



# THE SUSTAINABILITY PLEDGE

TRACK IT, TRACE IT, WEAR IT!

**Programme UNECE-SDA Bocconi event  
21-22-23 September 2021**

**ACCELERATING ACTION FOR THE SUSTAINABLE AND CIRCULAR  
GARMENT AND FOOTWEAR INDUSTRY OF THE FUTURE -  
HARNESSING THE POTENTIAL OF INNOVATION  
FOR DUE DILIGENCE AND INFORMED CONSUMERS' CHOICES**

A transition to circular economic models is key to improved sustainability in the garment and footwear sector - a shift that can be realised with verifiable production data, delivered through improved supply chain traceability and transparency.

This three-day training workshop is the first in a series of events that aim to provide industry stakeholders with the tools they need to drive action on sustainability and advance progress towards circular economy approaches on a national, regional and global scale. Attendees will learn about the UN-brokered policy recommendations, implementation guidelines, an information exchange standard and call to action, known as 'The Sustainability Pledge', adopted at the 27<sup>th</sup> UN/CEFACT Plenary in April 2021 and how they can be applied in a real-world context.

The workshop is co-organized by the UNECE and SDA Bocconi School of Management, in conjunction with the project "Enhancing Traceability and Transparency for Sustainable and Circular Value Chains in Garment and Footwear", jointly implemented with the UN's International Trade Centre (ITC), with financial support from the European Union.

## DAY 1 (MORNING) 21 SEPTEMBER 2021

9.00-9.30

**Registration**

9.30-10.00

### **INSTITUTIONAL INTRODUCTION**

- [SDA Bocconi](#), Prof. Giuseppe Soda, Dean
- [UNECE](#), Olga Algayerova, Executive Secretary (online)
- [Italy](#), Ministry for Ecological Transition, Laura d'Aprile, Director Department for Ecological Transition (online tbc)
- [European Commission](#), Directorate-General for International Partnerships, Carsten Sorensen, Deputy Head of Unit - Micro-economic Analysis, Investment Climate, Private Sector, Trade and Employment (online)
- [EURATEX](#), Alberto Paccanelli, President and General Council member of Sistema Moda Italia

10.00-10.15

### **INSPIRATIONAL VIDEOS & KEYNOTES**

- Dana Thomas, Author Fashionopolis
- [Patagonia Europe](#), Gianluca Pandolfo, Commercial Director

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10.15-11.00

**UNECE POLICY RECOMMENDATIONS FOR ENHANCING TRACEABILITY AND TRANSPARENCY OF SUSTAINABLE VALUE CHAINS IN THE GARMENT AND FOOTWEAR SECTOR**

**Moderator:** [UNECE](#), Elisabeth Tuerk, Economic Cooperation and Trade Division Director

**Discussants**

- [France](#), Ministry of Economics and Finance, Maylis Souque, Secretary General to the National Contact Point to the OECD and Advisor for Responsible Business Conduct of France
- [Kering](#), Chiara Morelli, Group Operations Sustainability Manager
- [OACPS Secretariat](#), Escipión Joaquín Oliveira Gómez, New Assistant Secretary-General of the Department of Structural Economic Transformation and Trade
- [Clean Clothes Campaign](#), Paul Roeland, Transparency Lead
- [Vogue Italia](#), Sara Sozzani Maino, Deputy Editor in Chief & Head of Vogue Talents - International
- [Italy](#), Ministry of Economic Development, Maria Benedetta Francesconi, Head of the Division VI. - Directorate General for the Industrial Policy, Innovation and SMEs (online)

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11.00-11.30

*Coffee break*

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11.30-11.50

**UNECE CALL TO ACTION AND SDA BOCCONI CIRCULAR FASHION MANIFESTO**

- [Vivienne Westwood](#), Giorgio Ravasio, Country Manager Italy
- [Candiani Denim \(Blue Collars\)](#), Danielle Arzaga, Sustainability Manager
- [Dedagroup Stealth](#), Luca Tonello, Sales Director
- Millennials perspective on transparency and traceability for sustainable and circular fashion (online)

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11.50-13.00

**MONITOR FOR CIRCULAR FASHION 2021: RESEARCH FINDINGS**

- [SDA Bocconi](#), Prof. Francesco Perrini, Sustainability Lab Director

**Moderator:** [SDA Bocconi](#), Francesca Romana Rinaldi, Lead Monitor for Circular Fashion

**Discussants**

- [Enel X](#), Nicola Tagliafierro, Head of Global Sustainability
- [UNEP](#), Bettina Heller, Program Officer (online)
- [EURATEX](#), Mauro Scalia, Director Sustainable Businesses
- [Ellen MacArthur Foundation](#), Laura Balmond, Lead – Make Fashion Circular (online)
- [INDITEX](#), Iria Mouzo Lestón, Head of Circularity (online)

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13.00-14.00

*Lunch*

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13.30-14.00

*Press Conference*

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## DAY 1 (AFTERNOON) 21 SEPTEMBER 2021

14.00-14.45

### **MODULE 1: SCALING-UP: THE SUSTAINABILITY PLEDGE AND TOOLBOX**

**Learning Objective:** Understanding the purpose, outcomes and potential impacts of the UNECE international framework initiative

Get to know about the Sustainability pledge and promote your action for sustainability and circularity

**Presenters:**

- [UNECE](#), Maria Teresa Pisani, Economic Affairs Officer and Project Lead
- [SDA Bocconi/UNECE Project Expert](#), Francesca Romana Rinaldi
- [UNECE Project Expert](#), Sarah Harris, Communication

**Discussants**

- [Vitale Barberis Canonico](#), Valentina Berti, Communication Manager
- [OVS](#), Simone Colombo, Head of Corporate Sustainability

**Statement of support**

- Anna Favella, Actress (video)

14.45-15.30

### **MODULE 2: TRACEABILITY AND TRANSPARENCY AS ENABLERS OF SUSTAINABILITY AND CIRCULARITY**

**Learning Objective:** Deep dive into the policy recommendation measures and key actors for implementation

**Presenters**

- [SDA Bocconi/UNECE Project Expert](#), Francesca Romana Rinaldi
- [UNECE Project Expert](#), Claudia di Bernardino

15.30-16.00

*Coffee break*

16.00-16.45

### **MODULE 3: PRINCIPLES AND COMPONENTS OF A TRACEABILITY AND TRANSPARENCY SYSTEM - TRACEABILITY AND TRANSPARENCY PRINCIPLES**

**Learning Objective:** Deep dive into the traceability and transparency principles, components, cost allocation, incentive systems and advanced technologies

**Presenter:** [UNECE Project Expert](#), Virginia Cram-Martos

16.45-17.30

### **MODULE 4: MAKING TT, SUSTAINABILITY AND CIRCULARITY WORK FOR SMALL ACTORS AND VULNERABLE GROUPS**

**Learning Objective:** Take stock of key considerations to create inclusiveness through traceability systems

**Presenters**

- [SDA Bocconi/UNECE Project Expert](#), Francesca Romana Rinaldi
- [ITC](#), Joseph Wozniak, Head, Trade for Sustainable Development Programme

**Discussants**

- [OACPS Secretariat](#), Yvonne Chileshe, Expert in Commodities & Value Chains Development
- [Uzcharmsanoat Association](#), Farkhod Nurmukhammedov, Deputy Chairman
- [Initiative for Compliance and Sustainability](#), Carole Hommey, Coordinator

## DAY 2 (MORNING) 22 SEPTEMBER 2021

9.00-9.30	<i>Registration</i>
9.30-9.45	<b>Wrap-up Day 1 – SDA Bocconi &amp; UNECE</b>
9.45-11.00	<b>MODULE 5: FORMULATION AND IMPLEMENTATION OF A TRACEABILITY AND TRANSPARENCY ACTION PLAN</b> <b>Learning Objective:</b> Understanding how to integrate transparency and traceability in the overall sustainability strategy <b>Presenters</b> <ul style="list-style-type: none"><li>• <a href="#">SDA Bocconi/UNECE Project Expert</a>, Francesca Romana Rinaldi</li><li>• <a href="#">UNECE Project Expert</a>, Andrea Redaelli</li></ul> <b>Discussants</b> <ul style="list-style-type: none"><li>• <a href="#">Inditex</a>, Ana Díaz Ibarra, Head of Traceability</li><li>• <a href="#">PwC</a>, Omar Cadamuro, Director Retail &amp; Consumer (online)</li></ul>
11.00-11.30	<i>Coffee break</i>
11.30-13.00	<b>MODULE 6: THE BUSINESS PROCESS ANALYSIS (BPA) FOR SUSTAINABLE AND CIRCULAR TEXTILE AND LEATHER VALUE CHAIN</b> <b>Learning Objective:</b> Identify key business processes, actors and the characteristics of reliable sustainability claims in garment and footwear <b>Presenters</b> <ul style="list-style-type: none"><li>• <a href="#">UNECE Project Expert</a>, Virginia Cram-Martos</li><li>• <a href="#">UNECE Project Expert</a>, Claudia di Bernardino</li><li>• <a href="#">ACCREDIA - The Italian Accreditation Body</a>, Emanuele Riva, Deputy Director General - Director of Certification and Inspection Department</li></ul>
13.00-14.00	<i>Lunch</i>

## DAY 2 (AFTERNOON) 22 SEPTEMBER 2021

14.00-15.30	<b>MODULE 6: THE BUSINESS PROCESS ANALYSIS (BPA) FOR SUSTAINABLE AND CIRCULAR TEXTILE AND LEATHER VALUE CHAINS</b> <b>Learning Objective:</b> Identify the main sustainability risks related to traceability and transparency, verification methods and key data collection points along the garment and footwear value chain <b>Presenters</b> <ul style="list-style-type: none"><li>• <a href="#">UNECE Project Expert</a>, Deborah Taylor</li><li>• <a href="#">UNECE Project Expert</a>, Piera Solinas</li><li>• <a href="#">UNECE Project Expert</a>, Marco Ricchetti</li></ul>
15.30-16.00	<i>Coffee break</i>

16.00-17.30

**MODULE 7: THE BUSINESS REQUIREMENTS, DATA MODEL AND DATA EXCHANGES FOR TRACEABILITY AND TRANSPARENCY OF SUSTAINABLE AND CIRCULAR VALUE CHAINS IN TEXTILE AND LEATHER**

**Learning Objective:** Technical deep dive into the business and data model supporting traceability of standardised electronic information exchange about sustainability and circularity performance

**Presenters**

- [UNECE Project Expert](#), Gerhard Heemskerck
- [UNECE Project Expert](#), Claudia di Bernardino

**Discussants**

- [ENEA-EURATEX](#), Piero de Sabbata, Responsible of CROSS-TEC laboratory (ENEA) and Technical secretariat for eBIZ (online)
- [Open Apparel Registry](#), Katie Shaw, Chief Programme Officer
- [EON Group](#), Julie Brown, CircularID Protocol Manager (online)

**DAY 3 (MORNING-PART I) 23 SEPTEMBER 2021**

9.00-9.30

*Registration*

9.30-9.45

**Wrap-up Day 3 – SDA Bocconi & UNECE**

9.45-11.00

**MODULE 8: THE TECHNOLOGY MODEL FOR TRACEABILITY AND TRANSPARENCY AND DUE DILIGENCE IN TEXTILE AND LEATHER**

**Learning Objective:** Deep dive into the UNECE blockchain system for due diligence and sustainability, emphasizing the importance of technology interoperability.

**Presenters**

- [UNECE Project Expert](#), Andrea Redaelli
- [UNECE Project Expert](#), Claudia di Bernardino

**Discussants**

- [Vivienne Westwood](#), Giorgio Ravasio, Country Manager Italy
- [Vivienne Westwood](#), Isabella Tonelli, Supply Chain Sustainability Manager
- [Cittadellarte - Fondazione Pistoletto](#), Paolo Naldini, Director
- [Cittadellarte - Fondazione Pistoletto](#), Olga Pirazzi, Project Manager of Fashion B.E.S.T.
- [Cotonificio Albini Spa](#), Stefano Albini, President
- [Dedagroup Stealth](#), Silvia Santato, Marketing Manager

11.00-11.30

*Coffee break*

11.30-13.00

**MODULE 8: THE TECHNOLOGY MODEL FOR TRACEABILITY AND TRANSPARENCY AND DUE DILIGENCE IN TEXTILE AND LEATHER**

**Learning Objective:** Deep dive into onboarding partners, setting consortia, dealing with data management and IP rights and the role of physical markers

**Presenters**

- [UNECE Project Expert](#), Piera Solinas
- [UNECE Project Expert](#), Claudia di Bernardino

**Discussants**

- [Filmar Group Spa](#), Enrico Marzoli, Vice President (online)
- [Haelixa](#), Gediminas Mikutis, CTO and Co-founder

13.00-14.00

*Lunch*

14.00-15.30

**MODULE 8: THE TECHNOLOGY MODEL FOR TRACEABILITY AND TRANSPARENCY AND DUE DILIGENCE IN TEXTILE AND LEATHER**

**Learning Objective:** Deep dive into UNECE blockchain system features and functionalities through demos for the cotton and leather blockchain pilots and address data privacy and security issues

**Presenter**

- [UNECE Project Expert](#), Andrea Redaelli
- [UNECE Project Expert](#), Claudia di Bernardino

**Discussants**

- [SUPSI University](#), Giacomo Poretti, IT Engineer Senior Researcher (online)
- [SUPSI University](#), Luca Ambrosini, IT Engineer Researcher
- [UNECE Project Expert](#), Deborah Taylor
- [FAO Regional Office Latin America and the Caribbean](#), Ingrid Zabaleta, Regional Executive Assistance + Cotton Project (online)

15.30-16.00

*Coffee break*

16.00-16.30

**CLOSING CEREMONY**

- [SDA Bocconi](#), Giuseppe Soda, Dean (tbc)
- [UNECE](#), Elisabeth Tuerk, Economic Cooperation and Trade Division Director (online)

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**VENUE**

SDA Bocconi, Via Roberto Sarfatti, 10, 20136 Milan, Italy

**LIVE STREAMING WEBLINK**[https://forms.sdabocconi.it/events/login.php?evento\\_id=a47bba043f8549d445109c9f158306](https://forms.sdabocconi.it/events/login.php?evento_id=a47bba043f8549d445109c9f158306)**UNECE**maria-teresa.pisani@un.org ; olivia.chassot@un.org – **Communication:** sarah.harris@un.org**SDA BOCCONI**

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**SUSTAINABILITY PLEDGE WEBSITE**[thesustainabilitypledge.org](https://thesustainabilitypledge.org)