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Steven Capell is the managing director of GoSource Pty Ltd, an Australian IT services company that specializes in digital transformation for federal government clients. Steven was chair of UN/CEFACT architecture working group for a few years around 2005 and, after a 10 year gap, has returned to UN/CEFACT because he sees enormous value in the application of UN/CEFACT semantic standards to the world of Blockchains, SaaS platforms, and the Internet of Things. These technologies, together with strong standards can help reduce entry barriers for SMSEs to international trade by providing easy access to cashflow financing, trusted identity, and product certifications – all without expensive intermediaries.