

## Fifth High-Level Ministerial Meeting on Transport, Health and Environment

17-18 May 2021, Vienna - Online

**Building forward better by  
transforming to new, clean,  
safe, healthy and inclusive  
mobility and transport**

**Robert Thaler – Chair of THE PEP**

Head of Department Active Mobility and Mobility  
Management

Ministry for Climate Action, Environment, Energy,  
Mobility, Innovation and Technology, Austria



**Fifth High-level Ministerial  
Meeting on Transport,  
Health and Environment**

**17–18 May 2021**

**Online, hosted by Austria**

**THE PEP**

Transport, Health  
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Pan-European Programme



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**Historic Milestone:  
5 High Level  
Ministerial Meeting  
THE PEP Vienna 2021:**

**46 Ministers, EC,  
State Secretaries and  
representatives of  
41 Countries,  
850 participants**



**Building forward better by transforming to new, clean,  
safe, healthy and inclusive mobility and transport**

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## Programme:

Webinars as virtual Side Events 10 – 12 May 2021

Virtual Exhibition 10 – 21 May 2021

## Ministerial Sessions 17 May 2021

### Opening & Welcome by

- **Mr. Alexander Van der Bellen** Austrian Federal President (video message)
- **Ms. Leonore Gewessler** Austrian Federal Minister for Climate Action, Environment, Energy, Mobility, Innovation and Technology
- **Mr. Wolfgang Mückstein** Austrian Federal Minister for Social Affairs, Health, Care and Consumer Protection
- **Ms. Olga Algayerova** UNECE Executive Secretary
- **Mr. Hans Kluge** WHO EURO Regional Director

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## Historic Milestone:

Adoption and virtual signing of the Vienna Ministerial Declaration and the first Pan-European Master Plan on Cycling Promotion



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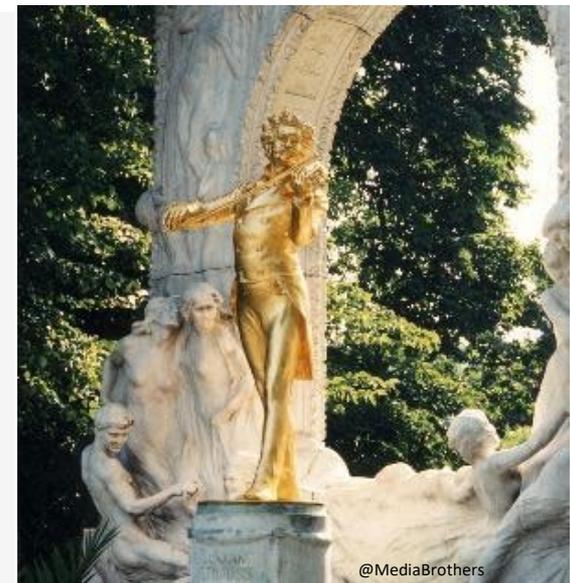
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### Vienna Declaration

**Building forward better by transforming to new, clean, safe, healthy and inclusive mobility and transport**

- Joint vision and commitment to lead transformation towards clean, safe, healthy and inclusive mobility and transport
- Developing a pan-European THE strategy with clear pathway for implementation  
zero-emission technologies and mobility management,  
integrated transport and spatial planning,  
green investments and economic incentives  
legal options



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### Vienna Declaration:

- Resilience of transport and mobility
- Paving the way for healthy and active mobility by first-ever Pan European Masterplan for Cycling, extending it to walking and establishing a Pan-European Centre on Active Mobility
- THE PEP fostering transformation and implementation  
THE PEP partnerships active mobility, youth mobility, tourism mobility, green jobs, integration transport and land-use planning, HEAT ...  
THE PEP relay races, THE PEP Academy



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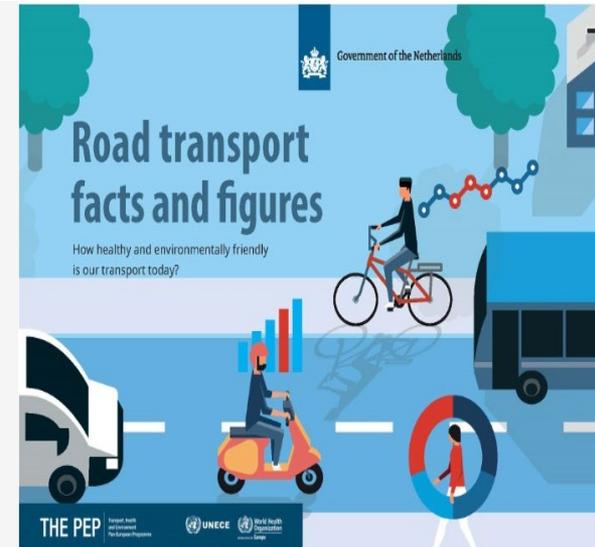
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## Annex I: Challenges, opportunities and vision (THE PEP Facts & Figures)

- Answers the question: how healthy, safe and environmentally friendly is our transport today?
- Provides a solid basis for Member States to support their efforts in advancing the transport system for the better and to accelerate the transformation towards sustainable transport and mobility



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## World Health Organization

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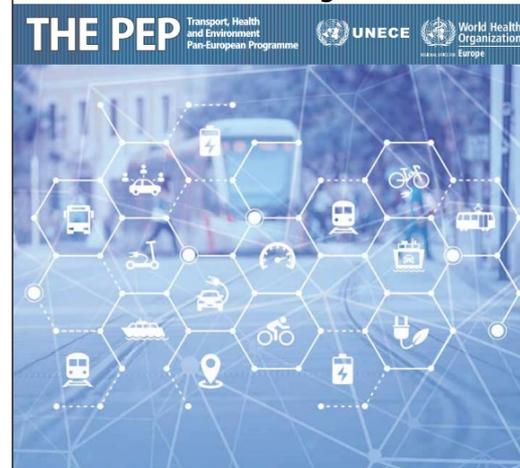
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## Annex II: Recommendations for Green and Healthy Sustainable Transport – Building forward better

Based on the “main lessons” learned from the COVID-19 crisis, proposes a set of recommendations to support countries in making the transition to green and healthy sustainable transport

### Recommendations for Green and Healthy Sustainable Transport – “Building Forward Better”



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## Annex III: Pan-European Masterplan for Cycling Promotion

**Our vision is to promote cycling, which will contribute to sustainable livelihoods, a better environment, improved health and safety, greater social inclusion and economic prosperity, and overall improvement in the quality of life of our citizens**

**11 Fields of Action with 33 Recommendations**



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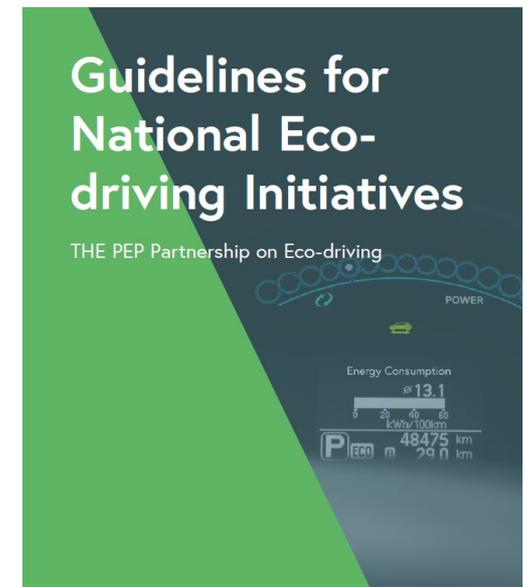
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### Annex IV: Policy Recommendations for Eco-driving

Provides 10 core implementation steps for establishing and mainstreaming eco-driving as the smart and efficient driving style



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## Annex V: Handbook on Sustainable Urban Mobility and Spatial Planning

Provides solutions on how to integrate Transport, Health and Environment and quality of life objectives into urban and spatial planning policies

**A Handbook on Sustainable Urban Mobility and Spatial Planning**  
Promoting Active Mobility



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## Annex VI: THE PEP workplan for the period 2021–2025

- Achieving several of the Sustainable Development Goals and other global commitments
  - Achieving the vision set out in the Vienna Declaration
  - Providing Member States with targeted capacity building initiatives to foster implementing the recommendations
- Still open for proposed activities

United Nations ECE/AC.21/2021/4-EUCHP/2018/24.4.3.5  
**Economic and Social Council** Date: General  
4 March 2021  
Original: English

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**Economic Commission for Europe** **World Health Organization**  
Regional Office for Europe

High-level Meeting on Transport, Health and Environment

**Fifth session**  
Online, Geneva, 17 May 2021

**d 2021–2025**

proposed activities under the Transport, Health and Environment (THE PEP) for the period 2021–2025, discussed, amended and endorsed by the thirty-fifth (May 2019), meeting in an extended format, and the thirtieth (July 2019), which decided to convene and to submit it for consideration by the High-level Meeting on Transport, Health and Environment. During an extraordinary meeting of the High-level Meeting on Transport, Health and Environment, the High-level Meeting on Transport, Health and Environment announced its intention to request the High-level Meeting on Transport, Health and Environment to discuss the High-level Meeting on Transport, Health and Environment in 2021 at the High-level Meeting on Transport, Health and Environment (online, 25–27 November 2021) to the High-level Meeting (online, 25 January and 2 March 2021). The High-level Meeting will be invited to:

- Convey its appreciation to member States that have already expressed their readiness to take the lead in the implementation of the draft workplan;
- Encourage member States to indicate their willingness to lead, contribute to

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## Pan-European Master Plan for Cycling Promotion

5<sup>th</sup> High-level Meeting on Transport, Health and Environment, May 2021



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We, the Ministers of Transport, Health and Environment of the States in the pan-European region, gathered in Vienna on the occasion of the fifth High-level Meeting on Transport, Health and Environment, have adopted this pan-European Master Plan for Cycling Promotion.

# Historic Milestone: First ever Pan European Masterplan for Cycling Promotion (PEMP)

adopted at 5 High Level Ministerial  
Meeting THE PEP Vienna 2021

## Chapters

- Vision and objectives
- Cycling in the pan-European region
- Benefits of cycling
- Recommendations
- Joint actions towards more active mobility in the pan-European region

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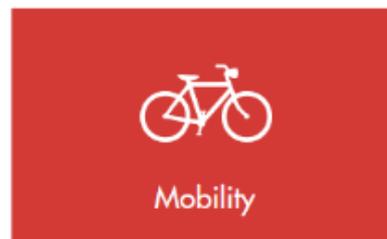
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# BENEFITS OF CYCLING



## Economic Benefits of current cycling status WHO Europe Region

- 750.000 jobs
- Up to 500 Billion €/year
- 12 Mio. bikes produced
- High benefits for local economy by cycling tourism

# THE PEP Partnership Cycling Partners



- Armenia
- Austria – Lead Partner
- Azerbaijan
- Belgium
- Bosnia and Herzegovina
- Bulgaria
- Croatia
- Czech Republic
- Denmark
- Finland
- France – Lead Partner
- Georgia
- Germany
- Hungary
- Ireland
- Italy
- Luxembourg
- Malta
- Netherlands
- Norway
- Poland
- Portugal
- Romania
- Russian Federation
- Serbia
- Slovak Republic
- Slovenia
- Spain
- Sweden
- Switzerland
- European Cyclists' Federation ECF
- UNECE / WHO

30 out of  
56  
countries  
involved

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# 11 TOPICS, 33 RECOMMENDATIONS

1. Develop and implement **national cycling policies** supported by a National Cycling Plan
  2. Improve **regulatory framework** for cycling
  3. Provide user friendly cycling **infrastructure**
  4. Provide sustainable **investments** and efficient **funding** mechanisms
  5. Include cycling in the **planning** processes and facilitating **multimodality**
  6. Promote cycling through **incentives and mobility management**
  7. Improve **health and safety**
  8. Improve cycling **statistics** for efficient monitoring and benchmarking
  9. Develop **cycling tourism**
  10. Make use of new **technologies and innovation**
  11. Promote cycling for a more **resilient transport system**
- ➔ **Promote cycling and acknowledge it as an equal mode of transport**

# Chapter V PEMP: Joint actions towards more active mobility in the pan-European region

- Join forces to strengthen cooperation
- Expand the scope of work to include walking and the entire range of active mobility
- Design and establish a Pan-European Competence Centre for Active Mobility to support the implementation of the Pan-European Master Plan
- Facilitate the development of national cycling and walking plans, strategies and transnational cooperation projects in the pan-European region.
- Organize funding workshops with representatives of the various financial institutions
- Elaborate the Infrastructure Module for the PEMP

# First Step Implementation Projects initiated by Austria and supported by EU Funds

## Danube Cycle Plans

Policies, plans and promotion for more people cycling in the Danube region

# Types of cycling infrastructure in the countries of the Danube region

	AT	CZ	HU	SL	SK	RO	SR	HR	BG
 Cycle tracks	✓	✓	✓	✓	✓	✓	✓	✓	✓
 Cycle and pedestrian tracks	✓	✓	✓	✓	✓	✓	✓	✓	✓
 Cycle lanes	✓	✓	✓	✓	✓	✓	✓	✓	✓
Advisory cycle lanes	✓	✓	✓	✓	✓	✓	✗	✗	✗
 Contraflow	✓	✓	✓	✓	✓	✗	✗	✗	✗
Cycle routes	✓	✓	✓	✗	✗	✗	✓	✗	✗
 Greenways / multipurpose path	✗	✗	✓	✓	✗	✗	✗	✓	✗
 Mixed-use zones	✓	✓	✗	✓	✗	✗	✗	✗	✗
 Cycle streets	✓	✓	✗	✗	✗	✗	✗	✗	✗
 Cycle highways		✗		✗	✗	✗	✗	✗	✗

# Examples of different road signs in use for a cycle street:



Netherlands



Germany



Belgium



Luxembourg

## Pan-European Master Plan for Cycling Promotion

5<sup>th</sup> High-level Meeting on Transport, Health and Environment, May 2021

# PEMP Implementation Infrastructure module

100. The Trans-European Cycle Network (TEC) will be further developed and implemented as a crucial element for achieving the objectives set in the Master Plan. Close cooperation with the ECE and WHO/Europe member States, THE PEP Steering Committee, ECE Working Parties, such as the Working Party on Transport Trends and Economics and the Global Forum for Road Traffic Safety, international financial institutions and other donors will be of importance in that regard.

101. The process to elaborate the Infrastructure Module for the pan-European Master Plan for Cycling Promotion, as initiated under the ECE Working Party on Transport Trends and Economics will continue in support of Recommendations 3.1 and 3.2 to designate the TEC.

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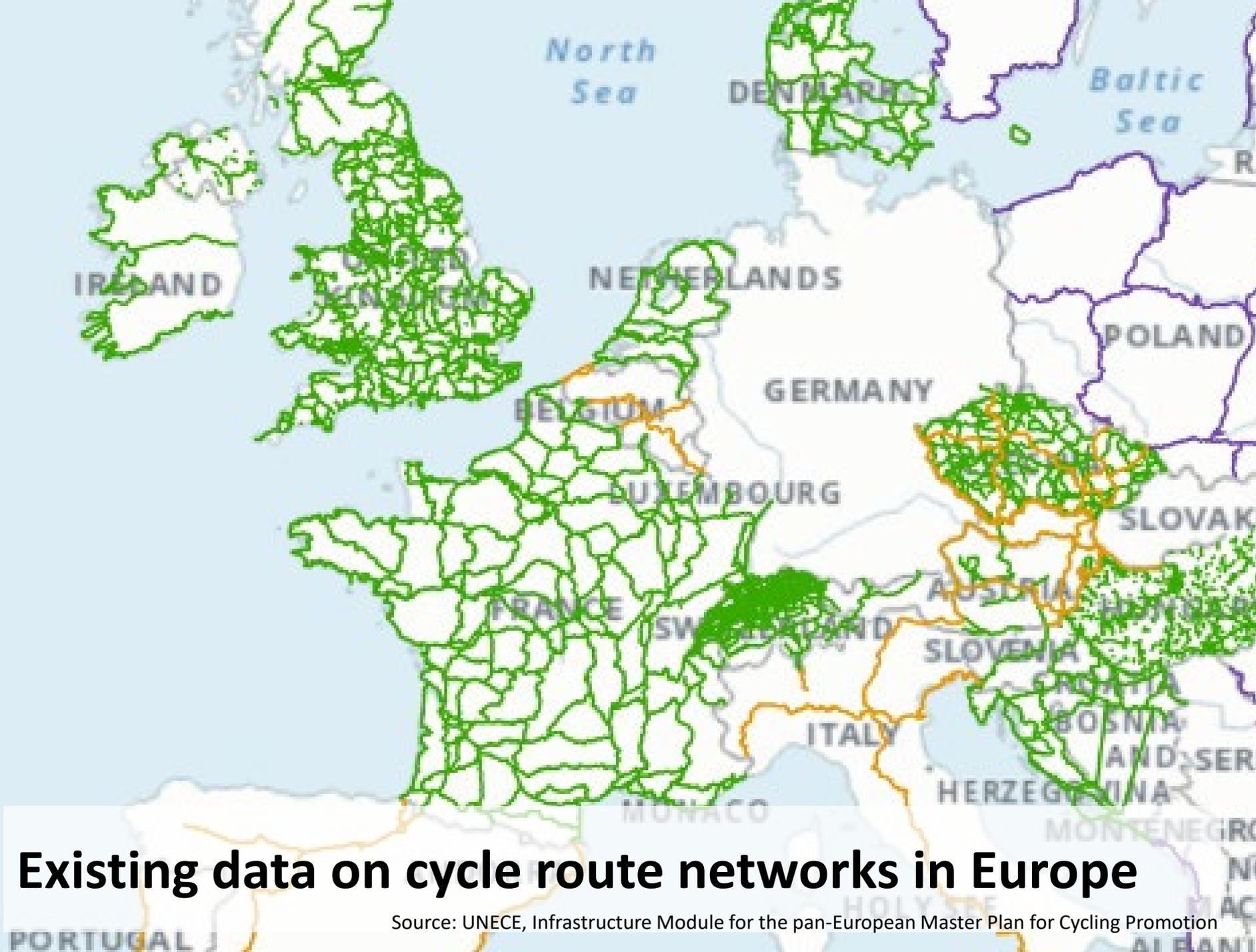
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## Existing data on cycle route networks in Europe

Source: UNECE, Infrastructure Module for the pan-European Master Plan for Cycling Promotion

# PEMP Implementation: Infrastructure Module for the pan-European Master Plan for Cycling Promotion

- Collection of data on the already designated national cycling routes as well as planned routes
- Analysis of the national network data as a basis for designation of the Trans-European Cycle Network TEC
- Examination draft definitions for various types of cycling infrastructure.
- Discussion on possible new road signs in support of road safety and cycling facilitation and their incorporation into the United Nations legal instruments such as the Vienna Conventions of 1968.



## Fifth High-level Ministerial Meeting on Transport, Health and Environment



## Ministerial Vienna Declaration adopted by Member States Let's now build forward better!

For more information visit:

[www.thepepvienna2021.org](http://www.thepepvienna2021.org)  
<https://thepep.unece.org/>



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