START-ED WEBEX MEETING
23 NOVEMBER 2021 AT 16.30 GENEVA TIME

PROVISIONAL AGENDA¹

1. Opening of the meeting
   Mr. Serguei Kouzmine, coordinator START-ED

   For information, an overview of the WP.6 education initiative and related activities in 2020–2021 is provided in the document ECE/CTCS/WP.6/2021/7 prepared for the thirty-first annual session of WP.6.

2. Presentation / revision of the main issues to be raised at the thirty-first WP.6 session
   Mr. Mika Vepsäläinen or Mr. Lance Thompson, UNECE secretariat

   For more information see provisional agenda of the WP.6 session – document ECE/CTCS/WP.6/2021/1.

3. Regional developments on education

   Intervention of invited experts / Presentations

   Establishing a regional organization on education and on professional training in the area of standardization, certification and metrology
   Mr. Vladimir Cherniak, Director, Bureau of standards of the Euro-Asian Council for standardization, metrology and certification (EASC)

   Current ISO project on education
   Ms. Belinda Cleeland, Head of Research and Innovation, International Organization for Standardization (ISO)

4. Exchange of experiences on teaching standards

   Issues for further consideration; revision of programmes; teaching to non-standardizers, feedback from students/users, etc.

¹ The meeting of the START-ED sectoral initiative will be held on 23 November 2021, day before the official annual session of Working Party 6 (on 24-26 November 2021).

The session will be fully virtual to allow delegates and experts participate in the discussions despite any potential developments/restrictions relating to COVID-19.

START-ED experts are kindly invited both to the WP.6 annual session and Webex meeting.

The purpose of the START-ED meeting is to identify issues which shall be brought to the attention of the Working Party.
Intervention of invited experts / Presentations

Experience of teaching standards (based on UNECE model programme)

Professor Tatiana Vlasova, Head of the Department of Organization Management, Moscow Regional University, Russian Federation

Providing an access to standards for universities

Czech Office for standards, metrology and testing

5. Issues from WP.6 2020 Virtual Informal Consultations discussions on education

Intervention of invited experts

Teaching ecology to companies

Academic Gennadii Serov, Russian Ecological University

Mr. Serguei Kouzmine, START-ED

Use of environmental indicators by companies

Ms. Olga Ilina, Head of Investor relations, SUEK, Russian Federation

a) feasibility (relevance) of inclusion of environmental / climate change matters into existing programmes about standardization.

Questions to professors:

- are your universities teaching environmental issues and, if yes, under which programmes?
- what is your opinion about usefulness of preparation of a model on environmental matters and its inclusion into current standardization programmes?

b) feasibility (relevance) of inclusion of gender issues into existing programmes about standardization.

Intervention of invited experts

Gender and corporate responsibility – certification of companies' claims

Mr. David Szollosi, Senior manager and Ms. Ksenia Lavassani, Manager, Pricewaterhousecoopers (PWC), Geneva, Switzerland

Combatting gender stereotypes

Ms. Estelle Lataste, Marketing consultant, Venty Consulting, Toulouse, France

Questions to professors:

- are your universities teaching gender issues and, if yes, under which programmes?
- what is your opinion about usefulness of preparation of a model on gender matters (on gender-responsive standards) and its inclusion into current standardization programmes?

**Intervention of invited experts**

Standards on intellectual property

**Professor Elena Bogdanova**, Head of International Business and Law Institute NRU ITMO, St. Petersburg, Russian Federation

**Mr. Gleb Sharag**, President, Association of centres to support technologies and innovations, Russian Federation

Reflections on the circular economy issues relating to WP.6 projects

**Mr. Serguei Kouzmine**, START-ED

7. Any current or future educational matters requiring the attention of WP.6 and conclusion of the meeting

*Potential cooperation on the Declaration for Gender-Responsive Standards and Standards Development with the project teams under the WP.6 Gender-Responsive Standards Initiative*

*Conclusion of the meeting approximately at 18.00 CET = Geneva time.*