



Kapuscinski Development Lecture
4 May 2021

UNDP, EC, UNRSF, IPAG Business School
“Safe and sustainable mobility: on the road to the SDGs”
(15h30-18h CET)

BIOGRAPHIES OF THE SPEAKERS

About Jean Todt, United Nations Secretary General's Special Envoy for Road Safety



Jean Todt was born on February 25, 1946 in Pierrefort (Cantal, France). Co-driver of rallies from 1966 to 1981, he won the team world championship that year with Peugeot. In 1982 he founded Peugeot-Talbot sports, which he managed until 1993. During these years he won 4 world rally championship titles as a team manager with the Peugeot 205 Turbo 16 (drivers and manufacturers in 1985 and 1986), 5 Paris-Dakar (from 1987 to 1991) and twice the 24 Hours of Le Mans with the Peugeot 905 (1992 and 1993). From 1993 to 2009, he is the Team Principal of the Scuderia Ferrari in Formula 1, winning 14 world championship titles (6 driver titles with Michael Schumacher from 2000 to 2004 and Kimi Räikkönen in 2007 and 8 manufacturer titles). In 2009, he was elected President of the Fédération Internationale de l'Automobile (FIA), and re-elected unanimously in 2013 and 2017. Since 2015, he has also been the United Nations Secretary-General's Special Envoy for Road Safety.

About Florent Menegaux, CEO of [Michelin](#)



After graduating with a degree in finance, management and economics, Florent Menegaux joined Price Waterhouse in 1986 as a consultant. He was soon appointed manager, specializing in interest rate risk control and management for banks.

In 1991, Exel Logistics France, a logistics and transport company, offered him the position of Finance Director. Six months later, he was promoted General Manager. From 1995 to 1996, Florent Menegaux was General Manager of the General Cargo Transport division for the Norbert Dentressangle Group.

In 1997, Florent Menegaux joined Michelin as Commercial Director for truck tires in the United Kingdom and the Republic of Ireland. In 2000, Michelin appointed him Sales Director for Truck Tires Original Equipment and Replacement markets for North America. In 2003, he became head of Truck Tires for South America.

In 2005, he was appointed head of the Africa – Middle East Zone.

In January 2006, Florent Menegaux became responsible for the Group's Passenger Car and Light Truck Tire Replacement Business Unit for Europe, before being appointed Executive Vice President for the Passenger Car and Light Truck worldwide activities, becoming a member of the Group Executive Committee, in 2008. He also oversees Michelin's Motorsports activities and Materials business.

In December 2014, he was appointed Chief Operating Officer and then Senior Executive Vice President of the Michelin Group in 2017.

In January 2018, he also supervises the Group's Business Directions, and the Manufacturing, Supply Chain and Customer Experience Operational Directions.

On May 18, 2018, Florent Menegaux is named Managing General Partner of the Group.

On May 17, 2019, Florent Menegaux is named Chief Executive Officer.

About [Maria Giuseppina Bruna](#), Dean for Ethics, CSR and Social Research of the IPAG Business School Group, Director of the [IPAG Chair "Inclusive Company"](#),



Full Professor in Management, specialist in CSR, organizational forecasting and inclusive management, Maria Giuseppina is Dean for Ethics, CSR and Societal Research of the IPAG Business School Group, where she sits on the Executive Committee. She leads the School's societal commitment approach, awarded by the "PRME Advanced Signatory" status (since 2019) and the the BSIS Label (in 2020). A recognized expert in social impact research, she also coordinates the School's R&D strategy.

Since 2016, Maria Giuseppina leads the IPAG Chair "Towards an Inclusive Company", which she founded, a partnership platform for action-research, scientific expertise, training and dissemination, focused on the challenges of social inclusion, agility and innovation at work. In this context, she is responsible for the scientific direction of around ten research-actions carried out with the support of a number of organizations, including the Foundation Egalité-Mixité (and its partners: MICHELIN, AXA, ENGIE, ORANGE), the Foundation MICHELIN, the TOTAL Group, the CBRE France, the Groupe VYV and AGEFIPH...

Consulted as an "Anti-discrimination, Diversity & Inclusion" expert by the French Ministries of Labor, Regional Cohesion and Higher Education, she cooperates with the OECD and, within the framework of the KDL conference, with the United Nation Found for Road Safety, the United Nations Development Program and the European Commission.

Associate Editor of Finance Research Letters (ELSEVIER) and Deputy Editor-in-Chief of Management & Social Sciences, Prof. Bruna has edited 12 special issues of classified scientific journals and published 60 academic articles on CSR, sustainable development and inclusive management.

A researcher engaged in action-by-science, Maria Giuseppina has written or directed 95 reports and has given 110 conferences and advisory missions to 50 organizations and companies in France and around the world.

About [Saul Billingsley](#), Executive Director of the [International Automobile Federation Foundation \(FIA Foundation\)](#)



Saul Billingsley is Executive Director of the FIA Foundation, an international philanthropic organization supporting safe and sustainable mobility for all. He is administrator of the International Road Assessment Program (iRAP) and of the Steering Committee of the United Nations Road Safety Fund.

Read a recent [interview with Mr Billingsley](#) on road safety in the UNRSF blog.

About Lotte Brondum, Executive Director of the Global NGOs Alliance for Road Safety



Lotte Brondum started with the Global Alliance of NGOs for Road Safety Secretariat in late 2014 as its first employee. As the executive Director she has been instrumental in facilitating road safety NGO's voice, involvement, participation and contribution to the development of advocacy that contributes to meeting the SDG road safety targets globally.

She started capacity building initiatives for NGOs the Empowerment Program that has increased the quality of work of Alliance member NGOs to plan, identify funding, implement and evaluate relevant advocacy activities that leads to community mobilization, press attention and legislative change. Under her leadership the Alliance is increasingly becoming the main organization for NGOs and stakeholders for sharing road safety information and opportunities relevant to achieving the Sustainable Development Goals.

Previously, Ms. Brondum worked in Mozambique, Zimbabwe, and in Vietnam with the Danish government, corporate sector, academia and NGOs.

Ms. Brondum has a bachelor's degree in nursing science from the University of Copenhagen, advanced degrees in epidemiology from the London School of Hygiene & Tropical Medicine, and a master's degree in medical anthropology from Aarhus University. With the Alliance virtual office, she currently lives in Copenhagen, Denmark, with her family.