



**BODABODA SAFETY ASSOCIATION OF KENYA**  
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# ABOUT US

- The Boda Boda Safety Association of Kenya is a National body of commercial motorcycle riders dully registered under the Kenyan Societies act.
- BAK is a national association with members offering Kenya most popular, easy, fast, dynamic and more convenient urban and rural transport for passenger and goods.
- Partnership with the Government of Kenya in creating jobs, micro entrepreneurship, safety for all road users and innovation in self employment which is gender sensitive.
- BAK is therefore the organization of choice in Kenya changing youth and mindsets, enhancing security, supporting healthcare with 'quick ambulance riders' and playing a big role in development of the Kenyan economy.



# DEMOGRAPHICS

- BAK is custodian to over 1.6 million riders across 47 counties in Kenya.
- Youthful riders form close to 1.3 million
- Foreseeing over 4 million riders by mid 2023
- The Female population of riders is increasing after the Launch of BAK Female riders, chapter by BAK and UNFPA in 2020.

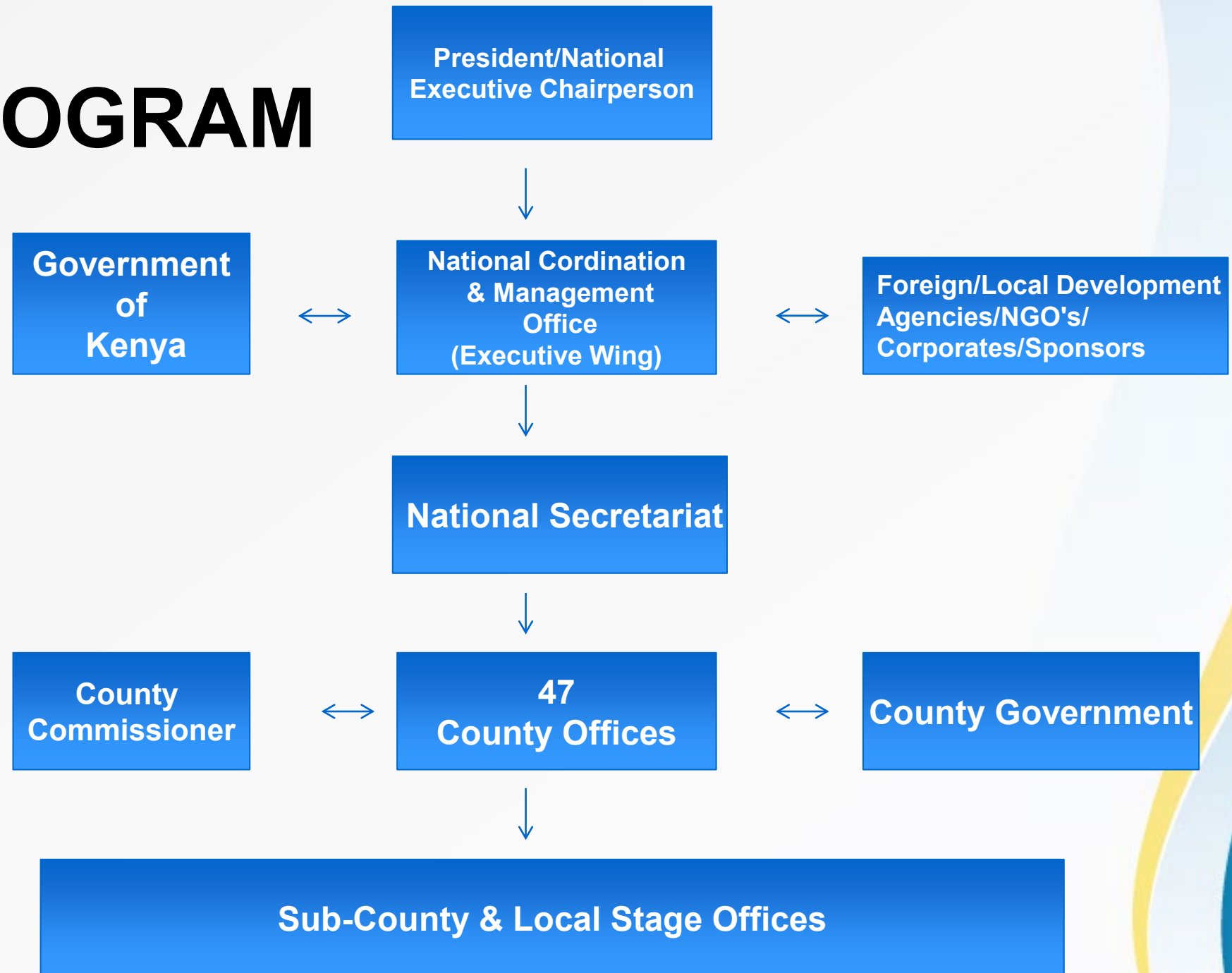


# MILESTONES

- **EMPLOYMENT**- Boda Boda is currently the biggest single employer in the Republic of Kenya
- **TRANSPORT** - Solution for urban and rural transportation of passengers and luggage
- **SECURITY** - Conduct public security awareness campaigns across counties
- **ROAD SAFETY**- Periodical road safety campaigns and trainings, licensing and training creating an awareness focusing on reduction of road accident incidences with EFA (European Driving Schools Association).
- **WORKPLACE GENDER BALANCE** - Launched a female commercial riders, chapter earning recognition of the Government of Kenya, United Nations (UNFPA), GIZ and other gender sensitive partners.
- **HEALTH** - Train riders to provide affordable and convenient 'motorcycle Ambulances' since the inception of commercial riding.
- **SOCIO-ECONOMIC DEVELOPMENT** - Research reveals that one Boda Boda rider directly supports eight family members. Families now have better living standards and are socio-economically empowered.
- **ENTREPRENEURSHIP** - financial literacy and micro business management. Through SACCOs (Saving and Credit Co-Operative Society), riders able to save and borrow enabling them purchase motorcycles, pieces of land, houses and other business start ups.



# ORGANOGRAM







**ASANTE SANA**

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