KCB
Marketing Standards
Quality Checks
And Quality certificates
Quality Control Bureau (KCB)

- Primary task since 1924:
  - export inspections (founded by auctions/traders)
  - quality fresh fruits and vegetables
- Later: Appointed by the Government
- Independent
- High level of expertise
- Accreditation – ISO 17020 Type A
Only public tasks:

- Quality inspections F&V ➡️ import/export/ NL-EU market
- Phytosanitary inspections ➡️ import
  » fresh fruits and vegetables
  » cutflowers and potted plants
  » miscellaneous products, like tobacco leaves
- Phytosanitary inspections ➡️ export ➡️ officers KCB are appointed as officers NPPO

No task KCB, but task NVWA (NL Food Health Authority):

- Checks pesticides ➡️ officers NVWA
Quality Control Bureau (KCB)
Position Quality control F&V

Quality control of fresh fruits and vegetables system

Level 1
Ministry of Economic Affairs
The Hague

KCB: Inspection Agency

Level 2
KCB
KCB Inspectors

Minister for Agriculture

• Quality policy,
• overall responsibility

Implementing and Control agency
Basic regulation

**EU regulation 1308/2013** – establishing a common organisation of the markets in agricultural products.

Implementing regulations

**EU implementing regulation 2017/892** – laying down the rules for the application of EU regulation 1308/2013 with regard to the fruit and vegetables and processed fruit and vegetables sectors.

Specific standards (from 36 to 10) for following fruits and vegetables:

<table>
<thead>
<tr>
<th>apples</th>
<th>citrus fruit</th>
<th>kiwifruit</th>
</tr>
</thead>
<tbody>
<tr>
<td>lettuces, curled-leaved and broad-leaved endives</td>
<td>peaches and nectarines</td>
<td>pears</td>
</tr>
<tr>
<td>strawberries</td>
<td>sweet peppers</td>
<td>table grapes</td>
</tr>
<tr>
<td>tomatoes</td>
<td>unripened banana’s</td>
<td></td>
</tr>
</tbody>
</table>

Other fruits and vegetables are covered by the general standard or an UNECE standard.
Exempted from marketing standards (A.4 R543/2011): f.e.

- Products labelled "products intended for processing"
- Products labelled "animal feed" or any other equivalent wording.
- ....... etc
General and Special marketing standard products

Acceptance of declarations by customs (A.13 R543/2011):

Customs only accepts export and/or import declarations:

(a) the goods are accompanied by a conformity certificate, or

(b) the competent inspection body has informed the customs authority that the lots concerned have been issued a conformity certificate, or

(c) there is an exception for the goods based on a risk assessment (Art. 11(1) R543/2011).
Certificate of conformity
No obligation to issue

Art. 17(2) R543/2011).

Where inspectors find that the goods conform with the marketing standards, the inspection body *may* issue a certificate of conformity as set out in Annex III.
Dutch system

General - and Specific marketing standard products with required quality check at export

1. Customs System requires the KCB-Quality certificate number to make the system accept the Customs export declaration.
   a) Exporter applies for a KCB Quality check;
   b) Risk analysis selects for physical check or not;
      - application is accepted without physical check - certificate number is issued
      - application selected for physical check
         - in case of conformity the certificate number is issued
         - in case of non-conformity the application in rejected

2. The Quality Certificates are only printed on request.
### Quality Certificate Export

Dutch system

| Aanvraagnummer: 63590509 | CAT | NO | Aardappels, groenten en fruit | 10-1 - 2021 | Customs Services B.V., |

#### Details

- **Status**
- **Documentsoort**
- **Document nr**
- **Vervangt nr**
- **Vernieuwd door nr**
- **Toon PDF**

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<td>-</td>
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<td>HANDWIJZER</td>
<td>41583840 (Lijstnr)</td>
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<td>41583840 (Lijstnr)</td>
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</table>
# Quality Certificate Export

**Dutch Quality Certificate digital pdf**

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<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 CT</td>
<td>Knoflook (NL)</td>
<td>10/10</td>
</tr>
<tr>
<td>240 CT</td>
<td>Knoflook (CN)</td>
<td>2400/2400</td>
</tr>
<tr>
<td>9 CT</td>
<td>Asperges (DK)</td>
<td>16/16</td>
</tr>
<tr>
<td>111 CT</td>
<td>Asperges (DK)</td>
<td>111/111</td>
</tr>
<tr>
<td>94 CT</td>
<td>Asperges (DK)</td>
<td>465.3/465.3</td>
</tr>
<tr>
<td>20 CT</td>
<td>Bonen (Haricover) (KE)</td>
<td>60/60</td>
</tr>
<tr>
<td>80 CT</td>
<td>Bonen (Haricover) (KE)</td>
<td>174/174</td>
</tr>
<tr>
<td>2 CT</td>
<td>Asperges (DK)</td>
<td>10/10</td>
</tr>
<tr>
<td>76 CT</td>
<td>Peulen (Feul) (GT)</td>
<td>228/228</td>
</tr>
</tbody>
</table>

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*01-10-2021*
De certificaten dienen volledig en correct te zijn ingevuld.
Alleen producten vermelden van de lijst aan te geven groenten en fruit.
Zie de invullinstructie op www.kcb.nl

CERTIFICAAT T.B.V. AANVAARDING AANGIFTE VOOR UITVOER EN/OF AANGIFTE VOOR VRIJE VERKEER

<table>
<thead>
<tr>
<th>1. Marktdeelnemer</th>
<th>NR. 01095061</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Op de verpakking vermelde verpakker (indien verschillend van de marktdeelnemer)</td>
<td></td>
</tr>
<tr>
<td>3. Nederland Kwaliteits-Controle-Bureau Postbus 420 2700 AK ZOETERMEER</td>
<td></td>
</tr>
<tr>
<td>4. Plaats van controle/ land van oorsprong (%)</td>
<td></td>
</tr>
<tr>
<td>5. Gebied of land van bestemming</td>
<td></td>
</tr>
<tr>
<td>6. Identificatie van het vervoermiddel</td>
<td></td>
</tr>
<tr>
<td>7. □ Intern □ Import □ Export</td>
<td></td>
</tr>
<tr>
<td>8. Verpakkingen (aantal en aard)</td>
<td>9. Aard van het product (variëteit indien de norm dit voorschrijft)</td>
</tr>
<tr>
<td></td>
<td>10. Kwaliteits-klasse (%)</td>
</tr>
<tr>
<td></td>
<td>11. Totaalgewicht in kg, brutonetto (%)</td>
</tr>
</tbody>
</table>
# Quality Checks Import

Import into the EU conformity checks by approved third countries

(Art. 15 R543/2011)

**Conformity checks in non-EU countries | European Commission (europa.eu)**

<table>
<thead>
<tr>
<th>Products</th>
<th>Countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fresh fruits and vegetables</td>
<td>Kenya, India, Israel, Morocco, Senegal, South Africa, Switzerland*, Turkey, United Kingdom</td>
</tr>
<tr>
<td>Apples, pears and kiwi fruit</td>
<td>New Zealand</td>
</tr>
</tbody>
</table>

* other than citrus fruit
Dutch system for General - and Specific marketing standard products with required quality check at import

CLIENT IMPORT has possibility to insert quality certificate number. The system recognizes several quality certificate numbers of approved third countries.

Thus import declarations with a valid quality certificate number (of approved third countries) benefit from a lower risk analysis selection rate for physical conformity checks at import*.  

*provided there is no higher rate applicable for phytosanitary inspections
Conclusions

1. Products must always comply with (EU) marketing standards but quality certificates are not mandatory for import into the (EU);

2. The Dutch electronic systems use quality certificate numbers \textit{(by export / by import from approved third countries)};

3. Quality certificates \textit{can} be issued on paper \textit{(only of interest when reduced quality check rate at import is applicable)};

4. No electronic exchange of quality certificates;

5. No non-EU country requires quality certificates for import \textit{(unless the UK in near future?)};
Main question:

What is the benefit of electronic exchange of eQuality certificates?
Marketing standards quality certificates

Benefits

• Improving the quality of information in systems
• Improving Electronic checks on export
• Smart response to the requirement of the United Kingdom for Marketing Standards quality certificates
• Time saving for economic operators?
• Less paper (in line with the UN agenda The 2030 Agenda for Sustainable Development)
e-Quality Certificate

electronic messages based on UN/CEFACT-standards
e-Quality Certificate

WHY UN/CEFACT MESSAGES

Dutch Fresh F&V sector supports information exchange based on UN/CEFACT (ePhyto (SPS) / eCROP / eLAB / T&T plants & plant products / Country of Origin)

Stimulate paperless Supply Chain of Fresh Fruits & Vegetables

Maintenance of standard messages is secured by UN/CEFACT

UN/CEFACT combines perfectly with GS1 ID Keys & GS1 Global Product Classification

37th UN/CEFACT Forum

October 6th, 2021
e-Quality Certificate

WHY e-QUALITY MESSAGES

Business needs for trade: ePhyto (SPS), Country of Origin and e-Quality Certificate
Int. standardized solution for information exchange between Authorized Authorities
Dutch Authorities - new opportunities for paperless I&E with 3rd Countries (G2G)
Importers & Exporters - new opportunities with e-Quality Certificate (future B2B)
More difficult to gain with cross border food freight (UNECE AQS)
More export opportunities (e.g. countries of region Ural (part of Central Asia)
THANKS
Q?

Johan den Engelse

Business Consultant/Data Specialist
Frugicom/(Dutch) Fresh Produce Centre