ISO Standards as tools and solutions for SMEs

UNECE STAKEHOLDER CONSULTATIVE WORKSHOP

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ISO Standards (1)

- Represent a global **consensus** on a solution to a particular problem
- Embody a **universally accepted** procedure or practice
- Provide requirements, specifications, guidelines or characteristics to systematically ensure that materials, products, processes and services are **fit for purpose**
- Voluntary
ISO Standards (2)

Do not:

- Seek to establish, conduct or motivate public policies or regulations, social or political programs
- Set performance thresholds (these are set by decision-makers/regulators according to their needs)
The ISO system

ISO members
National standards bodies

ISO/CS
Full-time staff

Represent ISO in their country

Coordinates system

Expert
Around the world

Write the standards
National standards bodies (NSBs)

NSBs provide the platform to:

• Facilitate/manage standards development
• Inform on standards, conformity assessment procedures and technical regulations
• Distribute/maintain standards
• Receive requests for new projects
• Identify and coordinate the input from stakeholders
• Training
• Consultancy services
Do you know the name of your national standards body?

www.iso.org/members
ISO Standards for SMEs
Most widely implemented ISO standards

- Quality management
- Environmental management
- Energy management
- Water footprint
- Occupational health and safety
Available resources

https://www.iso.org/iso-and-smes.html
COVID-19 RESPONSE: FREELY AVAILABLE ISO STANDARDS

The below list has been compiled to support global efforts in dealing with the COVID-19 crisis. They are freely available in read-only format.


https://www.iso.org/covid19
COVID-19: NATIONAL RESOURCES

This page is dedicated to featuring national resources developed by ISO members to support the fight against COVID-19.

Covid-19: National resources

https://www.iso.org/covid19-members
OUR JOURNEY TO A SUSTAINABLE FUTURE

ISO standards provide technical solutions for the implementation of the United Nations 2030 Agenda and its 17 Sustainable Development Goals (SDGs). They play an essential role in making these development goals a reality as they address economic, environmental and societal dimensions. ISO members – the national standards bodies (NSBs) – and their stakeholders looking to contribute to the SDGs will find that ISO standards provide effective tools to help them rise to the challenge.

Countries benefit significantly from using ISO standards at different levels:

- **Sustainable Development Goals**: Explore how ISO standards contribute to the achievement of the UN SDGs.

- **Journey to a Sustainable Future** [PDF, 1.03 MB]
• Contribute to the development of a sound business-enabling environment by encouraging the private sector and other stakeholders to use international standards to demonstrate their commitment to sustainable development.
• 21 SMEs received support on the implementation international standards on environment, energy and water management

https://www.iso.org/sites/menastar/
Building sustainable businesses with ISO standards

Watch video: https://www.iso.org/sites/menastar/
Any questions? Thank you!

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