











UNECE Regional Online Workshop

Housing governance to support housing affordability

Focusing on housing affordability challenges in the South-Eastern Europe 23-24 February 2021

Languages: English and Slovenian with simultaneous interpretation

Introduction

Making housing sustainable is currently one of the most important policy challenges, especially in the context of the COVID-19 pandemic, as countries and cities in the United Nations Economic Commission for Europe (UNECE) region face undersupply of affordable housing, homelessness, rising urban rents, low quality of housing and urban infrastructure, limited access to land for housing construction and renovation, and mounting urban poverty.

Lack of access to affordable and adequate housing is especially a challenge for vulnerable groups of the population also suffering from limited access to healthcare, fuel poverty and price inflation of essential goods and services. Lack of access to sustainable housing also remains a major challenge for middle-income earners, especially in many large cities where rents are skyrocketing, and the quality of available housing is often low. The middle-income population is therefore often trapped in a gap between not being eligible to access social and other state supported housing and the inability to afford rent or buy adequate housing through the private market. With the global economic slowdown, sudden stop in some sectors of the economy (tourism, hospitality, etc) in some cases and more people losing jobs, the risk of middle-income earners losing their homes in the future grew substantially.

The challenges of housing affordability and sustainability in the context of the COVID-19 pandemic are affecting cities, especially those which are densely populated. Closure of commercial services in urban areas in light of the crisis has led to a decrease in consumption in cities, thus putting pressure on businesses and their profitability which directly translates into inability of businesses to sustain the workforce. Housing sustainability challenges and approaches to addressing them differ from country to country. Given the diverse national and local contexts of the housing sector, and the diverse legal frameworks and living traditions within the UNECE region, there is no one solution that fits all. Sharing and exchanging experiences and good practices allows the formulation of viable solutions and policies appropriate for specific national and local contexts.

The regional workshop¹ is organized by the Ministry of Environment and Spatial Planning of Slovenia in cooperation with UNECE and with the support of Housing Europe, the Union for the Mediterranean and UN-Habitat.

More information on the workshop at https://www.unece-housing2021.com/

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¹ Organization of the workshop was mandated by the 81st session of the UNECE Committee on Urban Development, Housing and Land Management (ECE/HBP/2020/3, para 78 (b)). The link for the online participation will be sent to registered participants.













Workshop objectives

The Regional Workshop will:

- Support the regional exchange of experiences and good practices in countries of the UNECE region on promoting access to decent, adequate, affordable and healthy housing as part of the countries' responses to, and recovery plans for the COVID-19 pandemic (this will include the topics of "greening" cities and housing, using architectural and urban planning solutions and innovations to promote better quality of life, etc)
- Serve as a preparatory meeting to the Ministerial Meeting on Urban Development, Housing and Land Management 2021 "Affordable, adequate, and resilient housing in liveable cities, including cities which face extreme weather conditions". The Ministerial Meeting will take place on 6-8 October 2021 in Geneva
- Inform participants on the progress made with the preparation of a report of the study "#Housing2030: Improving Housing Affordability in the UNECE Region" which is being developed by UNECE in cooperation with Housing Europe, UN-Habitat and other partners.

The workshop will zoom into one of the four topics the study addresses – housing governance and regulation. The workshop session on 24 February from 10:00-13:00 will specifically focus on the preparation of the governance chapter of the #Housing2030 study.

The workshop session on housing policies in countries of the South-Eastern Europe "Governance of the housing sector: Focus on South-East Europe" will be organized as part of the Regional Workshop on 24 February from 14:00 to 15:30.

Logistics

The workshop will be conducted in English and Slovenian with simultaneous interpretation. The link for the online participation will be sent to registered participants.

For more information, please contact:

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Draft Programme

23 February 2021, Tuesday

14:00 – 14:20 Opening and objectives

Moderator: Ms. Paola Deda, Director, Forests, Land and Housing Division, UNECE

- Mr. Andrej Vizjak, Minister of Environment and Spatial Planning of Slovenia
- Ms. Olga Algayerova, UNECE Executive Secretary
- H. E. Ms. Ayşe Asya, Deputy Secretary-General for Transport and Urban Development, Union for the Mediterranean
- Mr. Bent Madsen, President of Housing Europe
- Mr. Shipra Narang Suri, Chief, Urban Practices Branch, Global Solutions Division, UN-Habitat

14:20-16:00 Session 1. Overview of key international initiatives on affordable housing in Europe

- Representative of Germany on "The New Leipzig Charter" (tbc)
- Ms. Marissa Plouin, Housing Policy Analyst, Directorate for Employment, Labour and Social Affairs, Organization for Economic and Social Development (OECD)
- Ms. Nathalie Roebbel, Head Urban Health, the World Health Organization (WHO)
- Mr. Grzegorz Gadja, Senior Urban Sector Specialist, Regional and Urban Development, European Investment Bank (EIB)
- Ms. Elena Szolgayova, #Housing2030 Initiative Co-Chair; Mr David Orr, #Housing2030 Initiative Co-Chair; Ms. Julie Lawson, Lead Writer of the study report Overview of the #Housing2030 Initiative

Questions and comment

16:00-16:30 Virtual coffee break

16:30-18:00 Session 2. Panel discussion on "Governance for affordable, adequate and healthy housing for all"

Introduction: Mr. Brian Evans, Professor of Urbanism and Landscape, Head of Urbanism, Mackintosh School of Architecture, The Glasgow School of Art, Glasgow, the United Kingdom

Panellists:

- Ms. Aša Rogelj, Deputy Director General, Ministry of the Environment and Spatial Planning of the Republic of Slovenia
- Representative of France (tbc)
- Ms. Susanne Bauer, International Relations, the City of Vienna, Austria
- Mr. Knut Höller, Executive Member of the Board, Housing Initiative for Eastern Europe.













24 February 2021, Wednesday

10:00-13:00 #Housing2030 Workshop on Housing Governance

10:00-10:05 Welcome and instructions for attendees

Moderator: Mr. Dara Turnbull, Research Coordinator, Housing Europe

10:05-10:25 Keynote presentation - Mr. József Hegedüs, Managing Director at the Metropolitan Research Institute, Budapest, Hungary

10:25-10:45 The #Housing2030 'Good Governance' policy toolkit - Ms. Julie Lawson, #Housing2030 Lead Writer and Honorary Associate Professor at RMIT University.

10:45-11:30 #Housing2030 Workshop session 1

Moderator: Mr. David Orr, #Housing2030 Co-Chair

- Ms. Julie Lawson, #Housing2030 Lead Writer and Honorary Associate Professor at RMIT University
- Mr. Ken Gibb, Director of the UK Collaborative Centre for Housing Evidence and Professor in Housing Economics (Urban Studies) within the School of Social and Political Sciences, Glasgow University, UK
- Mr. Jarmo Linden, Director, Housing Finance and Development Centre of Finland (ARA).

11:30-11:40 Virtual coffee break

11:40-12:25 #Housing2030 Workshop session 2: "What are the buildings blocks of a system of governance and regulation that serves to promote affordability in housing"

Moderator: Ms. Elena Szolgayova, #Housing2030 Co-Chair

Representatives of national and local governments, social and affordable housing providers and policy experts will share their experiences with housing policies. This will include a presentation of Ms. Lucia Štasselová, Deputy Mayor of Bratislava, Slovakia, and others.

12:25-12:30 Summary of the discussions

Moderator: Mr. Dara Turnbull, Research Coordinator, Housing Europe

- Ms. Elena Szolgayova, #Housing2030 Co-Chair
- Mr. David Orr, #Housing2030 Co-Chair

12:30 - 14:00 Virtual lunch break













14:00-15:30 Subregional workshop on "Governance of the housing sector: Focus on South-East Europe"

Moderator: Ms. Rachael Marie Scicluna, Malta

- Ms. Doris Andoni, Director, Housing, Ministry of Finance and Economy of Albania
- Ms. Svetlana Ristić, Head of Section of Housing Policy, Energy Efficiency and Public Utilities; and Ms. Tijana Zivanovic Milic, International Cooperation Specialist, Ministry of Construction, Transport and Infrastructure, Serbia
- Mr. Marko Čanović, Director General, Department of Housing Development, Ministry of Ecology, Spatial Planning and Urbanization of Montenegro
- Mr. Andrew Popelka, Senior Energy Adviser, United States Agency for International Development (USAID), USA.

15:30-15:45 Closing

Ms. Aša Rogelj, Deputy Director General, Ministry of the Environment and Spatial Planning of the Republic of Slovenia