

Gender and Waste Data in Serbia

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Gender and Climate Change

TRAINING HANDBOOK



Frequently Asked Questions

GENDER EQUALITY AND CLIMATE CHANGE



Gender Patterns of Household Waste Management

Conducted a **very first survey on Gender Patterns of Household Waste Management and consequently initiated a public campaign under the hashtag #BringYourOwnBottle (#NosimSvojuBocu)** advocating for decreasing the usage of single-use plastics.

636 respondents - urban and rural settlements.

- Almost 70% never separates waste, while every third household sometimes separates, usually plastics.
- Close to 90% uses waste collecting services, almost all public companies. Satisfaction is moderate, and weak when it relates to cleanness and number of containers (especially in south-east Serbia).

Gender Patterns of Household Waste Management, cont.

- **Obligatory separation of waste** would be mostly or completely supported by 60% of households.
- **Awareness and knowledge about recyclable materials - Plastics, then paper are most common replies.** Next are glass and metal, while other materials are mentioned much rarer.
- **Source of information on recycling** - TV broadcasts (34%) and TV commercials (23%); Internet and social networks were the source of information about recycling for just over 10% of citizens. Direct conversations (within the family, colleagues and friends) are listed in almost 20% of cases.

Structure of household waste

WHAT MAKES OUR WASTE?

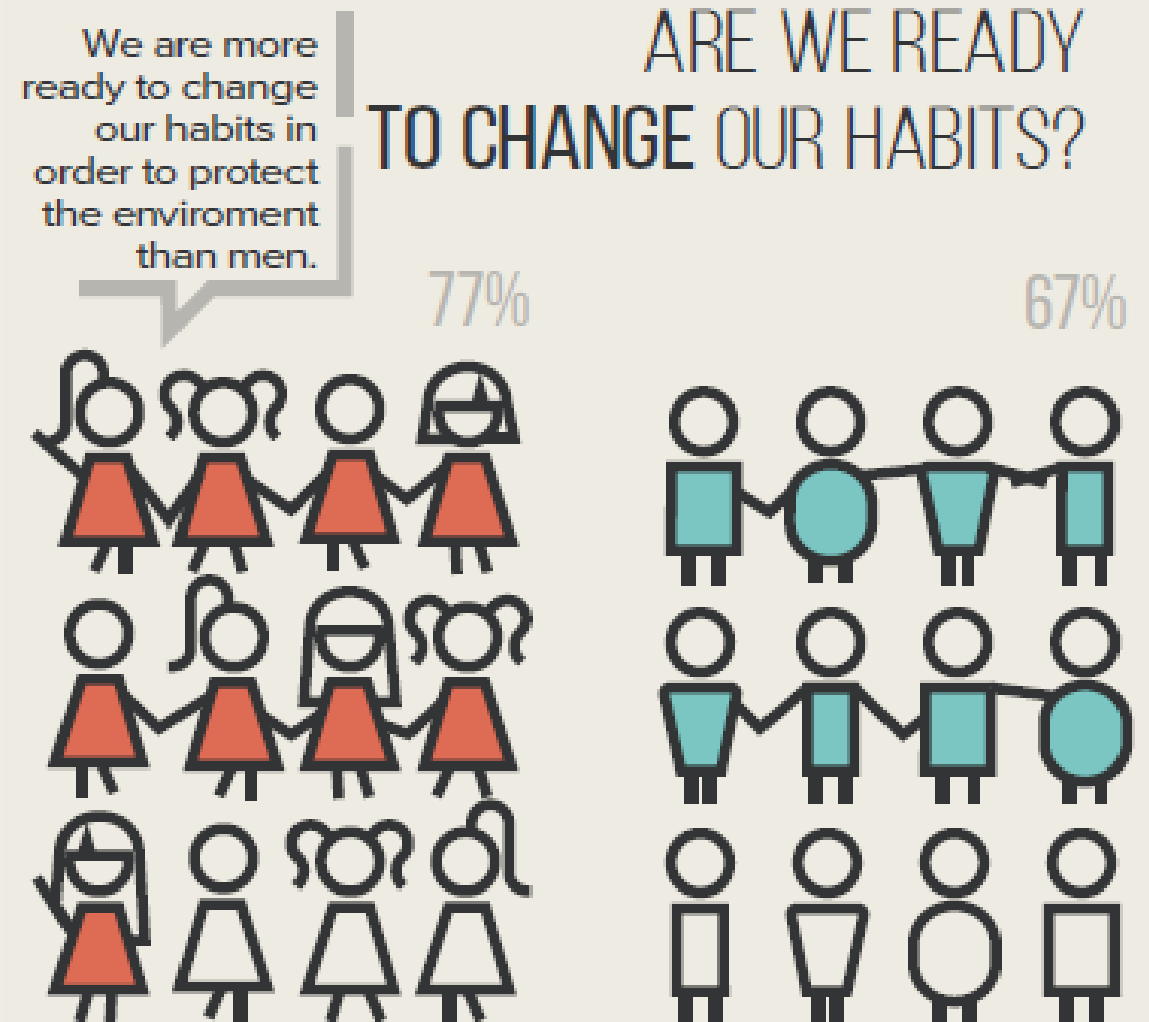


Most of the waste in our households are the remains of food, packaging and plastic which counts up to a quarter of the total waste.



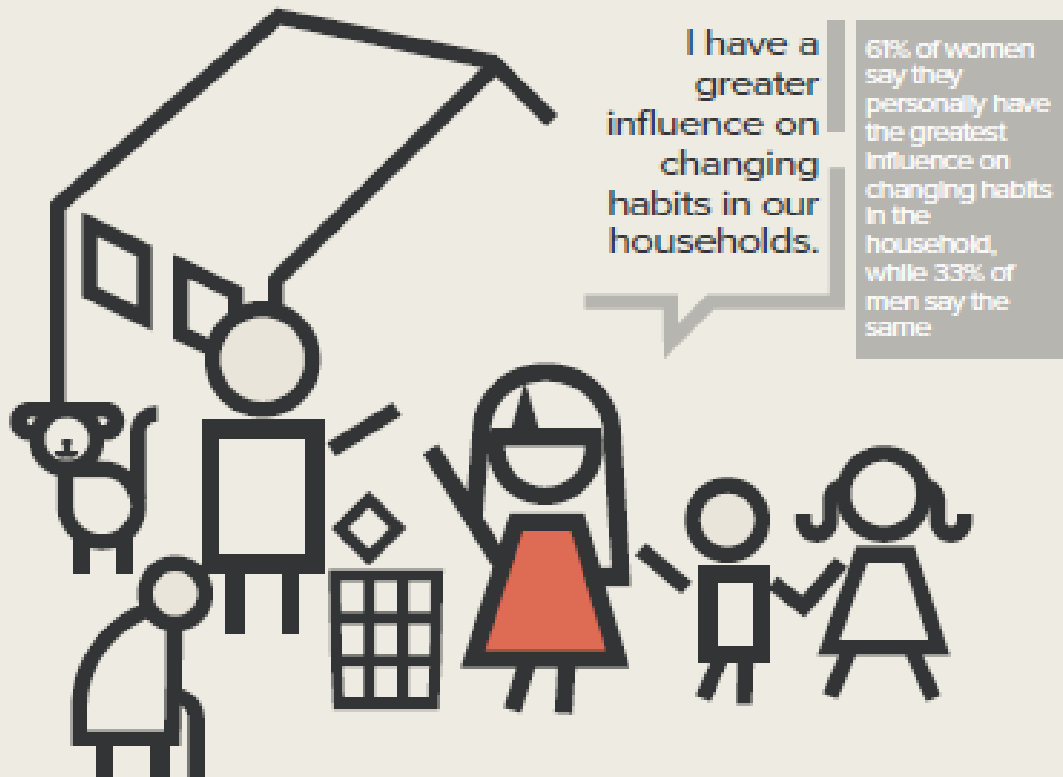
Women as the main agents of changes

- Women are the key bearers of existing recycling separation (68% compare to 41% of men), as well as of the habit's changes (61%).
- Attitudes are in general more positive among younger respondents, in smaller cities and in south-east Serbia.
- With men, retirees, lower educated respondents, in rural and single households, in Vojvodina, attitudes are in general more negative.



We showed that we can!

WHO HAS A GREATER INFLUENCE ON FAMILY HABITS?



- 62% of respondents say they have reduced their use of plastic bags since the supermarkets started charging for them.
- 60% of women and 50% of men support a complete ban on the use of plastics bags.
- Men are more often opposed to the ban (37%), as well as older than 65 (47%), retirees (45%), but also residents of Belgrade (49%).



Mikser

I say **NO**
to single-use
PLASTICS!

Timeline





8 November 2019

Private FB Group Launched

Platform for communication and mutual support for participating women



220 members

12 - 14 November 2019

Individual Meetings w/ Coffee Shop Owners

Discussion on the advantages of sustainable solutions over disposable plastics, preparing for the "challenge" and No-plastic party



6 venues

15 November 2019

The Second Workshop

Facing the amounts of plastic waste each participant collected in a week and brought to the meeting. Agreement that from 23-30 November we will try to reduce single-use plastic. Signing the Oath



25 women

23 November 2019

No-plastic Party

In collaboration with Zaokret Bar, marking the beginning of the "7 days without plastic" challenge





Online survey + Questionnaire

Measuring Success



21 women

30 November 2019

The Second Focus Group w/ Women

Measuring success, identifying major difficulties and challenges which require a systemic solution and support by commercial or governmental sector



8 women

17 December 2019

Final Public Event

A summary of the results of the action, woman's conversation with the producers and retail chain representatives about more sustainable solutions in mass production and consumables



50 participants
women, businesses, media

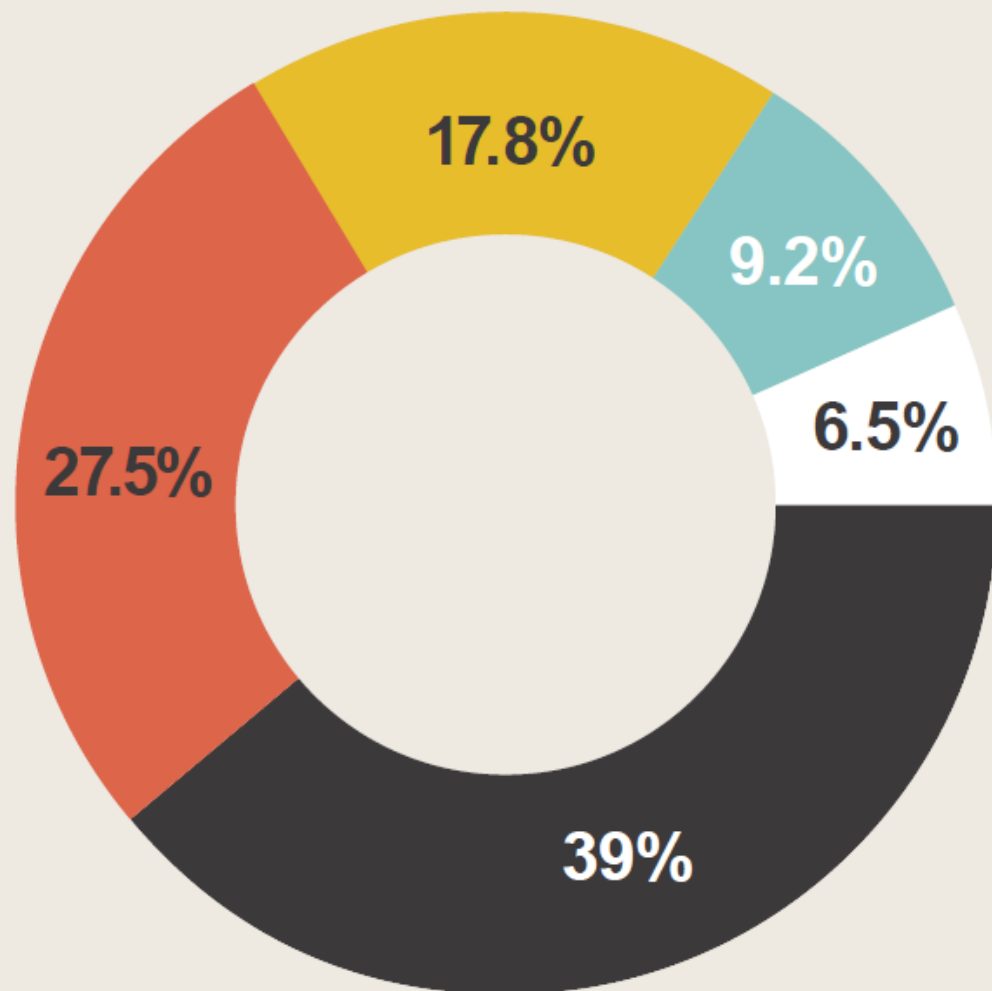


The Future

Dissemination of the initiative's methodology and scaling up



Origin of our plastic waste



Food packaging and wrapping

Beverages (PET, tetrapak)

Plastic bags

Takeaway food

Cosmetics and cleaning products



What a difference a single woman make?

23.8

pieces of disposable
plastic waste



WEEKLY

107

pieces of disposable
plastic waste



MONTHLY

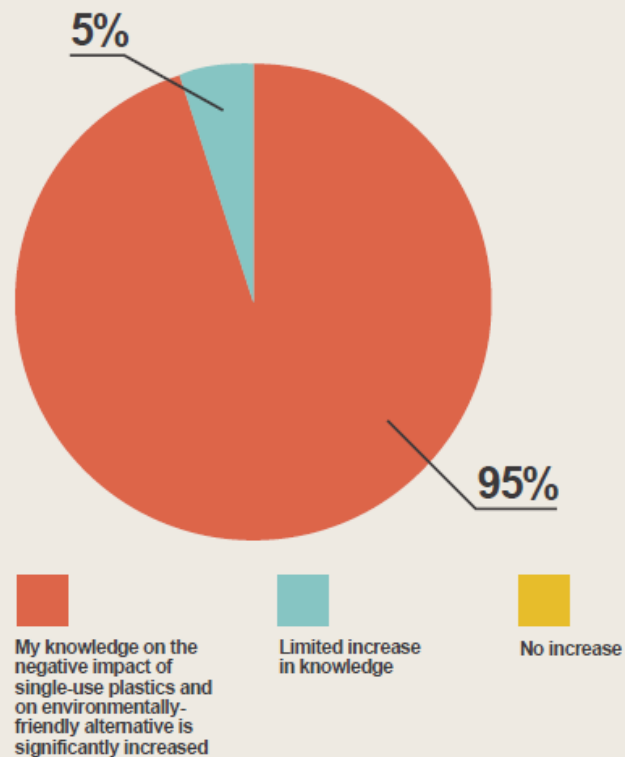
1237.6

pieces of disposable
plastic waste



YEARLY

The effect of the campaign to reduce the use of disposable plastics during the challenge



Percentage of reduction of disposable plastic use during the challenge



The effect of the campaign to reduce the single-use plastic in coffee shops during the challenge

"Business as usual"

Weekly consumption of disposable items per coffee shop



=

350 straws
100 spoons
100 cups

400 visitors

Weekly consumption of disposable plastic items in 9 participating coffee shops, before the challenge



=

3150 plastic straws
900 plastic spoons
900 disposable cups

Depending on the season and events frequency

Coffee shop visitors who were introduced to the campaign's goal during the challenge:

3600
VISITORS

Percentage of reduction of the use of disposable plastic accessories by coffee shops during the challenge



-90%



#kažemNEplastici

Thank you for your attention!

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