



Federal Ministry for
Family Affairs, Senior Citizens,
Women and Youth

Older Persons and Digitalisation findings and conclusions from the 8th Government Report on Older Persons

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24 November 2021

Setting the Scene

- ❖ What are the government reports on older persons?
- ❖ Main findings of the 8th government reports
- ❖ Implementation of the recommendations, incl. with civil society

The government reports on older persons

- ❖ Decision of the Bundestag to issue a report on the situation of older persons every four years (first: 1993)
- ❖ Each report should have a different topic of importance in developing policies for older persons and ageing
- ❖ Reports are written by a committee of independent experts in the respective field of interest
- ❖ Reports are complemented by a statement of the federal government on the recommendations

Main findings of the 8th Report - 1

- ❖ Older persons must be at the center of the Federal Government's strategy and in the general discussion on digitalisation
 - ✓ Digitalisation encompasses great opportunities for older persons especially in the areas of housing – mobility - health – general support - social integration
 - ✓ Older persons must be part in research and development of digital technology – monitoring essential

<https://www.bmfsfj.de/resource/blob/159708/ed36ad230d6038b9f0a439fb03ddf35b/achter-alterbericht-kurzfassung-englisch-data.pdf>



Main findings of the 8th Report - 2

- ❖ Relevant professions must make use of digitalisation
 - ✓ Social professions
 - ✓ Health professions
 - ✓ Artisans
 - ✓ Housing sector

- ❖ Guarantee digital services for the public
 - ✓ Support the interconnection of care and living structures
 - ✓ Empowerment of digital sovereignty
 - ✓ Exchange between the generations

Implementation of the recommendations *framework*

- ❖ **Strengthen social participation** at all levels to bridge the digital divide between the generations and within the group of older persons.
Key requirements: Strengthening digital literacy skills and digital confidence
Objective: self-determined and independent living in old age.
- ❖ **Measures to strengthen social participation** relate to the following areas:
 - Empowering by educating/training older persons (lifelong learning)
 - Empowering multipliers through education/training to enable them to provide better guidance and support in older person's everyday lives
 - Promoting measures that strengthen the empowerment of older persons in their home and home environment.

Implementation of the recommendations 1

Project „Digital Angel“ (*Digitaler Engel*)

- ❖ aims to equip older persons with digital skills for everyday life
- ❖ a mobile information centre is sent to local communities across the country offering low-threshold face-to-face training that has a lasting effect by being incorporated into existing structures and networks;
- ❖ During the lockdown, the tour was continued virtually. In addition, phone advice sessions are offered online to support older persons in participating in digital events www.digitaler-engel.org
- ❖ Publishing of explanatory videos on facebook to reach older persons through their children and grandchildren
<https://www.facebook.com/DigitalerEngel/>



Implementation of the recommendations 2

- **BAGSO Service Centre “Digitalisation and Education for Older People”**
wissensdurstig.de – a digital platform

- **Safeguarding the future of non-statutory welfare with the help of digitalisation**

Objective: Helping the non-statutory welfare umbrella organisations develop and test innovative solutions and digitalisation processes, e.g. setting up and further developing a cross-media platform offering online advice and counselling to those seeking help in a quicker and more targeted manner, or training courses on digital and technology skills.

Implementation of the recommendations 3

- Education and training for nursing school teachers to nursing schools
- The “Digital training on dementia and volunteerism”
- The model program “Living as usual” (2020-2023)
- Project “Mobile meetings of seniors to promote the use of digital services”
- Follow up online discussions about the report

Digital Pact for Old Age

Start: June 2021

- ❖ Connecting the different levels of government, business, science and civil society
- ❖ Raising awareness among older people of the potential and opportunities offered by digitalisation
- ❖ Raising awareness among multipliers and stakeholders offering various solutions and services to older persons.
- ❖ Raising digital confidence by expanding and increasing digital skills in all areas of life
- ❖ Actively promoting the sharing of ideas and knowledge between the generations in a digitized society
- ❖ Establishing sustainable infrastructures

Digital Pact for Old Age – Fields of Action

- ❖ EDUCATION: Ensuring lifelong learning also in old age
- ❖ LIVING AND LIVING ENVIRONMENT
- ❖ ENVIRONMENT: Using smart assistants to make life easier.
- ❖ COMMITMENT: Using the potential of older people
- ❖ INTERGENERATIONAL SOLIDARITY
- ❖ SYNERGIES: Promoting new ways of cooperation and networking at various levels and involving a variety of stakeholders

Platform www.digitalpakt-alter.de to present projects from all sectors and spheres of life to make the activities visible and to connect partners



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Thank you very much for your attention

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