

Item 5c

Reporting on Work Area 3: Communication and outreach

Documents: ECE/TIM/EFC/WP.2/2020/5 and ECE/TIM/EFC/WP.2/2019/5



FORESTS

42<sup>nd</sup> Joint UNECE/FAO Working Party on Forest Statistics,

**Economics and Management** 

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22-24 March 2021, Geneva







# FORESTS IN A NUTSHELL

This is a story you may not have heard before – about forests in a nutshell.



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#### NATURE UNLOCKED: UNECE launches global photo contest showing flora and fauna during lockdown to celebrate World Environment Day

Forestry ▷ General UNECE ▷ Covid-19 ▷

#### 04 June 2020

As governments worldwide declared lockdowns in an attempt to contain the spread of COVID-19, animals and plants started reclaiming spaces previously seen as being reserved for human activities: fish, ducks and dolphins inhabited canals and approached shores, while deer, wild goats and monkeys began searching towns and cities for food.



The empty skies and streets offered some respite for nature and made even clearer the huge impact of human activities on biodiversity in cities. While biodiversity in urban context is sometimes neglected, it represents an important part of our efforts to prevent up to one million species from becoming extinct in the years to come. In this light, capturing these historical sights of 'nature unlocked' in cities provides a unique chance to reconnect with our natural world as we try to imagine and create a more sustainable future.

To further inspire such visions and to celebrate the World Environment Day 2020, the United Nations Economic Commission for Europe (UNECE) has launched "Humans locked down, NATURE UNLOCKED: A global photo contest on flora and fauna in the time of COVID-19 in support of the restoration of ecosystems". This photography contest aims to raise awareness of the alarming speed at which species' natural habitats are disappearing worldwide and promote the preservation of ecosystems and biodiversity as a cornerstone of the 2030 Agenda for Sustainable Development and the United Nations Decade on Ecosystem Restoration.







## **Meetings and online events**

boreal forests contribute to the 2030 Agenda and what measures are taken by countries to ensure their sustainable management.



**UNECE** Food and Agriculture Organization of the United Nations

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### Publications 2020/2021



All publications can be found on our website: www.unece.org/forests/publications.html





## **Communication campaigns**

#### FORESTS

- Trees in Cities Challenge: aims to promote sustainable management of urban forests, climate action at the local level & increase tree cover in cities - website, promotional brochure (3 languages), promo video + communication materials...More than 20 cities joined, with 11 million in pledges - relaunched
- Forests for Fashion: resulted from a fruitful collaboration between the UNECE/FAO Forestry and Timber Section, the Programme for the Endorsement of Forest Certification (PEFC), and Cittadellarte Fashion B.E.S.T. It is in tune with the <u>Vancouver Invitation on Forest</u> <u>Products for a Better Future</u>, which recognizes the value of sustainably produced wood and wood-based products as environmentally friendly materials. Continues to be one of the most visible areas of our work



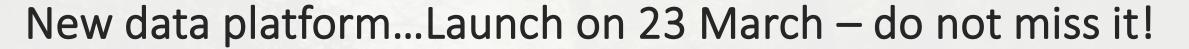




Trees in Cities Challenge Information Note



(A) UNECE



### INForest

## Your data and knowledge platform

#### for forests in the UNECE region





**Country Data** 

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About Us

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UNECE

SUSTAINABLE GOALS

• The Working Party is invited to take note of the information provided and provide guidance on additional communication and outreach opportunities.

