



# Storytelling with SEEA

Main results of the participant's survey



STATISTICS



# Number of responses

## STATISTICS



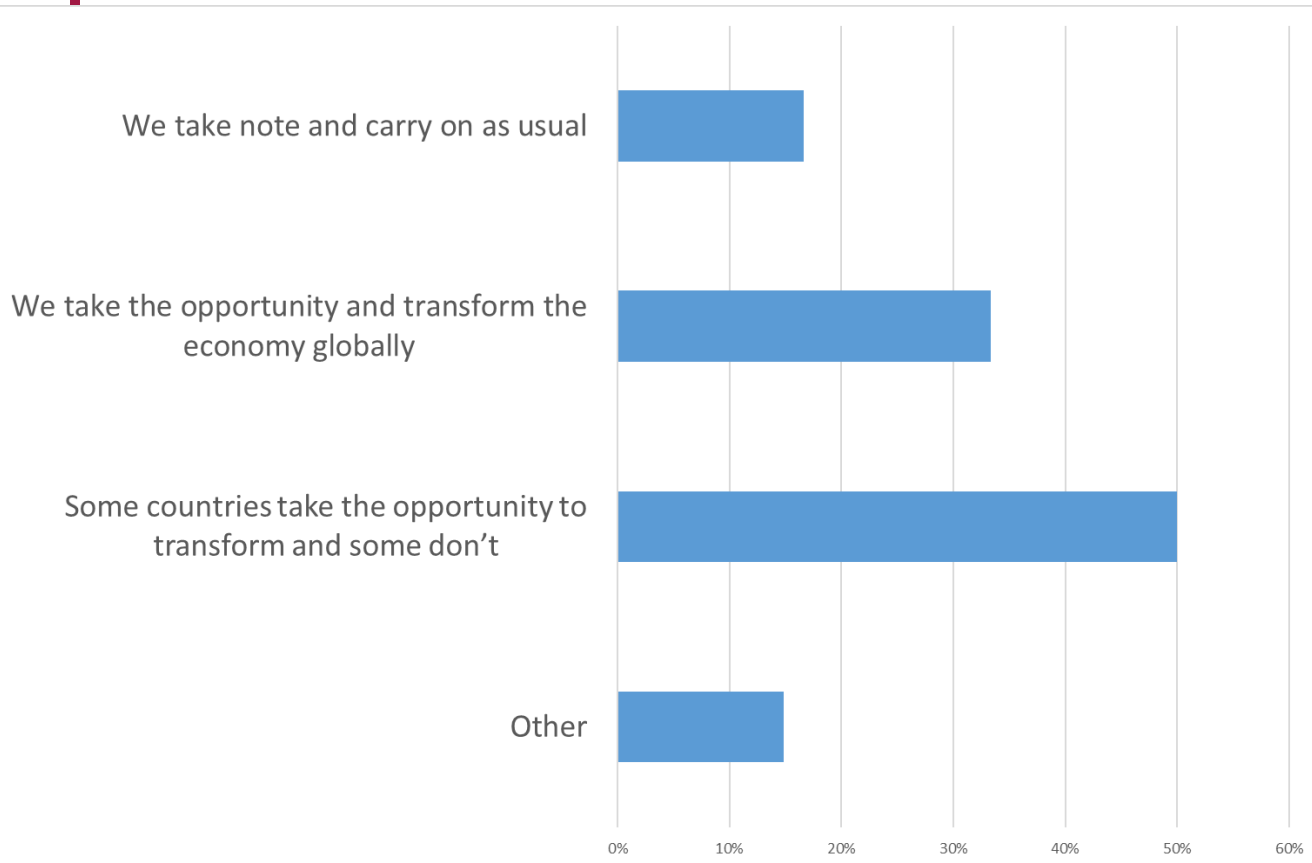
- 65 responded
- 55 indicated country or organization
- 36 different countries:
  - EU, Ex-EU, EFTA: 21
  - Caucasus and Central Asia: 3
  - Eastern Europe: 2
  - North America: 1
  - Other UNECE: 2
  - Latin America: 3
  - ESCAP (without EECCA): 2 (of which 1 OECD country)
  - ESCWA: 2

Countries: **Armenia, Austria, Belarus, Belgium, Colombia, Costa Rica**, Finland, France, Germany, Greece, Hungary, **India, Ireland**, Israel, **Italy, Jordan**, Latvia, Lithuania, **Luxembourg**, Kazakhstan, Malta, Mexico, Netherlands, New Zealand, Portugal, Romania, Slovenia, Spain, **Sweden, Switzerland, Turkey, Turkmenistan**, UAE, UK, **Ukraine, USA**

(in **bold**: also replied to: Can you share with us an experience you've had in a project where you needed to base your ideas on data connecting the environment to the economy?)

# Q7: In some cases, Covid-19 has led to major reductions in GHG emissions, for example, or improvements to ecosystem conditions due to reduced human activity. What, if anything, will be lesson from this global ‘experiment’ for environmental policy-makers?

## STATISTICS

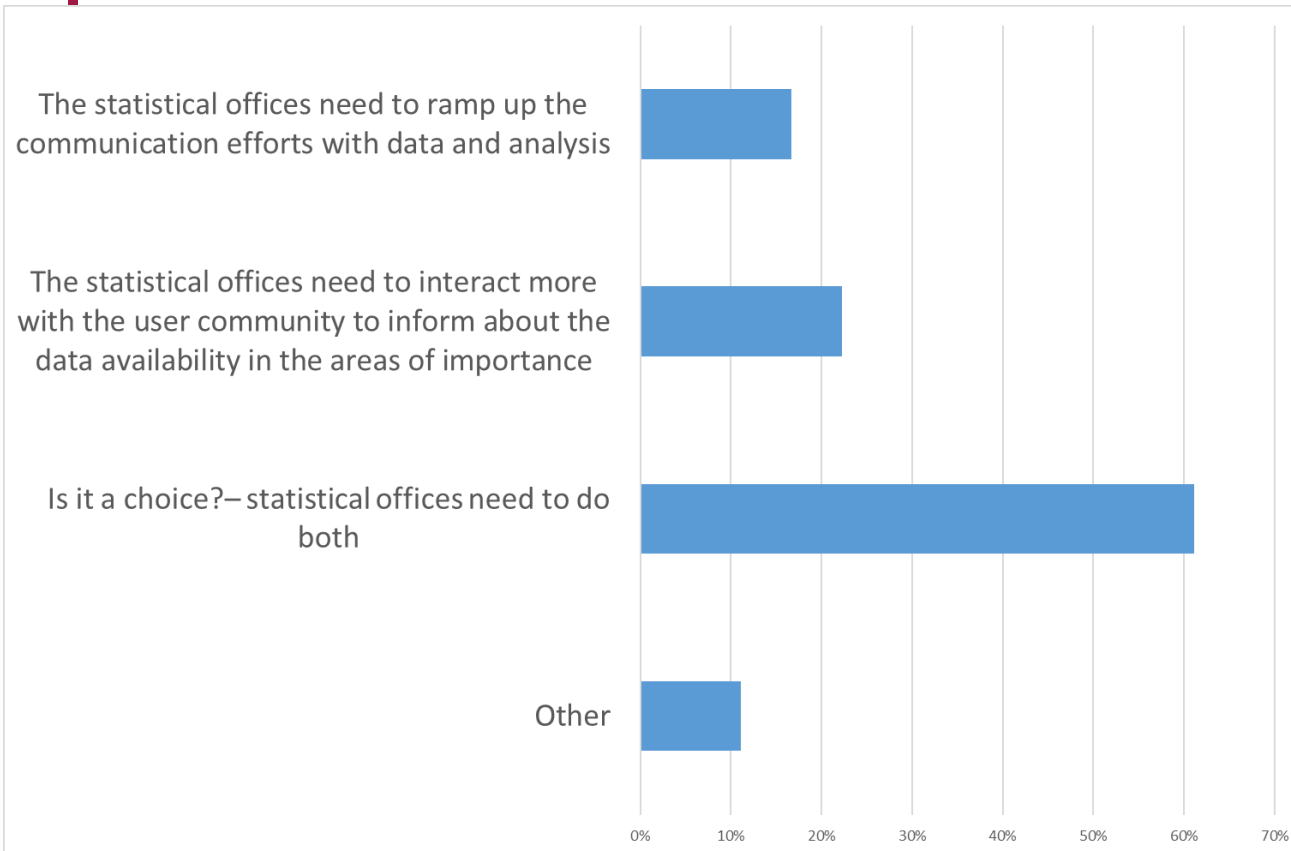


### Comments on “Other”

- I hope that we take the opportunity to transform but I do not work in a policy department.
- In our opinion, it is not up to a NSO to answer this question
- India shall need more sustainable economic infrastructure development activities to take the opportunity to transform activities
- Some citizens might experience a Heureka moment realising that they can enjoy from a different lifestyle they used to live. This could have a more profound effect
- Such reduction or improvement stress how environmental pressures are strongly linked so far to the level of economic activity
- That it would be possible to live within the planet's boundaries by reducing some sorts of consumption, while better distributing what can be obtained staying within those boundaries. But I am not very optimistic that this is what will happen
- We continue to explore additional opportunities to turn negatives into positives
- Working from home will continue at some level

# Q8: In some cases, Covid-19 has led to major reductions in GHG emissions, for example, or improvements to ecosystem conditions due to reduced human activity. What is the role of SEEA in telling this story?

## STATISTICS

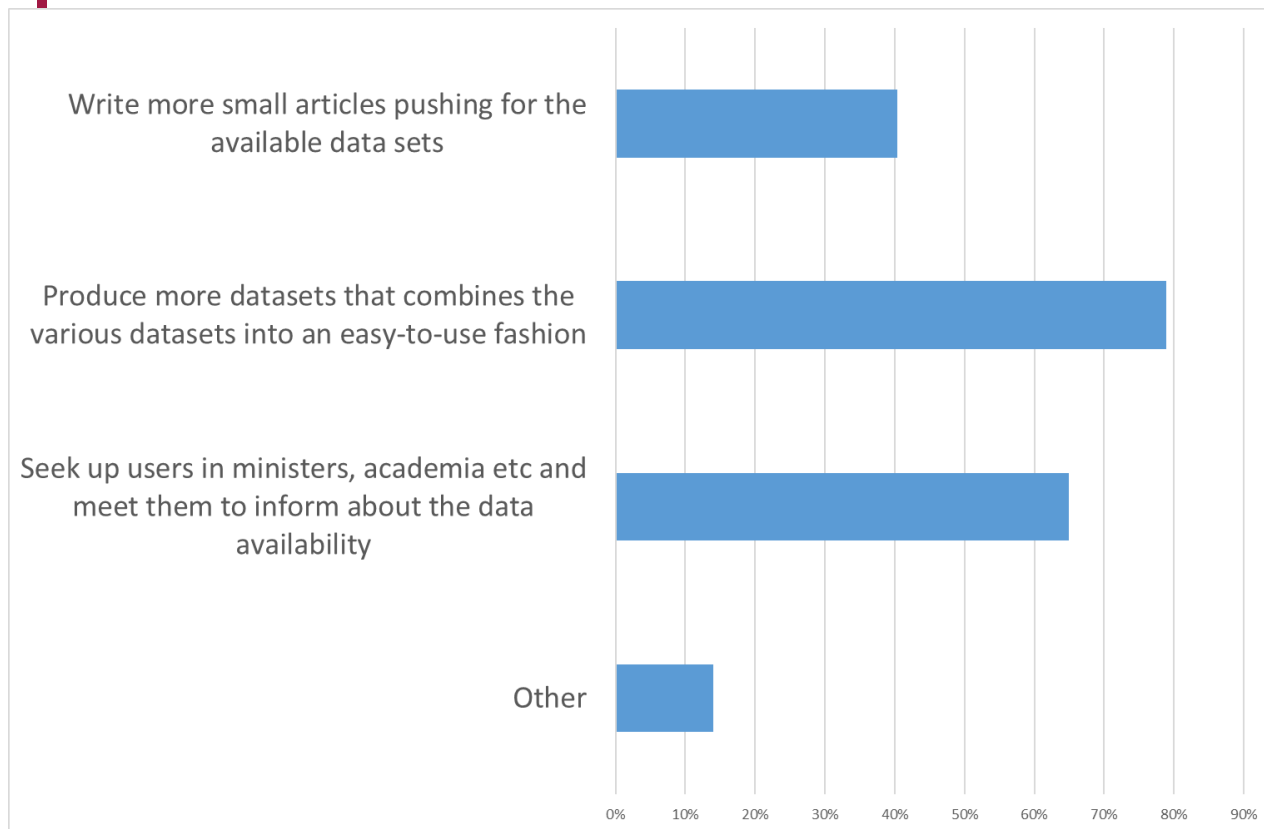


### Comments on “Other”

- Also, keeping a check on work fatigue among the NSO community
- It's hard to understand the meaning of the first option. In this case it's hard to make a decision, but I would choose the second option anyways.;
- Link between economic activity and the condition of the environment
- SEEA produces annual data, It is not enough disaggregated. Monthly data give better view of the impacts
- The SEEA can show, better than indicator systems, the structural and composition aspects of the story. In communication, indicators have the headlines. Some may be derived from the SEEA, but not all
- Create impact studies

# Q9: What should NSOs do to make better use of SEEA in their dissemination and communication?

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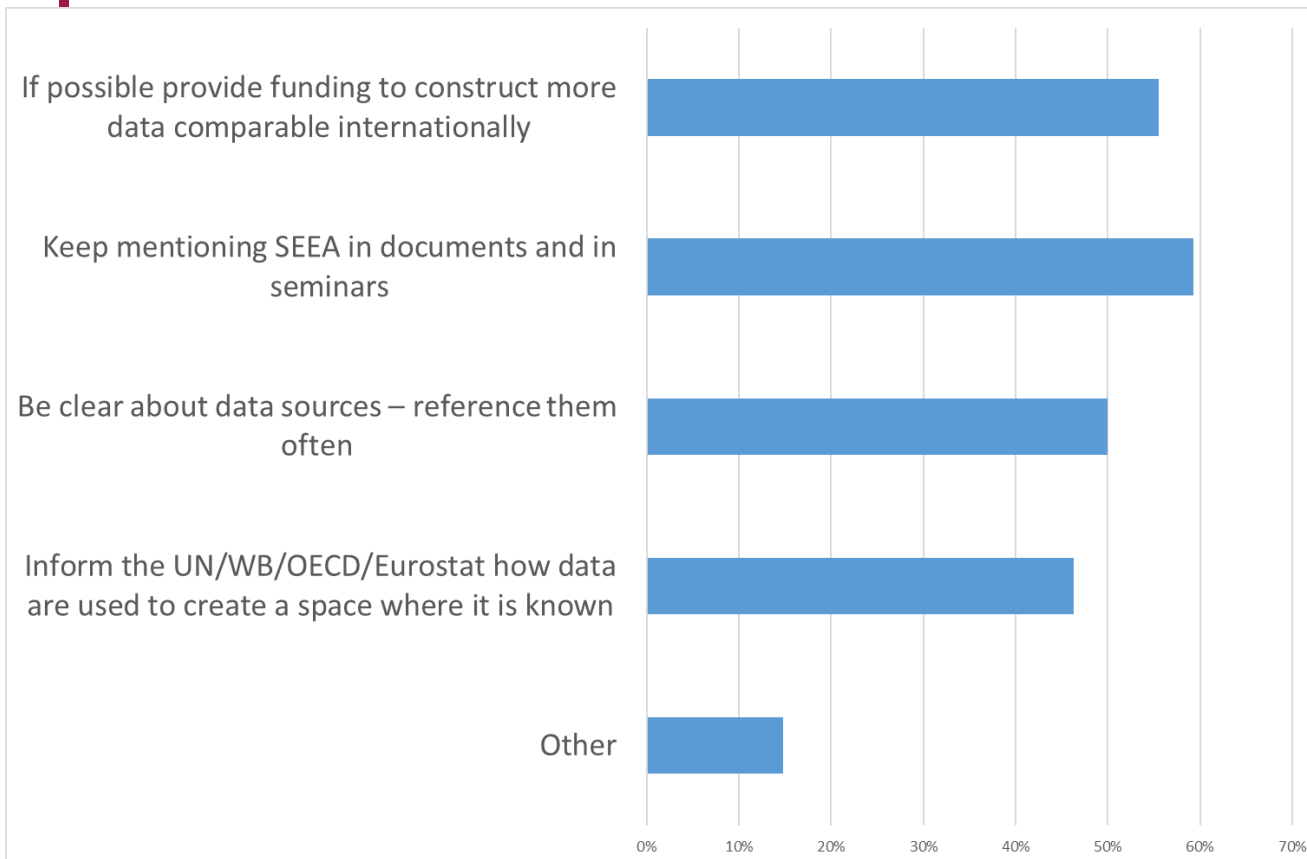


### Comments on “Other”

- All the above
- all three options are good ideas
- Design clear and concise mechanisms to effectively communicate across multiple stakeholder groups
- How exactly NSOs is decrypted? There is no decryption of the acronym in the whole survey. Is it Non-state-organizations or National Statistical Organisations?
- Make long time series data easily available
- Customization of SEEA manual to be applicable at the country level
- Apply marketing strategies
- Social media is a good communicator of educational material. And it has been here for a long time. Seminars, Conferences are good

# Q10: What can International Organisations do to support NSOs in their efforts to tell policy-relevant stories on the interface between the environment and the economy?

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### Comments on “Other”

- All the above
- I guess all of the instruments are usefull, it's hard to tell which one is more priority
- Continue to use SEEA to inform DG
- Exchange best practices, provide handbooks, organise seminars (like this one:-))
- Simplify the manual and select short list of indicators to be calculated in the first stage
- Improve cooperation on key indicators and methodology
- Since the environment is relevant to all areas, we need to increase the participation of different sectors in government for better cooperation
- The transition to electric vehicles will have many impacts such as lower emissions, increased focus on the fuels used to generate electricity, reform of fossil fuel subsidies, and the roll-out of a new recharging infrastructure