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**Economic Commission for Europe**

Inland Transport Committee

**Global Forum for Road Traffic Safety**

**Seventy-ninth session**

Geneva, 17-20 September 2019

Item 2 of the provisional agenda

**Invitation to a cocktail reception**

**Submitted by Towards Zero Foundation**

This document, submitted by the Towards Zero Foundation, contains an invitation to a reception to be held on 18 September 2019, Palais des Nations, Geneva. The reception will mark the launch of the 2019 Annual Report of the Towards Zero Foundation.



**To All Participants at the 79<sup>th</sup> Session of the Global Forum for Road Traffic Safety (WP1)**

**25<sup>th</sup> August 2019**

Dear Colleagues

On the occasion of the 79<sup>th</sup> Session of the Global Forum for Road Traffic Safety (WP1) and the launch of the 2019 Annual Report of the Towards Zero Foundation, I am pleased to invite you to a cocktail reception to be held on:

**Wednesday 18<sup>th</sup> September  
from 6pm  
Delegates Restaurant (8<sup>th</sup> Floor)  
Palais Des Nations**

In 2019 the Towards Zero Foundation completed a successful merger with the Global New Car Assessment Programme. Now forming a single UK registered charity, we serve as a platform for international programmes and partnerships working for a world free from road fatalities and life changing serious injuries. Our philanthropic activities are closely aligned with the Sustainable Development Goals and the UN Decade of Action for Road Safety. The 2019 Annual Report describes our current activities and plans for 2020 & beyond. These include:

- The Global New Car Assessment Programme
- The Stop the Crash Partnership
- The Commonwealth Road Safety Initiative
- The #50by30 Campaign to halve road deaths and serious injuries by 2030

At the reception we would like to share a brief overview of our work and priorities for the forthcoming 3<sup>rd</sup> Global Ministerial Conference on Road Safety to be held in Stockholm, Sweden on 19<sup>th</sup>-20<sup>th</sup> February 2020. Looking forward to welcoming you at our reception and the opportunity to describe our newly merged organisation, its aims and ambitions. I would be grateful if you could rsvp to: [d.ward@towardszerofoundation.org](mailto:d.ward@towardszerofoundation.org).

With best wishes

A handwritten signature in black ink that reads "David Ward". The signature is written in a cursive style with a horizontal line underneath the name.

David Ward  
President & CEO