A WORLD WHERE **ROADS** ARE **SAFE** FOR EVERY ROAD USER, **EVERYWHERE**

APRIL 2021

THE ROAD SAFETY FUND
The UN Road Safety Fund was established in 2018 as a UN multi-partner trust fund pursuant to the General Assembly resolution 70/260 and with the support of the UN Secretary-General. It gathers ten participating UN organizations (UNDP, UNEP, UN-Habitat, UNICEF, WHO and the five regional commissions), governments, multilateral development banks, private sector, academia and civil society under one umbrella.
VISION
To build a world where roads are safe for every road user, everywhere. All road users, regardless of where they live or what they earn, should be safe when they use the world’s roads, whether they are working, or going to school, or using the roads for leisure.

MISSION
To finance – and leverage further funding for – high-impact projects based on established and internationally recognized best practices that increase road safety and minimize and eventually eliminate road crash trauma for all road users.
Mobility gives freedom; it connects people; and it creates economic opportunity. A world of safe roads and road networks is essential to development.

The UN Road Safety Fund is about saving lives and protecting the dreams and future of our and next generations.

We help low- and middle-income countries put in place the proven Safety System that can safeguard their citizens using the road from the risks of death and injury. We finance projects to help build the practices, policies, regulations and capacity needed to put this approach in place. As a United Nations trust fund, we have brought together a broad range of UN organizations for a common purpose with a coordinated approach, based on the best science and a common plan.

By providing initial financing that builds ability, triggers action and creates impact, we also help unlock additional, domestic and international funding. Together and over time, the projects we fund can save millions of lives.

By reducing death and serious injury in road crashes, the Fund contributes to achieving the Sustainable Development Goals on health, cities and infrastructure, where road safety plays an important role.

We are a catalyst, an innovator and a source of inspiration for action in and by countries. Innovation and new technologies are an important part of the solutions we fund.
Innovation is also central to how we raise resources. Already, the private sector has stepped in to become a major source of funding, and its commitment to financing the Fund is driving innovation in resource mobilization. We aim to show that it is possible to build a large, successful fund with a true mix of public and private donors.

We believe that ensuring safer roads is an investment in a better future for all and that everyone will benefit from contributing to the Fund. This is already reflected in the true partnership nature of the Fund: between the United Nations, governments, multilateral development banks, civil society, academia and the private sector.
Rising populations, fast-paced urbanization and rapid transport motorization make road safety key to achieving a sustainable, inclusive and safe society for all. The 2030 Agenda for Sustainable Development sets a clear target: to halve the number of global deaths on the roads, which today are estimated at 1.35 million per year.

Why our work is important

1 Death every 24 seconds

1,000 youth deaths daily

> 90% deaths

That is equivalent to 3,700 deaths daily

Road traffic injuries are the leading cause of death for children and young adults aged 5-29 years

More than 90% of road traffic deaths occur in low- and middle-income countries
50 million are seriously injured globally each year.

Road accidents cost developing countries up to 5 per cent of their GDP.

$1.85 trillion is the burden on the global economy annually.

50 million injuries
5% of GDP
$1.85 trillion / year
By putting in place a national system for road safety that includes setting and enforcing speed limits and preventing drink driving, using helmets and safety belts, vehicle and infrastructure safety, post-crash care, and facilitating safer mobility environments, among other key elements, we can reduce and ultimately prevent death and serious injury in road crashes.
THE GLOBAL FRAMEWORK PLAN OF ACTION FOR ROAD SAFETY

THE FIVE PILLARS OF THE SAFETY SYSTEM

LEGISLATION | ENFORCEMENT | EDUCATION | TECHNOLOGY | INTERNATIONAL REGULATORY SUPPORT

SAFE ROAD

SAFE USER

SAFE VEHICLE

EFFECTIVE POST-CRASH RESPONSE

ROAD SAFETY MANAGEMENT

DOWNLOAD THE FULL PDF DOCUMENT
TIMELINE

15 APRIL 2016
UN General Assembly resolution requested the Secretary-General to explore establishing a road safety trust fund

NOVEMBER 2016 TO AUGUST 2017
Consultations with stakeholders led by UNECE on the draft proposal of establishing the UN Road Safety Fund

29 DECEMBER 2017
Support from the Secretary-General to proceed with establishment of the Fund

SEPTEMBER 2017
Draft proposal sent to the Secretary-General for approval

12 APRIL 2018
Official launch of the UN Road Safety Fund in UNHQ in New York

21&22 NOVEMBER 2018
Key documents adopted and pilot projects selected by Advisory Board and Steering Committee

9&10 AUGUST 2018
Inaugural sessions of the Advisory Board and Steering Committee
8 JULY 2019
UNRSF Strategy workshop to forge consensus and define priorities

1-10 MAY 2019
Pilot projects implementation commences

3 SEPTEMBER 2019
Advisory Board sets priorities for 2019 Call for Proposals

4 OCTOBER 2019
Steering Committee approves launch of 2019 Call for Proposals

9 OCTOBER 2019
Launch of the first formal Call for Proposals

14 OCTOBER 2019
Steering Committee selects projects submitted to 2019 Call for Proposals

4 DECEMBER 2019
Deadline for submissions to 2019 Call for Proposals

14 FEBRUARY 2020
Steering Committee selects projects submitted to 2019 Call for Proposals

19 FEBRUARY 2020
Selected projects announced at the Third Global Ministerial Conference on Road Safety

8 JULY 2019
UNRSF Strategy workshop to forge consensus and define priorities
RESULTS THAT MATTER
OUR PROJECTS ARE IMPACT-DRIVEN

HARNESS UN EXPERTISE

ENSURE VALUE FOR MONEY

UTILIZE INNOVATIVE PARTNERSHIPS

ROAD SAFETY TARGETS INCLUDED IN THE SDGs

3 GOOD HEALTH AND WELL-BEING

11 SUSTAINABLE CITIES AND COMMUNITIES

PROGRAMMATIC FOOTPRINT:
15 HIGH-IMPACT PROJECTS

Strengthening Road Traffic Enforcement in Brazil
UNECLAC
Duration: 12 months
Value: $321,000

Speed Management in Argentina
UNECLAC
Duration: 24 months
Value: $300,000

Capacity development on child responsive urban planning and sustainable urban transport in Paraguay, the Philippines and South Africa
UNICEF
Duration: 12 months
Value: $197,694

Capacity development on child responsive urban planning and sustainable urban transport in Paraguay, the Philippines and South Africa
UNICEF
Duration: 12 months
Value: $197,694
Improvement of driver licensing system in Lao PDR
UNESCAP
Duration: 18 months
Value: $570,000

Strengthening speed management in the Philippines
UNESCAP
Duration: 12 months
Value: $199,500

Scaling up safe street designs in Ethiopia
UN-Habitat
Duration: 24 months
Value: $265,082

Technical support for more efficient implementation of the national plan on road safety in Azerbaijan
UNDP and WHO
Duration: 36 months
Value: $500,000

Reducing road deaths and injuries in Jordan through increasing restraint use
UNESCA
Duration: 18 months
Value: $267,550

Safer and cleaner used vehicles for Africa in Cameroon, Côte d’Ivoire, Democratic Republic of Congo, Tunisia and Uganda
UNEP, UNECE, UNECA and WHO
Duration: 30 months
Value: $500,000

Strengthening legal frameworks for road safety in Egypt and Pakistan
WHO
Duration: 12 months
Value: $145,880

Improvement of driver licensing system in Lao PDR
UNESCAP
Duration: 18 months
Value: $570,000

Strengthening safety management for evidence-based intervention through reliable crash data, building capacity in research and monitoring evaluation in Uganda
UNECA
Duration: 24 months
Value: $265,082

Safe Road Zambia – Creating cities for non-motorized transportation users
UNDP, UNEP and WHO
Duration: 36 months
Value: $450,000
DO YOU NEED **SUPPORT** FROM THE FUND?

The UN Road Safety Fund finances projects through calls for proposals that are designed on the basis of key Fund documents – including priorities and parameters set by the Fund’s governing bodies. Independent road safety experts conduct appraisals of screened applications submitted to the calls for proposals and the Fund’s Steering Committee takes these into account when allocating funds. Potential applicants will find information on calls for proposals on the Fund’s website or can reach out to the secretariat directly.

**DESIGN PHASE**
- Advisory Board sets priorities
- Steering Committee sets parameters
- Secretariat designs application package

**APPLICATION PHASE**
- Launch of Call for Proposals
- Application submission

**SELECTION PHASE**
- Application screening by secretariat
- Independent appraisals of applications
- Selection decision

**IMPLEMENTATION PHASE**
- Transfer of funds to projects
- Project implementation

**MONITORING AND PERFORMANCE ASSESSMENT**
- Ongoing project monitoring and reporting
- Mid-term and/or final evaluations
**PLEDGES**

- **Russian Federation**
  - $2 million

- **AFD on behalf of France**
  - $1.1 million

- **European Commission**
  - $1.03 million

- **Kingdom of Bahrain**
  - $250,000

- **Monaco**
  - $114,660

- **Hungary** ($60,000), **Slovak Republic** ($17,123), **Republic of Cyprus** ($11,400), **Republic of Mauritius** ($1,500)

**TOTAL PLEDGES TO DATE**

$17.6 MILLION
INVEST IN THE FUND

The Fund seeks funding from private and public sector donors to finance critically-needed projects in low- and middle-income countries to make progress on safe mobility.

The UN Road Safety Fund is an important and smart investment for many reasons:

- It channels funds from both private and public sector towards the proven actions that work and that have the highest impact.
- It brings together governments, multilateral development banks, the private sector, academia and civil society under one United Nations umbrella to pool its resources and coordinate its action.
- It provides catalytic funding and channels expertise to help countries execute the policies and practices needed to radically cut serious road crashes.
- It is governed by a multi-stakeholder board that represents the best expertise and provides a voice for all groups involved in safe mobility.
- It has a small and nimble secretariat and is hosted by UNECE, with significant expertise in road safety.
OUR INCLUSIVE GOVERNANCE MODEL

SECRETARIAT

ADVISORY BOARD
(PROVIDES STRATEGIC GUIDANCE)

STEERING COMMITTEE

Funding decisions

ADMINISTRATIVE AGENT

PARTICIPATING UN ORGANIZATIONS

IMPLEMENTING AND PARTNER ORGANIZATIONS

- UN organizations
- Regional, national and local authorities
- Multilateral development banks
- Civil society and NGOs
- Academia
- Private sector

GOVERNMENT CONTRIBUTIONS

INNOVATIVE FINANCING

PRIVATE AND INDIVIDUAL CONTRIBUTIONS
STEERING COMMITTEE

UN Regional Commissions

MOHAMED EL MOCTAR MOHAMED EL HACENE (Chair)
Director Economic Development and Integration
UNESCWA

WILLIAM LUGENWA
Director
UNECA

YUWEI LI
Director
UNECE

RICARDO J. SANCHEZ
Senior Economic
Affairs Officer
ECLAC

WEIMIN REN
Director
ESCAP

Member State Donor

DMITRY M. MITROSHIN
Head of Federal State Institution "Road Safety Research Center"
Ministry of Internal Affairs
Russian Federation

World Health Organization

NHAN TRAN
Coordinator
Unintentional Injury Unit
WHO

UN Agency/Department

ANDRE DZIKUS
Chief
Urban Basic Services Section, Global Solutions Division
UN Habitat

Private Sector Donors

SAUL BILLINGSLEY
Executive Director
FIA Foundation

ANDREW MCKELLAR
FIA Secretary General for Automobile Mobility and Tourism
FIA

DARREN LINDSAY
Corporate Public Affairs
Michelin

Chair of the Multilateral Development Bank Working Group on Road Safety

MAX ULF JENSEN
Head of Division
Mobility Department
European Investment Bank (EIB)

Civil Society

LOTTE BRONDUM
Executive Director
Global Alliance of NGOs for Road Safety
The secretariat of the Fund is hosted in Geneva by the UNECE. Its administrative agent is the United Nations Multi-Partner Trust Fund Office in New York.

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