

REGIONAL FORUM

ON SUSTAINABLE DEVELOPMENT FOR THE UNECE REGION



Building Back Better
Unlocking the potential of advanced technologies for circular and sustainable value chains in the garment and footwear sector



[Register](#)

Tuesday 16 March 2021

12:15 - 13:45 CET

- How can governments incentivize taking action that promotes higher sustainability performance, while ensuring inclusive solutions?
- What role do innovation and new technology play in transitioning to more sustainable and circular value chains for the industry as part of a post-COVID recovery?
- What are the key challenges to developing solutions that can be scaled up, and how to address them?

Opening

Elisabeth Tuerk, Director, Economic Cooperation & Trade Division, UNECE

Moderator

Cyril Sayag, Policy Officer, Directorate-General for International Partnerships, European Commission

Speakers

Leanne Kemp, Founder & CEO, Everledger

Giorgio Ravasio, Country Manager, Italy, Vivienne Westwood

Andrea Redaelli, Project & Portfolio Manager, UNECE-UN/CEFACT project

Michela Puddu, Co-Founder & CEO, Haelixa Ltd

Joseph Wozniak, Head, Trade for Sustainable Development – T4SD, ITC

TBC, UN Environment Programme representative

TBC, UK WRAP charity representative



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