b>	These infographics "help people, business owners, academics and management at all levels, understand key information derived from data". They "can be used to quickly communicate a message, to simplify the presentation of large amounts of data, to see patterns and relationships, and to monitor changes in variables over time".
<b>Challenges</b>	These infographics are good for providing a quick overview but lacks more detailed and in-depth information.
<b>More information</b>	<a href="https://www150.statcan.gc.ca/n1/pub/11-627-m/index-eng.htm">https://www150.statcan.gc.ca/n1/pub/11-627-m/index-eng.htm</a>