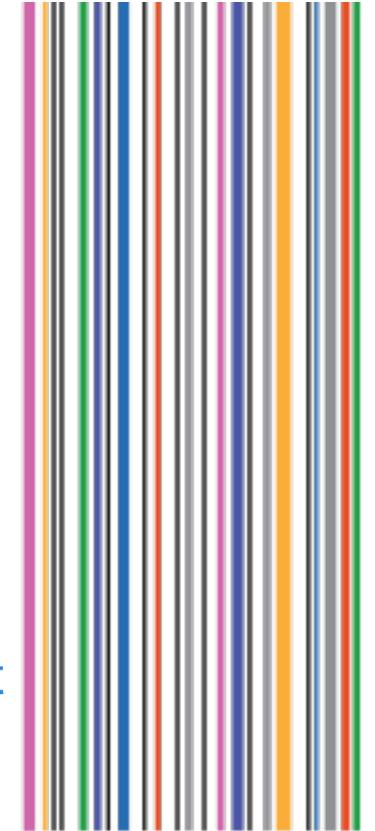


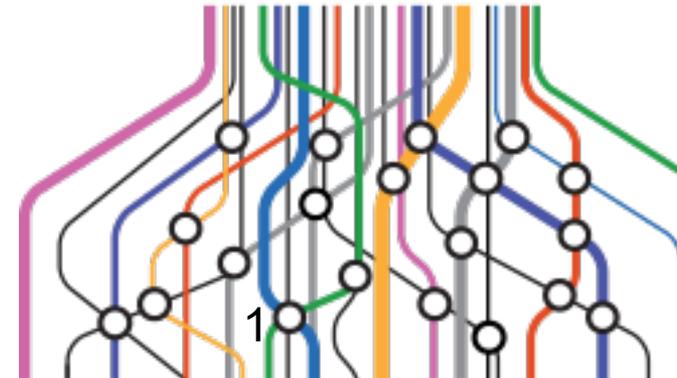
Inter-government Ledger

A journey from paper to decentralized trust and what it means for cross border trade & traceability

UNECE 22 Oct 2021

A vertical barcode graphic composed of numerous thin, vertical lines in various colors (blue, green, orange, grey, red, purple) and widths, extending from the top of the page down to the 'UN / CEFAC' logo.

UN / CEFAC



Inter-Government Ledger

Scope – a blockchain based solution for the exchange of preferential certificates of origin (and other document types)

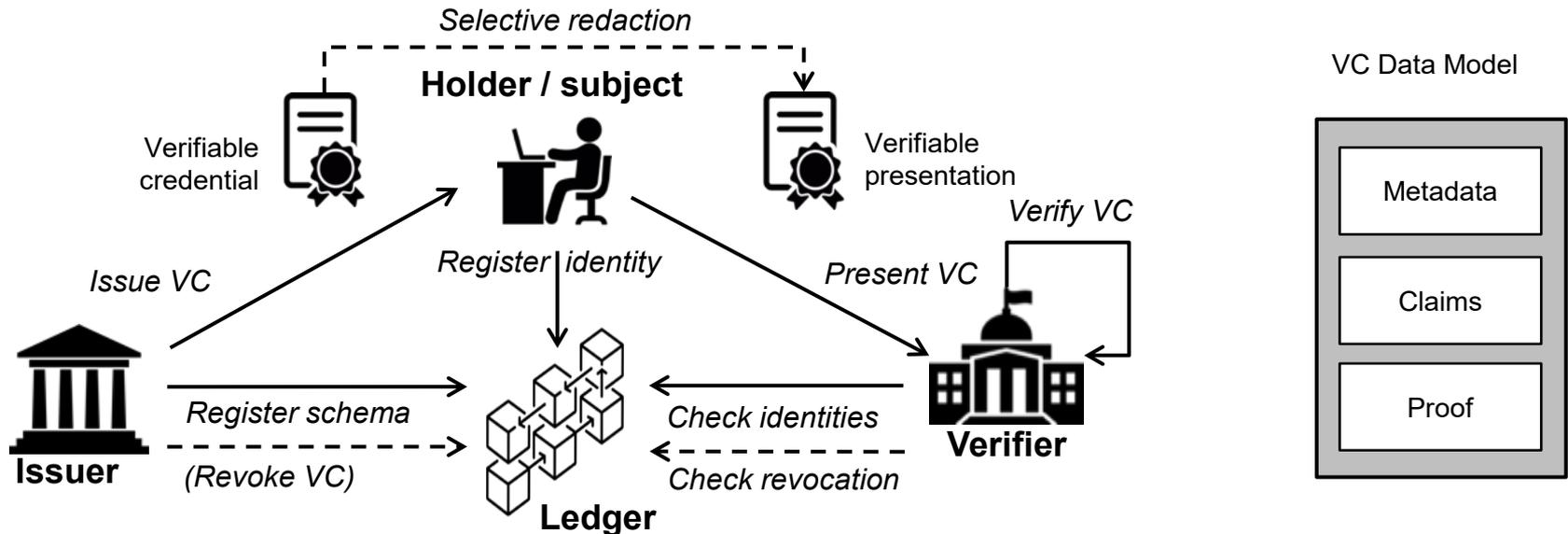
Started with the thought that a private permissioned ledger between governments would be a good idea. We even wrote a draft technical spec and built a working prototype. Almost drowned in complexity.

But soon realised (with some wise guidance from our friends in Singapore) that this was a bad idea – really a solution looking for a problem. No benefit, more complexity, may as well just do G2G XML.

So switched to a much more decentralised model using the W3C “Verifiable Credentials” and “Decentralised Identifiers” standards.

And that was a good decision. There’s a lot of benefits – which I’ll cover off now.

But what is a Verifiable Credential?



A VC is a privacy-preserving digital document that contains a set of claims (eg “has BSc in engineering”) about a subject (eg “john smith”) made by an issuer (eg “Oxford University”) together with a proof (eg digital signature) linked to the issuer identity. **VCs are decentralised - each holder keeps their own data without any need for centralised data stores.**



Standard <https://www.w3.org/TR/vc-data-model/>
Use Cases <https://www.w3.org/TR/vc-use-cases/>

But note! You have to think differently

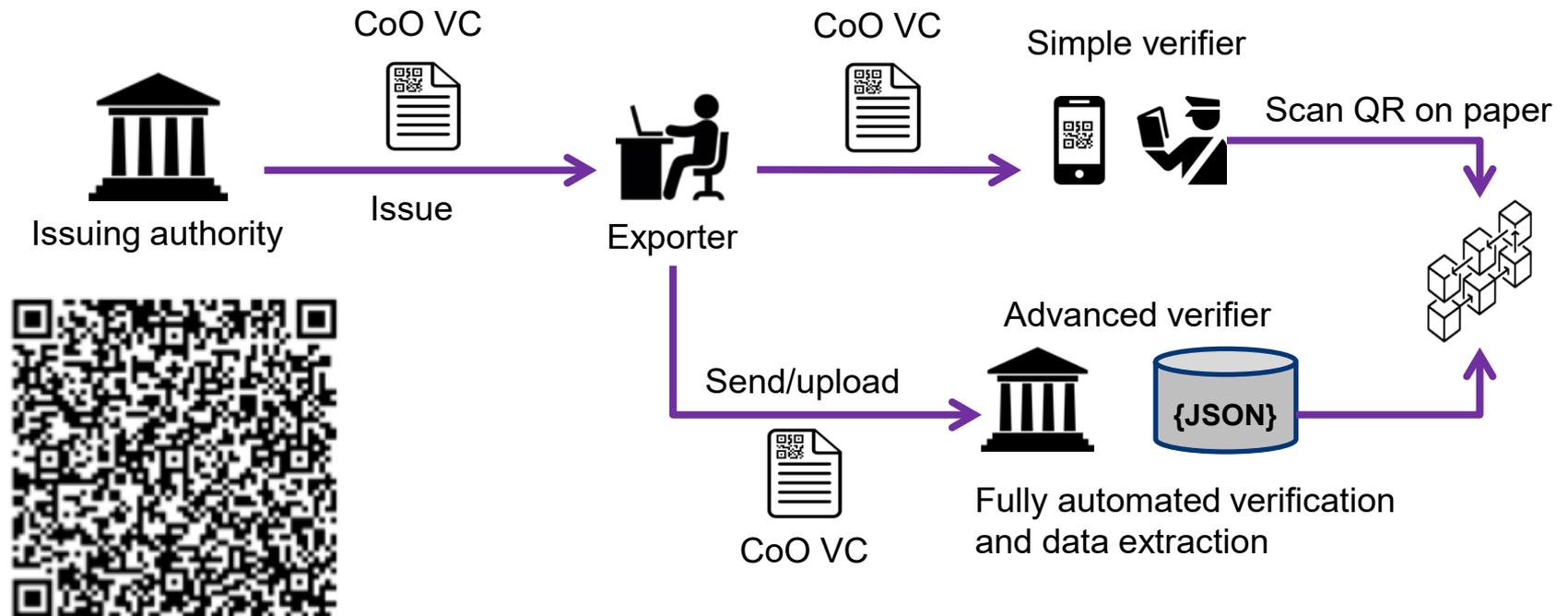
- A VC must comply with a standard model (metadata, claims, proof) but says nothing about how it is exchanged. Case aside pre-conceptions about B2B message channels or hubs / pipelines. I can email you my VC, or upload it to a portal, or show it to you as a piece of paper with a QR on it.
- Anyone to whom a VC is presented can verify it and extract the data from it – without any contact with the issuer. It's a self contained digital credential. Traditional PKI key exchange is not needed either – that's where DID/Ledgers come in.
- A VC is stored wherever the holder wants to store it. A wallet, a cloud store, even a printed piece of paper.
- A VC can be selectively redacted by the holder. Got a drivers license but just want to prove your age without exposing other private data? VCs can do that.
- VCs are tamper evident and revocable.

A useful analogy is your e-passport. Your country issues it, you carry it, any other country can verify it and read the data. VCs are like putting a verification chip into any trade document.

The biggest benefit : decoupling

Setting up G2G document exchange channels can be rather costly and time-consuming. Both sides need to have funded projects and bilateral MOUs. For example, Australia has taken about 10 years to setup e-Cert exchange with about 10 trading partner nations.

But with VCs (using Certificates of Origin as an Example):



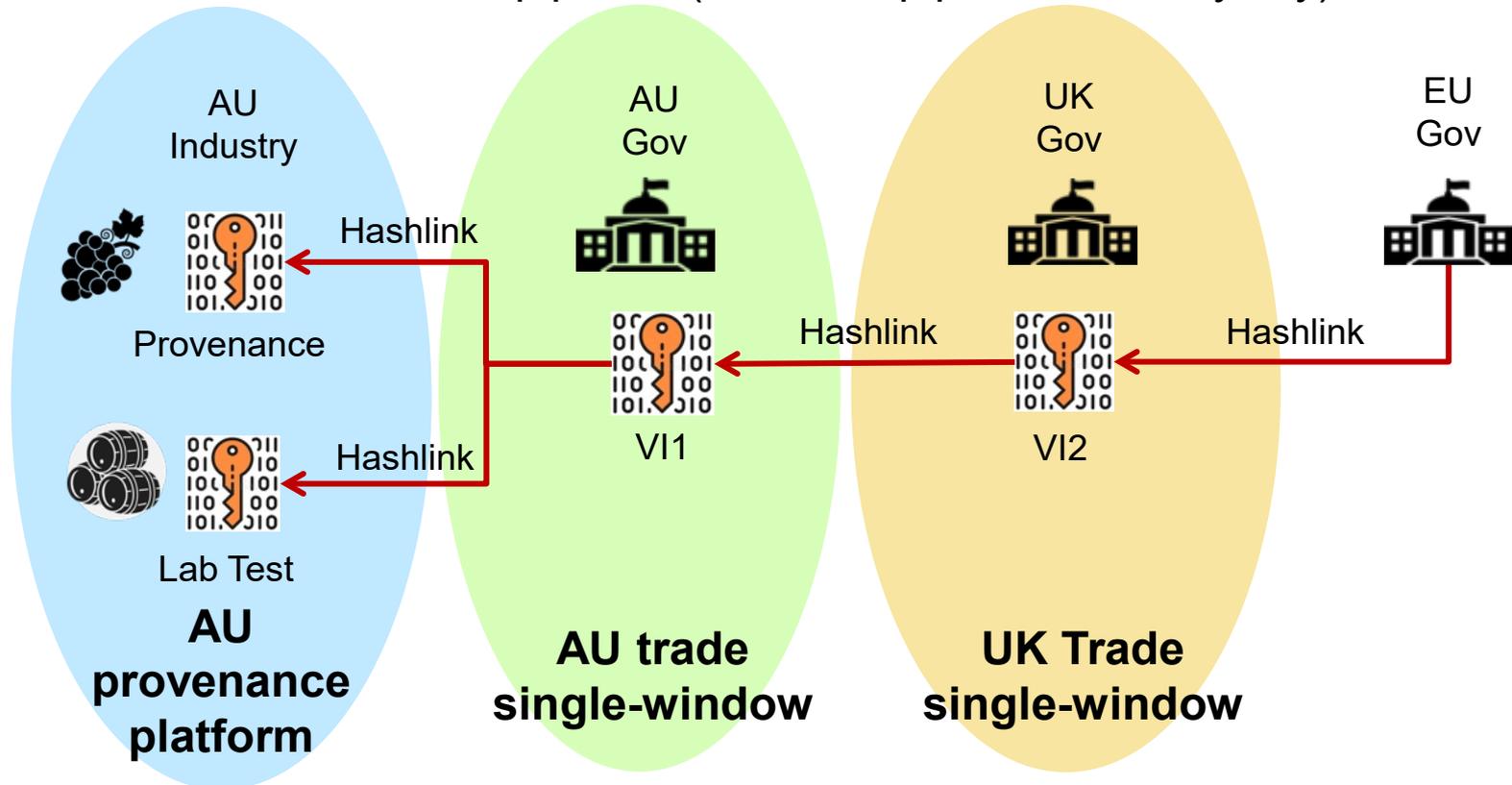
So you can just go digital as an issuer

Since VCs provide a seamless path from paper and simultaneously allow a low tech verifier to just scan a QR and a high tech verifier to do a full automated verification and data extraction (as if the digital data had been sent G2G)...

An issuing agency can just go 100% digital without dependency on trading partner readiness!

Another huge benefit - traceability

Traceability can cross multiple platforms – there's no need for everyone to use the same hub or trade data pipeline (with is a “pipe-dream” anyway)



Platforms / hubs still exist – but they service their functional / geographic domain – and credentials are the glue between them. In reality this scenario would also have port community systems, trade finance systems, etc

So what is the role for UN/CEFACT?

When there's thousands of issuers and millions of verifiers, all using their own preferred technology products, interoperability becomes CRITICAL

- US DHS is running “plug-fests” at the technical level to prove that a credential issued by technology tool A can be verified by technology tool B
- BUT what's even more important is that both issuer and verifier understand the semantics of the claims in the credential. This is the role for UN/CEFACT.

Verifiable credentials use JSON-LD to specify the meaning of the data in the credential.

Just like the way <https://schema.org> defines web semantics that bring consistency to google searches, so UN/CEFACT should define trade semantics in JSON-LD. Good news is there is a draft.

- <https://service.unece.org/trade/uncefact/vocabulary/uncefact/>

The other thing we should do is write all this up as guidance for national regulators to help them implement. **That's this project purpose.**

Thanks

steve.capell@gmail.com

UNECE 22 Oct 2021

