

From printed to digital publications at Eurostat

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Abstract

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It all started five years ago when Eurostat created its first interactive digital publication as an alternative to traditional publications in pdf and paper format. Today most publications and other dissemination products are digital and interactive, but we can still see the need for some pdf and paper publications. This is reflected in our viewing figures.

The presentation will explain the journey Eurostat did and is still doing in digitalising its publications.

Keywords: Communication, publications, digital, printing.