

Decent work, transparency, and traceability in the garment sector:

Emerging stronger from the COVID-19 Crisis



Directorate General for International Partnerships
Unit E2, Micro-economic Analysis, Investment Climate, Private Sector, Trade and employment



ITC - The joint trade for development agency of the UN and the WTO
Trade-related technical support to SMEs, free-to-use web-based business solutions



United Nations Economic Commission for Europe
Norms, standards & tools for to advance sustainable and efficient value chains management

Opening Remarks

Cécile Billaux,
Head of Unit E2, European Commission, DG International Partnerships

Panel Discussion

Moderator

Cyril Sayag, Policy officer, European Commission, DG International Partnerships

Panelists

Maria Teresa Pisani, Project Manager, Economic Cooperation and Trade Division, UNECE

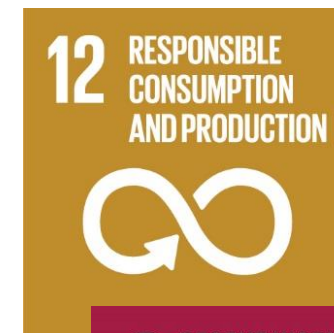
Joseph Wozniak, Head, Trade for Sustainable Development – T4SD, ITC

Carole Hommey, General Manager, Initiative for Compliance and Sustainability, ICS

Janet Mensink, Executive Director, Social Labor Convergence Program, SLCP

Paul Roeland, Transparency Lead, Clean Clothes Campaign

Heinz Zeller, Principal Sustainability, HUGO BOSS Ticino SA



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Policy officer, European Commission,
DG International Partnerships

- How can we leverage opportunities and overcome challenges to scale existing initiatives?
- What can be achieved through cooperation between all stakeholders involved?

TOOLBOX

01. Multi-stakeholder policy platform, Policy Recommendation and Call to Action



02. Traceability standard and Implementation Guidelines



03. Blockchain pilot solutions for specific fibers and materials (cotton/leather/synthetic/wool & cashmere)



Key messages

Policy coherence across national and regional levels building upon **harmonization** efforts

Use of a **standardised approach** building on existing standard ensuring **interoperability** with existing data management systems

▪ Open, neutral and inclusive **collaborative platform** for **wide-industry engagement**

Increasing **role of regulators** to support **DD** for **responsible business conduct**



Helping consumers trust the claims on products they buy



Supporting technologically innovative solutions



Transparency across global value chains

Utilizing development experience, IT expertise, and UN status to provide:

- **Neutral and secure data holder without a profit motive** that would discourage adoption by different companies
- **Support to SMEs** to help them overcome implementation barriers and improve working standards
- **Web-based, customized, open self-assessment and verified data sharing solutions** for textile and apparel value chain stakeholders



 ITC Sustainability Map

Joe Wozniak, Head, Trade for Sustainable Development - ITC

ITC-UNECE session: Decent work, Transparency & Traceability in the garment sector: emerging stronger from the COVID-19 crisis

1st February 2021 3:30 pm - 5:00 pm

Initiative for Compliance and Sustainability



ICS Members – ics-asso.org - are committed in the Transparency & Traceability project in partnership with ITC and UNECE



Direct API with ICS database to populate ITC Sustainability Map – 24 hours review

Public disclosure of audits data (date, type, category) linked to the identification of the factories' identity and location



Already used to involve subcontracting ranks down the supply chain – up to Rank 5 for some ICS Members in the private network



Involve the factories and the suppliers to accept the transparency and to engage about relevant communication on social and environmental compliance

Formens

Company Type : Processing & Manufacturing

Address
No. 4 Calea Nationala

Country City
Romania BOTOSANI

Contact information
Company size : 250+ employees

Data Source :
ICS – Initiative for Compliance and Sustainability

Last update: August 8, 2020 1:12 AM
View all companies part of this network: ICS – Initiative for Compliance and Sustainability

Description:
The ICS audits public search – Factories audited through ICS framework (including social and environmental audits) are invited by the ICS Members Brands and Retailers to publish in Sustainability Map their identification and information about ICS last audit performed including the audit date, the audit category, the audit type and the announce type. The process is organized step by step in order to gather the agreement from the factories for the public communication and in order to build publicly the network of ICS members' subcontractors. ICS methodology and requirements are available on ICS website : <https://ics-asso.org/>.

Update to the data can take up to 24 hours.

Original Source:
<https://ics-asso.org/>

ICS REPORT	GEOLOCATION	PRODUCTION
Business License : 14197		
Purchase Department : Woven garment		
Audits :		
Audit Type : Initial audit done on 29-12-2020		
Audit Category : Environmental		
Announce Type : Semi announced		
Audit Type : Initial audit done on 28-12-2020		
Audit Category : Social complete audit		
Announce Type : Semi announced		

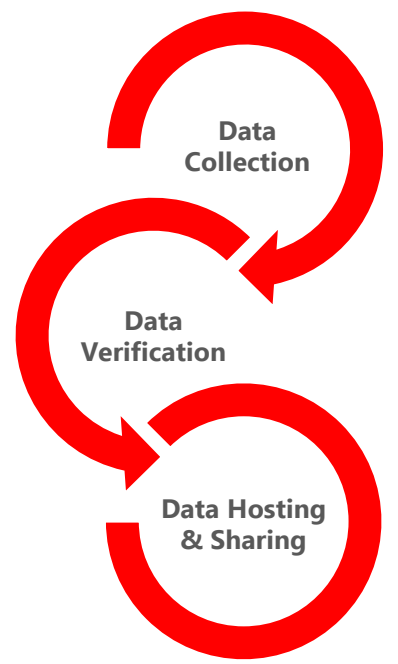
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Social and Labor Convergence Program

- Multi-stakeholder organization of 228 signatories
- Aims:
 - ✓ 1) avoids audit duplications by providing a converged S&L assessment framework to unlock resources for improvement.
 - ✓ 2) #1 source S & L data: Comparable, credible verified data provides opportunities for data insights and transparency
- 2021 projected verified assessments: 4,000 (> 40+ countries)., translating into 10 million USD unlocked for improvement programs. Further scaling in 2022 and 2023.



SLCP Converged Assessment Process

SOCIAL & LABOR CONVERGENCE

40+ organizations accepting SLCP verified data



“H&M believes SLCP is the solution to a long-standing problem in the apparel and footwear sector, that of duplicative social audits that are a drain on resources and cause audit fatigue. SLCP can help the industry move beyond compliance to real collaboration and the improvement of working conditions with more fact-based data which is measured across the industry. For this reason, H&M has committed to fully adopting SLCP where possible within our supply chain by 2022.”

Janet Mensink, Executive Director, SLCP

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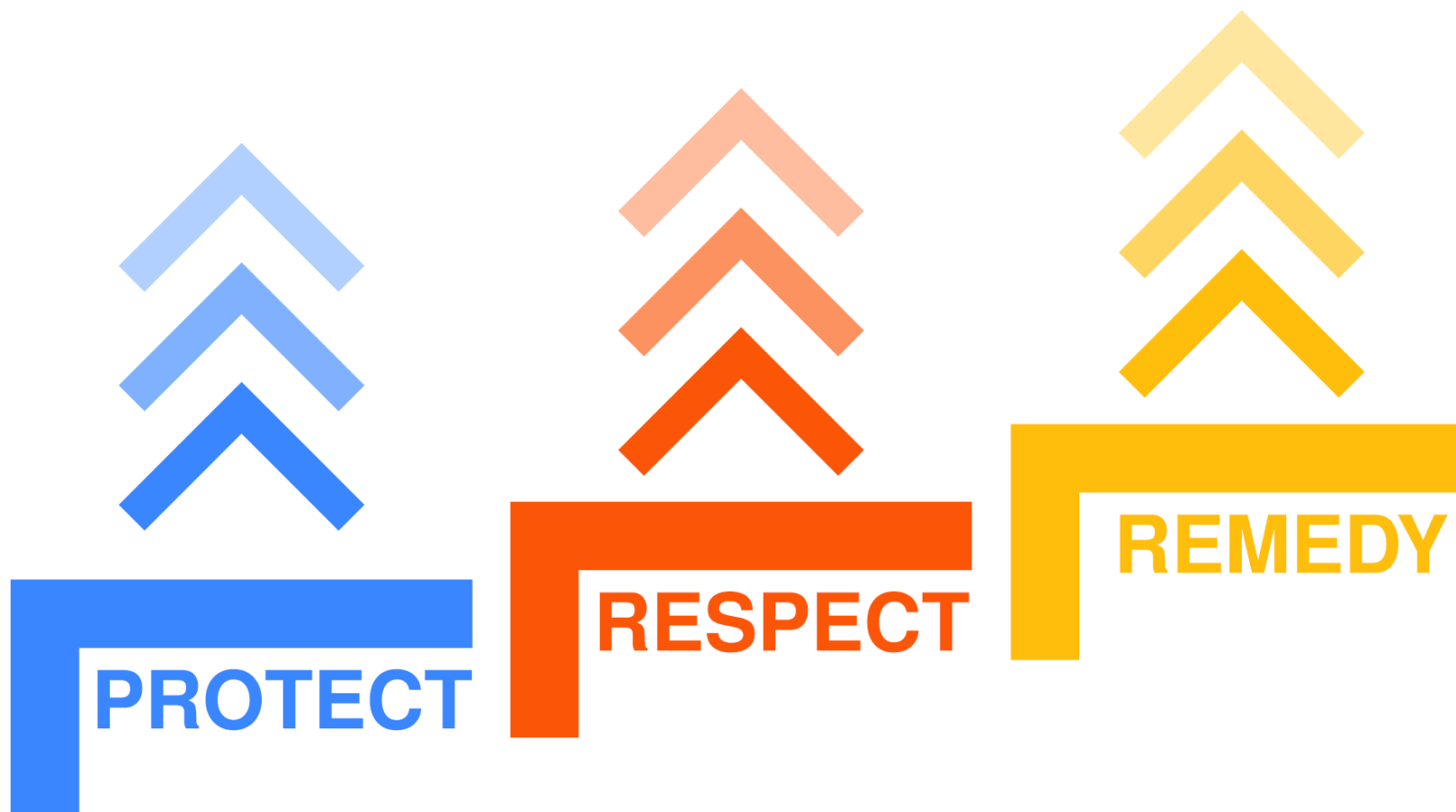
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Clean Clothes Campaign

MANDATORY

TRACEABILITY

TRANSPARENCY



Paul Roeland, Transparency Lead, Clean Clothes Campaign

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Pilot #1 - Implementing a blockchain technology for traceability and due diligence in the cotton value chain in support of a circular economy

Need for a Global Standard for Transparency and Traceability
enabling Interoperability



Advanced technologies to boost information exchange

e.g. Blockchain for immutable data storage, DNA tracers, IoT



Data Protection as a Legal & Business requirements
i.e. GDPR



Trustworthy Claims

meet NGO/NPO requirements & communication regulations
e.g. EC New Consumer Agenda





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Transparency Lead

Thank You! Questions?