

The impact of the COVID-19 crisis on gender equality in Finland – the Finnish example

Marjut Pietiläinen, 29.9.2021 Work Session on Gender Statistics



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The project

- Funded by the Prime Minister's Office
- A joint collaboration between
 - the Finnish Institute for Health and Welfare
 - Social Insurance Institution Finland
 - Statistics Finland
 - University of Tampere
- The project is divided into four work packages
 1. Health, wellbeing and services
 2. Employment, labour market and working conditions
 3. Gender impacts of economic policy
 4. Families, children and youth

<https://thl.fi/en/web/thlfi-en/research-and-development/research-and-projects/the-impact-of-the-covid-19-crisis-on-gender-equality-in-finland>

The impact of the COVID-19 crisis on gender equality in Finland

Suomeksi

Duration:

December 2020-May
2022

Unit at THL:

Welfare State Research
and Reform

On other websites:



The impact of the COVID-19 crisis on gender equality in Finland is a research project that provides information on the gendered impacts of the COVID-19 pandemic on different sociodemographic groups of women and men and its consequences for gender equality in Finland.

The aim of the research project

- Provide information for policy makers to help to minimize the negative impacts of the COVID-19 crisis on gender equality.
- Provide information for labour organizations and companies on gendered impacts of COVID-19 at work place.
- Disseminate knowledge on questions related to COVID-19 and gender equality for a wider public audience.

The project utilizes various data

Administrative data

Crime statistics
Police records
Social Insurance Institution Finland (Kela)

Qualitative data

Citizens' Pulse 2020
The Impact of Covid-19 crisis on work life survey
LFS 2020-2021

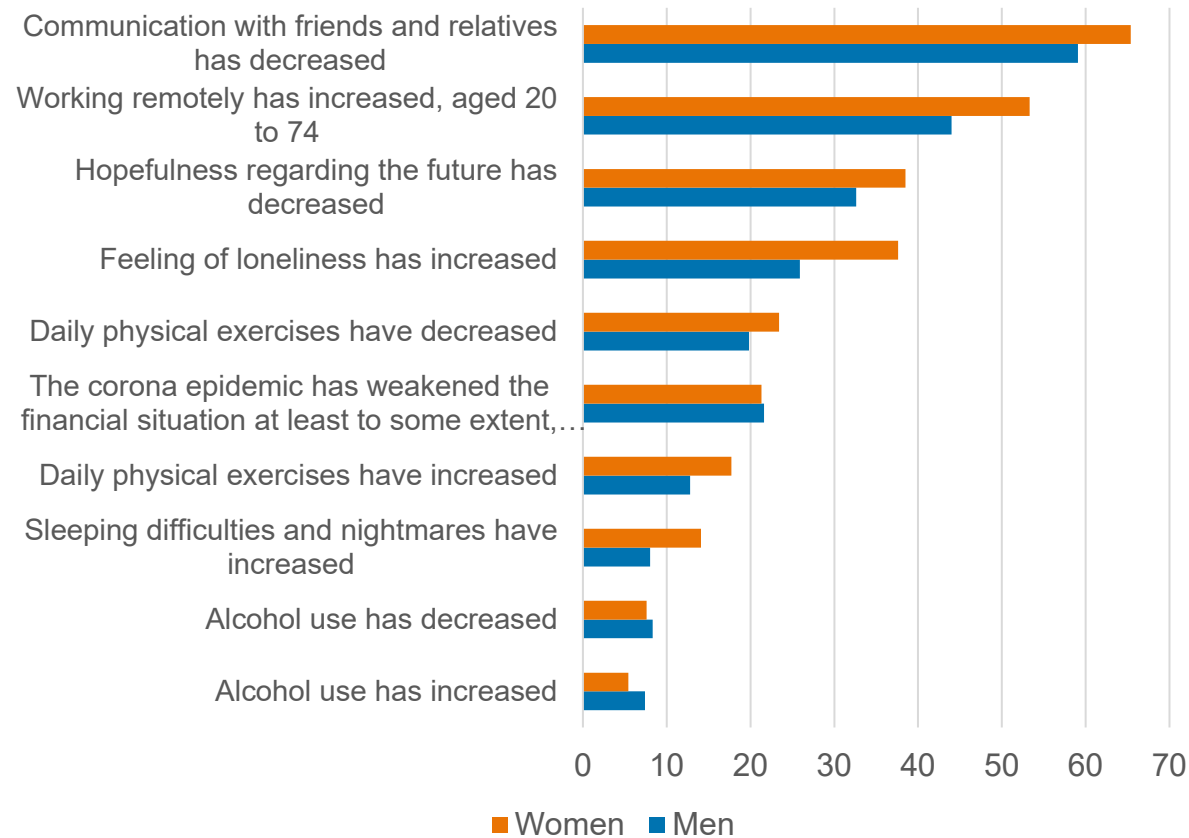
Surveys

School Health Promotion study
FinSote
MIG-COVID (foreign-born citizens in Finland)
EU Gender-based Violence Survey (national survey)
Early childhood education and COVID-19 pandemic-survey
Use of information and communications technology by individuals

Other data sources

Helplines
Shelters
Enterprise subsidies
Business Finland
Centre for Economic Development, Transport and the Environment (ELY centre)

Impact of the coronavirus on everyday life in 2020, %



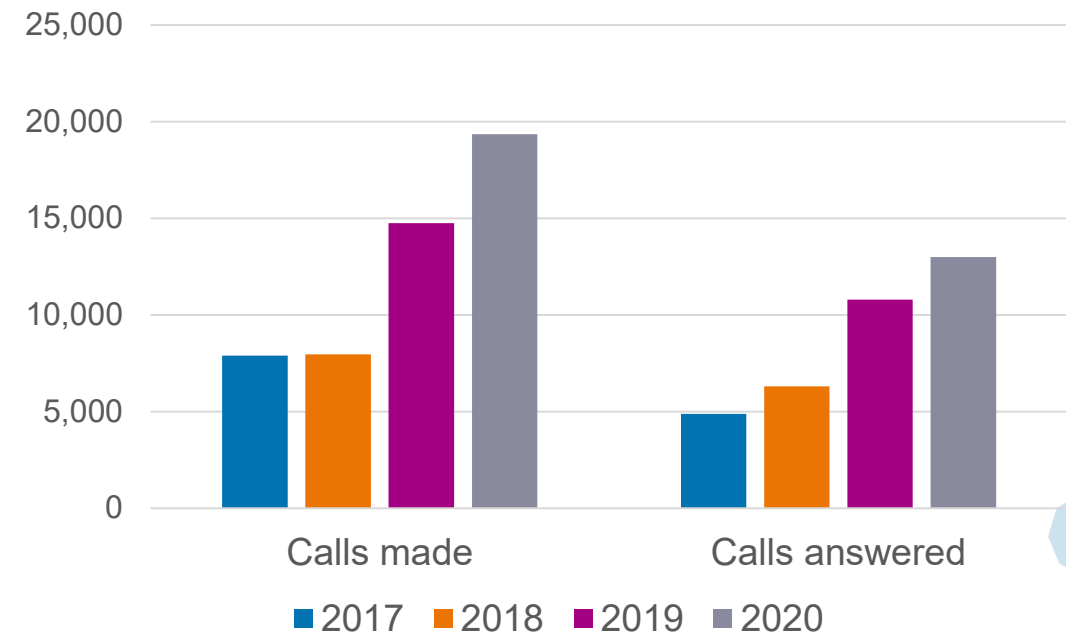
- 65% of women and 59% of men had reduced their communication with friends and relatives.
- Working remotely had increased for 53% of women and 44% of men.
- Alcohol use among men had increased slightly more often than among women.
- The feeling of loneliness had increased clearly.

Source: National Institute for Health and Welfare, FinSote preliminary data

Helpline calls and calls on domestic disturbance

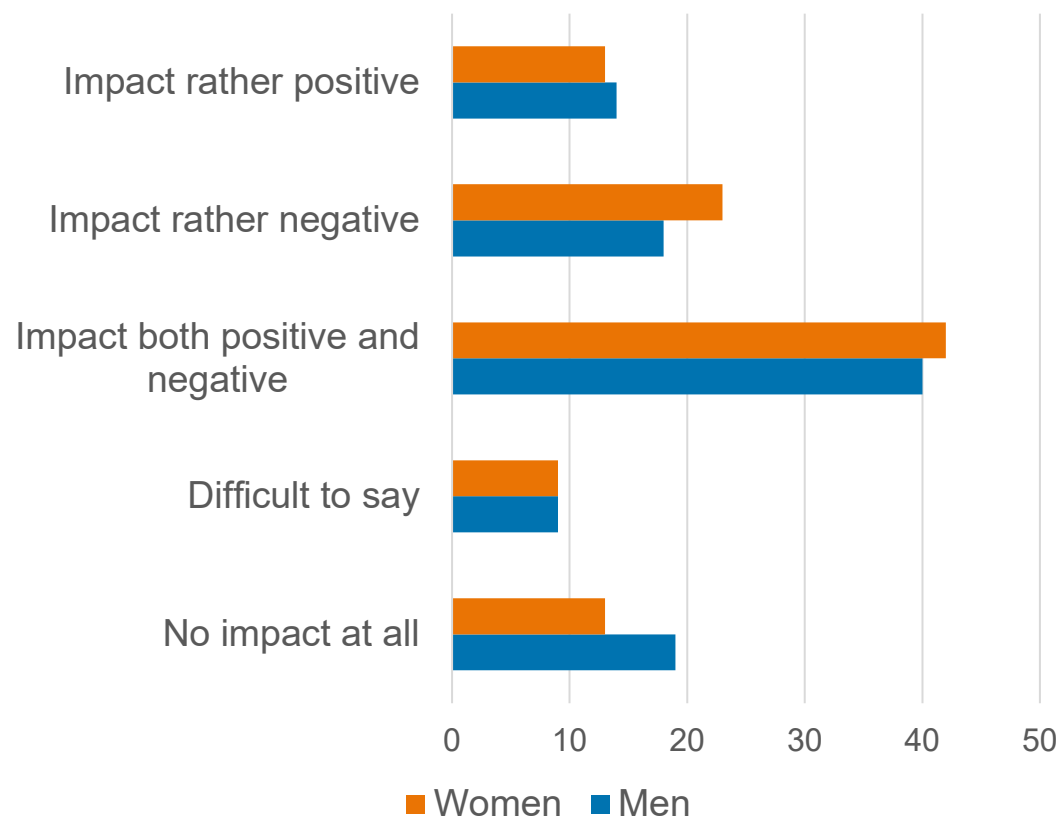
- The Nollalinja violence helpline calls
 - grown clearly compared with previous years.
 - in 2019, nearly 15,000 and in 2020 as many as 19,000.
- Domestic disturbance calls to the police in 2019 to 2020
 - Number 71,422 → 90,010
 - Increase 26%

Number of phone calls made and answered on the Nollalinja helpline in 2017 to 2020



Source: Finnish Institute for health and welfare, Nollalinja

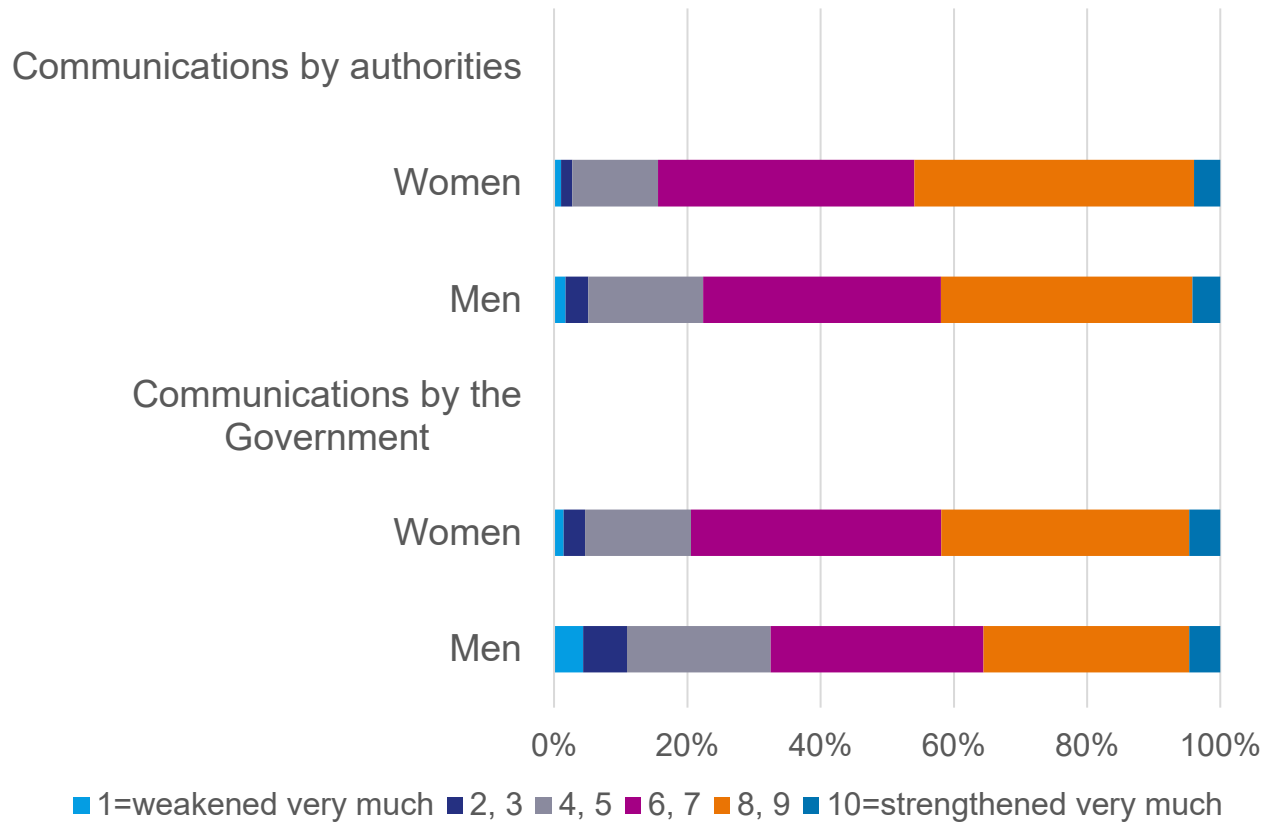
Impact of Covid-19 crisis on one's own work in general, wage and salary earners, %



- The crisis had affected work a lot or quite a lot
 - Women: 48%; Men: 33%
- Both positive and negative impacts.
- Women experienced rather negative changes in their work.
- The rather positive experiences are about equally common for both sexes.

Source: The Impact of Covid-19 crisis on work life, Statistics Finland

Effect of communications by authorities and by the Government on sense of safety on 28 October to 2 November 2020, %



- Communications by authorities and by the Government strengthened the sense of safety more among women than men.
- For men, communications weakened the sense of safety more than for women.

Source: Statistics Finland, Citizens' Pulse 2020

The power of the project

- Strong commitment of stakeholders.
- The importance of collaboration between different data producers, decision-makers, researchers and parallel projects.
- The impact of the project
 - Dissemination of the results for decision-making
 - Information for service suppliers, wide audience etc.
 - Data for research
 - To show that gender matters

Thank you!

