



MASHAV – Israel’s Agency for International Development Cooperation
MCTC – MASHAV Carmel Training Center

in cooperation with UNECE - United Nations Economic Commission for Europe

Online Course on
Economic Empowerment of Women during
and after COVID-19
in Russian



June 8-24, 2021

Dates: 8.6.21, 10.6.21, 15.6.21, 17.6.21, 22.6.21, 24.6.21

All sessions will start at 10.00 AM Israel time, each meeting will be for two academic hours.

Background

Women's economic empowerment has been widely recognized as a matter of fundamental human rights. But it is also a pre-requisite for sustainable development and building inclusive societies. Policies, programs and measures to empower women target the full participation of women and girls in economic, social and political life both as providers of and contributors to the final results as well as beneficiaries of the outcomes.

Women's economic empowerment encapsulates women's sense of self-worth, their rights to have and determine choices, their rights to have access to opportunities and resources, their rights to have power and control over their own lives, both in and outside the home, and their ability to influence the direction of social change to create a more just society underpinned by sustained economic model.

Women's economic empowerment is a dynamic process that can trigger important transformative changes to society. This role is crucial in times of crises. The COVID-19 pandemic has put a spotlight on the centrality of women's participation in all spheres of paid and unpaid work, at all levels of decision-making and has revealed crucial structural barriers to gender equality. Increasing women's opportunities to their full participation in all processes should build upon their skills and knowledge as well as supportive government policies and measures.

The course on *Economic Empowerment of Women during and after COVID-19* will focus on contributing to women's empowerment by exploring aspects of financial literacy, business thinking and leadership skills to expand women's opportunities for active engagement during and after the COVID crisis. These are important factors for building women's capacities to increase their income generation and find employment in a dynamic environment.

Aims

The course aims to present, discuss and practice various tools for enhancing financial, leadership and entrepreneurial skills of women seeking economic empowerment, as well as supportive government policies and measures to empower women during and after the COVID-19 crisis.

Target population:

The course is designed for trainers, business consultants and representatives of governmental, non-governmental and civil society organizations that deal with women's economic support and development. Candidates must have at least five years of experience in related disciplines.

A good command of spoken and written Russian is essential.

Participants will need to have access to all the technology needed for an online course (computer, video, microphone, speakers, and a stable internet connection). They are expected to commit 3 hours a week: 1.5 hours for each online session (two sessions). There is an

interactive course and participants will be expected to participate fully in every task during the training. A convenient, quiet and adequate working environment is highly important.

Main subjects:

- Financial literacy
- Creative thinking
- Business models
- Leadership skills
- Women's economic empowerment
- Networking

This program consists of 6 meetings. Participants are expected to fulfill home assignments and actively participate in group discussions.

Completed application forms should be sent to the relevant Israeli missions in the respective countries **no later than May 7, 2021.**

About MASHAV

MASHAV – Israel's Agency for International Development Cooperation is dedicated to providing developing countries with the best of Israel's experience in development and planning, and focuses its efforts on capacity building, sharing relevant expertise accumulated during Israel's own development experience to empower governments, communities and individuals to improve their own lives.

MASHAV's approach is to ensure social, economic, and environmental sustainable development, and to take an active part in the international community's process of shaping the 2030 Agenda of Sustainable Development.

MASHAV's activities focus primarily on areas in which Israel has a competitive advantage, including agriculture and rural development; water resources management; entrepreneurship and innovation; community development; medicine and public health; empowerment of women; and education. Professional programs are based on a "train the trainers" approach to institutional and human capacity building, and are conducted both in Israel and abroad.

About MCTC

The Golda Meir MASHAV "Carmel" International Training Center (MCTC) was founded by Golda Meir in Haifa in 1961. MCTC was the first of its kind in the domain of women's empowerment, and since its inception has had a profound influence on both individuals and policymaking. MCTC endeavors to provide professional women and men from developing countries and transitional societies with the necessary tools for women's empowerment. It aims to enable women to contribute to the socio- economic development processes of their communities and consequently advance their status. To this end, MCTC conducts training activities, both in Israel and overseas, to advance women's participation in public life.

To date, more than 25,000 women and men from over 150 countries have benefited from hundreds of training activities. Many of them now hold key positions at the local or national level, or within United Nations development agencies.

About UNECE - The United Nations Economic Commission for Europe

UNECE is one of the five regional commissions of the United Nations. Its major aims are to promote sustainable development and regional cooperation and integration through policy dialogue, normative work and technical cooperation. UNECE provides a neutral platform for regional policy dialogue on economic, social and environmental issues among its 56 member countries, which are located in the European Union, non-EU Western and Eastern Europe, South-East Europe, the Caucasus and Central Asia and North America. Its work also includes negotiation of international legal instruments; development of regulations and norms; exchange of best practices and economic and technical expertise and technical cooperation for the countries with economies in transition, as well as through monitoring international commitments in a wide array of areas. These range from trade and economic cooperation, energy, environment, housing and land management, to gender issues, population, statistics, timber, and transport. UNECE provides policy-oriented analysis, advice and capacity building to Member States and cooperates with partner agencies, civil society and key actors from the private sector. It promotes technical cooperation with economies in transition, which brings about closer integration of these economies to the world economy and the achievement of sustainable development in the region.

UNECE is committed to the goal of gender equality and assists its member States in implementing equal rights and opportunities for women and men. In line with its mandate to focus on gender equality in the economic realm, UNECE works on women's economic empowerment using dual approach. Mainstreaming gender across UNECE areas of work promotes gender perspective in specific activities, such as intergovernmental and expert group meetings to discuss gender sensitive policies for innovation, policies for competitive and knowledge-based economies, for environmental policy, etc. Major area of work is women's entrepreneurship development as an important pillar for women's economic empowerment. To this end, special attention is paid to the needs of the countries in South-East Europe, Caucasus and Central Asia to facilitate the creation of a strong private sector where women and men work as equal partners.

Website: www.unece.org/gender