

Economic Commission for Europe  
Inland Transport Committee  
Working Party on Inland Water Transport

# DEVELOPMENT OF RECREATIONAL NAVIGATION INCLUDING WATER TOURISM

Association of agro and green tourism “DNIPRO”  
and Group of companies "Mountain Club"  
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# The Basic Goals

- **Combining waterways E30, E70 and E40 in a single program aimed at improving the economic attractiveness and transport availability of E waterways for recreational navigation including water tourism.**
- **Development and full use of waterways as commercial and tourist routes of Europe in order to create new opportunities for stable economic growth and the development of relations of neighbouring countries.**

# PLAN OF INTERNATIONAL WATERWAY ROUTES E30 and E70



## The international waterway E-70

It comes from Rotterdam through Germany, Poland, Kaliningrad Region to the Klaipėda. Kaliningrad region is included in the E-70 Vistula and the Curonian Lagoon and rivers Pregel and Deyma.

**E 30 channel Rhine-Main-Danube** Canal (length is 3,500 km.) Across the Black Sea connects 13 European countries from the Middle and Far East countries.

# PLAN OF INTERNATIONAL WATERWAY ROUTE E40



The population of the  
Baltic Sea basin ~ **85**  
**million.**

The population of  
Belarus ~ **9.5 million.**



# PROMOTION OF RECREATIONAL NAVIGATION AND WATER TOURISM: KEY POINTS

- Organize a pan-European strategic dialogue on pleasure navigation and water tourism
- Hold international events to facilitate contacts between river commissions and basin administrations regarding recreational navigation and water tourism.
- Develop programs and routes for recreational navigation and water tourism, including those dedicated to significant historical events.
- Development of partnership links and enhance the visibility of IWT through international events such as international conferences.



# ACTIVE MOVEMENT RECREATIONAL NAVIGATION



Kayak



# ACTIVE MOVEMENT RECREATIONAL NAVIGATION



Sailing-oared boat

# ACTIVE MOVEMENT RECREATIONAL NAVIGATION





# ACTIVE MOVEMENT RECREATIONAL NAVIGATION



Yacht

# RECREATIONAL NAVIGATION



Sailing-motor yacht

# RECREATIONAL NAVIGATION



Motor yacht



# RECREATIONAL NAVIGATION PASSENGER BOAT



# RECREATIONAL NAVIGATION HIGH-SPEED CRAFT



# RECREATIONAL NAVIGATION RIVER CRUISE VESSEL





# NEW TOURISM PRODUCT IN EUROPE



Central quay in Dnepropetrovsk

- Passing directly through many European countries, E waterways could be the basis for the development of a new tourism service in Europe - transboundary river cruises. Enjoying by a river trip, tourists can visit the most beautiful European cities and admire the nature. Another promising direction could be fishing tourism. These directions, provided the adequate development of infrastructure, will compete beach resorts.

# ORGANIZATION OF PLEASURE WATER ROUTE. INFRASTRUCTURE ON THE WATER



For the support of nearly all water routes recreational navigation and water tourism, with active and inactive movements, quickly and easily erected prefabricated infrastructure facilities on pontoon are required.

Rental services are required in all coastal areas for recreational navigation and water tourism to make available tourist canoes, kayaks, rafts, sailing catamarans and other equipment for water tourism.

# PONTOON INFRASTRUCTURES

## Floating pier on pontoons





# PONTOON INFRASTRUCTURE

## Houseboats, campsite on pontoons



# PONTOON INFRASTRUCTURE

## Cottage on pontoons



# PONTOON INFRASTRUCTURE

## Mini-hotel and pier on pontoons



# PONTOON INFRASTRUCTURE

## Cafe and sauna complex on pontoons





# DEVELOPING AN ALGORITHM FOR TOURISTIC WATER ROUTES IN EUROPE

Develop an algorithm European river routes on the basis of Brest-Kiev route, **in particular:**

- analyse hydrological conditions on the route;
- identify possible types of vessels and floating facilities on the basis of cross-sections of the route and, therefore, a equipment of tourist groups;
- explore the existing tourist infrastructure and determine the necessary for its development activities in the region to ensure quality of service of tourist groups
- conclude contracts with local authorities, public organizations and commercial structures;
- make brands of tourist destinations along the route and highlight them in the media.

## INVITING UNECE AND GOOGLE FOR INTERREGIONAL AND INTERNATIONAL COOPERATION

Group of companies "Mountain Club" proposes a program of cooperation of the countries participating in the creation of a planned European water route system of pleasure navigation and water tourism.

Identify the participants who have some achievements and interest in the establishment and operation of the planned European water routes.

Presentation of the project: the digital conversion of the combined routes E30, E40 and E70 will create a picture of their tourist's attractiveness.

Promoting of touristic routes E30, E40, E70 in the international community .

Develop social and economic contacts between Eastern and Western Europe

## THE BASIC ISSUES OF SHIPPING AND RECREATIONAL WATER TOURISM SOLVED AT THE INTERNATIONAL LEVEL IN CONJUNCTION WITH THE UNECE WORKING PARTY ON INLAND WATER TRANSPORT

- European tourist flows and the direction of their routes E30 and E40 in the Black Sea resorts of Georgia and Turkey;
- Creating a system of basic tourist points on other European tour planned routes.
- Association of tourist activity areas.
- Feasibility study of combined routes of navigation and recreational boating, as an infrastructure system and employment of coastal regions
- Plan of the International Investment Forum, as a tool for socio-economic development of border regions.
- Plan for the transformation of the growing international interest in the general public areas of cross-border tourist flows from the Baltic to the Black Sea.

**Thank for your attention!**



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