Case study for Road Map on Statistics for SDGs 2.0

Canada: Infographics to better communicate statistics

**Description**
Since 2014, Statistics Canada have been producing visuals, or infographics, to provide a quick overview of the data they collect. Listed by subject area, Statistics Canada's infographics cover a wide variety of issues.

**Advantages**
These infographics “help people, business owners, academics and management at all levels, understand key information derived from data”. They “can be used to quickly communicate a message, to simplify the presentation of large amounts of data, to see patterns and relationships, and to monitor changes in variables over time”.

**Challenges**
These infographics are good for providing a quick overview but lacks more detailed and in-depth information.

**More information**
https://www150.statcan.gc.ca/n1/pub/11-627-m/index-eng.htm