

UN ROAD SAFETY FUND

Global Forum for Road Traffic Safety, 82nd session (WP.1)
8 March 2021

Stephanie Schumacher
Public Information Officer
UNRSF secretariat



- Established in April 2018 through a GA resolution and UN SG support. It is hosted by UNECE.
- GA new resolution, entering a new Decade of Action for Road safety 2020-2030. Invitation to MS to invest in road safety, including by supporting the UNRSF
- Unique multi-stakeholder financing instrument with 11 participating UN organizations, governments, private sector, academia and civil society
- Governance through Advisory Board and Steering Committee

VISION

To build a world where roads are safe for every road user, everywhere. All road users, regardless of where they live or what they earn, should be safe when they use the world's roads, whether they are working, or going to school, or using the roads for leisure.

MISSION

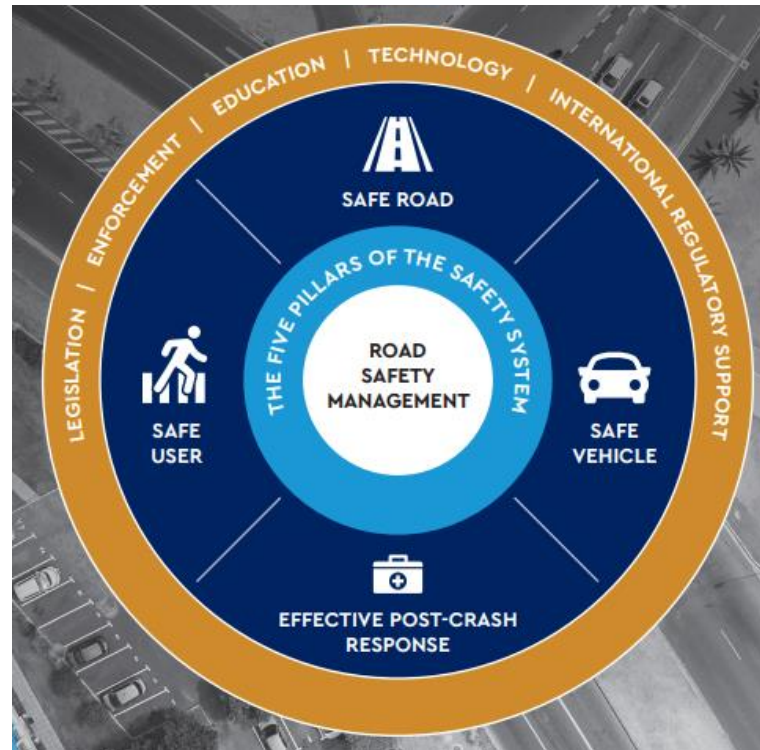
To finance – and leverage further funding for – high-impact projects based on established and internationally recognized best practices that increase road safety and minimize and eventually eliminate road crash trauma for all road users.

UNRSF TIMELINE



UNRSF Strategy

Global Framework Plan of Action for RS



UNRSF ADDED VALUE

- ❖ **UN** mandate, values, legal framework and expertise
- ❖ As a UN Fund, it is a strategic Fund with the capacity to **leverage resources and mobilize** 193 Member States, partners and stakeholders and at a national, regional and international level
- ❖ It emphasizes a **cross-sector** approach for sustainable development and ensures the **liaison between the Sustainable Development Goals (SDGs)**
- ❖ It plays a key role as a **coordinating body for road safety** thanks to its capacity to liaise with governments and road safety partners- in order to ensure coordination and coherence between funding mechanisms and increase aid effectiveness

THE UNRSF GOVERNING BODIES

UNRSF progress

GOVERNING BODIES



Seventh session of the Steering Committee, 6 October 2020

Informal Working Group (IWG) on Fundraising, 9 November 2020

Informal session of the Advisory Board, 23 March 2020.

High session of the Steering Committee, 29 April 2021

Workshop on communications, Mai 2021

ADVISORY BOARD MEMBERS 2020-2022



MATTHEW BALDWIN
(Chair)

Deputy Director-
General Mobility and
Transport
European Commission

United Nations Member States (3 seats)



**ÁNGELA MARÍA
OROZCO**

Minister of
Transport
Colombia



**MOHAMMED
ABDULLAH
AL-MALKI**

General Secretary of
the National Traffic
Safety Committee
Iraq



**H.E. Mr. CHIBURE
KOTIM AMAECHI**

Minister of
Transportation
Nigeria



**H.E. Mr. ALEXANDER
GORODOV**

First Deputy Minister
of Interior
Russian Federation



**ANELINA
TOTEVA**

Deputy Chairwoman
of the State Agency
in Road Safety
Bulgaria

Other Members of the Advisory Board (8 seats)



JEAN TODT

UN Secretary-General's
Special Envoy for Road
Safety



**OLGA ALGURBERIEVA
GUEBREYESUS**

Executive Secretary
LWEEC



**FERRUCCIO
ACHANON**

Director General
WHO



MAMITAR CHOP

Vice President for
Infrastructure
World Bank



**MOHAMED EL MOKHTAR
MOHAMED EL SACCINE**

(Chair of Steering
Committee)
Director Economic
Development and
Integration Division
UNESCO



**LUCIANA
LOMB**

Chair of the Global
Forum for Road Traffic
Safety (GFRS)

United Nations Member State Deputies (3 seats)



MATTHEW BALDWIN
(Chair)

Deputy Director-
General Mobility and
Transport
European Commission



**MARIE GAUTIER-
MILLERAY**

Interministerial
Delegate for Road
Safety
France

(not available)

Private Sector Deputies (3 seats)



**Rt. Hon. LORD
ROBERTSON OF
PORT ELLEN**

Chairman
FIA Foundation



FILIPPO BETTINI

Chief Sustainability
and Risk Governance
Officer
Shell & C. S.p.A.



NAMITA SHAH

Board Member
Ford's Corporate
Foundation

Civil Society (2 seats) and Research and Academia (2 seats)



**THIERRY
WILLEMARCK**

Deputy President
Automobile Mobility
& Tourism
FIA



**LOTTE
BRODUM**

Executive Director
Global Alliance of
NGOs for Road
Safety



**RYU
DO-ILUNG**

Director General
Korea Automobile
Testing & Research
Institute



**PETER VAN DER
KNAAP**

Managing Director
SWOV - Institute for
Road Safety Research

STEERING COMMITTEE MEMBERS 2020-2022

UN Regional Commissions

Mr. Mohamed El Moctar Mohamed El Hacene
Director
ESCWA
(Chair)

Mr. William Lugemwa
Director
ECA

Mr. Yuwei Li
Director
ECE

Mr. Ricardo J. Sanchez
Senior Economic
Affairs Officer
ECLAC

Mr. Weimin Ren
Director
ESCAP

UN Agency/Department

Mr. Andre Dzikus
Chief
Urban Basic Services Section, Global Solutions Division
UN Habitat

Private Sector Donor

Mr. Saul Billingsley
Executive Director
FIA Foundation

Mr. Andrew McKellar
Secretary General Automobile
Mobility and Tourism
FIA

Mr. Darren Lindsey
Corporate Public Affairs
Michelin

Member State Donor

Mr. Dmitry M. Mitroshin
Head of Federal State Institution "Road Safety
Research Center"
Ministry of Internal Affairs
Russian Federation

(one seat available)

Chair of the Multilateral Development Bank Working Group on Road Safety

Mr. Max Ulf Jensen
Head of Division
Mobility Department
European Investment Bank (EIB)

World Health Organization

Mr. Nhan Tran
Head, Safety and Mobility
Department of the Social Determinants of Health
WHO

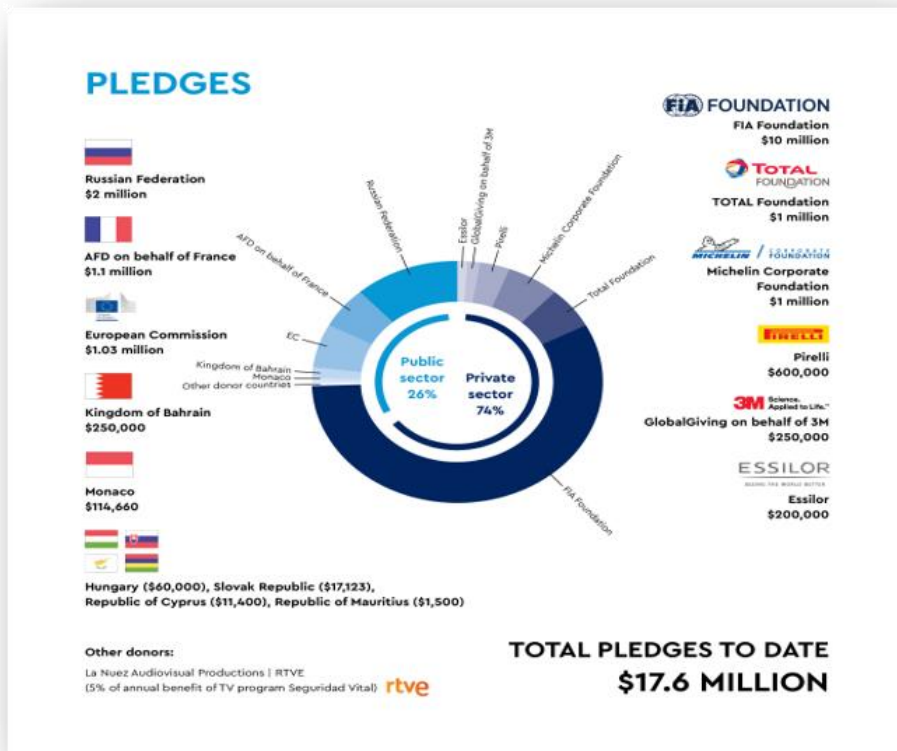
Civil Society

Ms. Lotte Brøndum
Executive Director
Global Alliance of NGOs for Road Safety

RESOURCE MOBILIZATION

16 UNRSF Donors

PRIVATE AND PUBLIC SECTOR OWNERSHIP



New donor : Kingdom of Bahrain (US\$ 250,000)

Donations in 2020

Member States

- AFD on behalf of France \$1,096,613
- Republic of Mauritius \$1,500
- Hungary \$30,000
- Kingdom of Bahrain \$250,000

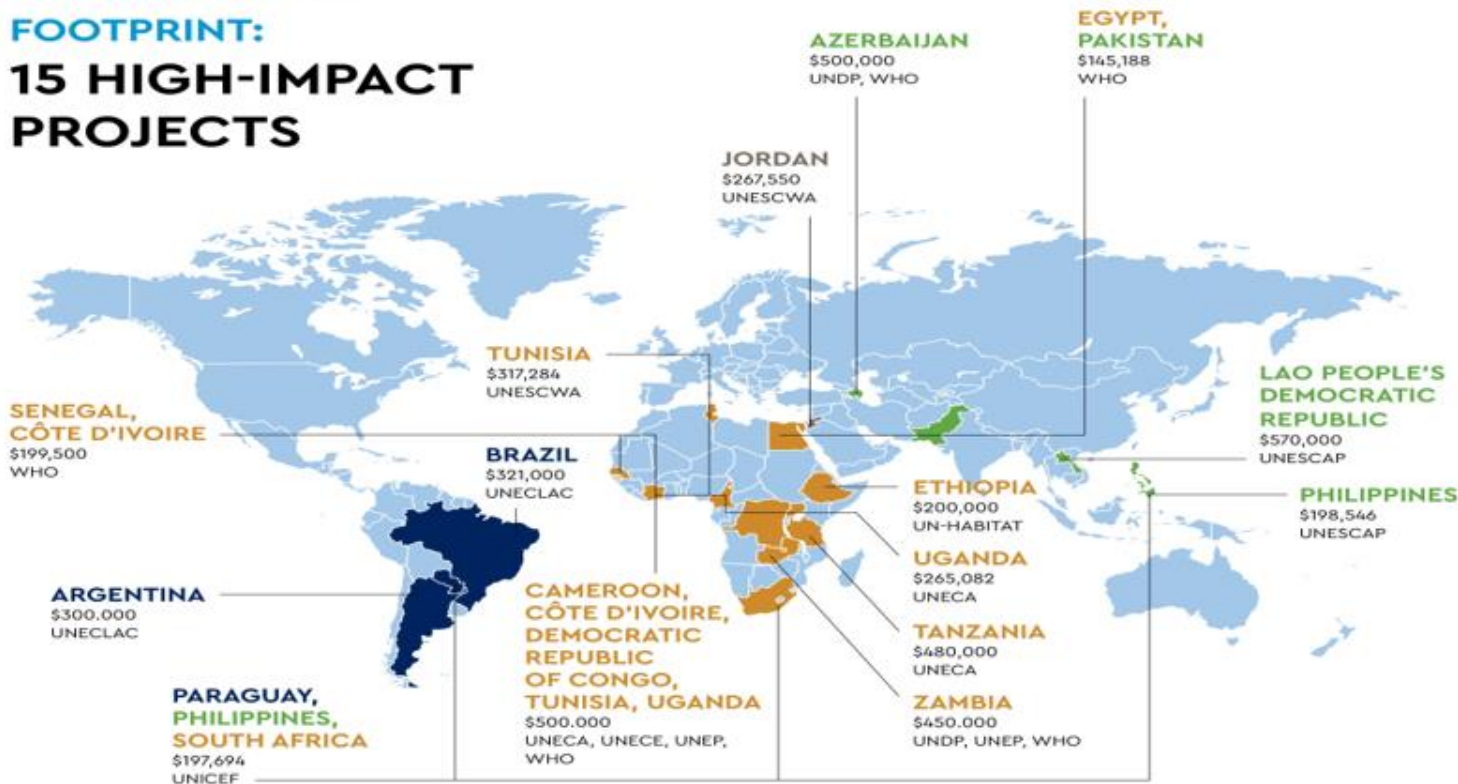
Private sector

- FIA Foundation \$3,000,000
- Essilor \$200,000

PROJECT PORTFOLIO PROGRESS

PROJECTS AROUND THE WORLD

PROGRAMMATIC FOOTPRINT: 15 HIGH-IMPACT PROJECTS



UNRSF PROJECTS

- ❖ **15 projects, in 19 low- and middle-income countries, covering 4 regions**
- ❖ implemented by **11 UN agencies**, in cooperation with national governments, NGOs, etc.
- ❖ Projects with a **significant and a sustainable impact** on road safety, from improving infrastructure for active mobility, capacity building, policy and law enforcement to strengthening data collection systems

FIRST RESULTS-UNRSF PROJECTS

Two UNRSF funded projects have been completed in 2020.

1. "Strengthening Speed Management in the Philippines", UNESCAP, in collaboration with the Global Road Safety Partnership (GRSP) and Imagine Law

- more than 170 speed enforcers trained in best-practice speed enforcement
- high-level officials supported in developing speed enforcement plans
- Over **35 public awareness stories** were published reaching 75,000 people engaged through social media on the importance of speed limitations
- speed enforcement package developed
- Train the Trainer workshops
- Memorandum of Understanding with the national Department of Transport on speed enforcement



Duration: 12 months
Value: USD 198,546

FIRST RESULTS-UNRSF PROJECTS

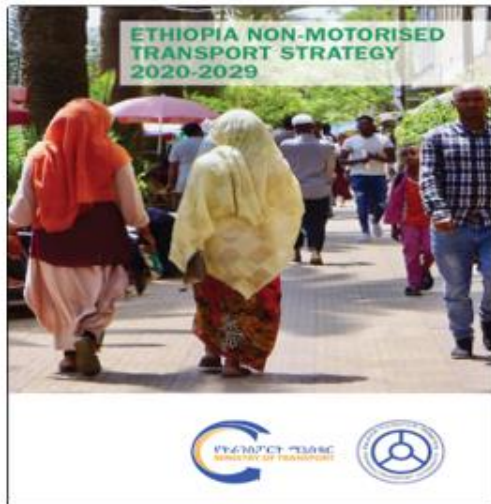
2. "Child-responsive urban planning and sustainable urban transportation", UNICEF, Paraguay, the Philippines

- 209 practitioners and stakeholders trained in child responsive urban planning
- Development of training material
- sustainable model schools
- A **Memorandum of Understanding** was signed on **speed enforcement trainings** for law enforcement agencies to ensure child rights inclusion in future urban development projects in Paraguay
- Integration of project's modules in civil engineering and architecture curriculum in universities in Paraguay

Duration: 12 months
Value: USD \$197,694



PROJECTS HIGHLIGHTING CATALYTIC EFFECT



UN-Habitat

**Scaling up safe streets designs
Ethiopia**

Duration: 12 months

Value: USD \$200,000

- The **National Non-Motorized Transport (NMT) Strategy** includes measures that the country will implement over the next 10 years to improve mobility and facilitate inclusive urbanization focused on sustainable transportation and pedestrians.
- A **temporary bicycle lane in Addis Ababa** was made due to the need to provide a safe mode of transport to citizens at the Jemo – Lebu corridor,
- Survey results show that **cycling on this corridor has since increased** by 7.5 times and 95% of survey respondents want to see the corridor to be made permanent.
- The Minister of Transport emphasized the need for safe movement as well as the need for **speed control and modifying accident-prone junctions**.
- The Minister launched **#WorldBicycleDay** as part of the strategy.

Duration: 30 months

Value: USD \$500,000

- The project will put in place requirements to ensure that Africa will only receive **quality used vehicles**, which will have major road safety benefits, for both car drivers and other road users, and co-benefits on the environment and economy.
- Ensuring a minimum set of operational safety features leads to a **30% reduction in mortality and morbidity** (Transport Research Laboratory).
- Periodic technical inspection also **decreases** the number of **vehicles involved in fatal accidents** due to technical defects by 50%.
- Ensuring vehicles are equipped with well-functioning equipment will **reduce emissions** up to 90% (compared to vehicles not equipped with filters or equipped with non-working filters).



UNEP

Safer and Cleaner Used Vehicles for Africa

**Cameroon, Cote D'Ivoire, Tunisia, Uganda
And Democratic Republic Of Congo**

2020 Call for Proposals

Priorities and focus communicated to PUNOS



- Prioritize projects that have a **significant and sustainable impact** on road safety in low- and middle-income countries;
- Focus the impact of project proposals through **alignment with national priorities**, opportunities for **synergies and avoiding duplications** with other road safety funds and programmes;
- Partially connect with **COVID-19** (active mobility, vulnerable road users, speed management etc.);
- Taking also into account:
 - partnerships and leveraging of other resources, including co-financing;
 - the new UN Resolution A/RES/74/299; and
 - the UN Sustainable Development Goals, i.e. cross-cutting issues.

2020 Call for Proposals

Parameters communicated to PUNOs



Application cycle

30 Oct 2020 – 31 Jan 2021

Total funding awarded

US\$ 4 million

Eligibility criteria

Submitted by PUNO Focal Points
Support to LMICs
Three applications/PUNO (Four if
joint project with other PUNO(s))

Budgetary limit

US\$ 100,000 – no upper limit

Timeframe

Max. 3 years

2020 Call for Proposals

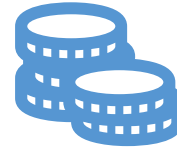
Eligible Proposals Overview



29
eligible
proposals



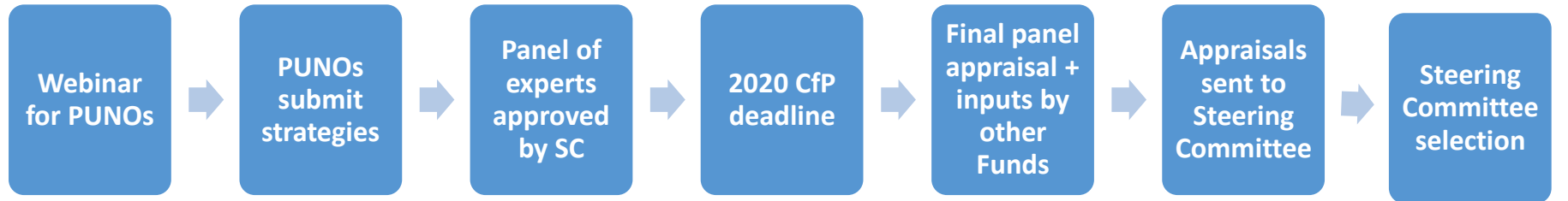
32
beneficiary
countries



\$14.5M
funding
requested

2020 Call for Proposals

Timeline – Stage 1



5 Nov 2020

9 Nov 2020

12 Nov 2020

31 Jan 2021

24 March 2021

31 March 2021

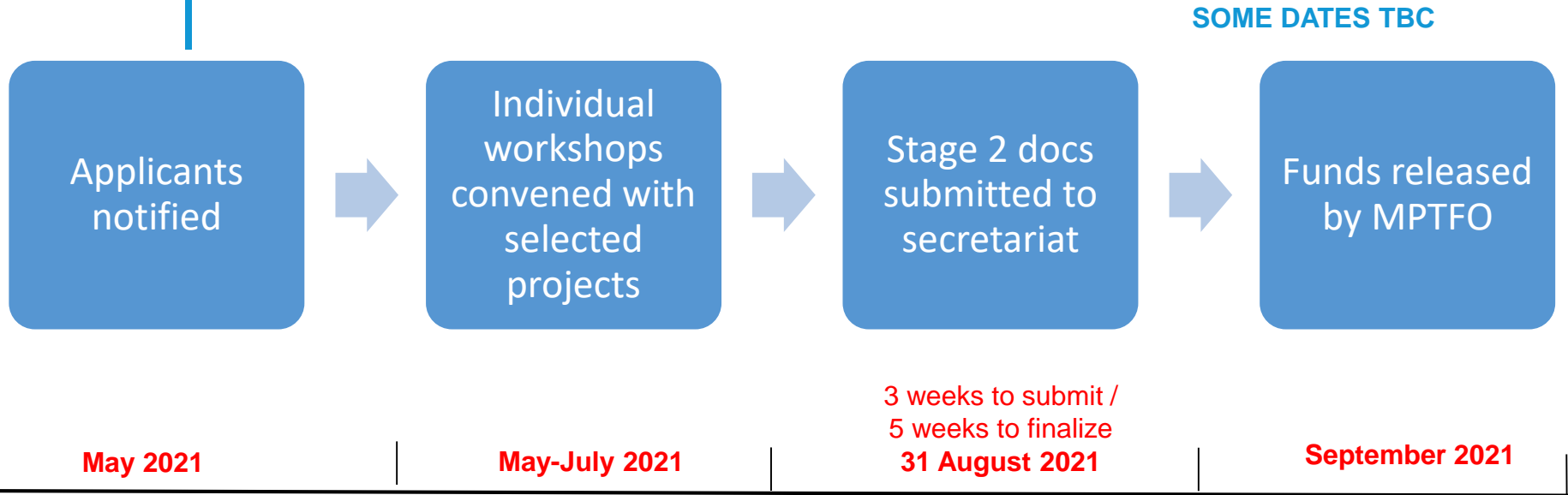
29 April 2021



STAGE 1

2020 Call for Proposals

Timeline – Stage 2



STAGE 1

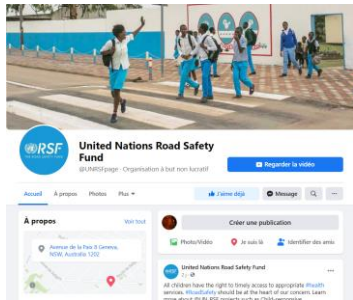
ADVOCACY AND COMMUNICATIONS

Communications

RECENT PRODUCTS



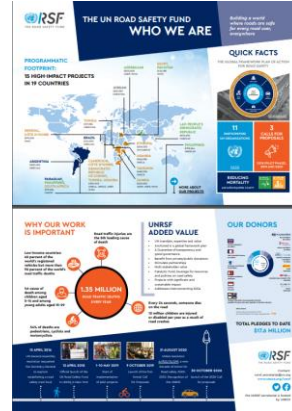
Find these products at <http://www.unece.org/unrsf/home.html>



Facebook account



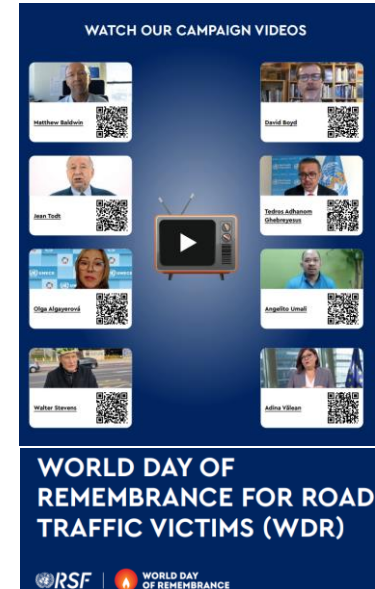
3rd newsletter



UNRSF Who we are ?



Benefits of joining the UNRSF as a donor



Communications

UPCOMING EFFORTS



■ Communication strategy

■ Annual report 2020

■ Website

■ Events and campaigns

- 3rd Anniversary of the Fund, 12 April 2021
- Kapuscinski Development lecture, Paris, 4 Mai 2021
- UN Road Safety Week, 17-23 Mai 2021
- City Challenge on distracting driving, 2021-2022
- Pledging conference, 2021 (date TBC)

SECRETARIAT

Secretariat

CURRENT COMPOSITION



- Recruitment of the new **Head of the RSF secretariat**
- Fulvia Montresor **Programme Officer**:
fulvia.montresor@un.org
- Madeeha Bajwa, **Programme Officer**: madeeha.bajwa@un.org
- Stephanie Schumacher, **Communications Officer**:
stephanie.schumacher@un.org
- Anastasia Metzger, **Programme Assistant**:
anastasia.metzger@un.org



LOOKING AHEAD

Looking Ahead

PRIORITIES



- **Resource mobilization:** major priority for secretariat and governing bodies, through traditional as well as innovative resource-mobilization
- Ensure that the Fund's projects are generating **significant and sustainable impact+ demonstrate results and value**
- **Expand partnerships** to advance interlinkages b/w road safety and other issues
- **2020 Call for Proposals:** launch and programme



Thank you



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