

# START-ED WEBEX MEETING

## 23 NOVEMBER 2021 AT 16.30 GENEVA TIME

### PROVISIONAL AGENDA<sup>1</sup>

#### 1. Opening of the meeting

**Mr. Serguei Kouzmine**, coordinator START-ED

*For information, an overview of the WP.6 education initiative and related activities in 2020–2021 is provided in the document [ECE/CTCS/WP.6/2021/7](#) prepared for the thirty-first annual session of WP.6.*

#### 2. Presentation / revision of the main issues to be raised at the thirty-first WP.6 session

**Mr. Mika Vepsäläinen** or **Mr. Lance Thompson**, UNECE secretariat

*For more information see provisional agenda of the WP.6 session – document [ECE/CTCS/WP.6/2021/1](#).*

#### 3. Regional developments on education

##### Intervention of invited experts / Presentations

Establishing a regional organization on education and on professional training in the area of standardization, certification and metrology

**Mr. Vladimir Cherniak**, Director, Bureau of standards of the Euro-Asian Council for standardization, metrology and certification (EASC)

Current ISO project on education

**Ms. Belinda Cleeland**, Head of Research and Innovation, International Organization for Standardization (ISO)

#### 4. Exchange of experiences on teaching standards

*Issues for further consideration; revision of programmes; teaching to non-standardizers, feedback from students/users, etc.*

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<sup>1</sup> The meeting of the START-ED sectoral initiative will be held on 23 November 2021, day before the official annual session of Working Party 6 (on 24-26 November 2021).

The session will be fully virtual to allow delegates and experts participate in the discussions despite any potential developments/restrictions relating to COVID-19.

START-ED experts are kindly invited both to the [WP.6 annual session](#) and [Webex meeting](#).

The purpose of the START-ED meeting is to identify issues which shall be brought to the attention of the Working Party.

## **Intervention of invited experts / Presentations**

Experience of teaching standards (based on UNECE model programme)

**Professor Tatiana Vlasova**, Head of the Department of Organization Management, Moscow Regional University, Russian Federation

Providing an access to standards for universities

**Czech Office for standards, metrology and testing**

## **5. Issues from WP.6 2020 Virtual Informal Consultations discussions on education**

### **Intervention of invited experts**

Teaching ecology to companies

**Academic Gennadii Serov**, Russian Ecological University

**Mr. Serguei Kouzmine**, START-ED

Use of environmental indicators by companies

**Ms. Olga Ilina**, Head of Investor relations, SUEK, Russian Federation

- a) feasibility (relevance) of inclusion of environmental / climate change matters into existing programmes about standardization.

#### **Questions to professors:**

- are your universities teaching environmental issues and, if yes, under which programmes?
- what is your opinion about usefulness of preparation of a model on environmental matters and its inclusion into current standardization programmes?

- b) feasibility (relevance) of inclusion of gender issues into existing programmes about standardization.

### **Intervention of invited experts**

Gender and corporate responsibility – certification of companies' claims

**Mr. David Szollosi**, Senior manager and **Ms. Ksenia Lavassani**, Manager, Pricewaterhousecoopers (PWC), Geneva, Switzerland

Combatting gender stereotypes

**Ms. Estelle Lataste**, Marketing consultant, Venty Consulting, Toulouse, France

#### **Questions to professors:**

- are your universities teaching gender issues and, if yes, under which programmes?
- what is your opinion about usefulness of preparation of a model on gender matters (on gender-responsive standards) and its inclusion into current standardization programmes?

**6. Educating and awareness building on circular economy and any current or future matters requiring attention of Working Party 6.**

**Intervention of invited experts**

Standards on intellectual property

**Professor Elena Bogdanova**, Head of International Business and Law Institute  
NRU ITMO, St. Petersburg, Russian Federation

**Mr. Gleb Sharag**, President, Association of centres to support technologies and  
innovations, Russian Federation

Reflections on the circular economy issues relating to WP.6 projects

**Mr. Serguei Kouzmine**, START-ED

**7. Any current or future educational matters requiring the attention of WP.6 and conclusion of the meeting**

*Potential cooperation on the Declaration for Gender-Responsive Standards and Standards Development with the project teams under the WP.6 Gender-Responsive Standards Initiative*

*Conclusion of the meeting approximately at 18.00 CET = Geneva time.*