



STATISTICAL INFOGRAPHIC PUBLICATION: Embracing the General Public

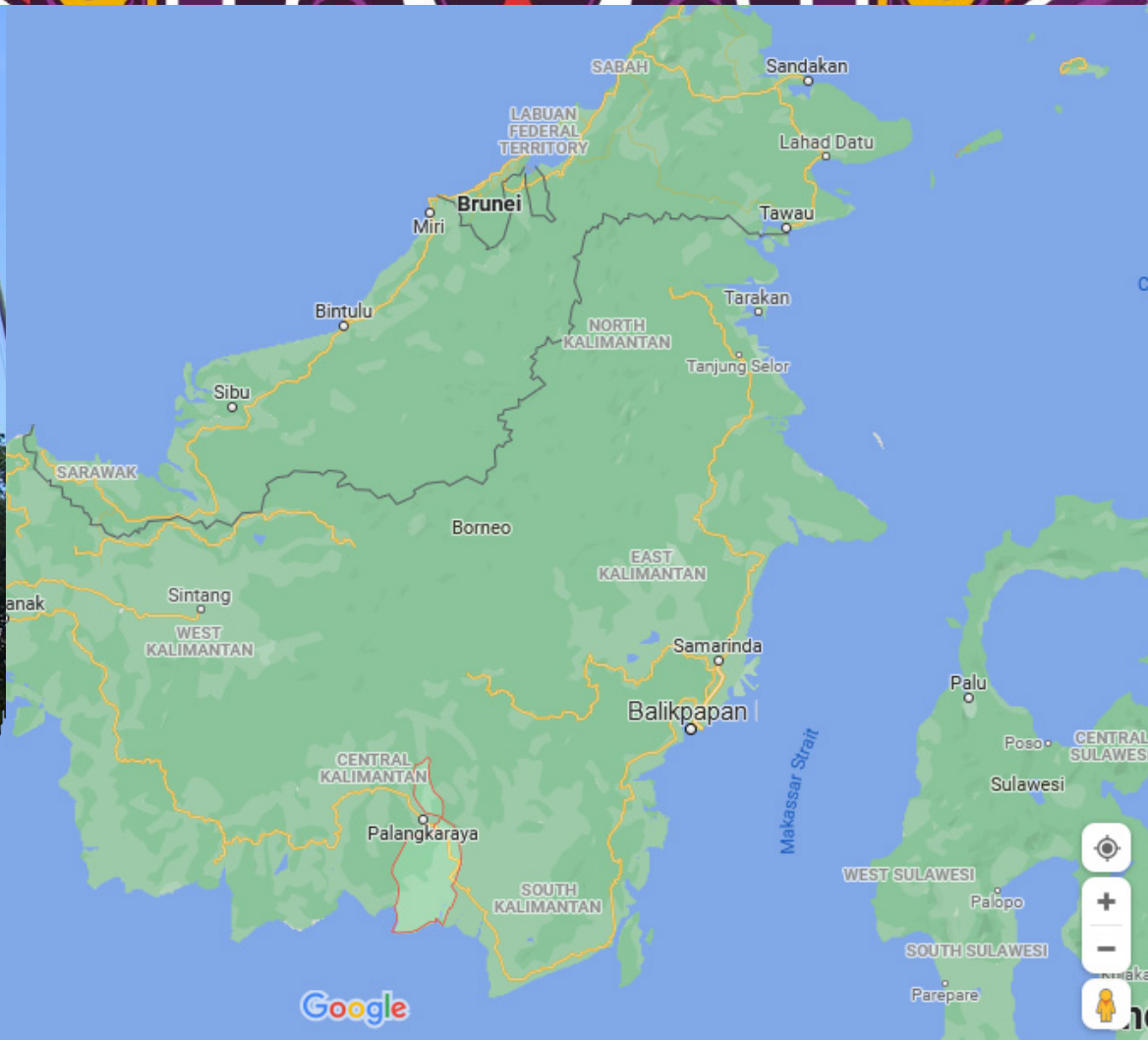
Dwi Afrizal¹, Aulia Fadyati Amini², Oo Suharto³,
Maulana Faris⁴

^{1,2,3} Statistics of Pulang Pisau Regency;

⁴ Statistics of Indonesia



Pulang Pisau, 12 October 2021





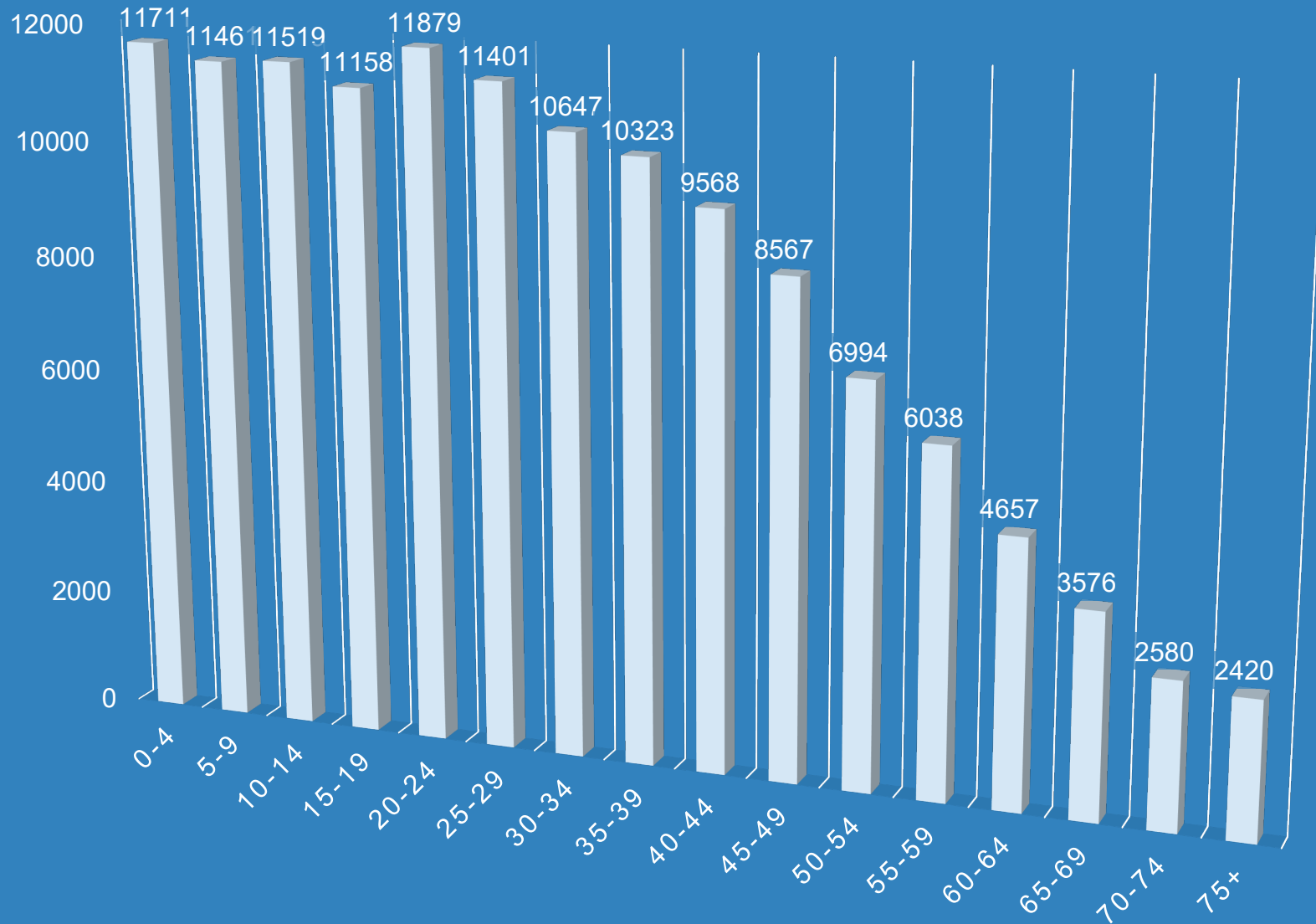
INTRODUCTION

The background is a light blue gradient with several stylized virus particles. These particles are spherical with numerous spike-like protrusions on their surface. They are rendered in various shades of red, orange, and purple, with some appearing more prominent and larger than others, creating a sense of depth. The overall aesthetic is clean and modern.

COVID-19

CORONAVIRUS

POPULATION BY AGE



WHO?

MARKET SEGMENTATION



RESEARCH QUESTION

CAN INFOGRAPHIC PUBLICATIONS
INCREASE COMMUNITY ENGAGEMENT,
ESPECIALLY DURING THE COVID-19
PANDEMIC?



METHODS



WHAT IS INFOGRAPHIC?



The image features a person in a dark suit holding a silver smartphone. The background is a solid blue color with several diagonal grey lines crossing it. A large white bracket-like graphic is positioned to the right of the text.

INFOGRAPHIC AS STATISTICAL DISSEMINATION MATERIAL

RESULTS



STATISTICAL INFOGRAPHIC PUBLICATION



DISSEMINATION 

WEBSITE 

FACEBOOK 

INSTAGRAM 

SUCCESS MEASUREMENTS



Post	Picture	Date	Reach Facebook	Reach Instagram
The release of Pulang Pisau Regency in Figures 2021		February 26, 2021	592	278
The release of Pulang Pisau Regency in Infographics 2021		June 5, 2021	829	479

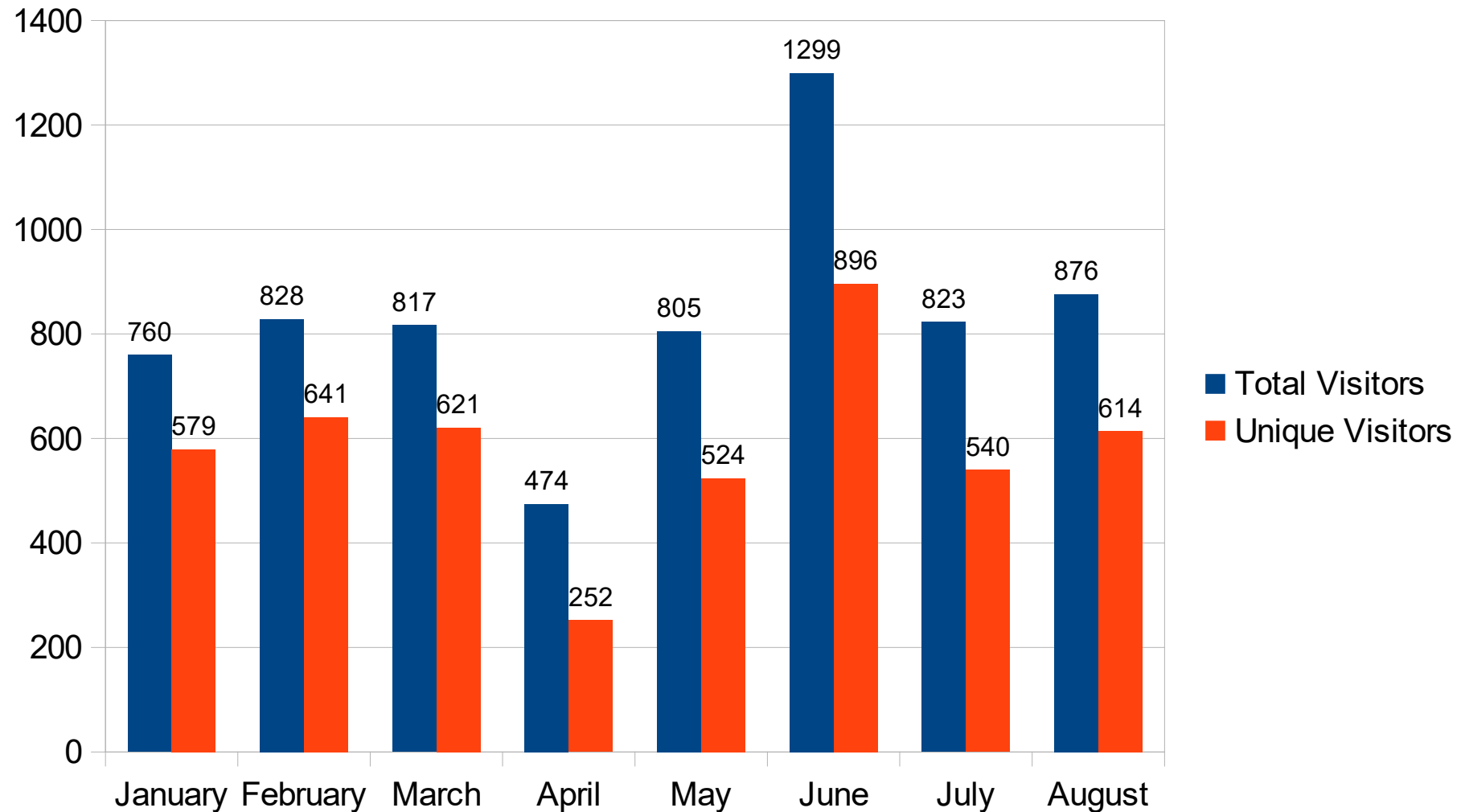


FACEBOOK



INSTAGRAM

SUCCESS MEASUREMENTS



SUCCESS MEASUREMENTS

No	Publication	Release Date	Hit Download
1	Pulang Pisau Regency in Figures 2021	February 26, 2021	536
2	Pulang Pisau Regency in Infographics 2021	June 03, 2021	269
3	Gross Regional Domestic Product of Pulang Pisau Regency by Industry 2016-2020	April 05, 2021	57
4	Gross Regional Domestic Product of Pulang Pisau Regency by Expenditure 2016-2020	April 29, 2021	39
5	Analysis of Data Needs Survey Results of Pulang Pisau Regency 2020	April 30, 2021	35

CONCLUSION





Thank You