



INSTITUTO NACIONAL DE ESTATÍSTICA
STATISTICS PORTUGAL

» The creation of the Fast and Exceptional Survey in COVID time

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UNECE, DC2021, 27-30 september 2021



Agenda

1. Identifying the need
2. The creation process
3. The data collection
4. Feedback to respondents
5. Conclusions

1. Identifying the need

Measure the main effects of the pandemic in business activity

Virtual meetings
between the 2
institutions

Simple
questionnaire:

Filling it should not take more
than 5 minutes



2. The creation process

Integrated web questionnaires in 2005 at Statistics Portugal

98% of all questionnaires completed online

Statistics Portugal responsible for data collection and analysis



5 days from the design of the questionnaire to the start of collection.

The first **weekly** survey

Ever

3. The data collection (2/3)

Questionnaire design

5 Minutes filling

Sample

STS sample (representativeness and company contacts)

Communication with respondents

Usefulness and Feedback

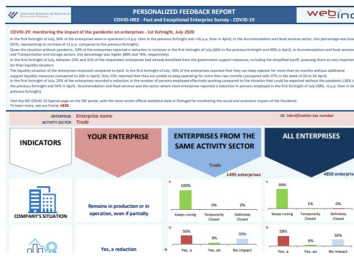
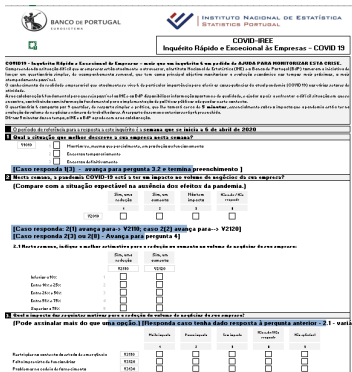
Human resources

Exclusive dedication; articulation

Reminder system

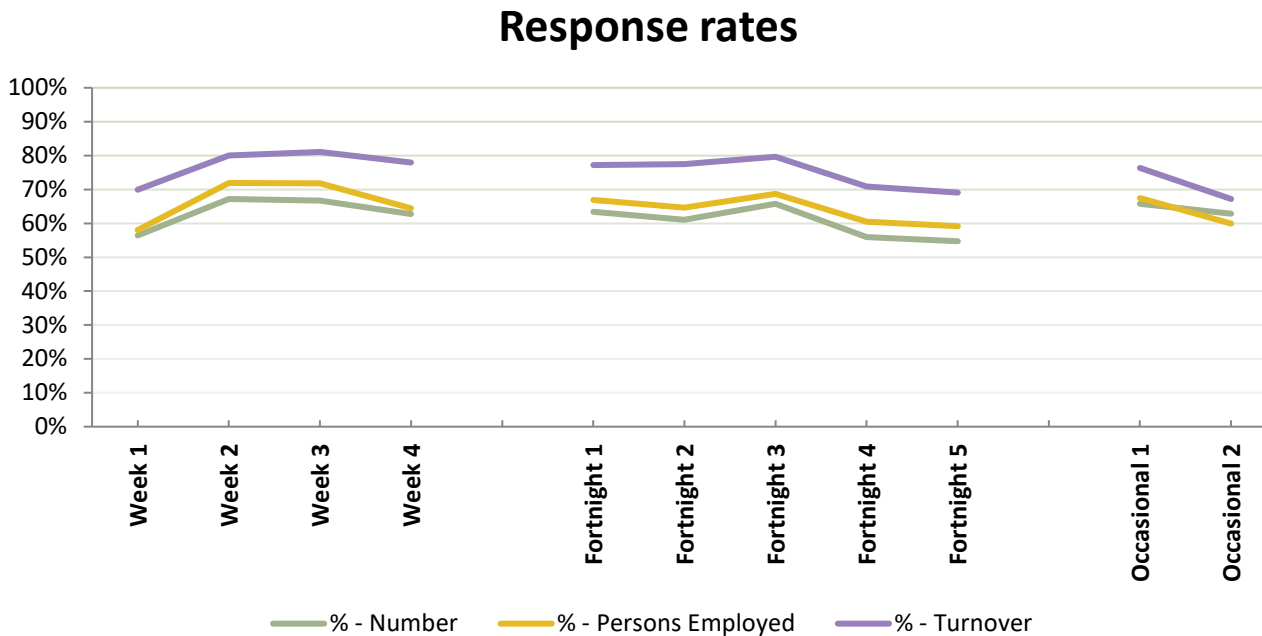
Frequency

8874



Day 1: Launch
(Day 2: Feedback report)
Day 3: Reminder
Day 4 and 5: Personalised mails and phone contacts

3. The data collection (3/3)



4. The feedback report (1/2)

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PERSONALIZED FEEDBACK REPORT
COVID-IREE - Fast and Exceptional Enterprise Survey - COVID-19

webinq

COVID-19: monitoring the impact of the pandemic on enterprises - 1st fortnight, July 2020

In the first fortnight of July, 99% of the enterprises were in operation (+3 p.p. than in the previous fortnight and +16 p.p. than in April). In the Accommodation and food services sector, this percentage was lower (93%, representing an increase of 11 p.p. compared to the previous fortnight).

Given the situation without pandemic, 58% of the enterprises reported a reduction in turnover in the first fortnight of July (66% in the previous fortnight and 80% in April). In Accommodation and food services and Transportation and storage sectors, this percentage was higher (88% and 76%, respectively).


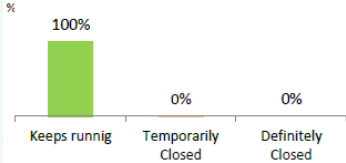
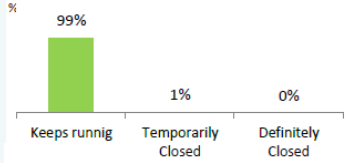
In the first fortnight of July, between 23% and 31% of the respondent enterprises had already benefited from the government support measures, including the simplified layoff, assessing them as very important for their liquidity situation.

The liquidity situation of the enterprises improved compared to April. In the first fortnight of July, 59% of the enterprises reported that they can keep operate for more than six months without additional support liquidity measures (compared to 26% in April). Only 15% reported that they are unable to keep operating for more than two months (compared with 47% in the week of 20 to 24 April).

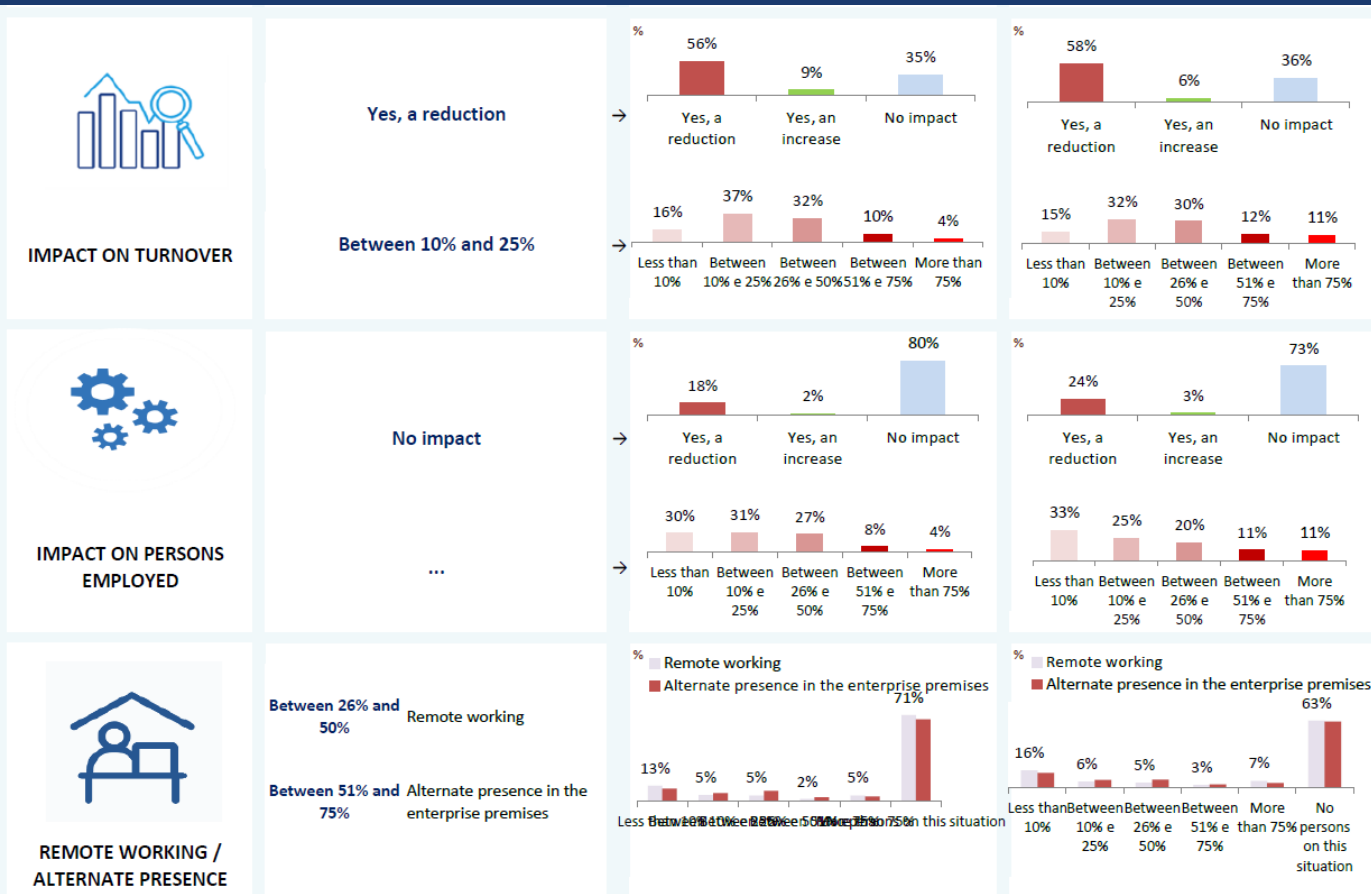
In the first fortnight of July, 24% of the enterprises recorded a reduction in the number of persons employed effectively working compared to the situation that could be expected without the pandemic (36% in the previous fortnight and 59% in April). Accommodation and food services was the sector where most enterprises reported a reduction in persons employed in the first fortnight of July (58%, -6 p.p. than in the previous fortnight).

Visit the INE COVID-19 Special page on the INE portal, with the most recent official statistical data in Portugal for monitoring the social and economic impact of the Pandemic.
To learn more, see our Portal, [HERE](#)

ENTERPRISE *Enterprise name* ID: *Identification tax number*
ACTIVITY SECTOR *Trade*

| INDICATORS | YOUR ENTERPRISE | ENTERPRISES FROM THE SAME ACTIVITY SECTOR | ALL ENTERPRISES |
|--|--|--|---|
|  COMPANY'S SITUATION | Remains in production or in operation, even if partially | Trade 1495 enterprises | 4850 enterprises |
| | |  |  |

4. The feedback report (2/2)



5. Conclusions

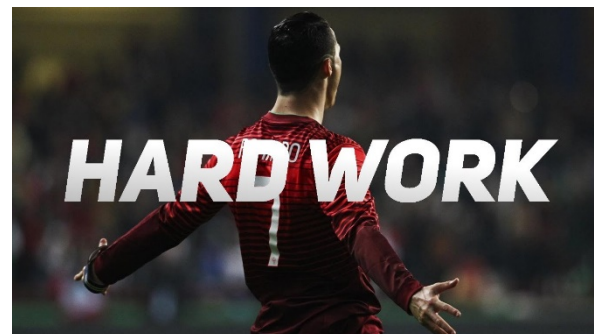
Difficulties

- First version of the survey
- Very tight deadlines
- Need of HR in an immediate way

Strengths

- Strong and robust system
- Strong relationship with respondents

attention
to
detail





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Obrigada

Questions?



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