



Kapuscinski Development Lecture

4 May 2021



UNDP, EC, UNRSF, IPAG Business School

“Safe and sustainable mobility”

How safe and sustainable mobility can contribute to achieve the SDGs.

(15h30-18h00 CET)

AGENDA

15h00 – Welcome and last technical test for speakers and staff only

• **15h30 -Welcome words (10 min)**

- ✓ Hosted academic partner representative, Ms Maria Giuseppina Bruna, PhD, Full Professor in Management and Dean for Ethics, CSR & Social Research, IPAG Business School Group, Founder and Managing Director, IPAG Chair "Towards an Inclusive Company"
- ✓ EU representative Mr Baudouin BAUDRU, Head of the EU Representation to France
- ✓ UNDP representative

• **15h40- Lecture (30 min):**

Speech (10 min), of Mr. Jean Todt, the United Nations Secretary-General’s Special Envoy for Road Safety, followed by a conversation with Mr. Todt on safe and sustainable mobility with questions from students of the IPAG Business School (20 min)

• **16h10 - Q/A session** with the audience (15 min)

• **16h25 - Conclusion** (5 min)

• **16h30 - Panel discussion** (60 min) on safe and sustainable mobility, moderated by Mr. Saul Billingsley, Executive Director of the FIA Foundation and Ms. Maria Giuseppina Bruna, Director for Ethics and CSR Strategy and Research at IPAG Business School

- ✓ Florent Menegaux, Chief Executive Officer, Michelin (Confirmed).
- ✓ Lotte Brondum, Executive Director of the Global Alliance of NGOs(Confirmed).
- ✓ Representative of the City of Paris (TBC)
- ✓ Dagmawit Moges, Minister of Transport of Ethiopia (TBC)

• **17h30 - Q/A session** with the audience (20 min)

• **17h50- Conclusion**, with a closing remarks by Mr Dmitri Maryasin, Deputy Executive Secretary of UNECE