

STRENGTHENING SPEED ENFORCEMENT IN THE PHILIPPINES

The UNRSF project was implemented by the Social Commission for Asia and the Pacific (UNESCAP), the Global Road Safety Partnership (GRSP) and Imagine Law, a Philippines-based non-governmental organization.

The project, finalized in September 2020, realized significant impact with **more than 170 speed enforcers trained** in best-practice speed enforcement, high-level officials supported in developing speed enforcement plans, and more than **75,000 people engaged** through social media **on the importance of appropriate speeds**.

Furthermore, a Memorandum of Understanding (MoU) between Imagine Law, the Land Transportation Office (LTO) and the Department of Transport in early 2020, was issued for the conduct of speed enforcement trainings for law enforcement agencies in the Philippines. Sustainability is a key focus area of this project, and the ability for the LTO to continue to conduct speed management training beyond the completion of the pilot project was integral.

Stakeholder engagement has been ensured. Key officials and multiple agencies were engaged through a week-long social media campaign and a press conference, which highlighted the importance of speed enforcement to key stakeholders and the broader public. It resulted in 751,027 people reached through Facebook and 5,411 people reached through Twitter. Furthermore, a speed enforcement package and video were shared with the LTO to ensure the sustainability of the training through Train the Trainer workshops.

As we move forward, we commit to continuously support the national government towards a Philippines with zero road deaths by assisting the Land Transportation Office in migrating the enforcement trainings to a digital platform.

Ms. Sophia San Luis

Executive Director of ImagineLaw, about the sustainable outcomes of the project



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The training workshops and the technical support provided to the enforcement officers is a key step to improve speed management in the Philippines. In every crash, speed determines injury severity and reducing speeds is essential to reducing road trauma.

Mr. David Cliff

Chief Executive Officer of the Global Road Safety Partnership



Watch the video

Declaration of Commitment to Increase Road Safety in the Philippines

