Building forward better by transforming to new, clean, safe, healthy and inclusive mobility and transport

Robert Thaler – Chair of THE PEP

Head of Department Active Mobility and Mobility Management
Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology, Austria
Historic Milestone: 5 High Level Ministerial Meeting THE PEP Vienna 2021:

46 Ministers, EC, State Secretaries and representatives of 41 Countries, 850 participants

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Fifth High-Level Ministerial Meeting on Transport, Health and Environment
17-18 May 2021, Vienna - Online

Programme:
Webinars as virtual Side Events 10 – 12 May 2021
Virtual Exhibition 10 – 21 May 2021

Ministerial Sessions 17 May 2021

Opening & Welcome by
- Mr. Alexander Van der Bellen  Austrian Federal President (video message)
- Ms. Leonore Gewessler  Austrian Federal Minister for Climate Action, Environment, Energy, Mobility, Innovation and Technology
- Mr. Wolfgang Mückstein  Austrian Federal Minister for Social Affairs, Health, Care and Consumer Protection
- Ms. Olga Algayerova  UNECE Executive Secretary
- Mr. Hans Kluge  WHO EURO Regional Director
Historic Milestone:
Adoption and virtual signing of the Vienna Ministerial Declaration and the first Pan-European Master Plan on Cycling Promotion

Building forward better by transforming to new, clean, safe, healthy and inclusive mobility and transport
Vienna Declaration

Building forward better by transforming to new, clean, safe, healthy and inclusive mobility and transport

- Joint vision and commitment to lead transformation towards clean, safe, healthy and inclusive mobility and transport
- Developing a pan-European THE strategy with clear pathway for implementation
- zero-emission technologies and mobility management,
  integrated transport and spatial planning,
  green investments and economic incentives
  legal options
Vienna Declaration:

➢ Resilience of transport and mobility

➢ Paving the way for healthy and active mobility by first-ever Pan European Masterplan for Cycling, extending it to walking and establishing a Pan-European Centre on Active Mobility

➢ THE PEP fostering transformation and implementation of THE PEP partnerships active mobility, youth mobility, tourism mobility, green jobs, integration transport and land-use planning, HEAT ...

THE PEP relay races, THE PEP Academy
Annex I: Challenges, opportunities and vision (THE PEP Facts & Figures)

- Answers the question: how healthy, safe and environmentally friendly is our transport today?

- Provides a solid basis for Member States to support their efforts in advancing the transport system for the better and to accelerate the transformation towards sustainable transport and mobility.
Annex II: Recommendations for Green and Healthy Sustainable Transport – Building forward better

Based on the “main lessons” learned from the COVID-19 crisis, proposes a set of recommendations to support countries in making the transition to green and healthy sustainable transport.
Our vision is to promote cycling, which will contribute to sustainable livelihoods, a better environment, improved health and safety, greater social inclusion and economic prosperity, and overall improvement in the quality of life of our citizens.

11 Fields of Action with 33 Recommendations
Annex IV: Policy Recommendations for Eco-driving

Provides 10 core implementation steps for establishing and mainstreaming eco-driving as the smart and efficient driving style.
Annex V: Handbook on Sustainable Urban Mobility and Spatial Planning

Provides solutions on how to integrate Transport, Health and Environment and quality of life objectives into urban and spatial planning policies.
Annex VI: THE PEP workplan for the period 2021–2025

- Achieving several of the Sustainable Development Goals and other global commitments
- Achieving the vision set out in the Vienna Declaration
- Providing Member States with targeted capacity building initiatives to foster implementing the recommendations

Still open for proposed activities
Historic Milestone: First ever Pan European Masterplan for Cycling Promotion (PEMP) adopted at 5 High Level Ministerial Meeting THE PEP Vienna 2021

Chapters

- Vision and objectives
- Cycling in the pan-European region
- Benefits of cycling
- Recommendations
- Joint actions towards more active mobility in the pan-European region

We, the Ministers of Transport, Health and Environment of the States in the pan-European region, gathered in Vienna on the occasion of the fifth High-level Meeting on Transport, Health and Environment, have adopted this pan-European Master Plan for Cycling Promotion.
BENEFITS OF CYCLING

Environment + Climate

Economy

Social Affairs

Energy + Resources

Technology + Design

Mobility

Health

Time + Space

Diversity of cultures

Economic Benefits of current cycling status WHO Europe Region

- 750,000 jobs
- Up to 500 Billion €/year
- 12 Mio. bikes produced
- High benefits for local economy by cycling tourism
THE PEP Partnership Cycling Partners

- Armenia
- Austria – Lead Partner
- Azerbaijan
- Belgium
- Bosnia and Herzegovina
- Bulgaria
- Croatia
- Czech Republic
- Denmark
- Finnnland
- France – Lead Partner
- Georgia
- Germany
- Hungary
- Ireland
- Italy

- Luxembourg
- Malta
- Netherlands
- Norway
- Poland
- Portugal
- Romania
- Russian Federation
- Serbia
- Slovak Republic
- Slovenia
- Spain
- Sweden
- Switzerland
- European Cyclists‘ Federation ECF
- UNECE / WHO

30 out of 56 countries involved
11 TOPICS, 33 RECOMMENDATIONS

1. Develop and implement national cycling policies supported by a National Cycling Plan
2. Improve regulatory framework for cycling
3. Provide user friendly cycling infrastructure
4. Provide sustainable investments and efficient funding mechanisms
5. Include cycling in the planning processes and facilitating multimodality
6. Promote cycling through incentives and mobility management
7. Improve health and safety
8. Improve cycling statistics for efficient monitoring and benchmarking
9. Develop cycling tourism
10. Make use of new technologies and innovation
11. Promote cycling for a more resilient transport system

→ Promote cycling and acknowledge it as an equal mode of transport
Chapter V PEMP: Joint actions towards more active mobility in the pan-European region

- Join forces to strengthen cooperation
- Expand the scope of work to include walking and the entire range of active mobility
- Design and establish a Pan-European Competence Centre for Active Mobility to support the implementation of the Pan-European Master Plan
- Facilitate the development of national cycling and walking plans, strategies and transnational cooperation projects in the pan-European region.
- Organize funding workshops with representatives of the various financial institutions
- Elaborate the Infrastructure Module for the PEMP
First Step Implementation Projects initiated by Austria and supported by EU Funds

Danube Cycle Plans

Policies, plans and promotion for more people cycling in the Danube region
### Types of cycling infrastructure in the countries of the Danube region

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<th>Type of Infrastructure</th>
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*Source: Danube Cycle Plans project*
Examples of different road signs in use for a cycle street:

Netherlands  Germany  Belgium  Luxembourg
100. The Trans-European Cycle Network (TEC) will be further developed and implemented as a crucial element for achieving the objectives set in the Master Plan. Close cooperation with the ECE and WHO/Europe member States, THE PEP Steering Committee, ECE Working Parties, such as the Working Party on Transport Trends and Economics and the Global Forum for Road Traffic Safety, international financial institutions and other donors will be of importance in that regard.

101. The process to elaborate the Infrastructure Module for the pan-European Master Plan for Cycling Promotion, as initiated under the ECE Working Party on Transport Trends and Economics will continue in support of Recommendations 3.1 and 3.2 to designate the TEC.
Existing data on cycle route networks in Europe

Source: UNECE, Infrastructure Module for the pan-European Master Plan for Cycling Promotion
PEMP Implementation: Infrastructure Module for the pan-European Master Plan for Cycling Promotion

- Collection of data on the already designated national cycling routes as well as planned routes
- Analysis of the national network data as a basis for designation of the Trans-European Cycle Network TEC
- Examination draft definitions for various types of cycling infrastructure.
- Discussion on possible new road signs in support of road safety and cycling facilitation and their incorporation into the United Nations legal instruments such as the Vienna Conventions of 1968.
Fifth High-level Ministerial Meeting on Transport, Health and Environment

Ministerial Vienna Declaration adopted by Member States
Let’s now build forward better!

For more information visit:

www.thepepvienne2021.org
https://thepep.unece.org/