ABOUT US

• The Boda Boda Safety Association of Kenya is a National body of commercial motorcycle riders dully registered under the Kenyan Societies act.

• BAK is a national association with members offering Kenya most popular, easy, fast, dynamic and more convenient urban and rural transport for passenger and goods.

• Partnership with the Government of Kenya in creating jobs, micro entrepreneurship, safety for all road users and innovation in self employment which is gender sensitive.

• BAK is therefore the organization of choice in Kenya changing youth and mindsets, enhancing security, supporting healthcare with 'quick ambulance riders' and playing a big role in development of the Kenyan economy.
- BAK is custodian to over 1.6 million riders across 47 counties in Kenya.
- Youthful riders form close to 1.3 million
- Foreseeing over 4 million riders by mid 2023
- The Female population of riders is increasing after the Launch of BAK Female riders, chapter by BAK and UNFPA in 2020.
EMPLOYMENT - Boda Boda is currently the biggest single employer in the Republic of Kenya

TRANSPORT - Solution for urban and rural transportation of passengers and luggage

SECURITY - Conduct public security awareness campaigns across counties

ROAD SAFETY - Periodical road safety campaigns and trainings, licensing and training creating an awareness focusing on reduction of road accident incidences with EFA (European Driving Schools Association).


HEALTH - Train riders to provide affordable and convenient 'motorcycle Ambulances' since the inception of commercial riding.

SOCIO-ECONOMIC DEVELOPMENT - Research reveals that one Boda Boda rider directly supports eight family members. Families now have better living standards and are socio-economically empowered.

ENTREPRENUERSHIP - Financial literacy and micro business management. Through SACCOs (Saving and Credit Co-Operative Society), riders able to save and borrow enabling them purchase motorcycles, pieces of land, houses and other business start ups.

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