Building Back Better
Unlocking the potential of advanced technologies for circular and sustainable value chains in the garment and footwear sector

Tuesday 16 March 2021
12:15 - 13:45 CET

Opening
Elisabeth Tuerk, Director, Economic Cooperation & Trade Division, UNECE

Moderator
Cyril Sayag, Policy Officer, Directorate-General for International Partnerships, European Commission

Speakers
Leanne Kemp, Founder & CEO, Everledger
Michela Puddu, Co-Founder & CEO, Haelixa Ltd
Giorgio Ravasio, Country Manager, Italy, Vivienne Westwood
Andrea Redaelli, Project & Portfolio Manager, UNECE-UN/CEFACT project
David Rogers, Head of International Resource Management, WRAP Global
Oksana Varodi, Senior Operations Officer, IFC, World Bank Group
Joseph Wozniak, Head, Trade for Sustainable Development – T4SD, ITC

- What role can innovation and new technologies play in transitioning to more sustainable and circular value chains as part of the industry’s post-COVID recovery?
- What are the challenges to finding scalable solutions and how can they be addressed? How do we ensure solutions support responsible business conduct and decent work throughout the industry’s complex and fragmented value chains?
- How can policy makers help the industry to take action while ensuring inclusivity for SMEs and small-scale producers in emerging economies?