

Digital CBS (Israel)

Eran Ropalidis (CBS, Israel)

eranr@cbs.gov.il

Abstract

In the past year, the CBS management adopted a strategic plan designed to bring the organization in the coming years into the next era in the issues related to the processes of collecting, processing and publishing data. The implementation of the project, called 'Digital CBS', is already in progress. It includes the examination of digital and innovative tools such as machine learning, Big-data, data collection from the Internet and online surveys, and focusing the effort on the users.

As part of the project, the CBS plans to establish a Data Lake that will serve as a supportive research infrastructure for advancing data-based policies, evaluating the effectiveness of government actions and research on behalf of State institutions. In addition, work also began on rebranding the organization and its values, and on upgrading the access to data and other services through the website and etc.

During this virtual meeting, I shall present the principles of this complex project while focusing on the aspects of dissemination, communication and customer relations.